

SENIOR CRAPHIC DESIGNER PRINT SPECIALIST

ABOUT ME

Highly experienced and innovative graphic professional with over 20 years of invaluable industry experience and an emphasis on print design in all mediums.

Able to satisfy the requirements of both internal and external clients in a creative and timely manner.

A confident team leader with a proven ability to set-up and implement Agile workflow processes to manage multiple clients in a deadline driven environment, while maintaining a strong, happy creative team.

CONTACT

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colleensharp@yahoo.com

WORK EXPERIENCE

2020-2022

Production Manager Queensland, Australia

CONTACT: MALCOLM QUINN malcolm@13management.com.au

2019-2020

Craphic DesignerQueensland, Australia

CONTACT: ALISON LOCAN alison@myslogan.com.au

2011-2017

Craphic Designer
> Production Manager
Oueensland Australia

CONTACT: MALCOLM QUINN malcolm@13management.com.au

Prior Experience 1990 - 2011

Graphic Designer & Studio Manager

Queensland & Victoria, Australia

13 MANACEMENT (HERVEY BAY ADVERTISER)

Fortnightly newspaper (80-100pp/edition) serving the Hervey Bay locality. My role at The Advertiser included managing the art department and art department staff. Working with sales and editorial teams to coordinate the production of the newspaper through to print, designing ads and page layouts.

13 Management also ran a very successful real estate agency and a marketing/events company for which I created a large range of physical and digital assets.

In 2021 the Hervey Bay Advertiser was awarded the title of the Best Community Paper in Queensland by the Queensland Country Press Association. The design and very low error rate received a special mention. Page count increased by 40% and sales targets were exceeded each edition.

EPM PRINT

A typical busy offset & digital print business working in the art department creating assets for a diverse group of clients from small business to large government departments. The company supplied a wide range of services including traditional offset and digital printing, packaging, signage, vehicle graphics and metal signage.

 After a long time working in more niche environments it was quite enjoyable and informative to work for a large print business. I enjoyed the variety, catching up on the latest print processes and learning about signage which was an area I'd not worked in before.

HERVEY BAY INDEPENDENT

Predecessor of the Hervey Bay Advertiser, the Independent was a weekly newspaper (96-140pp/edition) serving the Hervey Bay region. I began my role at the Independent as a member of the art department, progressing to the production manager's role within 12-18 months. The role was the same as with the Hervey Bay Advertiser (above) however it was a larger paper published weekly with 5 designers working with me in the Art Department.

The Hervey Bay Independent ran a charity foundation hosting speaking and social events 6-8 times per year, all the assets and promotions for these were built in-house. Circulation, page count and ad revenue also increased during that time.

VARIOUS COMPANIES

I've been around a while, ask me about my additional previous experience in designing for print, promotional products, signage, digital signage, fashion, screenprinting, packaging, TV 8 video graphics, advertising agencies and publications.

EXPERTISE

ADOBE INDESIGN	SICNACE	PROOF READING	
ADOBE PHOTOSHOP	PRINT MEDIA	COPY WRITING	
ADOBE ILLUSTRATOR	WEB GRAPHICS	TYPOGRAPHY	
ADOBE ACROBAT	DESIGN & IMPLEMENT	LEADERSHIP	
TRELLO	WORKFLOW SYSTEMS	COMMUNICATION	_

PRINT ADVERTISING 2021/23

SELECTION OF FULL PAGE PRESS ADS FOR VARIOUS CLIENTS ADOBE ILLUSTRATOR, INDESIGN & PHOTOSHOP

































PRINT ADVERTISING 2021/23

SELECTION OF FULL PAGE PRESS ADS FOR VARIOUS CLIENTS ADOBE ILLUSTRATOR, INDESIGN & PHOTOSHOP



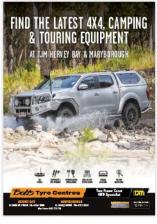






























COLLEEN

ADVERTISER CLUB 2021/23

6m MEDIA WALLS, EDM INVITES, PULL UP BANNERS, EVENT PROCRAMS, SEASON CUIDES & PRINT ADVERTISING ADOBE ILLUSTRATOR, INDESIGN & PHOTOSHOP





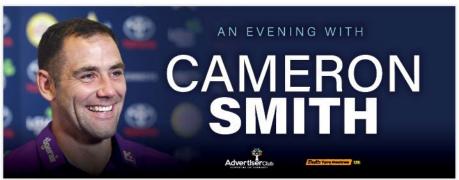






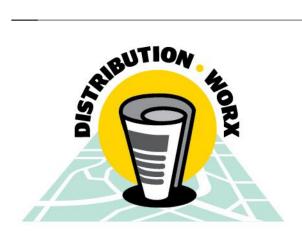








LOGOS 2021/22 VARIOUS CLIENTS ADOBE ILLUSTRATOR, PHOTOSHOP



















PROPERTY DEVELOPERS 2021/23

PLAN DRAWINGS, BUYERS CUIDES (PRINT & DICITAL), SIGNAGE & PRINT ADVERTISING

ADOBE ILLUSTRATOR, INDESIGN & PHOTOSHOP







