Cut out text on copper, might be useless, but if PCB came out nice will keep.

customizable

Suggest no text due to customizable buttons

UP

LEFT   RIGHT

DOWN

Proposed Logo area

EARTH

customizable

customizable
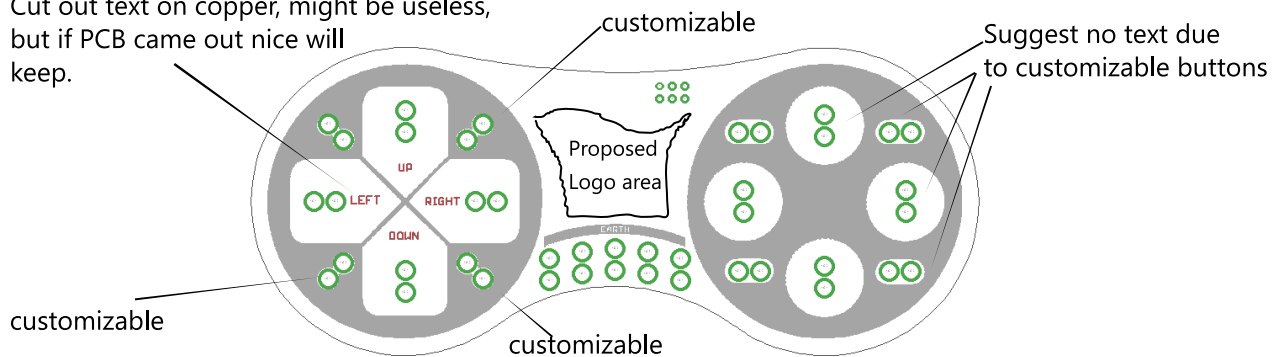
Low Res screenshot of the board layout