# What would have happened if 15 year old Taylor Swift had AI?



- Singer / Music creator
- Young
- Talented
- Limited resources
- Proof of concept



Deep Learning Dudes Studio

(DLD-Vision)

-Effortlessly Create Dynamic MV

Group members: Ruixiang Wang
Fernando Ramirez Gonzalez
Hengsheng Li
Minjun Zhong

01 Record of the Project Process

Contents 02 Presentation of Project Results

03 End of Project Reflections



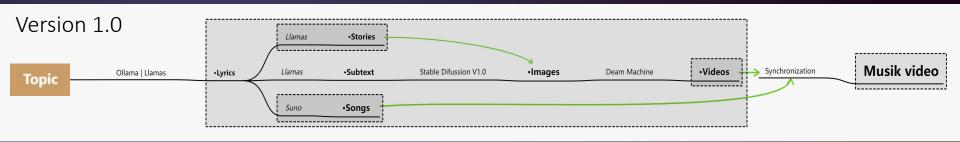
# Task breakdown

**Development Phase** 

- Divide the generation into 3 parts: lyrics, video and music.
- Define a workflow and assign the tasks
- Integrate all modules, fix bugs and do documentation

Enhancements and improvements made to the project content (Bonus)

# Lets automate, our workflow





## Task assignment and group work

#### **Ruixiang Wang**

- \* Design Workflow
- \* Presentation summary
- \* Identify models APIs
- \* Test Prompts and Videos
- \* Edit MV manually
- \* Coordinate team and

keep track progress



#### Fernando

- \* Design Workflow
- \* Work And Test on

TTS | BARK \|LLM|SUNO

- \* Testing Singing Voice
- \* Test Prompts and Videos
- \* Regex for LLM text extraction
- \* Video generation



#### Hengsheng Li

- \* Implement Suno API
- \* Test song generation
- \* Test final video

#### generation

\* Test all code and fix

#### bugs

\* Test code deployment.



### Minjun Zhong

- \* Text to videos
- \* Work And Test on
  Llama 3|DreamMachine
- \* Identify models APIs
- \* Document record

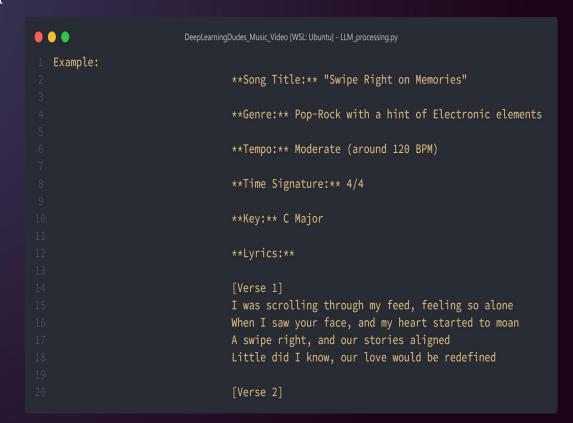


## Lyric generation

Used LLama with the template and some regex

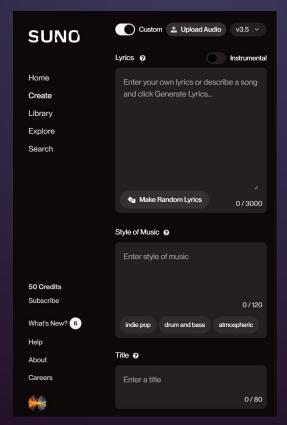
Key takeouts for the prompt that are useful later:

- \* BPM
- \* Tempo
- \* Key
- \* Structured lyric format, feed directly
- \* Vocal performance as tags later
- \* Physical actions used as subtexts later

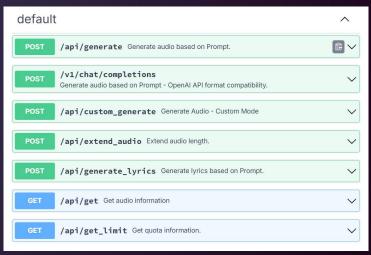


## **Suno Integration**

#### WebUI



#### Request



#### Local Host

```
DeepLearningDudes_Music_Video [WSL: Ubuntu] - suno_api.py

def custom_generate_audio(payload):
    url = f"{base_url}/api/custom_generate"
    response = requests.post(
        url, json=payload, headers={"Content-Type": "application/json"}
    )
    print(f"Response text: {response.text}")
    return response.json()
```

### **Video Prompt Generation**

- Physical scenario
- Character description
- Character actions
- Plot development
- Negative prompt

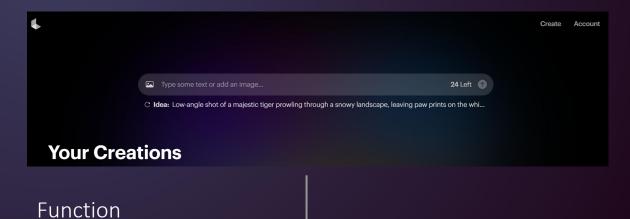


```
DeepLearningDudes_Music_Video [WSL: Ubuntu] - LLM_processing.py
   Template:
            *Scene 1: Introduction*
           Prompt:
           Physical scenario: [description]
           Character/s physical description: [name][man/woman][age][hair color][hair length][hair style][eye color][face descriptions][height][clothing style][clothing color][clothing material], [name][man/woman][age]
           Character actions: [description]
           Plot development: [description]
           Negative prompt: bad anatomy, bad proportions, blurry, cloned face, deformed, disfigured, duplicate, extra arms, extra fingers, extra limbs, extra legs, fused fingers, gross proportions, long neck, malfor
            *Scene 2: scene 2 title*
           Prompt:
           Physical scenario: [description]
           Character/s physical description: [name][man/woman][age][hair color][hair length][hair style][eye color][face descriptions][height][clothing style][clothing color][clothing material], [name][man/woman][age]
           Characters actions: [description]
           Plot development: [description]
```

Negative prompt: bad anatomy, bad proportions, blurry, cloned face, deformed, disfigured, duplicate, extra arms, extra fingers, extra limbs, extra legs, fused fingers, gross proportions, long neck, malfor

## **Luma Integration**

#### WebUI





DeepLearningDudes\_Music\_Video [WSL: Ubuntu] - util.py

```
def dreamMachineMake(prompt, access_token, img_file):
    url = "https://internal-api.virginia.labs.lumalabs.ai/api/photon/v1/generations/"
```

# Integration

- Join all videos and music
- Video length is fixed
- Music is not time fixed for all parts of the text
- Synchronization is poor when automated
- Editing and synchronization should be done manually

## Overview of models used during development

#### Title to lyrics | Lyrics to stories |

- \* Chatgpt
- \* Prompt perfect
- \* Llama3

#### Lyrics to songs |

\* Suno

#### Stories to images | Stories to videos |

- \* Llama3
- \* DreamMachine (Luma)
- \* Stable Difussion (v1.0)

#### Synchronisation

\* Completed Manually

### Discarded models and the reasons

Title to lyrics | Lyrics to stories |

None

Lyrics to songs |

\* Gen Music

\* GTT(Bark and Googles model)

\* TTS

Stories to images
Stories to videos

Realistic

Synchronisation

\* Automatical synchronisation

# Enhancements and improvements made to the project content (Bonus)

Outputs are prompt

Image style is template controlled

02

Creating dialogue enriched with subtexts

04

Characters in multiple video clips are largely alike





# Advantages and improvements achieved through the project

- 01
- End-to-end automated pipeline (use of JSON)

- 02
- Use positive and also negative prompts during image generation to ensure that the characters' limbs and expressions appear natural

- 03
- When generating the video, we used the subtext of the lyrics to ensure the video's stability and its relevance to the lyrics.

# Advantages and improvements achieved through the project



 Control over individual keyframes (easilly replacebale)

05

Use of examples for structuring the LLM output.

06

 We enhance coding efficiency by simplifying and updating the workflow.





**End of Project Reflections** 

# Insights Gained from Project Learning

01

Enhanced programming abilities and code problem-solving skills.



02

Deepened understanding of the process of building artificial intelligence models.



03

learned how to effectively collaborate and communicate with team members.



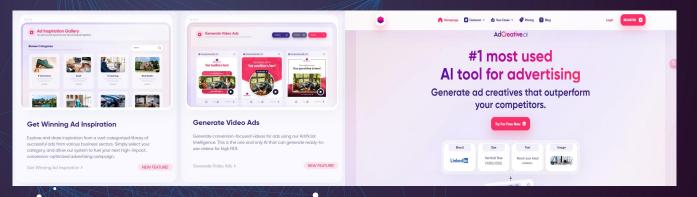
**GET STARTED** 

How to use Al to generate high- quality advertising videos?





#### Adcreative.ai:



Can only generate Videos

## Our "Adsvision"

-Effortlessly Create Dynamic Ad Music Videos





# Thanks for watching!

2024
Deep Learning Dudes

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