

### **Company Profile Appian Corporation Class A**

September 22, 2023

### Wright Quality Rating: BDL0

Appian Corp. engages in the provision of business process management (BPM) solutions. Its products include BPM software, case management, mobile application development, and platform-as-a-service. The company was founded by Matthew Wheeler Calkins, Robert Charles Kramer, Marc Wilson, and Michael Beckley in 1999 and is headquartered in McLean, VA.

|                    | Key Da                 | <b>Key Executives</b> |               |                                       |
|--------------------|------------------------|-----------------------|---------------|---------------------------------------|
| Ticker:            | APPN                   | <b>Employees:</b>     | 2,307         | Chairman, President & Chief Executive |
| Exchanges:         | NYSE NAS ASE DUS       | Market Cap:           | 3,355,334,357 | Matthew W. Calkins                    |
|                    | FRA LON BLN            | Shares:               | 73,116,896    | Chief Financial Officer               |
| <b>2022 Sales:</b> | 467,991,000            | Closely Held          |               | Mark Matheos                          |
| <b>Currency:</b>   | U.S. Dollars           | Shares:               |               | Secretary & General Counsel           |
| Fiscal Year End:   | December               | http://www.app        | oian.com      | Christopher Winters                   |
| Share Type:        | Class A                | Principal Off         | ice Location  |                                       |
| <b>Country:</b>    | United States          | 7950 Jones Bra        | nch           |                                       |
| Sector:            | Information Technology | Drive                 |               |                                       |
| Industry           | Software & Services    | MCLEAN VIRGINIA       |               |                                       |
| Industry:          | Software & Services    | 22102                 |               |                                       |
|                    |                        | United States         |               |                                       |



### **Stock Price** (09/15/2023) 45.89

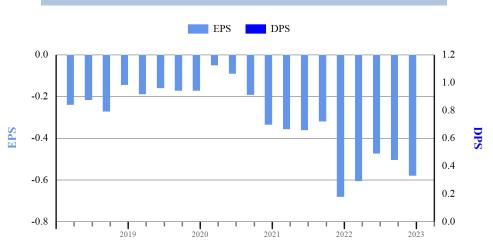
1 Week -11.1%
4 Weeks -3.8%
13 Weeks -13.9%
52 Weeks -3.0%

**Recent Stock Performance** 



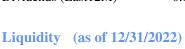
### Company Profile Appian Corporation Class A



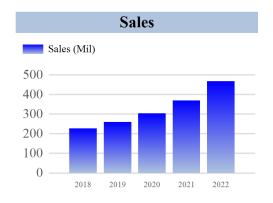


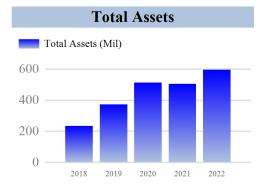
### **Key Measures**

| Valuation (as of 06/30) | <b>/2023</b> ) |
|-------------------------|----------------|
| P/E Current             |                |
| Price/Sales Ratio       | 7.17           |
| Price/Book Ratio        |                |
| Earnings (MRQ)          | -0.58          |
| Earnings (Last12M)      | -2.17          |
| Dividends (Last12M)     | 0.00           |



| 1.5 |
|-----|
| 1.5 |
| 1.2 |
| 0.6 |
|     |





#### Profitability (as of 12/31/2022)

| Gross Profit Margin     | 71.5%  |
|-------------------------|--------|
| EBITDA Margin           | -29.4% |
| Return on Equity        | -79.5% |
| Return on Assets        | -27.5% |
| Return on Total Capital | -50.2% |

#### **Efficiency (as of 12/31/2022)**

| 257,570 |
|---------|
| 0       |
| -65,418 |
| 2.8     |
|         |

### Funds From (as of 12/31/2022) Operations

Funds from -1.8% Operations % Total Debt



Report Date: September 22, 2023

### **Company Description**

Appian Corp. engages in the provision of business process management (BPM) solutions. Its products include BPM software, case management, mobile application development, and platform-as-a-service. The company was founded by Matthew Wheeler Calkins, Robert Charles Kramer, Marc Wilson, and Michael Beckley in 1999 and is headquartered in McLean, VA.

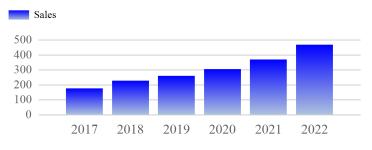
### **Competitor Analysis**

Appian Corporation Class A operates in the Prepackaged software sector. This analysis compares Appian Corporation Class A with three other companies: **AppFolio Inc Class A** (2022 sales of \$471.88 million of which 69% was Value Added Services), **Varonis Systems, Inc.** (\$473.63 million of which 77% was Subscriptions), and **Cognyte Software Ltd.** (\$312.06 million of which 56% was Software Service).

#### **Sales Analysis**

During the second quarter of 2023, sales at Appian Corporation Class A totalled \$127.72 million. This is an increase of 16.0% from the \$110.06 million in sales at the company during the second quarter of 2022. During the first two quarters of 2023, sales totalled \$262.95 million, which is 17.2% higher than through the first two quarters of 2022. During the previous 12 quarters, sales at Appian Corporation Class A have increased compared with the same quarter in the previous year. Appian Corporation Class A reported sales of \$467.99 million for the year ending December of 2022. This represents an increase of 26.7% versus 2021, when the company's sales were \$369.26 million. Sales at Appian Corporation Class A have increased during each of the previous five years (and since 2017, sales have increased a total of 165%). Sales of Cloud Subscriptions saw an increase of 32.1% in 2022, from \$179.42 million to \$236.92 million.

### Recent Sales of Appian Corporation Class A



(Currency in Millions of U.S. Dollars)

Sales of Professional Services accounted for only 27% of sales in 2022, versus 44% in 2018. Most of the company's 2022 sales were in the United States: in 2022, this region's sales were \$311.08 million, which is equivalent to 66.5% of total sales. In 2022, sales in the United States were up 27.7% to \$311.08 million. Appian Corporation Class A currently has 2,307 employees. With sales of \$467.99 million, this equates to sales of US\$202,857 per employee.

**Sales Comparisons (Most Recent Fiscal Years)** 



Report Date: September 22, 2023

| Company                    | Year<br>Ended | Sales<br>(US\$blns) | Sales<br>Growth | Sales /<br>Employee<br>(US\$) | Largest Region         |
|----------------------------|---------------|---------------------|-----------------|-------------------------------|------------------------|
| Appian Corporation Class A | DEC 2022      | 468                 | 26.7%           | 202,857                       | United States (66.5%)  |
| AppFolio Inc Class A       | DEC 2022      | 472                 | 31.3%           | 264,360                       | United States (100.0%) |
| Varonis Systems, Inc.      | DEC 2022      | 474                 | 21.4%           | 221,014                       | North America (74.4%)  |
| Cognyte Software Ltd.      | JAN 2022      | 312                 | -34.2%          | 188,900                       | Israel (64.6%)         |

#### **Recent Stock Performance**

In recent years, this stock has performed terribly. In 2021, the stock traded as high as \$260.00, versus \$45.89 on 9/15/2023. (In 2021, the stock retreated significantly from its high, and by the end of the year was at \$65.21). For the 52 weeks ending 9/15/2023, the stock of this company was down 3.0% to \$45.89. During the past 13 weeks, the stock has fallen 13.9%. During the past 52 weeks, the stock of Appian Corporation Class A has performed worse than the three comparable companies, which saw gains between 0.6% and 77.1%. During the 12 months ending 6/30/2023, the company has experienced losses totalling \$2.17 per share. (All three comparable companies also experienced losses during the most recent reported 12 month period). These 12 month earnings are lower than the earnings per share achieved during the calendar year ending last December, when the company reported earnings of -2.08 per share. This company is currently trading at 7.17 times sales. The three companies vary greatly in terms of price to sales ratio: trading from 1.16 times all the way up to 13.60 times their annual sales.

#### **Summary of Company Valuations (as of 9/15/2023)**

| Company                    | Price/<br>Earnings | Price/<br>Book | Price/<br>Sales | 52 Week<br>Price<br>Change |
|----------------------------|--------------------|----------------|-----------------|----------------------------|
| Appian Corporation Class A |                    |                | 7.17            | -3.00%                     |
| AppFolio Inc Class A       | 4,370.4            |                | 13.60           | 77.11%                     |
| Varonis Systems, Inc.      |                    |                | 7.14            | 7.42%                      |
| Cognyte Software Ltd.      | 711.1              |                | 1.16            | 0.57%                      |

The market capitalization of this company is \$3.36 billion.

#### **Dividend Analysis**

This company has paid no dividends during the last 12 months. The company also reported losses during the previous 12 months. The company has not paid any dividends during the previous 6 calendar years.



Report Date: September 22, 2023

### **Profitability Analysis**

On the \$467.99 million in sales reported by the company in 2022, the cost of goods sold totalled \$133.31 million, or 28.5% of sales (i.e., the gross profit was 71.5% of sales). This gross profit margin is slightly lower than the company achieved in 2021, when cost of goods sold totalled 28.2% of sales. The company's earnings before interest, taxes, depreciation and amorization (EBITDA) were -\$137.71 million, or -29.4% of sales. This EBITDA margin is worse than the company achieved in 2021, when the EBITDA margin was equal to -21.2% of sales. The three comparable companies had EBITDA margins that were all higher (between -23.3% and -7.6%) than that achieved by Appian Corporation Class A. In 2022, earnings before extraordinary items at Appian Corporation Class A were -\$150.92 million, or -32.2% of sales. This profit margin is lower than the level the company achieved in 2021, when the profit margin was -24.0% of sales. The company has reported losses before extraordinary items for each of the past 6 years. The company's return on equity in 2022 was -64.5%. This was significantly worse than the -29.9% return the company achieved in 2021. (Extraordinary items have been excluded).

#### **Profitability Comparison**

|                            | <b>T</b> 7 | Gross<br>Profit | EBITDA | Earnings<br>Before |
|----------------------------|------------|-----------------|--------|--------------------|
| Company                    | Year       | Margin          | Margin | Extras             |
| Appian Corporation Class A | 2022       | 70.0%           | -29.4% | -32.2%             |
| Appian Corporation Class A | 2021       | 70.3%           | -21.2% | -24.0%             |
| AppFolio Inc Class A       | 2022       | 52.3%           | -7.6%  | -14.4%             |
| Varonis Systems, Inc.      | 2022       | 85.3%           | -20.3% | -26.3%             |
| Cognyte Software Ltd.      | 2022       | 56.6%           | -23.3% | -36.6%             |

During the second quarter of 2023, Appian Corporation Class A reported a loss per share of \$0.58. The company also reported losses during the second quarter of 2022, of \$0.68 per share.

#### **Research and Development**

Research and Development Expenses at Appian Corporation Class A in 2022 were \$139.21 million, which is equivalent to 29.7% of sales. In 2022 R&D expenditures increased both as a percentage of sales and in actual amounts: In 2021, Appian Corporation Class A spent \$97.52 million on R&D, which was 26.4% of sales. The R&D expenditures at the three comparable companies were fairly dispersed: AppFolio Inc Class A spent 23.5% of its sales on R&D, Varonis Systems, Inc. spent 37.6%, and Cognyte Software Ltd. spent 42.9%. During each of the previous 5 years, the company has increased the amount of money it has spent on Research and Development (in 2017, Appian Corporation Class A spent \$34.84 million versus \$139.21 million in 2022).



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#### **Financial Position**

As of December 2022, the company's long term debt was \$172.60 million and total liabilities (i.e., all monies owed) were \$448.51 million. The long term debt to equity ratio of the company is 1.18. This is significantly higher than where the long term debt to equity ratio was in December 2021, when the long term debt to equity ratio was only 0.21. As of December 2022, the accounts receivable for the company were \$165.96 million, which is equivalent to 129 days of sales. This is an improvement over the end of 2021, when Appian Corporation Class A had 131 days of sales in accounts receivable. The company's outstanding payroll is quite high. At the end of 2022, Appian Corporation Class A had outstanding payroll of \$43.19 million. Since the company currently has 2,307 employees, this equates to \$18,719.98 per employee.

#### **Financial Positions**

| Company                    | Year | LT Debt<br>/ Equity | Days<br>AR | Days<br>Inv. | R&D/<br>Sales |
|----------------------------|------|---------------------|------------|--------------|---------------|
| Appian Corporation Class A | 2022 | 1.18                | 116        | N/A          | 29.7%         |
| AppFolio Inc Class A       | 2022 | 0.19                | 11         | N/A          | 23.5%         |
| Varonis Systems, Inc.      | 2022 | 0.61                | 102        | N/A          | 37.6%         |
| Cognyte Software Ltd.      | 2022 | 0.05                | 205        | 53           | 42.9%         |



### Summary Analysis Appian Corporation Class A

Fiscal Year End - December Per Share - U.S. Dollars

|            |                         | Value Ratios |                         |                   | <b>Equity Capital</b> |                           |         | Earnings                          |                   | Dividends |                            |
|------------|-------------------------|--------------|-------------------------|-------------------|-----------------------|---------------------------|---------|-----------------------------------|-------------------|-----------|----------------------------|
| Year       | Market<br>Price<br>Last | Earnings     | Price/<br>Book<br>Ratio | Dividend<br>Yield | Earned                | % Profit<br>Rate<br>(ROE) | Value   | 12 Month<br>Earnings<br>Per Share | Percent<br>Change |           | Percent<br>Payout<br>Ratio |
| 2017       | 31.48                   | n/c          | n/a                     | 0.0%              |                       |                           | (10.16) | -1.13                             | n/c               | 0.00      | n/c                        |
| 2018       | 26.71                   | n/c          | 35.6                    | 0.0%              | -106.3%               | -106.3%                   | 0.75    | -0.80                             | n/c               | 0.00      | n/c                        |
| 2019       | 38.21                   | n/c          | 33.4                    | 0.0%              | -67.1%                | -67.1%                    | 1.15    | -0.77                             | n/c               | 0.00      | n/c                        |
| 2020       | 162.09                  | n/c          | 53.3                    | 0.0%              | -16.0%                | -16.0%                    | 3.04    | -0.49                             | n/c               | 0.00      | n/c                        |
| 2021       | 65.21                   | n/c          | 15.5                    | 0.0%              | -29.7%                | -29.7%                    | 4.20    | -1.25                             | n/c               | 0.00      | n/c                        |
| 2022       | 32.56                   | n/c          | 9.9                     | 0.0%              | -63.6%                | -63.6%                    | 3.27    | -2.08                             | n/c               | 0.00      | n/c                        |
| 09/15/2023 | 45.89                   |              |                         |                   | n/a                   | n/a                       | 2.00    | -2.17                             | n/c               | 0.00      |                            |



### Sales Analysis Appian Corporation Class A

Fiscal Year End - December Amounts are in U.S. Dollars

|      | Sales                  |                            | Cost of<br>Good Sold |                     | Earnings before<br>Interest, Taxes,<br>Depreciation,<br>and<br>Amortization<br>(EBITDA) |                     | After Tollincome by Extraord Charges Credi | efore<br>inary<br>and | Employees |                       | ees                                 |
|------|------------------------|----------------------------|----------------------|---------------------|---|---------------------|--|-----------------------|-----------|-----------------------|-------------------------------------|
| Year | Amount in<br>Thousands | Year-to-<br>Year<br>Growth | Amount               | Percent<br>Of Sales | Amount  | Percent Of<br>Sales | Amount                                     | Percent<br>Of Sales   | Number    | Sales per<br>Employee | After Tax<br>Income per<br>Employee |
| 2016 | 132,923                | 19.5%                      | 49,359,000           | 37.1%               | -10,606,000   | -8.0%               | -12,461,000                                | -9.4%                 |           |                       |                                     |
| 2017 | 176,737                | 33.0%                      | 63,711,000           | 36.0%               | -30,925,000   | -17.5%              | -31,007,000                                | -17.5%                | 859       | 205,747               | -36,097                             |
| 2018 | 226,743                | 28.3%                      | 82,904,000           | 36.6%               | -44,698,000   | -19.7%              | -49,451,000                                | -21.8%                | 1,058     | 214,313               | -46,740                             |
| 2019 | 260,352                | 14.8%                      | 93,841,000           | 36.0%               | -45,726,000   | -17.6%              | -50,714,000                                | -19.5%                | 1,018     | 255,749               | -49,817                             |
| 2020 | 304,573                | 17.0%                      | 88,766,000           | 29.1%               | -32,051,000   | -10.5%              | -33,477,000                                | -11.0%                | 1,460     | 208,612               | -22,929                             |
| 2021 | 369,259                | 21.2%                      | 104,093,00<br>0      | 28.2%               | -78,164,000   | -21.2%              | -88,641,000                                | -24.0%                | 1,798     | 205,372               | -49,300                             |
| 2022 | 467,991                | 26.7%                      | 133,306,00<br>0      | 28.5%               | -<br>137,713,000  | -29.4%              | -150,920,000                               | -32.2%                | 2,307     | 202,857               | -65,418                             |



### Price Analysis Appian Corporation Class A

Per Share - U.S. Dollars



|      | Quarter   | High<br>Price | Low<br>Price | Closing<br>Price | Quarterly % Change | 12 Months<br>% Change |
|------|-----------|---------------|--------------|------------------|--------------------|-----------------------|
|      | Apr - Jun | 43.610        | 25.010       | 36.160           | 43.6%              | 99.2%                 |
|      | Jul - Sep | 37.949        | 29.690       | 33.100           | -8.5%              | 16.3%                 |
|      | Oct - Dec | 32.750        | 22.610       | 26.710           | -19.3%             | -15.2%                |
| 2019 | Jan - Mar | 39.515        | 25.220       | 34.430           | 28.9%              | 36.7%                 |
|      | Apr - Jun | 39.915        | 30.430       | 36.070           | 4.8%               | -0.2%                 |
|      | Jul - Sep | 62.940        | 34.860       | 47.500           | 31.7%              | 43.5%                 |
|      | Oct - Dec | 52.450        | 36.870       | 38.210           | -19.6%             | 43.1%                 |
| 2020 | Jan - Mar | 63.770        | 51.110       | 40.230           | 5.3%               | 16.8%                 |
|      | Apr - Jun | 64.720        | 30.680       | 51.250           | 27.4%              | 42.1%                 |
|      | Jul - Sep | 67.420        | 44.031       | 64.750           | 26.3%              | 36.3%                 |
|      | Oct - Dec | 216.410       | 62.290       | 162.090          | 150.3%             | 324.2%                |
| 2021 | Jan - Mar | 260.000       | 189.500      | 132.950          | -18.0%             | 230.5%                |
|      | Apr - Jun | 149.820       | 84.900       | 137.750          | 3.6%               | 168.8%                |
|      | Jul - Sep | 140.650       | 90.800       | 92.510           | -32.8%             | 42.9%                 |
|      | Oct - Dec | 104.450       | 62.910       | 65.210           | -29.5%             | -59.8%                |
| 2022 | Jan - Mar | 66.910        | 46.850       | 60.820           | -6.7%              | -54.3%                |
|      | Apr - Jun | 65.580        | 38.780       | 47.360           | -22.1%             | -65.6%                |



### Price Analysis Appian Corporation Class A

Per Share - U.S. Dollars

|         | Quarter   | High<br>Price | Low<br>Price | Closing<br>Price | Quarterly % Change | 12 Months<br>% Change |
|---------|-----------|---------------|--------------|------------------|--------------------|-----------------------|
|         | Jul - Sep | 57.473        | 40.200       | 40.830           | -13.8%             | -55.9%                |
|         | Oct - Dec | 51.070        | 31.180       | 32.560           | -20.3%             | -50.1%                |
| 2023    | Jan - Mar | 47.710        | 29.800       | 44.380           | 36.3%              | -27.0%                |
|         | Apr - Jun | 54.260        | 41.785       | 47.600           | 7.3%               | 0.5%                  |
|         | Jul - Sep | 52.990        | 43.810       | 45.890           | -3.6%              | 12.4%                 |
| 09/15/2 | 2023      |               |              | 45.890           | -13.9%             | -3.0%                 |



## **Earnings And Dividends Analysis Appian Corporation Class A**

Fiscal Year End - December Per Share - U.S. Dollars

|                   |          | Earnings Per Share |                          |       |           |           | Dividends Per Share |                   |           |           |           |           |  |
|-------------------|----------|--------------------|--------------------------|-------|-----------|-----------|---------------------|-------------------|-----------|-----------|-----------|-----------|--|
|                   | 12 M     | onths              | Qtr Reported<br>Earnings |       | C         |           |                     |                   |           |           |           |           |  |
| Calendar<br>Years | Earnings | Percent<br>Change  | Q1<br>Mar                |       | Q3<br>Sep | Q4<br>Dec | Dividends           | Percent<br>Change | Q1<br>Mar | Q2<br>Jun | Q3<br>Sep | Q4<br>Dec |  |
| 2016              | -1.85    |                    | 0.08                     | -0.60 | -0.66     | -0.67     |                     |                   |           |           |           |           |  |
| 2017              | -1.13    |                    | -0.58                    | -0.34 | -0.10     | -0.11     | 0.00                |                   |           |           |           |           |  |
| 2018              | -0.80    |                    | -0.16                    | -0.18 | -0.24     | -0.22     | 0.00                |                   |           |           |           |           |  |
| 2019              | -0.77    |                    | -0.27                    | -0.15 | -0.19     | -0.16     | 0.00                |                   |           |           |           |           |  |
| 2020              | -0.49    |                    | -0.17                    | -0.17 | -0.05     | -0.09     | 0.00                |                   |           |           |           |           |  |
| 2021              | -1.25    |                    | -0.19                    | -0.34 | -0.36     | -0.36     | 0.00                |                   |           |           |           |           |  |
| 2022              | -2.08    |                    | -0.32                    | -0.68 | -0.61     | -0.47     | 0.00                |                   |           |           |           |           |  |
| 2023              |          |                    | -0.51                    | -0.58 |           |           |                     |                   |           |           |           |           |  |

### Wright Quality Rating®

Since 1970, Wright Investors' Service has rated all of the companies in its database (when there is sufficient information available). The Wright Quality Rating measures the overall investment quality of a company.

Wright Quality Ratings are based on numerous individual measures of quality, grouped into four principle components: (1) *Investment Acceptance* (i.e. stock liquidity), (2) *Financial Strength*, (3) *Profitablilty* & *Stability*, and (4) *Growth*. The ratings are based on established principles using 5-6 years of corporate record and other investment data.

The ratings consist of three letters and a number. Each letter reflects a composite qualitative measurement of numerous individual standards which may be summarized as follows:

A = Outstanding; B = Excellent; C = Good; D = Fair; L = Limited; N = Not Rated

The number component of the Quality Rating is also a composite measurement of the annual corporate growth, based on earnings and modified by growth rates of equity, dividends, and sales per common share. The Growth rating may vary from 0 (lowest) to 20 (highest). (See sample Quality Rating below.)

### Wright Quality Rating: **BAC8**

| Investment Acceptance     | В | Excellent   |
|---------------------------|---|-------------|
| Financial Strength        | A | Outstanding |
| Profitability & Stability | C | Good        |
| Growth                    | 8 |             |

The highest quality rating assigned by Wright is AAA20. This rating would be assigned to a company that has a large and broad base of shareholders, an outstanding balance sheet, and strong and stable profitability. The company would also have experienced superior growth over the past several years.

The Wright Quality Rating assigned to a company also takes into consideration country and industry variations. If there is not sufficient information available, the quality rating will not be assigned or an "N" (not-rated) will be applied for that particular quality criteria.



### Wright Quality Rating® - Investment Acceptance Appian Corporation Class A

Currency amounts are in millions of U.S. Dollars

| Wright Quality Rating                                | <b>B</b> DL0                    |
|--|---------------------------------|
| Investment Acceptance Rating                         | В                               |
| Total Market Value USD                               |                                 |
| Three-Year Average                                   | 5,380 MIL                       |
| Current Year   | 3,135 MIL                       |
| Public Market Value USD                              |                                 |
| Three-Year Average                                   | 5,328 MIL                       |
| Current Year   | 3,127 MIL                       |
| Trading Volume USD                                   |                                 |
| Three-Year Average                                   | 61 MIL                          |
| Current Year   | 15 MIL                          |
| Turnover Rate  |                                 |
| Three-Year Average                                   | 0.0%                            |
| Current Year   | 0.0%                            |
| Stock Exchange Listings                              | NYSE NAS ASE DUS FRA LON<br>BLN |
| Number of Institutional Investors                    |                                 |
| Number of Shareholders                               | 53                              |
| Closely Held Shares as % of Total Shares Outstanding | 1.2%                            |



## Wright Quality Rating® - Financial Strength Appian Corporation Class A

Currency amounts are in millions of U.S. Dollars

| Wright Quality Rating   | BDL0    |
|---|---------|
| Financial Strength Rating   | D       |
| Total Debt as % of Market Value   | 8.0%    |
| Total Shareholders' Equity as % of Total Capital  | 35.8%   |
| Solvency Score  | 2.5     |
| <b>Total Debt to Funds from Operations Ratio</b>  |         |
| Total Debt as % of Total Capital  | 77.5%   |
| Fixed Charge Coverage Ratio: (Pretax Income/Interest Expense & Preferred Dividends)       | -88.8:1 |
| Fixed Charge Coverage Ratio: (Pretax Income/"Net" Interest Expense & Preferred Dividends) | -88.8:1 |
| Liquidity Quick Ratio   | 1.1:1   |
| Working Capital Current Ratio   | 1.2:1   |



# Wright Quality Rating® - Profitability & Stability Appian Corporation Class A

| Wright Quality Rating  | BDL0   |
|--|--------|
| Profitablility & Stability Rating                                | L      |
| Profit Rate of Earnings on Equity Capital - Time-Weighted Normal | -58.8% |
| - Basic Trend  | 4.0%   |
| Cash Earnings Return on Equity - Time-Weighted Average           | -29.9% |
| - Basic Trend  | -0.1%  |
| Cash Earnings Return on Equity - Stability                       | 0.0%   |
| Return On Assets (Time-Weighted Average)                         | -22.4% |
| Pre-Tax Income as % of Total Assets (Time-Weighted Average)      | -17.3% |
| Operating Income as % of Total Assets (Time-Weighted Average)    | -17.2% |
| Operating Income as % of Total Capital (Adjusted Rate)           | -73.1% |



## Wright Quality Rating® - Corporate Growth Appian Corporation Class A

Figures are Time-Weighted Averages and are expressed on a Per Share Basis

| Wright Quality Rating   | BDL0   |
|-------------------------|--------|
| Growth Rating           | 0      |
| Normal Earnings Growth  | 0.0%   |
| Cash Earnings Growth    | 25.0%  |
| Cash Earnings Stability | 27.9%  |
| Earned Equity Growth    | -55.4% |
| Dividend Growth         | 0.0%   |
| Operating Income Growth | 0.0%   |
| Assets Growth           | 17.7%  |
| Sales/Revenues Growth   | 12.3%  |



## **Balance Sheet - (Actual Values) Appian Corporation Class A**

|                                      | 2022     | 2021     | 2020     | 2019     | 2018     |
|--------------------------------------|----------|----------|----------|----------|----------|
| Fiscal Year End                      | December | December | December | December | December |
| Assets                               |          |          |          |          |          |
| Cash & Short-Term Investments        | 198      | 157      | 222      | 160      | 95       |
| Cash                                 | 150      | 102      | 112      | 160      | 95       |
| Short-Term Investments               | 48       | 55       | 110      | 0        | 0        |
| Receivables (Net)                    | 166      | 132      | 97       | 70       | 94       |
| Total Inventories                    | 0        | 0        | 0        | 0        | 0        |
| Raw Materials                        | 0        | 0        | 0        | 0        | 0        |
| Work in Process                      | 0        | 0        | 0        | 0        | 0        |
| Finished Goods                       | 0        | 0        | 0        | 0        | 0        |
| Progress Payments & Other            | 0        | 0        | 0        | 0        | 0        |
| Prepaid Expenses                     | -        | -        | -        | -        | -        |
| Other Current Assets                 | 28       | 25       | 28       | 33       | 7        |
| <b>Total Current Assets</b>          | 392      | 314      | 348      | 263      | 196      |
| Long-Term Receivables                | -        | -        | -        | -        | -        |
| Investment in Associated Companies   | 0        | 0        | 0        | 0        | 0        |
| Other Investments                    | 0        | 14       | 36       | 0        | 0        |
| Property Plant and Equipment - Net   | 79       | 65       | 66       | 64       | 8        |
| Property Plant and Equipment - Gross | 98       | 79       | 75       | 71       | 15       |
| Accumulated Depreciation             | 19       | 14       | 9        | 7        | 7        |
| Other Assets                         | 91       | 77       | 56       | 45       | 30       |
| Deferred Tax Asset                   | 2        | 1        | 0        | 0        | 0        |
| Deferred Charges                     | 86       | 74       | 52       | 44       | 29       |
| Tangible Other Assets                | 3        | 2        | 4        | 1        | 1        |
| Intangible Other Assets              | 32       | 35       | 7        | -        | _        |
| Total Assets                         | 596      | 506      | 513      | 372      | 234      |



## **Balance Sheet - (Actual Values) Appian Corporation Class A**

|   | 2022 | 2021 | 2020 | 2019 | 2018 |
|---|------|------|------|------|------|
|   |      |      |      |      |      |
| Liabilities & Shareholders'<br>Equity               |      |      |      |      |      |
| Accounts Payable                                    | 8    | 6    | 3    | 5    | 9    |
| Short-Term Debt & Current Portion of Long-Term Debt | 11   | 8    | 7    | 5    | 0    |
| Accrued Payroll                                     | 43   | 37   | 23   | 11   | 14   |
| Income Taxes Payable                                | 2    | -    | -    | -    | -    |
| Dividends Payable                                   | 0    | 0    | 0    | 0    | 0    |
| Other Current Liabilities                           | 206  | 165  | 123  | 91   | 105  |
| <b>Total Current Liabilities</b>                    | 270  | 216  | 156  | 112  | 128  |
| Long-Term Debt                                      | 173  | 49   | 51   | 47   | 0    |
| Long-Term Debt Excluding<br>Capitalized Leases      | 115  | 0    | 0    | 0    | 0    |
| Capitalized Lease Obligations                       | 0    | 0    | 0    | 2    | 0    |
| Provision for Risks and Charges                     | 0    | 0    | 0    | 0    | 0    |
| Deferred Income                                     | 6    | 2    | 4    | 7    | 16   |
| Deferred Tax Liability                              | 0    | 0    | 0    | 0    | 0    |
| Other Liabilities                                   | 0    | 3    | 5    | 0    | 15   |
| Total Liabilities                                   | 450  | 272  | 216  | 167  | 160  |
| Non-Equity Reserves                                 | 0    | 0    | 0    | 0    | 0    |
| Minority Interest                                   | 0    | 0    | 0    | 0    | 0    |
| Preferred Stock                                     | 0    | 0    | 0    | 0    | 0    |
| Common Equity                                       | 146  | 234  | 297  | 205  | 73   |
| Total Liabilities & Shareholders'<br>Equity         | 596  | 506  | 513  | 372  | 234  |



## **Balance Sheet - (Common Size) Appian Corporation Class A**

Figures are expressed as Percent of Total Assets Total Assets are in millions of U.S. Dollars

|                                      | 2022     | 2021     | 2020     | 2019     | 2018     |
|--------------------------------------|----------|----------|----------|----------|----------|
| Fiscal Year End                      | December | December | December | December | December |
| Assets                               |          |          |          |          |          |
| Total Assets                         | 594      | 505      | 513      | 371      | 233      |
| Cash & Short-Term Investments        | 33.4%    | 31.1%    | 43.4%    | 43.0%    | 40.7%    |
| Cash                                 | 25.3%    | 20.1%    | 21.9%    | 43.0%    | 40.7%    |
| Short-Term Investments               | 8.1%     | 10.9%    | 21.4%    | 0.0%     | 0.0%     |
| Receivables (Net)                    | 27.9%    | 26.2%    | 19.0%    | 19.0%    | 40.2%    |
| Total Inventories                    | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Raw Materials                        | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Work in Process                      | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Finished Goods                       | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Progress Payments & Other            | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Prepaid Expenses                     | -        | -        | -        | -        | -        |
| Other Current Assets                 | 4.7%     | 4.9%     | 5.5%     | 8.9%     | 3.0%     |
| <b>Total Current Assets</b>          | 66.0%    | 62.2%    | 67.8%    | 70.8%    | 83.9%    |
| Long-Term Receivables                | -        | -        | -        | -        | -        |
| Investments in Associated Companies  | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Other Investments                    | 0.0%     | 2.9%     | 7.0%     | 0.0%     | 0.0%     |
| Property Plant and Equipment - Net   | 13.3%    | 12.8%    | 12.9%    | 17.2%    | 3.2%     |
| Property Plant and Equipment - Gross | 16.5%    | 15.6%    | 14.7%    | 19.1%    | 6.4%     |
| Accumulated Depreciation             | 3.2%     | 2.8%     | 1.8%     | 2.0%     | 3.2%     |
| Other Assets                         | 15.3%    | 15.2%    | 11.0%    | 12.0%    | 12.9%    |
| Deferred Tax Asset                   | 0.3%     | 0.2%     | 0.1%     | 0.1%     | 0.1%     |
| Deferred Charges                     | 14.5%    | 14.6%    | 10.2%    | 11.7%    | 12.5%    |
| Tangible Other Assets                | 0.6%     | 0.4%     | 0.7%     | 0.2%     | 0.3%     |
| Intangible Other Assets              | 5.3%     | 6.9%     | 1.3%     | -        | -        |
| Total Assets                         | 100.3%   | 100.2%   | 100.1%   | 100.1%   | 100.1%   |



## **Balance Sheet - (Common Size) Appian Corporation Class A**

Figures are expressed as Percent of Total Assets Total Assets are in millions of U.S. Dollars

|   | 2022   | 2021   | 2020   | 2019   | 2018   |
|---|--------|--------|--------|--------|--------|
| Liabilities & Shareholders'<br>Equity               |        |        |        |        |        |
| Accounts Payable                                    | 1.3%   | 1.1%   | 0.6%   | 1.4%   | 4.0%   |
| Short-Term Debt & Current Portion of Long-Term Debt | 1.9%   | 1.6%   | 1.4%   | 1.4%   | 0.0%   |
| Accrued Payroll                                     | 7.3%   | 7.3%   | 4.5%   | 2.9%   | 5.9%   |
| Income Taxes Payable                                | 0.3%   | -      | -      | -      | -      |
| Dividends Payable                                   | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   |
| Other Current Liabilities                           | 34.7%  | 32.7%  | 24.0%  | 24.5%  | 45.2%  |
| <b>Total Current Liabilities</b>                    | 45.5%  | 42.8%  | 30.4%  | 30.2%  | 55.1%  |
| Long-Term Debt                                      | 29.0%  | 9.7%   | 10.0%  | 12.6%  | 0.0%   |
| Long-Term Debt Excluding Capitalized Leases         | 19.4%  | 0.0%   | 0.0%   | 0.0%   | 0.0%   |
| Capitalized Lease Obligations                       | 0.0%   | 0.0%   | 0.0%   | 0.6%   | 0.0%   |
| Provision for Risks and Charges                     | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   |
| Deferred Income                                     | 0.9%   | 0.5%   | 0.8%   | 1.9%   | 6.9%   |
| Deferred Tax Liability                              | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   |
| Other Liabilities                                   | 0.0%   | 0.7%   | 1.0%   | 0.0%   | 6.6%   |
| Total Liabilities                                   | 75.8%  | 53.8%  | 42.2%  | 44.9%  | 68.8%  |
| Non-Equity Reserves                                 | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   |
| Minority Interest                                   | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   |
| Preferred Stock                                     | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   |
| Common Equity                                       | 24.5%  | 46.4%  | 57.9%  | 55.2%  | 31.4%  |
| Total Liabilities & Shareholders'<br>Equity         | 100.3% | 100.2% | 100.1% | 100.1% | 100.1% |



### Balance Sheet - (Year-to-Year Percent Change) Appian Corporation Class A

Figures are the Percent Changes from the Prior Year

|                                      | 2022     | 2021     | 2020     | 2019     | 2018     |
|--------------------------------------|----------|----------|----------|----------|----------|
| Fiscal Year End                      | December | December | December | December | December |
| Assets                               |          |          |          |          |          |
| Cash & Short-Term Investments        | 26.5%    | -29.5%   | 39.1%    | 68.3%    | 28.7%    |
| Cash                                 | 48.0%    | -9.7%    | -29.6%   | 68.3%    | 28.7%    |
| Short-Term Investments               | -13.3%   | -49.8%   | -        | -        | -        |
| Receivables (Net)                    | 25.7%    | 35.7%    | 38.2%    | -24.9%   | 69.5%    |
| Total Inventories                    | -        | -        | -        | -        | -        |
| Raw Materials                        | -        | -        | -        | -        | -        |
| Work in Process                      | -        | -        | -        | -        | -        |
| Finished Goods                       | -        | -        | -        | -        | -        |
| Progress Payments & Other            | -        | -        | -        | -        | -        |
| Prepaid Expenses                     | -        | -        | -        | -        | _        |
| Other Current Assets                 | 13.4%    | -11.4%   | -15.2%   | 378.1%   | -2.0%    |
| <b>Total Current Assets</b>          | 25.1%    | -9.8%    | 32.1%    | 34.5%    | 43.7%    |
| Long-Term Receivables                | -        | -        | -        | -        | _        |
| Investments in Associated Companies  | -        | -        | -        | -        | -        |
| Other Investments                    | -100.0%  | -60.1%   | -        | -        | -        |
| Property Plant and Equipment - Gross | 24.1%    | 4.7%     | 6.0%     | 373.7%   | 82.2%    |
| Accumulated Depreciation             | 33.7%    | 51.4%    | 27.2%    | -1.9%    | 34.0%    |
| Property Plant and Equipment - Net   | 22.1%    | -1.9%    | 3.6%     | 745.7%   | 183.1%   |
| Other Assets                         | 18.8%    | 36.6%    | 26.0%    | 48.5%    | 34.8%    |
| Deferred Tax Asset                   | 89.3%    | 109.6%   | -1.0%    | 51.5%    | 16.0%    |
| Deferred Charges                     | 16.7%    | 41.4%    | 19.7%    | 49.5%    | 35.4%    |
| Tangible Other Assets                | 60.5%    | -43.5%   | 512.3%   | -1.5%    | 17.8%    |
| Intangible Other Assets              | -9.6%    | 428.9%   | -        | -        | -        |
| Total Assets                         | 17.9%    | -1.5%    | 37.9%    | 59.3%    | 44.7%    |



### Balance Sheet - (Year-to-Year Percent Change) Appian Corporation Class A

Figures are the Percent Changes from the Prior Year

|   | 2022    | 2021   | 2020    | 2019    | 2018   |
|---|---------|--------|---------|---------|--------|
|   |         |        |         |         |        |
| Liabilities & Shareholders'<br>Equity               |         |        |         |         |        |
| Accounts Payable                                    | 38.7%   | 94.3%  | -43.2%  | -43.5%  | 77.0%  |
| Short-Term Debt & Current Portion of Long-Term Debt | 40.8%   | 17.1%  | 31.0%   | -       | -      |
| Accrued Payroll                                     | 17.1%   | 58.9%  | 117.1%  | -22.5%  | 14.3%  |
| Income Taxes Payable                                | -       | -      | -       | -       | -      |
| Dividends Payable                                   | -       | -      | -       | -       | -      |
| Other Current Liabilities                           | 24.8%   | 34.3%  | 34.8%   | -13.5%  | 35.4%  |
| <b>Total Current Liabilities</b>                    | 25.3%   | 38.4%  | 38.8%   | -12.6%  | 35.0%  |
| Long-Term Debt                                      | 253.8%  | -4.7%  | 9.4%    | -       | -      |
| Long-Term Debt Excluding<br>Capitalized Leases      | -       | -      | -       | -       | _      |
| Capitalized Lease Obligations                       | -       | -      | -100.0% | -       | -      |
| Provision for Risks and Charges                     | -       | -      | -       | -       | -      |
| Deferred Income                                     | 128.6%  | -37.5% | -45.6%  | -55.8%  | -14.7% |
| Deferred Tax Liability                              | -51.2%  | 198.6% | 84.2%   | -9.5%   | -51.7% |
| Other Liabilities                                   | -100.0% | -29.1% | -       | -100.0% | 996.9% |
| Total Liabilities                                   | 65.8%   | 25.5%  | 29.8%   | 4.0%    | 38.4%  |
| Non-Equity Reserves                                 | -       | -      | -       | -       | -      |
| Minority Interest                                   | -       | -      | -       | -       | -      |
| Preferred Stock                                     | -       | -      | -       | -       | -      |
| Common Equity                                       | -37.7%  | -21.1% | 44.5%   | 180.4%  | 60.8%  |
| Total Liabilities & Shareholders'<br>Equity         | 17.9%   | -1.5%  | 37.9%   | 59.3%   | 44.7%  |



## **Balance Sheet - (3-Year Averages) Appian Corporation Class A**

|                                      | 2022     | 2021     | 2020     | 2019     | 2018     |
|--------------------------------------|----------|----------|----------|----------|----------|
| Fiscal Year End                      | December | December | December | December | December |
| Assets                               |          |          |          |          |          |
| Cash & Short-Term Investments        | 192      | 180      | 159      | 109      | 67       |
| Cash                                 | 121      | 125      | 122      | 109      | 67       |
| Short-Term Investments               | 71       | 55       | 37       | 0        | 0        |
| Receivables (Net)                    | 132      | 100      | 87       | 73       | 65       |
| Total Inventories                    | 0        | 0        | 0        | 0        | 0        |
| Raw Materials                        | 0        | 0        | 0        | 0        | 0        |
| Work In Process                      | 0        | 0        | 0        | 0        | 0        |
| Finished Goods                       | 0        | 0        | 0        | 0        | 0        |
| Progress Payments & Other            | 0        | 0        | 0        | 0        | 0        |
| Prepaid Expenses                     | -        | -        | -        | -        | -        |
| Other Current Assets                 | 27       | 29       | 23       | 16       | 6        |
| <b>Total Current Assets</b>          | 351      | 308      | 269      | 198      | 138      |
| Long-Term Receivables                | -        | -        | -        | -        | -        |
| Investments in Associated Companies  | 0        | 0        | 0        | 0        | 0        |
| Other Investments                    | 17       | 17       | 12       | 0        | 0        |
| Property Plant and Equipment - Net   | 70       | 65       | 46       | 25       | 4        |
| Property Plant and Equipment - Gross | 84       | 75       | 54       | 31       | 10       |
| Accumulated Depreciation             | 14       | 10       | 8        | 7        | 6        |
| Other Assets                         | 75       | 59       | 44       | 32       | 24       |
| Deferred Tax Asset                   | 1        | 1        | 0        | 0        | 0        |
| Deferred Charges                     | 71       | 56       | 42       | 31       | 23       |
| Tangible Other Assets                | 3        | 2        | 2        | 1        | 0        |
| Intangible Other Assets              | 24       | _        | -        | -        | _        |
| Total Assets                         | 538      | 464      | 373      | 256      | 166      |



### Balance Sheet - (3-Year Averages) Appian Corporation Class A

|   | 2022 | 2021 | 2020 | 2019 | 2018 |
|---|------|------|------|------|------|
|   |      |      |      |      |      |
| Liabilities & Shareholders'<br>Equity               |      |      |      |      |      |
| Accounts Payable                                    | 6    | 5    | 6    | 7    | 7    |
| Short-Term Debt & Current Portion of Long-Term Debt | 9    | 7    | 4    | 2    | 2    |
| Accrued Payroll                                     | 34   | 24   | 16   | 12   | 12   |
| Income Taxes Payable                                | -    | -    | -    | -    | -    |
| Dividends Payable                                   | 0    | 0    | 0    | 0    | 0    |
| Other Current Liabilities                           | 165  | 126  | 106  | 91   | 79   |
| <b>Total Current Liabilities</b>                    | 214  | 161  | 132  | 112  | 100  |
| Long-Term Debt                                      | 91   | 49   | 33   | 16   | 5    |
| Long-Term Debt Excluding<br>Capitalized Leases      | 38   | 0    | 0    | 0    | 5    |
| Capitalized Lease Obligations                       | 0    | 1    | 1    | 1    | 0    |
| Provision for Risks and Charges                     | 0    | 0    | 0    | 0    | 0    |
| Deferred Income                                     | 4    | 4    | 9    | 14   | 18   |
| Deferred Tax Liability                              | 0    | 0    | 0    | 0    | 0    |
| Other Liabilities                                   | 3    | 3    | 7    | 6    | 7    |
| Total Liabilities                                   | 312  | 218  | 181  | 147  | 129  |
| Non-Equity Reserves                                 | 0    | 0    | 0    | 0    | 0    |
| Minority Interest                                   | 0    | 0    | 0    | 0    | 0    |
| Preferred Stock                                     | 0    | 0    | 0    | 0    | 18   |
| Common Equity                                       | 225  | 245  | 192  | 108  | 18   |
| Total Liabilities & Shareholders'<br>Equity         | 538  | 464  | 373  | 256  | 166  |



## Income Statement - (Actual Values) Appian Corporation Class A

|   | 2022     | 2021     | 2020     | 2019     | 2018     |
|---|----------|----------|----------|----------|----------|
| Fiscal Year End   | December | December | December | December | December |
| Net Sales or Revenues   | 468      | 369      | 305      | 260      | 227      |
| Cost of Goods Sold  | 133      | 104      | 89       | 94       | 83       |
| Depreciation, Depletion & Amortization                                | 7        | 6        | 6        | 5        | 2        |
| Gross Income  | 327      | 259      | 210      | 162      | 142      |
| Selling, General & Administrative<br>Expenses                         | 472      | 343      | 248      | 212      | 189      |
| Other Operating Expenses  | 0        | 0        | 0        | 0        | 0        |
| <b>Total Operating Expenses</b>                                       | 613      | 453      | 342      | 311      | 273      |
| Operating Income  | -145     | -84      | -38      | -50      | -47      |
| Extraordinary Credit - Pretax   | 0        | 0        | 0        | 0        | 0        |
| Extraordinary Charge - Pretax   | 0        | 0        | 0        | 0        | 0        |
| Non-Operating Interest Income   | 0        | 0        | 0        | 0        | 0        |
| Reserves - Increase/Decrease  | 0        | 0        | 1        | 0        | 0        |
| Pretax Equity in Earnings   | 0        | 0        | 0        | 0        | 0        |
| Other Income/Expense - Net  | -4       | -4       | 5        | 1        | -2       |
| Earnings before Interest, Taxes, Depreciation & Amortization (EBITDA) | -138     | -78      | -32      | -46      | -45      |
| Earnings before Interest & Taxes (EBIT)                               | -145     | -84      | -38      | -50      | -47      |
| Interest Expense on Debt  | 2        | 0        | 0        | 0        | 0        |
| Interest Capitalized  | 0        | 0        | 0        | 0        | 0        |
| Pretax Income   | -150     | -88      | -33      | -50      | -49      |
| Income Taxes  | 1        | 1        | 1        | 1        | 0        |
| Minority Interest   | 0        | 0        | 0        | 0        | 0        |
| Equity in Earnings  | 0        | 0        | 0        | 0        | 0        |
| After Tax Other Income/Expense  | 0        | 0        | 0        | 0        | 0        |
| Discontinued Operations   | 0        | 0        | 0        | 0        | 0        |



## Income Statement - (Actual Values) Appian Corporation Class A

|   | 2022 | 2021 | 2020 | 2019 | 2018 |
|---|------|------|------|------|------|
| Net Income before Extraordinary<br>Items and Preferred Dividends  | -151 | -89  | -33  | -51  | -49  |
| Extraordinary Items & Gain/Loss Sale of Assets                    | 0    | 0    | 0    | 0    | 0    |
| Preferred Dividend Requirements                                   | 0    | 0    | 0    | 0    | 0    |
| Net Income after Preferred Dividends - Available to Common Shares | -151 | -89  | -33  | -51  | -49  |



## Income Statement - (Common Size) Appian Corporation Class A

Figures are expressed as Percent of Net Sales or Revenues Net Sales or Revenues are in millions of U.S. Dollars

|   | 2022     | 2021     | 2020     | 2019     | 2018     |
|---|----------|----------|----------|----------|----------|
| Fiscal Year End   | December | December | December | December | December |
| Net Sales or Revenues   | 468      | 369      | 305      | 260      | 227      |
| Cost of Goods Sold  | 28.5%    | 28.2%    | 29.1%    | 36.0%    | 36.6%    |
| Depreciation, Depletion & Amortization                                | 1.6%     | 1.6%     | 1.9%     | 1.8%     | 0.9%     |
| Gross Income  | 70.0%    | 70.3%    | 68.9%    | 62.1%    | 62.5%    |
| Selling, General & Administrative<br>Expenses                         | 100.9%   | 93.0%    | 81.4%    | 81.5%    | 83.2%    |
| Other Operating Expenses  | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| <b>Total Operating Expenses</b>                                       | 131.0%   | 122.7%   | 112.4%   | 119.4%   | 120.6%   |
| Operating Income  | -31.0%   | -22.7%   | -12.4%   | -19.4%   | -20.6%   |
| Extraordinary Credit - Pretax   | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Extraordinary Charge - Pretax   | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Non-Operating Interest Income   | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Reserves - Increase/Decrease  | 0.0%     | 0.0%     | 0.3%     | 0.0%     | 0.0%     |
| Pretax Equity in Earnings   | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Other Income/Expense - Net  | -0.8%    | -1.0%    | 1.6%     | 0.4%     | -1.0%    |
| Earnings before Interest, Taxes, Depreciation & Amortization (EBITDA) | -29.4%   | -21.2%   | -10.5%   | -17.6%   | -19.7%   |
| Earnings before Interest & Taxes (EBIT)                               | -31.0%   | -22.7%   | -12.4%   | -19.4%   | -20.6%   |
| Interest Expense on Debt  | 0.4%     | 0.1%     | 0.2%     | 0.1%     | 0.1%     |
| Interest Capitalized  | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Pretax Income   | -32.1%   | -23.8%   | -10.7%   | -19.2%   | -21.7%   |
| Income Taxes  | 0.1%     | 0.2%     | 0.3%     | 0.3%     | 0.1%     |
| Minority Interest   | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Equity in Earnings  | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| After Tax Other Income/Expense  | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Discontinued Operations   | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |



### Income Statement - (Common Size) Appian Corporation Class A

Figures are expressed as Percent of Net Sales or Revenues Net Sales or Revenues are in millions of U.S. Dollars

|   | 2022   | 2021   | 2020   | 2019   | 2018   |
|---|--------|--------|--------|--------|--------|
| Net Income before Extraordinary<br>Items and Preferred Dividends  | -32.2% | -24.0% | -11.0% | -19.5% | -21.8% |
| Extraordinary Items & Gain/Loss Sale of Assets                    | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   |
| Preferred Dividend Requirements                                   | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   |
| Net Income after Preferred Dividends - Available to Common Shares | -32.2% | -24.0% | -11.0% | -19.5% | -21.8% |



## Income Statement - (Year-to-Year Percent Change) Appian Corporation Class A

Figures are the Percent Changes from the Prior Year

|   | 2022     | 2021     | 2020     | 2019     | 2018     |
|---|----------|----------|----------|----------|----------|
| Fiscal Year End   | December | December | December | December | December |
| Net Sales or Revenues   | 26.7%    | 21.2%    | 17.0%    | 14.8%    | 28.3%    |
| Cost of Goods Sold  | 28.1%    | 17.3%    | -5.4%    | 13.2%    | 30.1%    |
| Depreciation, Depletion & Amortization                                | 27.1%    | -1.8%    | 23.4%    | 134.6%   | 128.1%   |
| Gross Income  | 26.2%    | 23.6%    | 29.8%    | 14.1%    | 26.5%    |
| Selling, General & Administrative<br>Expenses                         | 37.6%    | 38.5%    | 16.8%    | 12.6%    | 31.0%    |
| Other Operating Expenses  | -        | -        | -        | -        | -        |
| <b>Total Operating Expenses</b>                                       | 35.3%    | 32.3%    | 10.2%    | 13.7%    | 31.1%    |
| Operating Income  | 72.8%    | 121.4%   | -24.9%   | 8.0%     | 46.9%    |
| Extraordinary Credit - Pretax   | -        | -        | -        | -        | -        |
| Extraordinary Charge - Pretax   | -        | -        | -        | -        | -100.0%  |
| Non-Operating Interest Income   | -        | -        | -        | -        | -        |
| Reserves - Increase/Decrease  | -        | -100.0%  | -        | -        | -        |
| Pretax Equity in Earnings   | -        | -        | -        | -        | -        |
| Other Income/Expense - Net  | -1.1%    | -174.9%  | 408.6%   | -141.0%  | -194.8%  |
| Earnings before Interest, Taxes, Depreciation & Amortization (EBITDA) | 76.2%    | 143.9%   | -29.9%   | 2.3%     | 44.5%    |
| Earnings before Interest & Taxes (EBIT)                               | 72.8%    | 121.4%   | -24.9%   | 8.0%     | 46.9%    |
| Interest Expense on Debt  | 349.7%   | -22.2%   | 30.2%    | 85.4%    | -58.1%   |
| Interest Capitalized  | -        | -        | -        | -        | -        |
| Pretax Income   | 71.0%    | 169.6%   | -34.7%   | 1.4%     | 62.7%    |
| Income Taxes  | -11.1%   | -11.9%   | 7.7%     | 243.1%   | -68.6%   |
| Minority Interest   | -        | -        | -        | -        | -        |
| Equity in Earnings  | -        | -        | -        | -        | -        |
| After Tax Other Income/Expense  | -        | -        | -        | -        | -        |
| Discontinued Operations   | -        | _        | -        | -        | -        |



## Income Statement - (Year-to-Year Percent Change) Appian Corporation Class A

Figures are the Percent Changes from the Prior Year

|   | 2022  | 2021   | 2020   | 2019 | 2018    |
|---|-------|--------|--------|------|---------|
| Net Income before Extraordinary<br>Items and Preferred Dividends  | 70.3% | 164.8% | -34.0% | 2.6% | 59.5%   |
| Extraordinary Items & Gain/Loss Sale of Assets                    | -     | -      | _      | -    | -       |
| Preferred Dividend Requirements                                   | -     | -      | -      | -    | -100.0% |
| Net Income after Preferred Dividends - Available to Common Shares | 70.3% | 164.8% | -34.0% | 2.6% | 58.8%   |



## Income Statement - (3-Year Averages) Appian Corporation Class A

|   | 2022     | 2021     | 2020     | 2019     | 2018     |
|---|----------|----------|----------|----------|----------|
| Fiscal Year End   | December | December | December | December | December |
| Net Sales or Revenues   | 381      | 311      | 264      | 221      | 179      |
| Cost of Goods Sold  | 109      | 96       | 89       | 80       | 65       |
| Depreciation, Depletion & Amortization                                | 6        | 5        | 4        | 3        | 1        |
| Gross Income  | 266      | 210      | 171      | 139      | 112      |
| Selling, General & Administrative<br>Expenses                         | 355      | 268      | 216      | 182      | 142      |
| Other Operating Expenses  | 0        | 0        | 0        | 0        | 0        |
| <b>Total Operating Expenses</b>                                       | 470      | 369      | 309      | 264      | 209      |
| Operating Income  | -89      | -57      | -45      | -43      | -30      |
| Extraordinary Credit - Pretax   | 0        | 0        | 0        | 0        | 0        |
| Extraordinary Charge - Pretax   | 0        | 0        | 0        | 0        | 0        |
| Non-Operating Interest Income   | 0        | 0        | 0        | 0        | 0        |
| Reserves - Increase/Decrease  | 0        | 0        | 0        | 0        | 0        |
| Pretax Equity in Earnings   | 0        | 0        | 0        | 0        | 0        |
| Other Income/Expense - Net  | -1       | 1        | 1        | 0        | -1       |
| Earnings before Interest, Taxes, Depreciation & Amortization (EBITDA) | -83      | -52      | -41      | -40      | -29      |
| Earnings before Interest & Taxes (EBIT)                               | -89      | -57      | -45      | -43      | -30      |
| Interest Expense on Debt  | 1        | 0        | 0        | 0        | 1        |
| Interest Capitalized  | 0        | 0        | 0        | 0        | 0        |
| Pretax Income   | -90      | -57      | -44      | -43      | -31      |
| Income Taxes  | 1        | 1        | 1        | 1        | 0        |
| Minority Interest   | 0        | 0        | 0        | 0        | 0        |
| Equity in Earnings  | 0        | 0        | 0        | 0        | 0        |
| After Tax Other Income/Expense  | 0        | 0        | 0        | 0        | 0        |
| Discontinued Operations   | 0        | 0        | 0        | 0        | 0        |



## Income Statement - (3-Year Averages) Appian Corporation Class A

|   | 2022 | 2021 | 2020 | 2019 | 2018 |
|---|------|------|------|------|------|
| Net Income before Extraordinary<br>Items and Preferred Dividends  | -91  | -58  | -45  | -44  | -31  |
| Extraordinary Items & Gain/Loss Sale of Assets                    | 0    | 0    | 0    | 0    | 0    |
| Preferred Dividend Requirements                                   | 0    | 0    | 0    | 0    | 0    |
| Net Income after Preferred Dividends - Available to Common Shares | -91  | -58  | -45  | -44  | -31  |



### **Sources of Capital - Net Change Appian Corporation Class A**

Year-to-year % changes pertain to reported Balance Sheet values Currency amounts are in millions of U.S. Dollars

|                              | 2022     | 2021     | 2020     | 2019     | 2018     |
|------------------------------|----------|----------|----------|----------|----------|
| Fiscal Year End              | December | December | December | December | December |
| Total Capital                | 330      | 291      | 355      | 257      | 73       |
| Percent of Total Capital     |          |          |          |          |          |
| Short-Term Debt              | 3.5%     | 2.8%     | 2.0%     | 2.1%     | 0.0%     |
| Long-Term Debt               | 52.3%    | 16.8%    | 14.4%    | 18.2%    | 0.0%     |
| Other Liabilities            | 0.0%     | 1.2%     | 1.4%     | 0.0%     | 21.0%    |
| Total Liabilities            | 136.0%   | 93.1%    | 60.9%    | 64.6%    | 218.6%   |
| Minority Interest            | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Preferred Stock              | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Retained Earnings            | -123.9%  | -88.6%   | -47.6%   | -52.6%   | -199.0%  |
| Common Equity                | 44.2%    | 80.4%    | 83.6%    | 79.8%    | 100.0%   |
| Total Capital                | 100.0%   | 100.0%   | 100.0%   | 100.0%   | 100.0%   |
| Year-to-Year Net Changes     |          |          |          |          |          |
| Short-Term Debt              | 3        | 1        | 2        | 5        | 0        |
| Long-Term Debt               | 124      | -2       | 4        | 47       | 0        |
| Other Liabilities            | -3       | -1       | 5        | -15      | 14       |
| Total Liabilities            | 178      | 55       | 50       | 6        | 44       |
| Minority Interest            | 0        | 0        | 0        | 0        | 0        |
| Preferred Stock              | 0        | 0        | 0        | 0        | 0        |
| Retained Earnings            | -151     | -89      | -33      | 10       | -49      |
| Common Equity                | -88      | -63      | 91       | 132      | 28       |
| Total Capital                | 39       | -64      | 97       | 184      | 28       |
| Year-to-Year Percent Changes |          |          |          |          |          |
| Short-Term Debt              | 40.8%    | 17.1%    | 31.0%    | -        | -        |
| Long-Term Debt               | 253.8%   | -4.7%    | 9.4%     | -        | -        |
| Other Liabilities            | -100.0%  | -29.1%   | -        | -100.0%  | 996.9%   |
| Total Liabilities            | 65.7%    | 25.3%    | 29.9%    | 3.9%     | 38.5%    |



### **Sources of Capital - Net Change Appian Corporation Class A**

Year-to-year % changes pertain to reported Balance Sheet values Currency amounts are in millions of U.S. Dollars

|  | 2022   | 2021   | 2020  | 2019   | 2018  |
|--|--------|--------|-------|--------|-------|
| Minority Interest                                      | -      | -      | -     | -      | -     |
| Preferred Stock  | -      | -      | -     | -      | -     |
| Retained Earnings                                      | 58.6%  | 52.5%  | 24.7% | -7.0%  | 51.4% |
| Common Equity  | -37.7% | -21.1% | 44.5% | 180.4% | 60.8% |
| Total Capital  | 13.4%  | -18.0% | 37.9% | 251.6% | 60.8% |
| <b>Total Liabilities &amp; Common Equity</b>           |        |        |       |        |       |
| Total Liabilities                                      | 449    | 271    | 216   | 166    | 160   |
| Net Change in Liabilities as % of Total<br>Liabilities | 39.7%  | 20.2%  | 23.0% | 3.8%   | 27.8% |
| Common Equity  | 146    | 234    | 297   | 205    | 73    |
| Net Change in Common Equity as % of Common Equity      | -60.5% | -26.8% | 30.8% | 64.3%  | 37.8% |
| Cash Flow  |        |        |       |        |       |
| Operating Activities                                   | -106   | -55    | -11   | -9     | -31   |
| Financing Activities                                   | 143    | 4      | 114   | 106    | 61    |
| Investing Activities                                   | 10     | 42     | -153  | -32    | -7    |



## **Accounting Ratios Appian Corporation Class A**

Currency amounts are in millions of U.S. Dollars

|  | 2022     | 2021     | 2020     | 2019     | 2018     |
|--|----------|----------|----------|----------|----------|
| Fiscal Year End  | December | December | December | December | December |
| Current Assets Turnover - Sales /<br>Current Assets                      | 1.2      | 1.2      | 0.9      | 1.0      | 1.2      |
| Current Assets / Working Capital   | 3.2      | 3.2      | 1.8      | 1.7      | 2.9      |
| Cash & Short Term Investments +<br>Restricted Cash                       | 200      | 158      | 222      | 160      | 95       |
| Cash & Short Term Investments + Restricted Cash % Current Assets         | 51.1%    | 50.2%    | 64.0%    | 60.7%    | 48.5%    |
| Cash Asset Ratio: Cash & Short Term<br>Investments % Current Liabilities | 73.4%    | 72.7%    | 142.6%   | 142.3%   | 73.9%    |
| Net Receivables  | 166      | 132      | 97       | 70       | 94       |
| Net Receivables % Total Current Assets                                   | 42.3%    | 42.1%    | 28.0%    | 26.8%    | 47.9%    |
| Net Receivable Turnover  | 2.8      | 2.8      | 3.1      | 3.7      | 2.4      |
| Net Receivable Ratio: Collection in Days                                 | 116      | 113      | 100      | 115      | 120      |
| Inventories  | 0        | 0        | 0        | 0        | 0        |
| Inventories % Current Assets   | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Accounts Payable   | 8        | 6        | 3        | 5        | 9        |
| Accounts Payable Turnover: Cost of<br>Goods Sold / Accounts Payable      | 16.7     | 18.1     | 29.9     | 18.0     | 9.0      |
| Accounts Payable Ratio - Number of Days                                  | 22       | 20       | 12       | 20       | 41       |
| Length of Operating & Conversion<br>Cycles                               |          |          |          |          |          |
| Length of Cash Conversion Cycle in Days                                  | -        | -        | -        | -        | -        |
| Liquidity Measures   |          |          |          |          |          |
| Current Ratio  | 1.45     | 1.45     | 2.23     | 2.34     | 1.52     |
| Quick Ratio  | 1.45     | 1.45     | 2.23     | 2.34     | 1.52     |
| Acid Test Ratio  | 1.3      | 1.3      | 2.0      | 2.0      | 1.5      |
| Absolute Liquidity Ratio   | 0.7      | 0.7      | 1.4      | 1.4      | 0.7      |
| Tangible Book Value % Regular Book Value                                 | 78.3%    | 85.1%    | 97.8%    | 100.0%   | 100.0%   |



## **Accounting Ratios Appian Corporation Class A**

Currency amounts are in millions of U.S. Dollars

|  | 2022  | 2021  | 2020   | 2019  | 2018   |
|--|-------|-------|--------|-------|--------|
| Total Asset Turnover   | 0.8   | 0.7   | 0.6    | 0.7   | 1.0    |
| Shareholders' Common Equity % Total<br>Capital                           | 44.2% | 80.4% | 83.6%  | 79.8% | 100.0% |
| Enterprise Value   | 2,345 | 4,532 | 11,028 | 2,394 | 1,565  |
| Enterprise Value % Yield [EBDITA / Enterprise Value]                     | -5.9% | -1.7% | -0.3%  | -1.9% | -2.9%  |
| Adjusted Earnings % Yield [EBIT / Enterprise Value]                      | -6.2% | -1.9% | -0.3%  | -2.1% | -3.0%  |
| Enterprise Value / Revenues Ratio  | 5.0   | 12.3  | 36.2   | 9.2   | 6.9    |
| Enterprise Value / Assets Ratio  | 3.9   | 9.0   | 21.5   | 6.4   | 6.7    |
| Gross Property, Plant & Equipment<br>Turnover                            | 4.8   | 4.7   | 4.0    | 3.7   | 15.1   |
| Net Property, Plant & Equipment<br>Turnover                              | 5.9   | 5.7   | 4.6    | 4.1   | 30.1   |
| Depreciation, Depletion & Amortization % Net Property, Plant & Equipment | 23.8% | 21.8% | 14.1%  | 11.5% | 99.1%  |
| Capital Expenditure % Gross Fixed Assets                                 | 9.3%  | 7.7%  | 1.7%   | 45.6% | 46.7%  |



## **Analytical Ratios Appian Corporation Class A**

Currency amounts are in millions of U.S. Dollars

|   | 2022     | 2021     | 2020     | 2019     | 2018     |
|---|----------|----------|----------|----------|----------|
| Fiscal Year End   | December | December | December | December | December |
| Current Assets Turnover: Sales /<br>Current Assets                  | 1.2      | 1.2      | 0.9      | 1.0      | 1.2      |
| Current Assets % Total Assets                                       | 66.0%    | 62.2%    | 67.8%    | 70.8%    | 83.9%    |
| [Cash & Short-Term Investments +<br>Restricted Cash] % Total Assets | 33.7%    | 31.2%    | 43.4%    | 43.0%    | 40.7%    |
| Increase/Decrease in Cash & Cash<br>Equivalents                     | 46       | -9       | -47      | 65       | 21       |
| <b>Accounts Receivable Turnover</b>                                 | 2.8      | 2.8      | 3.1      | 3.7      | 2.4      |
| Accounts Receivable % Total Debt                                    | 90.2%    | 232.1%   | 167.4%   | 135.2%   | -        |
| Accounts Payable Turnover: Cost of<br>Goods Sold / Accounts Payable | 16.7     | 18.1     | 29.9     | 18.0     | 9.0      |
| Current Liabilities / Working Capital                               | 2.2      | 2.2      | 0.8      | 0.7      | 1.9      |
| Working Capital Turnover Ratio: Net<br>Sales / Working Capital      | 3.8      | 3.8      | 1.6      | 1.7      | 3.4      |
| Current Assets / Total Assets                                       | 0.7      | 0.6      | 0.7      | 0.7      | 0.8      |
| Working Capital Ratio: Current Assets /<br>Current Liabilities      | 1.5      | 1.5      | 2.2      | 2.3      | 1.5      |
| Working Capital per Employee  | 52,904   | 54,435   | 131,255  | 148,171  | 63,521   |
| Total Liabilities / Total Assets                                    | 0.8      | 0.5      | 0.4      | 0.4      | 0.7      |
| Current Assets / Working Capital                                    | 3.2      | 3.2      | 1.8      | 1.7      | 2.9      |
| Total Long Term Receivables & Investments % Total Assets            | 0.0%     | 2.9%     | 7.0%     | 0.0%     | 0.0%     |
| Long Term Receivables % Total<br>Assets                             | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Investment in Associate Companies % Total Assets                    | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Other Investments % Total Assets                                    | 0.0%     | 2.9%     | 7.0%     | 0.0%     | 0.0%     |
| Tangible Book Value % Regular Book Value                            | 78.3%    | 85.1%    | 97.8%    | 100.0%   | 100.0%   |
| Tangible Equity % Total Assets                                      | 19.2%    | 39.4%    | 56.6%    | 55.2%    | 31.4%    |
| Total Asset Turnover  | 0.9      | 0.7      | 0.7      | 0.9      | 1.2      |
| Total Assets per Employee   | 257,570  | 280,600  | 351,042  | 364,917  | 220,397  |



## **Analytical Ratios Appian Corporation Class A**

Currency amounts are in millions of U.S. Dollars

|   | 2022      | 2021      | 2020      | 2019      | 2018      |
|---|-----------|-----------|-----------|-----------|-----------|
| Free Asset Ratio: [Total Assets - Total Liabilities] % Total Assets | 24.5%     | 46.4%     | 57.9%     | 55.2%     | 31.4%     |
| Total Borrowing % Total Assets                                      | 31.0%     | 11.3%     | 11.3%     | 14.0%     | 0.0%      |
| Enterprise Value % Yield: EBITDA /<br>Enterprise Value              | -5.9%     | -1.7%     | -0.3%     | -1.9%     | -2.9%     |
| Adjusted Earnings % Yield: EBIT / Enterprise Value                  | -6.2%     | -1.9%     | -0.3%     | -2.1%     | -3.0%     |
| Enterprise Value / Sales  | 5.0       | 12.3      | 36.2      | 9.2       | 6.9       |
| Enterprise Value / Assets   | 3.9       | 9.0       | 21.5      | 6.4       | 6.7       |
| Enterprise Value per Employee                                       | 1,016,437 | 2,520,812 | 7,553,562 | 2,351,945 | 1,479,064 |
| Gross Property, Plant & Equipment<br>(PP&E) % Total Assets          | 16.5%     | 15.6%     | 14.7%     | 19.1%     | 6.4%      |
| Accumulated Depreciation, Depletion & Amortization % Total Assets   | 3.2%      | 2.8%      | 1.8%      | 2.0%      | 3.2%      |
| Net Property, Plant & Equipment (PP&E)                              | 79        | 65        | 66        | 64        | 8         |
| Net Property, Plant & Equipment (PP&E) % Total Assets               | 13.3%     | 12.8%     | 12.9%     | 17.2%     | 3.2%      |
| Net Property, Plant & Equipment<br>Turnover: [Net Sales / Net PP&E] | 5.9       | 5.7       | 4.6       | 4.1       | 30.1      |
| Capital Expenditures % Total Sales                                  | 1.9%      | 1.6%      | 0.4%      | 12.5%     | 3.1%      |
| Capital Expenditures % Gross Fixed Assets                           | 9.3%      | 7.7%      | 1.7%      | 45.6%     | 46.7%     |
| Funds from Operations % Total Sales                                 | -22.3%    | -16.0%    | -3.8%     | -11.4%    | -13.8%    |
| Funds from Operations % Total<br>Assets                             | -17.6%    | -11.7%    | -2.2%     | -8.0%     | -13.5%    |



## **Asset Utilization Appian Corporation Class A**

Figures are expressed as the percent of Net Sales Currency amounts are in millions of U.S. Dollars

|   | 2022     | 2021     | 2020     | 2019     | 2018     |
|---|----------|----------|----------|----------|----------|
| Fiscal Year End                           | December | December | December | December | December |
| Net Sales                                 | 468      | 369      | 305      | 260      | 227      |
| Cash & Cash Equivalents                   | 42.4%    | 42.5%    | 73.0%    | 61.4%    | 41.9%    |
| Short-Term Investments                    | 10.2%    | 14.9%    | 36.1%    | 0.0%     | 0.0%     |
| Accounts Receivable                       | 35.5%    | 35.8%    | 31.9%    | 27.0%    | 41.4%    |
| Inventories                               | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Other Current Assets                      | 6.0%     | 6.7%     | 9.2%     | 12.7%    | 3.0%     |
| Total Current Assets                      | 83.8%    | 84.9%    | 114.1%   | 101.1%   | 86.3%    |
| Total Long-Term Receivables & Investments | 0.0%     | 3.9%     | 11.9%    | 0.0%     | 0.0%     |
| Long-Term Receivables                     | -        | -        | -        | -        | -        |
| Investments in Associated Companies       | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Other Investments                         | 0.0%     | 3.9%     | 11.9%    | 0.0%     | 0.0%     |
| Property, Plant & Equipment - Gross       | 20.9%    | 21.4%    | 24.7%    | 27.3%    | 6.6%     |
| Accumulated Depreciation                  | 4.0%     | 3.8%     | 3.1%     | 2.8%     | 3.3%     |
| Property Plant & Equipment - Net          | 16.9%    | 17.6%    | 21.7%    | 24.5%    | 3.3%     |
| Other Assets                              | 19.1%    | 20.5%    | 18.3%    | 16.9%    | 13.1%    |
| Total Assets                              | 127.0%   | 136.6%   | 168.3%   | 142.7%   | 102.8%   |



## **Employee Efficiency Appian Corporation Class A**

Values per Employee are in U.S. Dollars

|                                    | 2022     | 2021     | 2020     | 2019     | 2018     |
|------------------------------------|----------|----------|----------|----------|----------|
| Fiscal Year End                    | December | December | December | December | December |
| Employees                          | 2,307    | 1,798    | 1,460    | 1,018    | 1,058    |
| Values per Employee                |          |          |          |          |          |
| Sales                              | 0        | 0        | 0        | 0        | 0        |
| Net Income                         | -65,418  | -49,300  | -22,929  | -49,817  | -46,740  |
| Cash Earnings                      | -45,313  | -32,849  | -7,879   | -29,094  | -29,666  |
| Working Capital                    | 52,904   | 54,435   | 131,255  | 148,171  | 63,521   |
| Total Debt                         | 79,768   | 31,643   | 39,806   | 51,153   | 0        |
| Total Capital                      | 142,924  | 161,741  | 242,960  | 252,761  | 69,180   |
| Total Assets                       | 257,570  | 280,600  | 351,042  | 364,917  | 220,397  |
| Year to Year % Change per Employee |          |          |          |          |          |
| Employees                          | 28.3%    | 23.2%    | 43.4%    | -3.8%    | 23.2%    |
| Sales                              | -1.2%    | -1.6%    | -18.4%   | 19.3%    | 4.2%     |
| Net Income                         | 32.7%    | 115.0%   | -54.0%   | 6.6%     | 28.0%    |
| Cash Earnings                      | 37.9%    | 316.9%   | -72.9%   | -1.9%    | 53.4%    |
| Working Capital                    | -2.8%    | -58.5%   | -11.4%   | 133.3%   | 33.1%    |
| Total Debt                         | 152.1%   | -20.5%   | -22.2%   |          |          |
| Total Capital                      | -11.6%   | -33.4%   | -3.9%    | 265.4%   | 30.5%    |
| Total Assets                       | -8.2%    | -20.1%   | -3.8%    | 65.6%    | 17.6%    |



## **Fixed Charges Coverage Appian Corporation Class A**

|   | 2022     | 2021     | 2020     | 2019     | 2018     |
|---|----------|----------|----------|----------|----------|
| Fiscal Year End                                       | December | December | December | December | December |
| EBIT/Total Interest Expense                           | -86.7    | -225.6   | -79.3    | -137.5   | -236.0   |
| EBIT/Net Interest                                     | -86.7    | -225.6   | -79.3    | -137.5   | -236.0   |
| EBIT/[Total Interest Expense + Preferred Dividends]   | -86.7    | -225.6   | -79.3    | -137.5   | -236.0   |
| EBIT/Dividends on Common Shares                       | -        | -        | -        | -        | -        |
| EBIT/[Dividends on Common + Preferred Shares]         | -        | -        | -        | -        | -        |
| EBITDA/Total Interest Expense                         | -82.3    | -210.1   | -67.1    | -124.6   | -225.7   |
| EBITDA/Net Interest                                   | -82.3    | -210.1   | -67.1    | -124.6   | -225.7   |
| EBITDA/[Total Interest Expense + Preferred Dividends] | -82.3    | -210.1   | -67.1    | -124.6   | -225.7   |
| EBITDA/Dividends on Common Shares                     | -        | -        | -        | -        | -        |
| EBITDA/[Dividends on Common + Preferred Shares]       | -        | -        | -        | -        | -        |



### Leverage Analysis Appian Corporation Class A

|   | 2022     | 2021     | 2020     | 2019     | 2018     |
|---|----------|----------|----------|----------|----------|
| Fiscal Year End                                       | December | December | December | December | December |
| Long-Term Debt  |          |          |          |          |          |
| Long-Term Debt % of EBIT                              | -119.0%  | -58.1%   | -135.1%  | -92.7%   | 0.0%     |
| Long-Term Debt % of EBITDA                            | -125.3%  | -62.4%   | -159.7%  | -102.3%  | 0.0%     |
| Long-Term Debt % of Total Assets                      | 29.0%    | 9.7%     | 10.0%    | 12.6%    | 0.0%     |
| Long-Term Debt % of Total Capital                     | 52.3%    | 16.8%    | 14.4%    | 18.2%    | 0.0%     |
| Long-Term Debt % of Common Equity                     | 118.5%   | 20.9%    | 17.3%    | 22.8%    | 0.0%     |
| Total Debt  |          |          |          |          |          |
| Total Debt % of EBIT                                  | -126.9%  | -67.8%   | -153.3%  | -103.2%  | 0.0%     |
| Total Debt % of EBITDA                                | -133.6%  | -72.8%   | -181.3%  | -113.9%  | 0.0%     |
| Total Debt % of Total Assets                          | 31.0%    | 11.3%    | 11.3%    | 14.0%    | 0.0%     |
| Total Debt % of Total Capital                         | 55.8%    | 19.6%    | 16.4%    | 20.2%    | 0.0%     |
| Total Debt % of [Total Capital + Short-<br>Term Debt] | 55.8%    | 19.6%    | 16.4%    | 20.2%    | 0.0%     |
| Total Debt % of Common Equity                         | 126.3%   | 24.3%    | 19.6%    | 25.4%    | 0.0%     |
| Minority Interest                                     |          |          |          |          |          |
| Minority Interest % of EBIT                           | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Minority Interest % of EBITDA                         | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Minority Interest % of Total Assets                   | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Minority Interest % of Total Capital                  | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Minority Interest % of Common Equity                  | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Preferred Stock                                       |          |          |          |          |          |
| Preferred Stock % of EBIT                             | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Preferred Stock % of EBITDA                           | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Preferred Stock % of Total Assets                     | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Preferred Stock % of Total Capital                    | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Preferred Stock % of Total Equity                     | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| <b>Common Equity</b>                                  |          |          |          |          |          |



### Leverage Analysis Appian Corporation Class A

|                                       | 2022   | 2021    | 2020   | 2019   | 2018   |
|---------------------------------------|--------|---------|--------|--------|--------|
| Common Equity % of Total Assets       | 24.5%  | 46.4%   | 57.9%  | 55.2%  | 31.4%  |
| Common Equity % of Total Capital      | 44.2%  | 80.4%   | 83.6%  | 79.8%  | 100.0% |
| Total Capital % of Total Assets       | 55.5%  | 57.6%   | 69.2%  | 69.3%  | 31.4%  |
| Capital Expenditure % of Sales        | 1.9%   | 1.6%    | 0.4%   | 12.5%  | 3.1%   |
| Fixed Assets % of Common Equity       | 54.3%  | 27.7%   | 22.3%  | 31.1%  | 10.3%  |
| Working Capital % of Total Capital    | 37.0%  | 33.7%   | 54.0%  | 58.6%  | 91.8%  |
| Dividend Payout                       | -      | -       | -      | -      | -      |
| Funds From Operations % of Total Debt | -56.8% | -103.8% | -19.8% | -56.9% |        |



## **Liquidity Analysis Appian Corporation Class A**

Currency amounts are in millions of U.S. Dollars

|  | 2022     | 2021     | 2020     | 2019     | 2018     |
|--|----------|----------|----------|----------|----------|
| Fiscal Year End  | December | December | December | December | December |
| Total Current Assets % Net Sales                                     | 83.8%    | 84.9%    | 114.1%   | 101.1%   | 86.3%    |
| Current Assets / Working Capital                                     | 3.2      | 3.2      | 1.8      | 1.7      | 2.9      |
| Cash & Short-Term Investments % Total<br>Current Assets              | 50.5%    | 50.0%    | 64.0%    | 60.7%    | 48.5%    |
| Cash & Short-Term Investments % Total Assets                         | 33.4%    | 31.1%    | 43.4%    | 43.0%    | 40.7%    |
| Liquidity Measures   |          |          |          |          |          |
| Current Ratio: Current Assets / Current Liabilities                  | 1.45     | 1.45     | 2.23     | 2.34     | 1.52     |
| Quick Ratio: [Current Assets -<br>Inventories] / Current Liabilities | 1.45     | 1.45     | 2.23     | 2.34     | 1.52     |
| Acid Test Ratio  | 1.3      | 1.3      | 2.0      | 2.0      | 1.5      |
| Absolute Liquidity Ratio   | 0.7      | 0.7      | 1.4      | 1.4      | 0.7      |
| Net Receivables Turnover: Net Sales /<br>Net Receivables             | 2.8      | 2.8      | 3.1      | 3.7      | 2.4      |
| Inventories % of Current Assets                                      | 0.0%     | 0.0%     | 0.0%     | 0.0%     | 0.0%     |
| Inventories Turnover: Cost of Goods<br>Sold / Inventories            | -        | -        | -        | -        | _        |
| <b>Current Liabilities % Total Assets</b>                            | 45.5%    | 42.8%    | 30.4%    | 30.2%    | 55.1%    |
| Working Capital Turnover: Total Sales /<br>Working Capital           | 3.8      | 3.8      | 1.6      | 1.7      | 3.4      |
| Working Capital Ratio: Working Capital % Total Assets                | 20.5%    | 19.4%    | 37.4%    | 40.6%    | 28.8%    |
| Length of Operating & Conversion<br>Cycles                           |          |          |          |          |          |
| Length of Operating Cycle in Days                                    | -        | -        | -        | -        | -        |
| Length of Cash Conversion Cycle in Days                              | -        | -        | -        | -        | -        |
| Current Assets % Total Liabilities                                   | 87.5%    | 115.9%   | 161.0%   | 158.3%   | 122.3%   |
| Total Liabilities % Total Assets                                     | 75.5%    | 53.6%    | 42.1%    | 44.8%    | 68.6%    |
| Long Term Debt % Total Capital                                       | 52.3%    | 16.8%    | 14.4%    | 18.2%    | 0.0%     |
| Total Debt % Total Capital   | 55.8%    | 19.6%    | 16.4%    | 20.2%    | 0.0%     |



## **Liquidity Analysis Appian Corporation Class A**

Currency amounts are in millions of U.S. Dollars

|  | 2022    | 2021    | 2020   | 2019    | 2018    |
|--|---------|---------|--------|---------|---------|
| Shareholders Common Equity %<br>Total Capital                                      | 44.2%   | 80.4%   | 83.6%  | 79.8%   | 100.0%  |
| Shareholders Common Equity % Total<br>Assets                                       | 24.5%   | 46.4%   | 57.9%  | 55.2%   | 31.4%   |
| Capital Risk: Total Assets % Total<br>Liabilities                                  | 132.5%  | 186.4%  | 237.4% | 223.5%  | 145.7%  |
| Total Borrowing % Total Assets   | 31.0%   | 11.3%   | 11.3%  | 14.0%   | 0.0%    |
| Enterprise Value / Net Sales Ratio   | 5.0     | 12.3    | 36.2   | 9.2     | 6.9     |
| Enterprise Value / Assets Ratio  | 3.9     | 9.0     | 21.5   | 6.4     | 6.7     |
| Total Debt Coverage Ratio: Funds<br>From Operations % Total Debt                   | -56.8%  | -103.8% | -19.8% | -56.9%  | -       |
| Funds From Operations % Net Property,<br>Plant & Equipment                         | -132.2% | -91.1%  | -17.4% | -46.5%  | -416.3% |
| Funds From Operations % Total Capital  | -31.7%  | -20.3%  | -3.2%  | -11.5%  | -42.9%  |
| Funds From Operations % Total Assets   | -17.6%  | -11.7%  | -2.2%  | -8.0%   | -13.5%  |
| Increase/Decrease in Cash & Short-<br>Term Investment                              | 46.4    | -8.5    | -47.3  | 64.8    | 21.2    |
| Increase/Decrease in Cash & Short-Term<br>Investment % of Funds from<br>Operations | -44.4%  | 14.4%   | 411.1% | -218.9% | -67.5%  |



# Per Share Data Appian Corporation Class A

Figures are expressed as per unit of respective shares Amounts are in U.S. Dollars

|  | 2022     | 2021     | 2020     | 2019     | 2018     |
|--|----------|----------|----------|----------|----------|
| Fiscal Year End                          | December | December | December | December | December |
| Sales                                    | 6.43     | 5.17     | 4.31     | 3.86     | 3.55     |
| Operating Income                         | -1.99    | -1.17    | -0.54    | -0.75    | -0.73    |
| Pre-tax Income                           | -2.06    | -1.23    | -0.46    | -0.74    | -0.77    |
| Net Income (Continuing Operations)       | -2.07    | -1.24    | -0.47    | -0.75    | -0.77    |
| Net Income Before Extraordinary Items    | -2.07    | -1.24    | -0.47    | -0.75    | -0.77    |
| Extraordinary Items                      | 0.00     | 0.00     | 0.00     | 0.00     | 0.00     |
| Net Income After Extraordinary Items     | -2.07    | -1.24    | -0.47    | -0.75    | -0.77    |
| Net Income Available to Common<br>Shares | -2.08    | -1.25    | -0.48    | -0.77    | -0.80    |
| Fully Diluted Earnings                   | -2.08    | -1.25    | -0.48    | -0.77    | -0.80    |
| Common Dividends                         | 0.00     | 0.00     | 0.00     | 0.00     | 0.00     |
| Cash Earnings                            | -        | -        | -        | -        | -        |
| Book Value                               | 2.00     | 3.27     | 4.20     | 3.04     | 1.15     |
| Retained Earnings                        | -5.61    | -3.60    | -2.39    | -2.01    | -2.28    |
| Assets                                   | 8.16     | 7.06     | 7.25     | 5.51     | 3.65     |



## **Profitability Analysis Appian Corporation Class A**

|  | 2022     | 2021     | 2020     | 2019     | 2018     |
|--|----------|----------|----------|----------|----------|
| Fiscal Year End  | December | December | December | December | December |
| Gross Profit Margin                                      | 71.5%    | 71.8%    | 70.9%    | 64.0%    | 63.4%    |
| Operating Income Margin                                  | -30.2%   | -22.1%   | -8.6%    | -17.2%   | -20.7%   |
| Pretax Income Margin                                     | -32.1%   | -23.8%   | -10.7%   | -19.2%   | -21.7%   |
| EBIT Margin  | -31.0%   | -22.7%   | -12.4%   | -19.4%   | -20.6%   |
| Net Income Margin  | -32.2%   | -24.0%   | -11.0%   | -19.5%   | -21.8%   |
| Return on Equity - Total                                 | -79.5%   | -33.4%   | -13.3%   | -36.4%   | -83.3%   |
| Return on Invested Capital                               | -50.2%   | -28.1%   | -11.2%   | -31.2%   | -83.3%   |
| Return on Assets   | -27.5%   | -17.4%   | -7.6%    | -16.8%   | -25.1%   |
| Asset Turnover   | 0.9      | 0.7      | 0.7      | 0.9      | 1.2      |
| Financial Leverage                                       | 126.3%   | 24.3%    | 19.6%    | 25.4%    | 0.0%     |
| Effective Tax Rate                                       | -        | -        | -        | -        | -        |
| Cash Flow % Sales  | -22.3%   | -16.0%   | -3.8%    | -11.4%   | -13.8%   |
| Selling, General & Administrative<br>Expenses % of Sales | 100.9%   | 93.0%    | 81.4%    | 81.5%    | 83.2%    |
| Research & Development Expense % of Sales                | 29.7%    | 26.4%    | 23.1%    | 20.5%    | 19.7%    |
| Operating Income Return on Total<br>Capital              | 13.4%    | -18.0%   | 37.9%    | 251.6%   | 60.8%    |

### **Wright Industry Averages Reports**

### Introduction

The following pages are comprised of seven reports which contain averages for the companies in a specific industry sector. The primary source of the data contained in these reports is the Worldscope® Database. The averages reports are compiled from the fundamental data compiled on the companies which make up an industry.

### **Industry Averages - Report Types**

- Sales Analysis
- Income Statement
- Balance Sheet
- Sources of Capital
- Leverage Analysis Ratios
- Per Share Data Ratios
- Profitability Analysis Ratios

The Wright Industry Average Reports are compiled on a fiscal year basis. Companies ending their fiscal year in January are grouped with the prior year's reports. For example, the values for 2018 are contributed by those companies that ended their fiscal year after 31 January 2018 and prior to 1 February 2019. The values shown for all reports are presented in U.S. dollars.

### **Data Compilation Steps**

All companies in the industry with more than \$1 million (U.S.) in net sales were included. Currency items in the financial statements were converted to U.S. dollars using an average exchange rate for each fiscal year. A sum (aggregate value) was computed for all financial statement items by totaling the values reported by each company in the industry sector. Industry Average report values were computed by dividing the aggregate number by the number of companies reporting.

Per share ratios were computed by using a specific value in the numerator that represents the aggregate sum for all companies in the industry divided by the aggregate value of the average number of appropriate common shares for each company.

Most companies in the industry reported Operating Income along with the major components that go into the calculation of Operating Income. For the minority of companies that did not report all underlying cost components, those components were derived, where possible, utilizing the reported items. For example, if Cost of Goods Sold was not reported it was derived on a company-specific basis from the other reported items (i.e. Sales, Gross Income, and Depreciation, Depletion, and Amortization). The derived value was then included in the calculation of the industry average.



### Industry Averages - Summary Analysis Software & Services

Figures are expressed on a Per Share Basis in U.S. Dollars

|  | 2022      | 2024      | 2020     | 2010     | 2010     |
|--|-----------|-----------|----------|----------|----------|
| Marshad Dulana                             | 2022      | 2021      | 2020     | 2019     | 2018     |
| Market Prices                              |           |           |          |          |          |
| High                                       | 0.00      | 0.00      | 0.00     | 0.00     | 0.00     |
| Low  | 0.00      | 0.00      | 0.00     | 0.00     | 0.00     |
| Average                                    | 0.00      | 0.00      | 0.00     | 0.00     | 0.00     |
| Last                                       | -         | -         | -        | -        | -        |
| Value Ratios                               |           |           |          |          |          |
| High Price / Earnings                      | 0.0       | 0.0       | 0.0      | 0.0      | 0.0      |
| Low Price / Earnings                       | 0.0       | 0.0       | 0.0      | 0.0      | 0.0      |
| Average Price / Earnings                   | 0.0       | 0.0       | 0.0      | 0.0      | 0.0      |
| Last Price / Earnings                      | -         | -         | -        | -        | -        |
| Average Price / Book Value                 | 0.0       | 0.0       | 0.0      | 0.0      | 0.0      |
| Last Price / Book Value                    | -         | -         | -        | -        | -        |
| Dividends / Average Price (Dividend Yield) | 153146.0% | 126178.8% | 49326.8% | 59662.0% | 44901.2% |
| Dividends / Last Price (Dividend Yield)    | -         | -         | -        | -        | -        |
| Common Equity                              |           |           |          |          |          |
| Earned Equity Growth                       | 6.3%      | 9.6%      | 8.7%     | 8.9%     | 9.1%     |
| Return on Equity                           | 10.5%     | 14.6%     | 13.0%    | 14.9%    | 14.9%    |
| Book Value                                 | 1.8       | 2.0       | 1.8      | 1.8      | 1.7      |
| Common Shares (in millions)                |           |           |          |          |          |
| Common Shares Outstanding                  | 369       | 339       | 330      | 314      | 322      |
| Common Shares Used to Compute EPS          | 369       | 339       | 330      | 314      | 322      |
| Common Stock Earnings                      |           |           |          |          |          |
| Earnings per Share                         | 0.19      | 0.26      | 0.22     | 0.25     | 0.25     |
| Percent Change (EPS)                       | -25.6%    | 16.2%     | -10.9%   | -2.0%    | -3.4%    |
| Income Tax Rate                            | 0.0%      | 0.0%      | 0.0%     | 0.0%     | 0.0%     |
| Common Stock Dividends                     |           |           |          |          |          |
| Dividends per Share                        | 0.08      | 0.09      | 0.07     | 0.10     | 0.10     |



### Industry Averages - Summary Analysis Software & Services

Figures are expressed on a Per Share Basis in U.S. Dollars

|   | 2022   | 2021  | 2020   | 2019  | 2018  |
|---|--------|-------|--------|-------|-------|
| Percent Change (DPS)                      | -12.1% | 21.0% | -26.7% | -2.1% | 8.8%  |
| Total Common Dividends (in mil of US\$)   | 28     | 29    | 23     | 30    | 32    |
| Dividends / Earnings (% Payout)           | 39.2%  | 33.2% | 31.9%  | 38.7% | 38.7% |
| Capital Expenditure (in millions of US\$) | 46     | 39    | 36     | 39    | 41    |
| Sales                                     |        |       |        |       |       |
| Sales (in millions of US\$)               | 852    | 790   | 734    | 739   | 748   |
| Percent Change (Sales)                    | 7.9%   | 7.6%  | -0.6%  | -1.2% | 0.6%  |
| Sales per Share                           | 2.31   | 2.33  | 2.22   | 2.35  | 2.32  |
| Percent Change (Sales per Share)          | -0.9%  | 4.7%  | -5.4%  | 1.2%  | -8.9% |



### Industry Averages - Sales Analysis Software & Services

Currency amounts are in thousands of U.S. Dollars Values per Employee are in U.S. Dollars

|  | 2022    | 2021    | 2020    | 2019    | 2018    |
|--|---------|---------|---------|---------|---------|
| Sales  | 852,011 | 789,666 | 734,227 | 738,961 | 747,679 |
| Percent Change   | 7.9%    | 7.6%    | -0.6%   | -1.2%   | 0.6%    |
| Cost of Goods Sold   | 400,208 | 379,311 | 357,141 | 365,880 | 376,357 |
| Percent of Sales   | 47.0%   | 48.0%   | 48.6%   | 49.5%   | 50.3%   |
| Earnings before Interest, Taxes,<br>Depreciation & Amortization (EBITDA) | 7       | 6       | 6       | 11      | 6       |
| Percent of Sales   | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    |
| Net Income after Preferred Dividends - available to Common               | 71,034  | 87,643  | 73,392  | 78,360  | 81,886  |
| Percent of Sales   | 8.3%    | 11.1%   | 10.0%   | 10.6%   | 11.0%   |
| Employees  | 1,282   | 1,212   | 1,223   | 1,217   | 1,190   |
| Sales per Employee   | 664,595 | 651,540 | 600,349 | 607,199 | 628,302 |
| Net Income per Employee  | 55,409  | 72,313  | 60,010  | 64,388  | 68,812  |



### **Industry Averages - Income Statement Software & Services**

|  | 2022  | 2021  | 2020  | 2019  | 2018  |
|--|-------|-------|-------|-------|-------|
| Net Sales or Revenues  | 852.0 | 789.7 | 734.2 | 739.0 | 747.7 |
| Cost of Goods Sold   | 400.2 | 379.3 | 357.1 | 365.9 | 376.4 |
| Depreciation, Depletion & Amortization                                   | 56.9  | 50.2  | 51.2  | 47.5  | 41.8  |
| Other Costs  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Gross Income   | 394.9 | 360.2 | 325.9 | 325.6 | 329.5 |
| Selling, General & Administrative Expenses                               | 268.3 | 241.4 | 219.5 | 217.7 | 213.3 |
| Other Operating Expenses   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| <b>Total Operating Expenses</b>  | 725.4 | 670.9 | 627.8 | 631.0 | 631.5 |
| Operating Income   | 126.6 | 118.8 | 106.4 | 107.9 | 116.2 |
| Extraordinary Credit - Pretax  | 3.2   | 8.2   | 5.0   | 3.6   | 3.8   |
| Extraordinary Charge - Pretax  | 31.0  | 18.4  | 21.1  | 16.2  | 13.9  |
| Non-Operating Interest Income  | 5.8   | 3.8   | 5.1   | 6.9   | 6.6   |
| Reserves - Increase/Decrease   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   |
| Pretax Equity in Earnings  | -0.5  | 0.4   | 0.4   | 0.3   | 0.0   |
| Other Income/Expense - Net   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Earnings before Interest, Taxes,<br>Depreciation & Amortization (EBITDA) | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Earnings before Interest & Taxes (EBIT)                                  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Interest Expense on Debt   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Interest Capitalized   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Pretax Income  | 96.3  | 111.2 | 91.0  | 95.6  | 110.7 |
| Income Taxes   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Minority Interest  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Equity in Earnings   | 0.0   | 0.0   | 0.0   | 0.0   | -     |
| After Tax Other Income/Expense   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Discontinued Operations  | -0.4  | 0.6   | -0.2  | -0.8  | 0.7   |
| Net Income before Extraordinary<br>Items/Preferred Dividends             | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |



### **Industry Averages - Income Statement Software & Services**

|  | 2022 | 2021 | 2020 | 2019 | 2018 |
|--|------|------|------|------|------|
| Extraordinary Items & Gain/Loss Sale of Assets                       | 0.0  | 0.0  | 0.0  | 0.0  | 0.0  |
| Preferred Dividend Requirements                                      | 0.0  | 0.0  | 0.0  | 0.0  | 0.0  |
| Net Income after Preferred Dividends -<br>Available to Common Shares | 71.0 | 87.6 | 73.4 | 78.4 | 81.9 |



### **Industry Averages - Balance Sheet Software & Services**

|   | 2022    | 2021    | 2020    | 2019    | 2018    |
|---|---------|---------|---------|---------|---------|
| Assets  |         |         |         |         |         |
| Cash & Short-Term Investments                           | 348.8   | 383.3   | 388.2   | 343.9   | 350.6   |
| Cash  | 297.3   | 330.4   | 337.2   | 296.3   | 300.2   |
| Short-Term Investments                                  | 51.6    | 52.9    | 51.0    | 47.6    | 50.4    |
| Receivables (Net)                                       | 588.8   | 566.6   | 648.8   | 675.7   | 746.7   |
| Total Inventories                                       | 21.2    | 20.3    | 18.9    | 18.9    | 20.5    |
| Raw Materials   | 4.0     | 4.2     | 3.1     | 2.8     | 3.2     |
| Work in Process   | 6.3     | 6.5     | 6.8     | 6.4     | 8.0     |
| Finished Goods  | 10.0    | 8.5     | 7.6     | 8.1     | 8.9     |
| Progress Payments & Other                               | 0.9     | 1.1     | 1.4     | 1.5     | 0.4     |
| Prepaid Expenses  | 8.5     | 8.5     | 7.5     | 7.2     | 7.3     |
| Other Current Assets                                    | 78.3    | 62.5    | 59.8    | 59.5    | 51.2    |
| <b>Total Current Assets</b>                             | 662.0   | 664.5   | 658.7   | 628.1   | 629.4   |
| Long-Term Receivables                                   | 11.9    | 9.6     | 10.6    | 9.8     | 11.7    |
| Investment in Associated Companies                      | 37.1    | 42.3    | 35.1    | 26.2    | 23.9    |
| Other Investments                                       | 58.5    | 60.5    | 52.1    | 41.8    | 43.5    |
| Property Plant and Equipment - Gross                    | 317.8   | 287.8   | 283.5   | 268.6   | 235.2   |
| Accumulated Depreciation                                | 130.6   | 120.1   | 123.3   | 114.6   | 114.4   |
| Property Plant and Equipment - Net                      | 187.2   | 167.2   | 160.3   | 154.0   | 120.8   |
| Other Assets  | 62.5    | 96.8    | 98.1    | 86.0    | 89.2    |
| Deferred Charges  | 30.4    | 26.9    | 24.6    | 21.3    | 17.9    |
| Tangible Other Assets                                   | 39.4    | 73.9    | 77.8    | 68.5    | 74.5    |
| Intangible Other Assets                                 | 512.4   | 482.8   | 442.5   | 445.9   | 359.7   |
| Total Assets  | 1,951.2 | 1,933.8 | 1,940.6 | 1,888.2 | 1,845.3 |
| Liabilities & Shareholders' Equity                      |         |         |         |         |         |
| Accounts Payable  | 81.9    | 77.8    | 72.5    | 67.3    | 67.8    |
| Short-Term Debt & Current Portion of Long-<br>Term Debt | 58.8    | 57.5    | 57.5    | 62.3    | 50.9    |



### **Industry Averages - Balance Sheet Software & Services**

|   | 2022    | 2021    | 2020    | 2019    | 2018    |
|---|---------|---------|---------|---------|---------|
| Accrued Payroll                             | 37.7    | 37.1    | 33.8    | 30.6    | 30.9    |
| Income Taxes Payable                        | 9.5     | 8.8     | 9.5     | 10.4    | 8.6     |
| Dividends Payable                           | 2.2     | 2.2     | 2.1     | 2.3     | 2.3     |
| Other Current Liabilities                   | 243.5   | 213.3   | 204.3   | 197.0   | 183.7   |
| <b>Total Current Liabilities</b>            | 431.6   | 394.3   | 378.0   | 369.1   | 343.6   |
| Long-Term Debt                              | 313.8   | 298.6   | 305.2   | 286.6   | 232.9   |
| Long-Term Debt Excluding Capitalized Leases | 284.3   | 272.2   | 276.5   | 248.8   | 194.9   |
| Capitalized Lease Obligations               | 29.5    | 26.4    | 28.6    | 37.7    | 38.0    |
| Provision for Risks and Charges             | 15.0    | 19.4    | 23.2    | 24.5    | 26.7    |
| Deferred Income                             | 14.8    | 13.2    | 13.3    | 13.4    | 13.3    |
| Deferred Taxes                              | -14.0   | -3.9    | -3.8    | -3.0    | -2.3    |
| Deferred Tax Liability in Untaxed Reserves  | 0.0     | 0.0     | 0.0     | 0.0     | 0.0     |
| Other Liabilities                           | 435.6   | 460.1   | 556.4   | 565.8   | 653.7   |
| <b>Total Liabilities</b>                    | 1,238.5 | 1,219.2 | 1,305.7 | 1,283.7 | 1,288.1 |
| Non-Equity Reserves                         | 0.5     | 0.5     | 1.1     | 0.9     | 1.4     |
| Minority Interest                           | 27.9    | 28.0    | 17.6    | 16.0    | 12.0    |
| Preferred Stock                             | 2.4     | 4.1     | 9.0     | 11.1    | 6.6     |
| Preferred Stock Issued for ESOP             | 0.0     | 0.0     | 0.0     | 0.0     | 0.0     |
| ESOP Guarantees - Preferred Issued          | 0.0     | 0.0     | 0.0     | 0.0     | 0.0     |
| Common Equity                               | 682.0   | 682.0   | 607.2   | 576.4   | 537.2   |
| Total Liabilities & Shareholders' Equity    | 1,951.2 | 1,933.8 | 1,940.6 | 1,888.2 | 1,845.3 |



### **Industry Averages - Sources of Capital Software & Services**

Year to year % changes pertain to reported Balance Sheet values Currency amounts are in millions of U.S. Dollars

|  | 2022    | 2021    | 2020    | 2019    | 2018    |
|--|---------|---------|---------|---------|---------|
| Actual Values  |         |         |         |         |         |
| Total Capital  | 1,056.6 | 1,042.1 | 978.8   | 936.4   | 827.6   |
| Long-Term Debt   | 313.8   | 298.6   | 305.2   | 286.6   | 232.9   |
| Minority Interest                                      | 27.9    | 28.0    | 17.6    | 16.0    | 12.0    |
| Preferred Stock  | 2.4     | 4.1     | 9.0     | 11.1    | 6.6     |
| Common Equity  | 682.0   | 682.0   | 607.2   | 576.4   | 537.2   |
| Percent of Total Capital                               |         |         |         |         |         |
| Long-Term Debt   | 29.7%   | 28.7%   | 31.2%   | 30.6%   | 28.1%   |
| Minority Interest                                      | 2.6%    | 2.7%    | 1.8%    | 1.7%    | 1.5%    |
| Preferred Stock  | 0.2%    | 0.4%    | 0.9%    | 1.2%    | 0.8%    |
| Common Equity  | 64.5%   | 65.4%   | 62.0%   | 61.6%   | 64.9%   |
| Total Capital  | 100.0%  | 100.0%  | 100.0%  | 100.0%  | 100.0%  |
| Year-to-Year Net Changes (in millions of U.S. Dollars) |         |         |         |         |         |
| Long-Term Debt   | 15.2    | -6.5    | 18.6    | 53.6    | -5.0    |
| Minority Interest                                      | -0.2    | 10.4    | 1.6     | 4.0     | -0.5    |
| Preferred Stock  | -1.6    | -5.0    | -2.1    | 4.5     | -2.3    |
| Common Equity  | 0.0     | 74.8    | 30.8    | 39.2    | -11.6   |
| Total Capital  | 14.5    | 63.3    | 42.4    | 108.8   | -21.6   |
| Year-to-Year Percent Changes                           |         |         |         |         |         |
| Long Term Debt   | 5.1%    | -2.1%   | 6.5%    | 23.0%   | -2.1%   |
| Minority Interest                                      | -0.5%   | 59.5%   | 9.7%    | 33.2%   | -3.8%   |
| Preferred Stock  | -40.4%  | -55.2%  | -18.8%  | 68.1%   | -26.1%  |
| Common Equity  | 0.0%    | 12.3%   | 5.3%    | 7.3%    | -2.1%   |
| Total Capital  | 1.4%    | 6.5%    | 4.5%    | 13.1%   | -2.5%   |
| <b>Total Liabilities &amp; Common Equity</b>           |         |         |         |         |         |
| Total Liabilities                                      | 1,238.5 | 1,219.2 | 1,305.7 | 1,283.7 | 1,288.1 |
| Net Change in Liabilities as % of Total Liabilities    | 1.6%    | -7.1%   | 1.7%    | -0.3%   | -2.3%   |



### **Industry Averages - Sources of Capital Software & Services**

Year to year % changes pertain to reported Balance Sheet values Currency amounts are in millions of U.S. Dollars

|   | 2022  | 2021   | 2020  | 2019  | 2018  |
|---|-------|--------|-------|-------|-------|
| Common Equity                                     | 682.0 | 682.0  | 607.2 | 576.4 | 537.2 |
| Net Change in Common Equity as % of Common Equity | 0.0%  | 11.0%  | 5.1%  | 6.8%  | -2.2% |
| Cash Flow   |       |        |       |       |       |
| Operating Activities                              | 175.6 | 163.5  | 163.5 | 149.6 | 150.2 |
| Financing Activities                              | -82.5 | -25.6  | -23.3 | -26.4 | -72.1 |
| Investing Activities                              | -95.9 | -111.7 | -84.6 | -94.7 | -67.2 |



### Industry Averages - Leverage Analysis Software & Services

|   | 2022       | 2021           | 2020           | 2019           | 2018           |
|---|------------|----------------|----------------|----------------|----------------|
| Long-Term Debt                                  |            |                |                |                |                |
| Long-Term Debt % of EBIT                        | 5632044.4% | 5759611.1<br>% | 6799064.9<br>% | 3033902.1<br>% | 4626352.3<br>% |
| Long-Term Debt % of EBITDA                      | 4776572.0% | 4722350.0<br>% | 5112840.9<br>% | 2570330.8<br>% | 3859045.9<br>% |
| Long-Term Debt % of Total Assets                | 16.1%      | 15.4%          | 15.7%          | 15.2%          | 12.6%          |
| Long-Term Debt % of Total Capital               | 29.7%      | 28.7%          | 31.2%          | 30.6%          | 28.1%          |
| Long-Term Debt % of Common Equity               | 46.0%      | 43.8%          | 50.3%          | 49.7%          | 43.4%          |
| Total Debt                                      |            |                |                |                |                |
| Total Debt % of EBIT                            | 6687174.1% | 6868154.4<br>% | 8079358.1<br>% | 3693649.7<br>% | 5637230.2<br>% |
| Total Debt % of EBITDA                          | 5671434.0% | 5631253.3<br>% | 6075610.8<br>% | 3129270.9<br>% | 4702264.0<br>% |
| Total Debt % of Total Assets                    | 19.1%      | 18.4%          | 18.7%          | 18.5%          | 15.4%          |
| Total Debt % of Total Capital                   | 35.3%      | 34.2%          | 37.0%          | 37.3%          | 34.3%          |
| Total Debt % of Total Capital & Short-Term Debt | 35.3%      | 34.2%          | 37.0%          | 37.3%          | 34.3%          |
| Total Debt % of Common Equity                   | 54.6%      | 52.2%          | 59.7%          | 60.5%          | 52.8%          |
| Minority Interest                               |            |                |                |                |                |
| Minority Interest % of EBIT                     | 499951.8%  | 540191.6%      | 391377.1<br>%  | 169477.2%      | 238739.8%      |
| Minority Interest % of EBITDA                   | 424012.3%  | 442907.3%      | 294312.4<br>%  | 143581.6%      | 199143.5%      |
| Minority Interest % of Total Assets             | 1.4%       | 1.4%           | 0.9%           | 0.8%           | 0.7%           |
| Minority Interest % of Total Capital            | 2.6%       | 2.7%           | 1.8%           | 1.7%           | 1.5%           |
| Minority Interest % of Common Equity            | 4.1%       | 4.1%           | 2.9%           | 2.8%           | 2.2%           |
| Preferred Stock                                 |            |                |                |                |                |
| Preferred Stock % of EBIT                       | 43332.9%   | 78148.5%       | 201395.2<br>%  | 117903.0%      | 131601.1%      |
| Preferred Stock % of EDITDA                     | 36750.9%   | 64074.5%       | 151447.5<br>%  | 99887.8%       | 109774.3%      |
| Preferred Stock % of Total Assets               | 0.1%       | 0.2%           | 0.5%           | 0.6%           | 0.4%           |
| Preferred Stock % of Total Capital              | 0.2%       | 0.4%           | 0.9%           | 1.2%           | 0.8%           |



### Industry Averages - Leverage Analysis Software & Services

|                                       | 2022  | 2021  | 2020  | 2019  | 2018  |
|---------------------------------------|-------|-------|-------|-------|-------|
| Preferred Stock % of Total Equity     | 0.4%  | 0.6%  | 1.5%  | 1.9%  | 1.2%  |
| Common Equity                         |       |       |       |       |       |
| Common Equity % of Total Assets       | 35.0% | 35.3% | 31.3% | 30.5% | 29.1% |
| Common Equity % of Total Capital      | 64.5% | 65.4% | 62.0% | 61.6% | 64.9% |
| Total Capital % of Total Assets       | 54.1% | 53.9% | 50.4% | 49.6% | 44.8% |
| Capital Expenditure % of Sales        | 5.4%  | 5.0%  | 4.9%  | 5.3%  | 5.5%  |
| Fixed Assets % of Common Equity       | 27.4% | 24.5% | 26.4% | 26.7% | 22.5% |
| Working Capital % of Total Capital    | 21.8% | 25.9% | 28.7% | 27.7% | 34.5% |
| Dividend Payout                       | 39.2% | 33.2% | 31.9% | 38.7% | 38.7% |
| Funds From Operations % of Total Debt | 51.0% | 49.6% | 44.8% | 44.2% | 50.0% |



### Industry Averages - Per Share Data Software & Services

Figures are expressed as per unit of respective shares Amounts are in U.S. Dollars

|                                       | 2022 | 2021 | 2020 | 2019 | 2018 |
|---------------------------------------|------|------|------|------|------|
| Sales                                 | 2.31 | 2.33 | 2.22 | 2.35 | 2.32 |
| Operating Income                      | 0.34 | 0.35 | 0.32 | 0.34 | 0.36 |
| Pre-tax Income                        | 0.26 | 0.33 | 0.28 | 0.30 | 0.34 |
| Net Income (Continuing Operations)    | 0.21 | 0.28 | 0.24 | 0.27 | 0.27 |
| Net Income before Extraordinary Items | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Extraordinary Items                   | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Net Income after Extraordinary Items  | 0.19 | 0.26 | 0.23 | 0.25 | 0.25 |
| Net Income available to Common Shares | 0.19 | 0.26 | 0.22 | 0.25 | 0.25 |
| Fully Diluted Earnings                | 0.19 | 0.26 | 0.22 | 0.25 | 0.26 |
| Common Dividends                      | 0.08 | 0.09 | 0.07 | 0.10 | 0.10 |
| Cash Earnings                         | 0.51 | 0.52 | 0.49 | 0.49 | 0.44 |
| Book Value                            | 1.85 | 2.01 | 1.84 | 1.83 | 1.67 |
| Retained Earnings                     | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Assets                                | 5.28 | 5.70 | 5.88 | 6.01 | 5.74 |



### Industry Averages - Profitability Analysis Software & Services

Currency amounts are in U.S. Dollars

|   | 2022  | 2021  | 2020  | 2019  | 2018  |
|---|-------|-------|-------|-------|-------|
| Gross Income Margin                                   | 46.3% | 45.6% | 44.4% | 44.1% | 44.1% |
| Operating Income Margin                               | 14.9% | 15.0% | 14.5% | 14.6% | 15.5% |
| Pretax Income Margin                                  | 11.3% | 14.1% | 12.4% | 12.9% | 14.8% |
| EBIT Margin   | 0.0%  | 0.0%  | 0.0%  | 0.0%  | 0.0%  |
| Net Income Margin                                     | 8.4%  | 11.2% | 10.2% | 10.8% | 10.9% |
| Return on Equity - Total                              | 10.5% | 14.6% | 13.0% | 14.9% | 14.9% |
| Return on Invested Capital                            | 6.9%  | 9.0%  | 8.0%  | 9.7%  | 9.6%  |
| Return on Assets                                      | 3.7%  | 4.6%  | 4.0%  | 4.3%  | 4.3%  |
| Asset Turnover  | 0.4   | 0.4   | 0.4   | 0.4   | 0.4   |
| Financial Leverage                                    | 54.6% | 52.2% | 59.7% | 60.5% | 52.8% |
| Interest Expense on Debt                              | 57    | 73    | 101   | 126   | 132   |
| Effective Tax Rate                                    | 0.0%  | 0.0%  | 0.0%  | 0.0%  | 0.0%  |
| Cash Flow % Sales                                     | 22.3% | 22.4% | 22.1% | 20.9% | 19.0% |
| Selling, General & Administrative Expenses % of Sales | 31.5% | 30.6% | 29.9% | 29.5% | 28.5% |
| Research & Development Expense % of Sales             | 0.0%  | 0.0%  | 0.0%  | 0.0%  | 0.0%  |
| Operating Income Return On Total Capital              | 1.4%  | 6.5%  | 4.5%  | 13.1% | -2.5% |



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