

LI-TIEN OU

oulitien.com | tien0730@gmail.com | 206.434.1486

WORK EXPERIENCE

Interaction Designer | HealthLoop

Nov. 2015 - Present Mountain View, CA

- Drove end-to-end product design on HealthLoop application for practices and patients.
- Wireframed product workflow and crafted high fidelity UI to articulate design ideas and assist cross-team collaboration.
- Performed usability testing to validate design concepts and improve existing products iteratively.
- Conducted user research to identify needs and synthesize findings into UX opportunities.
- Helped to implement GV's Design Sprint as a framework for problem-solving.

UX Designer | LearnTogether

Oct. 2014 - Jul. 2015 Seattle, WA

- Built a Learning and Networking Management System from the ground up and successfully shipped the v1 product to the major client - Costco.
- Gathered requirements from clients and conducted focus group to discover user needs.
- Defined MVP and features with the product owner; built Axure prototypes for demonstration.
- Delivered high quality design docs: sitemap, user flow, wireframes, mockups, specifications.
- Took charge of front-end design using tools including HTML, CSS, Less, and Bootstrap.

UX Design Intern | Trend Micro

Jun. 2014 - Sep. 2014 Taipei, Taiwan

- Supported in the design of "Move Client" feature for OfficeScan: analyzed 4 case scenarios, strategized user flows and interactions, and delivered hi-fi Axure prototype.
- Took ownership of the internal UX guideline redesign to solve the inconsistency problem and increase the findability; got the proposal widely accepted across the UX team.

GBS Consultant Intern | IBM

Jul. 2013 - Aug. 2013 Taipei, Taiwan

- Implemented data warehouse and ETL process to support selling and management services.
- Delivered requirements specification and designed interfaces based on interview findings.

Associate Product Manager | SYSTEX

Aug. 2011 - May. 2012 Taipei, Taiwan

- Assisted to manage a stock monitoring app - iWow: conducted competitor analysis and developed product functional specification for user-facing features that impacts 100K+ users.
- Successfully promoted and managed marketing campaigns for a stock calendar app - Guli: top free iOS App NO.8 in Taiwan's iTunes store after hit the market 2 weeks.

AWARD

2nd Place, 2015 Startup Weekend Euroseattle

- Designed an iOS app that makes people easy to access yoga classes at various studios.

EDUCATION

University of Washington | Jun. 2015

M.S. Information Management (HCI focus), GPA: 3.74

National Sun Yat-Sen University | Jun. 2011

B.B.A. Management of Information Systems, GPA: 3.85

SKILLS

Design

Wireframing

Interaction Design

Visual Mockups

Data Visualization

Prototyping

HTML / CSS

Framer.js

Axure

UX Methods

Concept Mapping

Affinity Diagram

Personas

Storyboarding

Flow Analysis

Contextual Inquiry

Usability Testing

Architecture

Sitemap

Taxonomy

XML

Tools

Sketch 3

Adobe Creative Suite

Github

Less

CERTIFICATE

PMP

Scrum Master