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| Project Title |  |
| Prepared By |  |
| Date |  |

1. Pendahuluan

Penggunaan Internet di Indonesia sudah sangat besar dan terus menunjukan perkembangan yang sangat pesat, dimana berarti penyampaian Informasi melalui media Internet merupakan sarana terbaik dan efektif serta memiliki jangkauan yang sangat luas sehingga akses data dan informasi tidak dibatasi waktu, tempat, dan Negara.

1. Maksud dan Tujuan

Salah satu media utama untuk memanfaatkan teknologi Internet ini adalah dengan memiliki sebuah website. Pada awalnya Website memang merupakan media eksklusif, tetapi saat ini Website bukan lagi sesuatu yang mahal yang hanya bisa dimiliki oleh Perusahaan atau Organisasi besar. Tidak hanya perusahaan atau lembaga kecil, bahkan perorangan pun saat ini bisa memiliki Website dengan biaya yang terjangkau bahkan gratis.

Namun disisi lain perkembangan Internet juga menimbulakan masalah baru. Saat ini banyak pihak - pihak yang menggunakan Internet untuk melakukan kegiatan atau bisnis ilegalnya. Salah satunya yang menjadi perhatian utama dari Satgas Waspada Invesatsi adalah banyaknya Website yang dijadikan alat untuk kegiatan menghimpun dana dari masyarakat secara Ilegal. Oleh karena itu Satgas Waspada Investasi membutuhkan sarana penyampaikan Informasi kepada masyarakat luas dalam hal meningkatkan kesadaran masyarakat akan bahaya dari kegiatan Investasi Penghimpunan Dana dari Masyarakat yang dilakukan secara Ilegal oleh pihak – pihak tertentu.

Satgas Waspada Investasi membutuhkan Website yang bermanfaat dan berfungsi sebagai media sosialisasi kepada masyarakat dan sebagai sarana pendukung untuk kegiatan anggota satgas yang terdiri dari sepuluh instansi yang berbeda.

1. Pengembangan Website
2. **Latar belakang**

Satgas Waspada Invesatasi dibentuk berdasarkan Surat Keputusan Ketua Bapepam-LK Nomor:Kep-208/BL/2007 yang ditetapkan pada tanggal 20 Juni 2007, yang terakhir diperpanjang dengan Surat Keputusan Ketua Bapepam-LK Nomor:Kep-124/BL/2012 yang ditetapkan pada tanggal 19 Maret 2012.

Satuan Tugas (Satgas) ini merupakan hasil kerjasama beberapa instansi terkait, yang meliputi :

* Badan Pengawas Pasar Modal dan Lembaga Keuangan (Bapepam-LK), Departemen Keuangan
* Bank Indonesia (BI)
* Badan Pengawas Perdagangan Berjangka Komoditi (Bappepti), Direktorat Jenderal Perdagangan Dalam Negeri (DJPDN), Departemen Perdagangan
* BARESKRIM, POLRI
* Pusat Pelaporan dan Analisa Transaksi Keuangan (PPATK)
* Kejaksaan Agung Republik Indonesia
* Kementerian Negara Koperasi dan UKM
* Kementerian Negara Komunikasi dan Informatika
* Badan Koordinasi Penanaman Modal (BKPM)

Satgas mempunyai tugas antara lain :

* Menginventarisasi kasus-kasus pengelolaan investasi yang mempunyai potensi merugikan masyarakat
* Menganalisis dugaan tindakan melawan hukum yang merupakan pelanggaran di bidang peraturan perundang-undangan di masing-masing bidang investasi
* Menghentikan atau menghambat maraknya kasus-kasus pengelolaan investasi dengan modus operandi pengerahan dana masyarakat
* Memberikan sosialisasi kepada masyarakat tentang praktik pengerahan dana masyarakat oleh Pihak tidak mempunyai izin atau penyalahgunaan izin
* Meningkatkan koordinasi penanganan dugaan tindakan melawan hukum di masing-masing bidang investasi
* Melakukan pemeriksaan secara bersama terkait dengan pelanggran yang terjadi di masyarakat dan tindaklanjut untuk menghentikan tindakan melawan hukum tersebut

**Website Satgas saat ini** dapat diakses pada alamat <http://waspada-investasi.bapepam.go.id> , manun Website yang ada saat ini dirasa kurang memiliki peran strategis dari tugas – tugas dari Satgas Waspada Invesasi.

Beberapa kekurangan dari Website satgas yang ada saat ini :

1. Design yang kurang menarik.
2. Konten website yang tidak dinamis.
3. Sulit untuk mengupdate atau menambah konten Website.
4. SEO (Search Engine Optimazition) kurang baik sehingga website sulit bersaing dengan website-website lain dalam frekuensi kemunculan nya di website pencarian seperti google.
5. Design Website tidak responsif bila di akses dari perangkat selain PC, misalnya Tablet PC dan Smartphone dan perangkat mobile lainnya.
6. Tidak berfungsi sebagai penyedia informasi Internal antar anggota satgas yang terdiri dari beberapa institusi berbeda.

Untuk itu Satgas Waspada Investasi membutuhkan website yang baru memperbaiki kekurangan-kekurangan website yang telah ada saat ini.

1. **Konsep**
2. **Fitur Website**

Berikut ini beberapa fitur yang tersedia di website baru satgas :

1. Terdiri dari Tiga halaman Utama yaitu Back-End page with login, Front-End page with Login , Public page.

* Back-End page : merupakan halaman yang tersedia untuk administrasi Website dan harus melalui proses otentikasi.
* Front-End page : merupakan halaman yang tersedia untuk anggota Satgas dan harus melalui proses otentikasi
* Public Page : merupakan halaman yang tersedia untuk umum dan bisa di akses tanpa harus melalui proses otentikasi.

1. Back-End harus dapat mengupdate isi website public scara mudah yang mengadopsi standar umum CMS (Content Management System).
2. Back-End dapat membuat ,mengedit dan menghapus user yang digunakan Front-End Page atau User Login untuk anggota Satgas.
3. Back-End dapat mengetahui menganalisa keadaan Server dan traffic dari server
4. Bank-End dapat mengetahui versi-versi perubahan yang sudah terjadi pada halaman publik.
5. Front-End memilik fitur Report.
6. Front-End memiliki fitur MicroBloging
7. Front-End memiliki fitur alur kerja yang sesuai dengan tugas fungsi anggota di Satgas.
8. Front-End memiliki fitur Message Alert.
9. Front-End memiliki fitur Upload / Download Document.
10. Public Page harus mengutamakan kemudahan navigasi dalam designnya.
11. Public Page harus mengutamakan design yang simple namun tetap terlihat bagus
12. Public Page harus SEO friendly
13. Public Page harus didesign agar Resposif.
14. Public Page harus bisa diakes di multi device (PC,Tablet , Smartphone..)
15. Public Page harus memiliki halaman untuk submit pengaduan masyarakat terkait investasi Ilegal.
16. Public Page harus memiliki fitur pendaftaran untuk setiap event yang diacarakan oleh satgas.
17. **Sitemap /navigasi**
18. **Estimasi Pembuatan**
19. **Kendala.**
20. **Maintenance**
21. Penutup

**DELIVERABLE 1: Website planning**

1) Specify site map  
2) Detailed list of functional specifications  
3) Identify technical issues, if any  
4) Identify maintenance point of contact and abilities  
5) Start assembling pages for website launch, including source graphics, fonts, color palette, and stock photography  
6) Unlimited additional page content may be added after launch  
7) Identify FTP, domain name, and hosting information  
8) Database information assembled

**DELIVERABLE 2: Design concepts**

9) Sample homepage + secondary designs for the site (design concept graphics)

**DELIVERABLE 3: Landing Stage 1, beta - uploaded site**

10) Initial version of website installed: comes with login/pass, basic functional modules  
11) Additional modules as needed identified and installed  
12) First round of content inputted, with one revision if needed  
13) Contact form to e-mail of choice  
14) Privacy page, legal page, auto-updated sitemap page  
15) Additional custom forms developed and encoded  
16) Back-end administrator tool checked

**DELIVERABLE 4: Custom displays**

17) Customized views for content including user profiles, specific page displays, specific functional elements

**DELIVERABLE 5: Landing Stage 2 - Design overlay and custom functionality**

18) QUARANTINE - no new functionality added at this point:  
19) Input existing website content from site map into website  
20) Overlay chosen graphic design and place into content layout  
21) Check buttons, forms, photos, slideshows, and functionality  
22) Beta test, Content revision (two rounds)  
23) Sign up for a Google Analytics account and we install for tracking purposes  
24) Sign up for a spam catcher for additional e-mail protection

**DELIVERABLE 6: Testing, Quality Control, and launch front-end**

25) Beta test, Content revision (two rounds)  
26) Internet Explorer, Firefox, Safari check  
27) Sign off on website

**DELIVERABLE 7: Training and documentation**

28) Site documentation and online video demonstration, phone training

**ADD-ONS**

We offer maintenance packages and social networking packages to assist you in extending your website's reach and building your community of clients online.

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ADD-ONS

We offer maintenance packages and social networking packages to assist you in extending your website's reach and building your community of clients online.

The new website will serve three crucial purposed for our organization:

1. Save money and increase efficiency through better design and open-sourced *Drupal* coding language

2. Provide useful services tailored to each of our student programs, for instance: hosting downloadable applications for summer internships

3. Become a powerful platform for one of our core missions: increasing community engagement with the Minneapolis Public Schools

This is necessary to determine whether people are searching for topics that are relevant to your site and can be useful for learning more about your potential clients. Making a conscious effort to incorporate in-demand keywords into the site can also help you [get a better search engine ranking](http://www.wikihow.com/Improve-Search-Engine-Ranking). There are tools available from Google (ex. **google.com/trends/** and **google.com/insights/search/#**), Overture, and third-party software developers that can make the keyword research process easier.

* Sprinkle the keywords you've chosen throughout your text, but not insofar as it hurts the quality of your content.
* Creating pages that are optimized for the search engines will help you get your site found which is really more important than design. What good is a site that no one sees?
* **WEBSITE REQUIREMENTS**
* 1. Provide the ability to contact the District through the website
* 2. Search engine
* 3. Social media applications
* 4. Dynamic or database feature where online forms and applications can be completed and resumes submitted in a secure environment
* 5. Newsletter
* 6. Calendar
* 7. Photo galleries
* 8. Support for all browsers
* 9. Provide a website statistics reporting tool.
* 10. Web hosting: the current site is hosted by IWVISP. Proposers are asked to provide web-hosting options and charges if available.
* 11. Easily updated. Proposers should list the software and licenses that will need to be purchased for the continued maintenance of the website.
* 12. Capability to maintain an archive of existing and past records such as agendas, minutes, press releases, n

**2.2 Fast loading**

The biggest single reason visitors do not stay at a Website is that it takes too long to load - that

is the time it takes for the page to appear on the computer screen. The site needs to be designed

around the premise of 'loading' as quickly as possible.

To achieve this (Web development company name) will ensure a strong text base for the pages

(text loads very, very quickly). When photographs are used, we will tailor them to be the

appropriate size and structure to ensure that they load within an appropriate timeframe.

**2.3 Browser compatibility**

The site needs to be compatible for viewing across a wide range of user platforms and browser

software. We will test the site with many different browsers to ensure that the vast majority of

visitors can see the site quickly and easily.

**2.4 Look**

An Internet site today represents the first contact point for many prospective clients. It is, in a

nutshell, showing how professional a company is, and what kind of attitude they have in selling

themselves. In full consultation with (client company name), we will discuss the interface and

layout of the site with you, to ensure the site is attractive, appealing and reflects the appropriate

image.

We utilize extensive usability survey to ensure the site is simple to navigate to encourage usage.

**2.5 Precise (right) Information**

Along with having an appealing and attractive look and feel to the site, the content of the site

must be precisely what the user needs to see. Additionally, search engine positioning must be

considered and the site will be developed with key words and placement of same as a

consideration.

**2.6 Information Structure**

A clear, crisp view of the information on the site is paramount in relation to finding specific

information on a site. At this early stage, we would anticipate the use of databases to store

articles and information of interest.

To provide major benefit to the business, the site should have significant amounts of

information available to the user. This information must be easily found and presented in such

a way as to encourage use. Information on the site must be able to be quickly and easily update,

by (client company name) staff.

**2.7 Interactivity**

Without interactivity, a Website is purely a book online. Interactive sites capture user details

online and monitor what users do inside the system. The more visitors can interact and 'do

things' on the site, the more likely they are to revisit.