

COLLEEN SHARP

SENIOR GRAPHIC DESIGNER PRINT SPECIALIST

ABOUT ME

Highly experienced and innovative graphic professional with over 20 years of invaluable industry experience and an emphasis on print design in all mediums.

Able to satisfy the requirements of both internal and external clients in a creative and timely manner.

A confident team leader with a proven ability to set-up and implement Agile workflow processes to manage multiple clients in a deadline driven environment, while maintaining a strong, happy creative team.

CONTACT

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Il-Mellieha, MLH1335, Malta

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+356 9982 1964

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colleensharp@yahoo.com

WORK EXPERIENCE

2020-2022

Production Manager

Queensland, Australia

CONTACT: MALCOLM QUINN
malcolm@13management.com.au

13 MANAGEMENT (HERVEY BAY ADVERTISER)

Fortnightly newspaper (80-100pp/edition) serving the Hervey Bay locality. My role at The Advertiser included managing the art department and art department staff. Working with sales and editorial teams to coordinate the production of the newspaper through to print, designing ads and page layouts.

13 Management also ran a very successful real estate agency and a marketing/events company for which I created a large range of physical and digital assets.

- In 2021 the Hervey Bay Advertiser was awarded the title of the Best Community Paper in Queensland by the Queensland Country Press Association. The design and very low error rate received a special mention. Page count increased by 40% and sales targets were exceeded each edition.

2019-2020

Graphic Designer

Queensland, Australia

CONTACT: ALISON LOGAN
alison@myslogan.com.au

EPM PRINT

A typical busy offset & digital print business working in the art department creating assets for a diverse group of clients from small business to large government departments. The company supplied a wide range of services including traditional offset and digital printing, packaging, signage, vehicle graphics and metal signage.

- After a long time working in more niche environments it was quite enjoyable and informative to work for a large print business. I enjoyed the variety, catching up on the latest print processes and learning about signage which was an area I'd not worked in before.

2011-2017

Graphic Designer > Production Manager

Queensland, Australia

CONTACT: MALCOLM QUINN
malcolm@13management.com.au

HERVEY BAY INDEPENDENT

Predecessor of the Hervey Bay Advertiser, the Independent was a weekly newspaper (96-140pp/edition) serving the Hervey Bay region. I began my role at the Independent as a member of the art department, progressing to the production manager's role within 12-18 months. The role was the same as with the Hervey Bay Advertiser (above) however it was a larger paper published weekly with 5 designers working with me in the Art Department.

- The Hervey Bay Independent ran a charity foundation hosting speaking and social events 6-8 times per year, all the assets and promotions for these were built in-house. Circulation, page count and ad revenue also increased during that time.

Prior Experience 1990 – 2011

Graphic Designer & Studio Manager

Queensland & Victoria, Australia

VARIOUS COMPANIES

I've been around a while, ask me about my additional previous experience in designing for print, promotional products, signage, digital signage, fashion, screenprinting, packaging, TV & video graphics, advertising agencies and publications.

EXPERTISE

ADOBE INDESIGN
ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
ADOBE ACROBAT
TRELLO



SIGNAGE
PRINT MEDIA
WEB GRAPHICS
DESIGN & IMPLEMENT
WORKFLOW SYSTEMS



PROOF READING
COPY WRITING
TYPOGRAPHY
LEADERSHIP
COMMUNICATION



IRISH PASSPORT + AUSTRALIAN PASSPORT | EU CITIZEN AND REGISTERED FOR VAT IN MALTA

COMPLETED THE CAMINO DE SANTIAGO IN 2018 | LOVES PAINTING, HIKING, GOOD FOOD, THE WATER, NATURE, MUSIC AND CATS

COLLEEN SHARP

PORTFOLIO

PRINT ADVERTISING 2021/23
SELECTION OF FULL PAGE PRESS ADS FOR VARIOUS CLIENTS
ADOBE ILLUSTRATOR, INDESIGN & PHOTOSHOP

RETIREINVEST CELEBRATES 25 YEARS OF BUSINESS

Hear what our clients are saying:

CALL US TODAY ON 4124 8822 TO BOOK AN APPOINTMENT

RetireInvest is a leading provider of retirement solutions, offering a range of services to help clients achieve their financial goals. With over 25 years of experience, we have a proven track record of success.

IMMERSE YOURSELF

LUXE TREATMENT LOUNGE

Spa & Wellness

Shop 4 - 5th Gate
559 Esplanade Uppang
BOOK NOW ON 4125 2569

DOCTORS

HEALTH CARE WITH A DIFFERENCE

MEET OUR NEW DOCTORS

ALL OUR SURGERIES ARE TAKING NEW CLIENTS

CREATE

UNLEASH THEIR CREATIVE POTENTIAL AT ST JAMES

St James

SUMMER JADE

HAPPY 10TH BIRTHDAY SUMMER JADE

APPRENTICE CUTS ONLY \$20

FULL COLOUR OR HALF HEAD FOILS FROM \$10

TAKE EXTENSIONS FROM \$395

CHECK OUT OUR NEW LINE OF ELEVEN PRODUCTS

SUMMER JADE

Next year's plate at this year's price

Get Yourself 2021 Pricing on Brand New 2022 Plate Vehicles

Mazda 3 \$29,810

EX-30 \$32,950

EX-3 \$26,864

EX-5 \$35,910

EX-50 \$54,962

MAZDA

DISCOVER

UNLEASH THEIR CREATIVE POTENTIAL AT ST JAMES

St James

Mercedes-Benz

The All New A-CLASS

Mercedes-Benz

AMAZING VALUE

SIZZLING SUMMER SPECIAL

6.6KW SOLAR SYSTEM - LIMITED STOCK

FROM ONLY \$3990

100% LOCAL

SOLARGAIN

IMAGINE

UNLEASH THEIR CREATIVE POTENTIAL AT ST JAMES

St James

SAVE YOURSELF THOUSANDS

Wide Bay MG EX-DEMONSTRATOR CLEARANCE

MG HS PLUS EV \$47,990

MG HS EV \$40,190

MG HS EV \$18,990

MG HS EV \$34,490

MG

WE ARE LOOKING FOR DELIVERY DRIVERS

WOULD YOU LIKE TO EARN SOME EXTRA INCOME?

WE ARE HIRING FOR THE FRASER COASTS

WANT YOUR PRINTED ADVERTISING MATERIAL DELIVERED?

CREATE

UNLEASH THEIR CREATIVE POTENTIAL AT ST JAMES

St James

WOMEN'S HEALTH CLINIC

WOMEN'S HEALTH IS OUR PRIORITY

COSMETIC CLINIC

TIME TO GET EXCITED

H9 LUX AUTO \$41,990

H6 PREMIUM AUTO \$28,990

H2 PREMIUM AUTO \$22,990

BAY CITY

GREAT DEALS ON USED CARS

FCMC

COLLEEN SHARP

PORTFOLIO

ADVERTISER CLUB 2021/23
6m MEDIA WALLS, EDM INVITES, PULL UP BANNERS,
EVENT PROGRAMS, SEASON GUIDES & PRINT ADVERTISING
ADOBE ILLUSTRATOR, INDESIGN & PHOTOSHOP



COLLEEN SHARP

PORTFOLIO

LOCOS 2021/22
VARIOUS CLIENTS
ADOBE ILLUSTRATOR, PHOTOSHOP



INDIGO BLUE
HERVEY BAY

NEW LAND RELEASE
NOW SELLING

MASTER PLAN

NEW LAND RELEASE
INDIGO BLUE

Consistently located in the growth corridor of Hervey Bay, this new release is 100% zoned for residential use. The new release is a 100% zoned residential area, offering a mix of lot sizes, from 600m² to 1688m². The new release is a 100% zoned residential area, offering a mix of lot sizes, from 600m² to 1688m².

STAGE 5 SELLING NOW

Hervey Bay has established itself as a premier and desirable destination for all types of holiday homes. The new release is a 100% zoned residential area, offering a mix of lot sizes, from 600m² to 1688m².

PRICE LIST
STAGE 5 AS OF 1st NOVEMBER 2021

LOT NUMBER	AREA M²	PRICE
100	1000	\$450,000
101	1000	\$450,000
102	1000	\$450,000
103	1000	\$450,000
104	1000	\$450,000
105	1000	\$450,000
106	1000	\$450,000
107	1000	\$450,000
108	1000	\$450,000
109	1000	\$450,000
110	1000	\$450,000
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128	1000	\$450,000
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146	1000	\$450,000
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148	1000	\$450,000
149	1000	\$450,000
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151	1000	\$450,000
152	1000	\$450,000
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167	1000	\$450,000
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186	1000	\$450,000
187	1000	\$450,000
188	1000	\$450,000
189	1000	\$450,000
190	1000	\$450,000
191	1000	\$450,000
192	1000	\$450,000
193	1000	\$450,000
194	1000	\$450,000
195	1000	\$450,000
196	1000	\$450,000
197	1000	\$450,000
198	1000	\$450,000
199	1000	\$450,000
200	1000	\$450,000

THE SPRINGS
HERVEY BAY

NEW LAND RELEASE
NOW SELLING

OWNER #1 CHOICE

LOT SIZES FROM 600M² TO 1688M²

MASTER PLAN

NEW LAND RELEASE
THE SPRINGS EAST

The Springs East is a new release of land, offering a mix of lot sizes, from 600m² to 1688m². The new release is a 100% zoned residential area, offering a mix of lot sizes, from 600m² to 1688m².

STAGES SELLING NOW

Hervey Bay has established itself as a premier and desirable destination for all types of holiday homes. The new release is a 100% zoned residential area, offering a mix of lot sizes, from 600m² to 1688m².

PRICE LIST

LOT NUMBER	AREA M²	PRICE
100	1000	\$450,000
101	1000	\$450,000
102	1000	\$450,000
103	1000	\$450,000
104	1000	\$450,000
105	1000	\$450,000
106	1000	\$450,000
107	1000	\$450,000
108	1000	\$450,000
109	1000	\$450,000
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191	1000	\$450,000
192	1000	\$450,000
193	1000	\$450,000
194	1000	\$450,000
195	1000	\$450,000
196	1000	\$450,000
197	1000	\$450,000
198	1000	\$450,000
199	1000	\$450,000
200	1000	\$450,000

THE SPRINGS
HERVEY BAY

NEW LAND RELEASE
Lot sizes from 600m² to 1688m²

OWNER #1 CHOICE

YOU ARE HERE

kingfisher gardens
HERVEY BAY

FINAL LAND RELEASE

LAND ELIGIBLE FOR UP TO **\$35,000 IN GOVT. GRANTS**

- Stages 2, 10 & 11 Now Selling!
- 2 Minutes to shopping plaza
- 3 Minutes to Seafood, Seafood and Exotic restaurants
- Close to golf course, neighbouring schools & ETC
- Nearest hospital and health services

nbn ready
Fibre direct to your home

Enter Via **Kingfisher Lakes, Conservation Drive**

Land from \$170,000

A MASTER PLANNED COMMUNITY

Huntingdale Woods Boutique Collection

Huntingdale Woods Hervey Bay's Best Kept Secret

STAGE 8 HOUSE & LAND PACKAGES
LAND SIZES FROM 800M² TO 800M²

All homes have 2.5 bathrooms, 2+1000sqm of outdoor space, stone floors, all fully finished and landscaped. Complete move in ready to move 2021.

PRICED FROM \$419,900 TO \$499,900

OUR BUILDER IS LOCKED IN
PACKAGES QUALIFY FOR UP TO \$45,000 IN BUILDING GRANTS

GET IN NOW FOR YOUR FREE UPGRADE AND MAXIMISE YOUR GRANT ELIGIBILITY

LOT NUMBER	AREA M²	PRICE	STATUS
100	1000	\$450,000	Under Offer
101	1000	\$450,000	Under Offer
102	1000	\$450,000	Under Offer
103	1000	\$450,000	Under Offer
104	1000	\$450,000	Under Offer
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107	1000	\$450,000	Under Offer
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