

The Effect of Institutional Pressures on Ethical Behavior and Extent of ERP Implementation: Evidence from Organizations in Selected Sub-Saharan African Nations

Emergent Research Forum

David Asamoah
Kwame Nkrumah University of Science
& Technology, Ghana
dasamoah.ksb@knust.edu.gh

Francis Kofi Andoh-Baidoo
University of Texas – Pan American
andohbaidoo@utpa.edu

Lionel P Robert
University of Michigan
lprobert@umich.edu

Abstract

This paper seeks to use institutional theory as a lens to investigate how internal and external forces impact the Extent of ERP Implementation among sub-Saharan African (SSA) firms. The study argues that institutional pressures indirectly enhance the Extent of ERP Implementation by improving ethical behavior of organizational actors. The model and hypothesized relationships developed in this study will be tested using survey data from chief information officers or information systems managers of firms in selected SSA nations that are experiencing rising ERP implementations. Data and information received from users will be analyzed using SmartPLS, a structural equation modeling (SEM) tool, and SPSS. The study is expected to extend our understanding of antecedents of Extent of ERP Implementations in general and ERP implementations in SSA region in particular.