

Andrea Spiteri

Chief Product Officer

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Product leader with 15+ years of experience driving product vision and strategy across B2C and B2B portfolios in the iGaming and esports industry. I build and lead high-performing product teams, own end-to-end product roadmaps, champion product improvements and launches into new markets, and improve methodologies and processes while mentoring teams to deliver exceptional results and drive growth.

KEY ACHIEVEMENTS

15+ YEARS IN IGAMING & SPORTSBOOK	50+ PM / PO / DESIGNERS RECRUITED	50+ LARGEST DEPARTMENT MANAGED	25+ PROVIDERS INTEGRATED
10+ DIFFERENT SPORTSBOOKS MANAGED	4+ DEPARTMENTS BUILT FROM ZERO	5+ PRODUCT MANAGERS MENTORED	20+ SPORTS MANUALLY TRADED

EXPERIENCE

Chief Product Officer

Apr 2025 – Present

NDA Company OBO Oddin.gg

- Leading the launch of a new company by managing end-to-end product lifecycle and hiring key functions, including the CTO and operational teams.
- Directing a cross-functional team to drive innovation and ensure timely delivery, while defining the product roadmap and prioritising features to achieve strategic business objectives.

Chief Product and Tech Officer (CPTO)

Apr 2024 – Apr 2025

Betswap.gg

- Led end-to-end product and technology strategy for a blockchain-based peer-to-peer betting exchange.
- Hired and led a team of 15+ developers and designers from zero.

Principal Product Manager & People Lead

Jan 2021 – May 2024

Betsson Group

- Defined strategy and managed the roadmap for the in-house Sportsbook and B2B offerings.
- Led a team of Product Owners across six scrum teams to execute a dynamic roadmap.
- Oversaw recruiting ~50 Product Owners, Managers, and UX/UI Designers.

Head of Sportsbook

Nov 2019 – Jan 2021

BOSS Gaming Solutions

- Oversaw in-house Sportsbook platform across B2B/B2C operations with over 150 land-based outlets.
- Delivered a LATAM-focused front end and trader/partner back offices.

Head of Product

Dec 2018 – Nov 2019

Hardball Group

- Directed Product Development across group brands with full commercial responsibility for the Sportsbook P&L.
- Spearheaded an agile transition and led platform migration, achieving exponential growth post-relaunch.

Product Manager

Dec 2017 – Dec 2018

FanLeague

- Managed the product vertical and launched V2 of the social betting app.
- Introduced structured product management processes to improve development efficiency.

Product Owner

Apr 2015 – Dec 2017

Betsson Group

- Developed internal trading tools and integrated third-party feeds (BetGenius, Betradar, Perform).
- Bridged the gap between trading and technical teams to ensure seamless product delivery.

Sportsbook Risk Manager

Sep 2011 – Apr 2015

Betsson Group

- Managed P&L and trading for high-profile events, including Champions League and World Cup Finals.
- Supervised up to 50 traders to ensure optimal risk management across operations.

EXPERTISE

Product Development & Strategy

Team Leadership & Recruitment

Agile Methodologies

B2B & B2C Portfolio Management

AI-Augmented Workflows

Sportsbook Operations

UX/UI Design Optimization

Stakeholder Management

EDUCATION

Bachelor of Education Sports

University of Malta · 2008 – 2012

LANGUAGES

Native: Maltese, English & Italian
Beginner: French, Spanish & Greek