

To Whom it may concern:

I am pleased to advise that I worked with Alfonso Florio and Crystal Bits ltd from 2007 until 2014.

During this time Alfonso consulted for us and assisted in almost every area of the digital offering. He was integral to all digital creative, budgeting, production and activation on site, frequently going above and beyond to deliver against all odds and timelines.

At the start we were a small agency and Alfonso was able to work alone and deliver off his own bat, across multiple digital platforms. As we grew, he grew too and brought in additional members of his team, coordinating them to deliver as one.

The logo for Ignite, featuring the word "ignite" in a bold, red, italicized sans-serif font.

I am also aware that as well as working for us, Alfonso was managing other clients and other digital production, without adversely affecting our delivery schedules. For us he worked consistently under very pressurised situations and did not ever miss a deadline.

We wish him all the best and I remain at your disposal at all times should you wish to discuss.

Sincerely

Cris Cicirello