

TECHFAIR 2026

START SMART

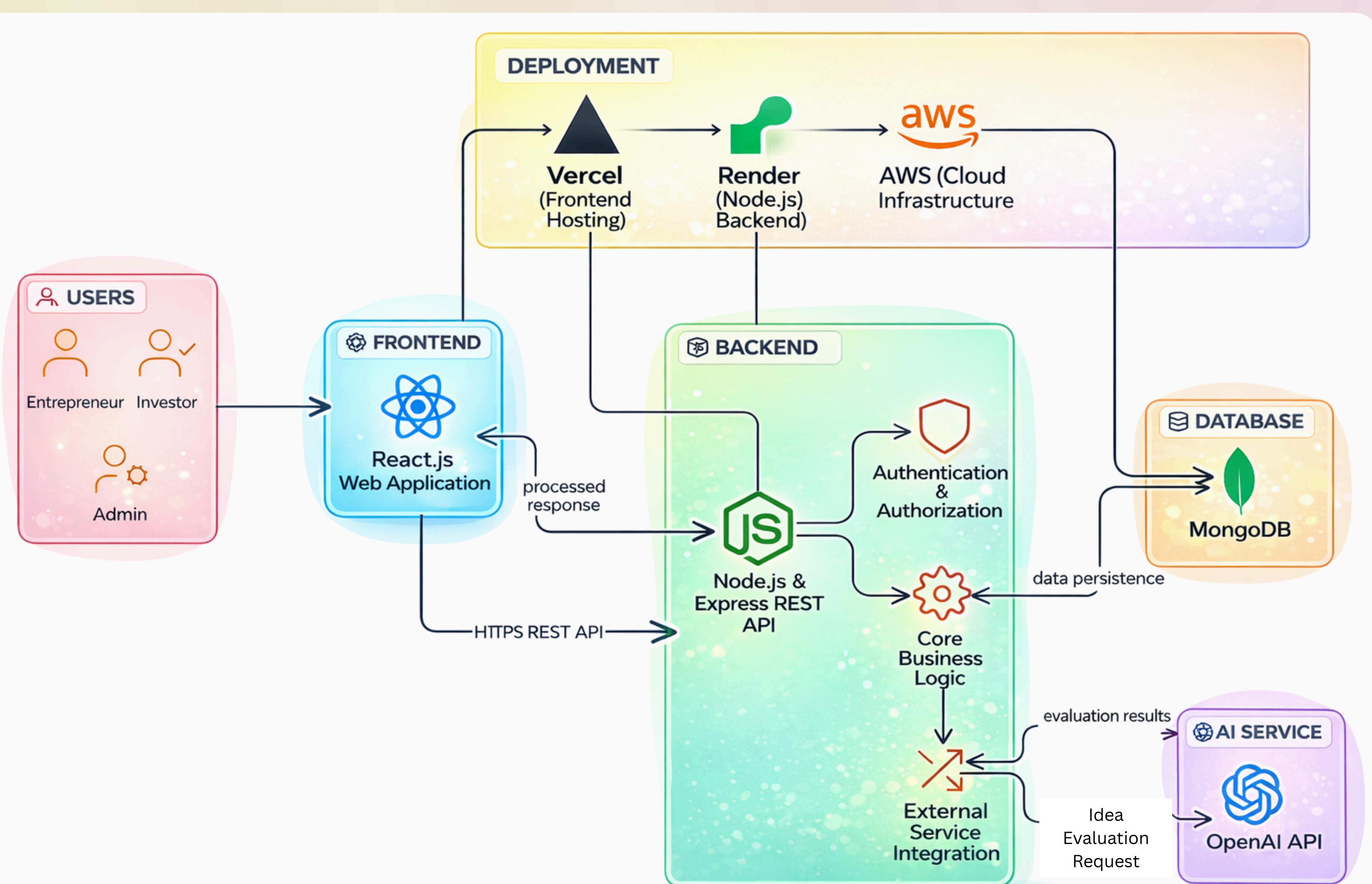
THE CHALLENGE

Early-stage entrepreneurs and students face difficulties in validating startup ideas due to the absence of structured feedback, market insights, and investor access. Existing methods are manual, time-consuming, and fragmented, making early decision-making inefficient.

ABSTRACT

StartSmart is an AI-driven startup evaluation and innovation platform designed for early-stage entrepreneurs and student founders. It offers automated idea assessment, SWOT analysis, and personalized growth recommendations. The platform connects entrepreneurs, investors, and administrators through role-based dashboards, funding workflows, and Ideathon management.

ARCHITECTURE DESIGN



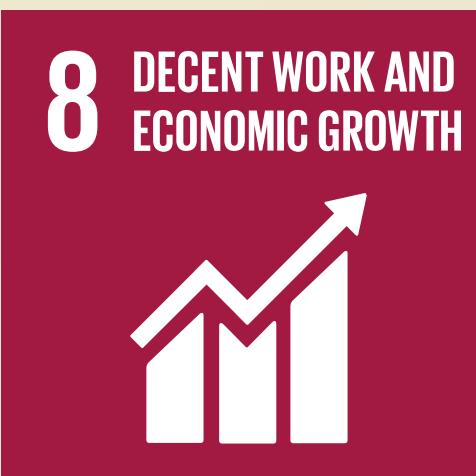
NOVELTY

StartSmart leverages AI for automated startup idea evaluation with SWOT analysis, unifying entrepreneurs, investors, and administrators on one platform.

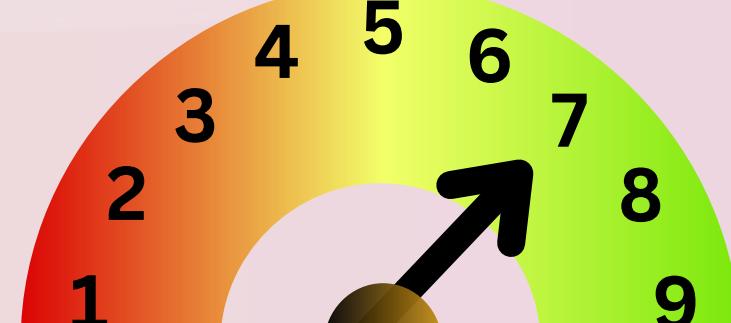
RESULTS

StartSmart was successfully developed and deployed as a full-stack web platform, enabling structured idea submissions, AI-generated evaluation reports, and role-based dashboards, significantly improving the speed and consistency of early-stage startup screening.

SUSTAINABLE DEVELOPMENT GOALS



TRL
7



MRL
7



IRL
4



PUBLICATION

HACKATHON

PATENT

✓ STARTUP