



# **Network Analysis of MEET-UP Members in Nashville**

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# Why Meet-Up?



Create a Meetup

English



Log in

Sign up

## What do you love?

Do more of it with Meetup

Sign up

Join a movement

Learn to cook

Train for a marathon

Build a mobile app

Hike a mountain

Practice a language

# Data Overview

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- From Kaggle
- Nodes: 1,000
- Edges: 1,176,187

member1	member2	weight
149975872	197066151	1
182962677	217054330	1
172136492	14607883	1
209243381	199981939	1
203788382	191186119	1
109854202	191776415	1

# Techniques Used

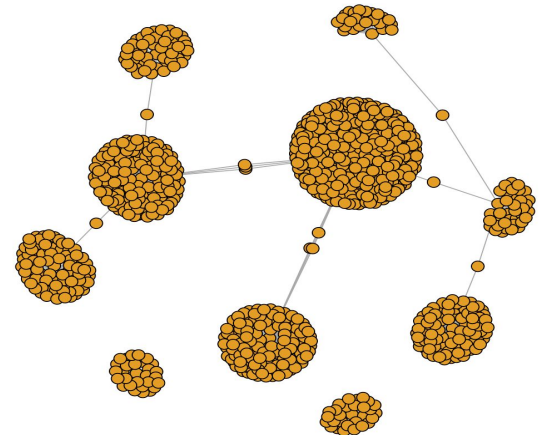
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- *In-degree and out-degree centrality*
- *Closeness and betweenness centrality*
- *Eigenvector centrality*
- *Correlation plot*
- *Shortest path, reachability, reciprocity, transitivity and coreness*
- *Linear regression*
- *others...*

# Main Findings

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- There do exist a “social gap” between members of Meet-Up in Nashville.
- Most of the social network resources are possessed by a few people.
- The majority of the members are rather “lonely”.



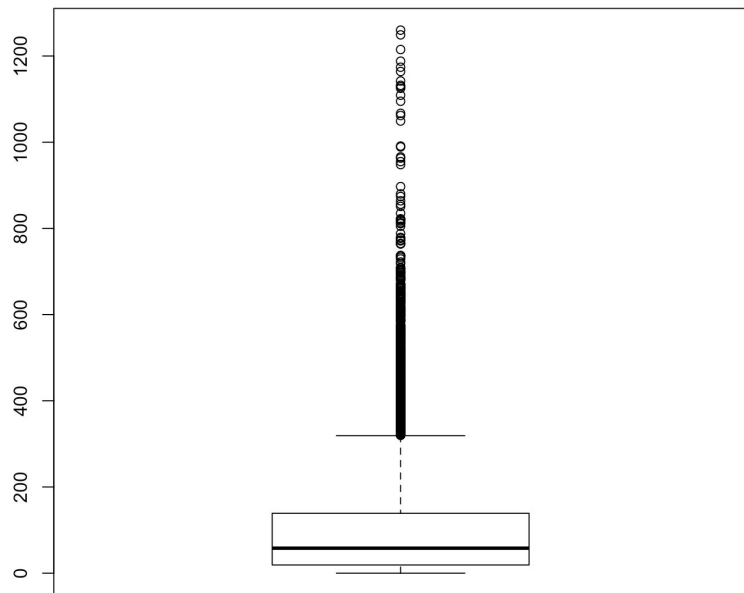


# Data Analysis

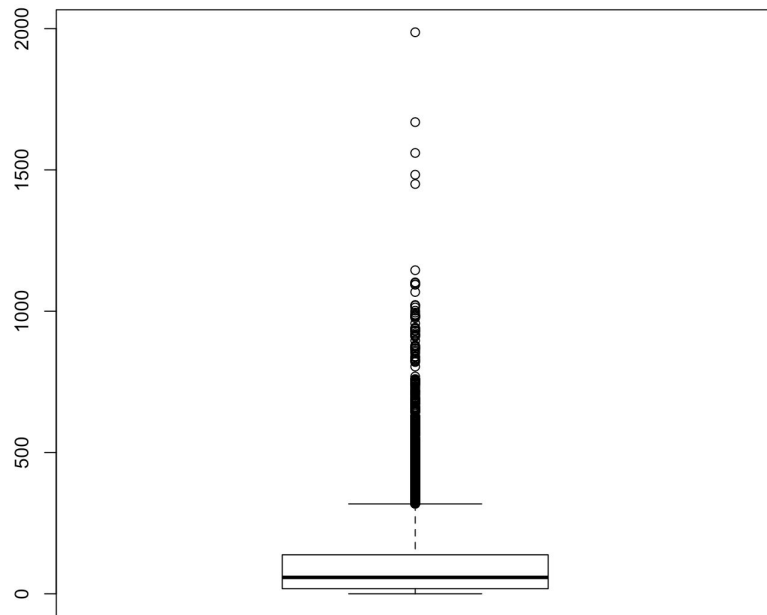


# Degree centrality

distribution of deg\_in



distribution of deg\_out



```
> summary(deg_in)
```

Min.	1st Qu.	Median	Mean	3rd Qu.	Max.
0.0	19.0	58.0	103.4	139.0	1260.0

```
> summary(deg_out)
```

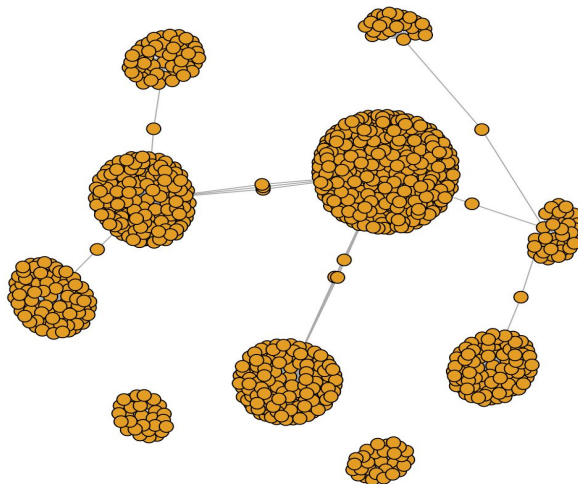
Min.	1st Qu.	Median	Mean	3rd Qu.	Max.
0.0	18.0	58.0	103.4	138.0	1987.0

# Who is the most popular on Meet-up?

Order by multiple variables:

	V.full..name	deg_in	deg_out	closeness_in	closeness_out	between_net	eigenv_net_vector
48232882	48232882	1260	60	6.601817e-08	7.902813e-09	6.477828e+04	7.282413e-01
101515000	101515000	1010	00	5.500000e-08	0.000000e+00	5.517101e+04	5.000000e-01

id: 48232882    Name: Will Ward    City: Nashville    State:TN    Lat: 36.16    Lon:-86.79

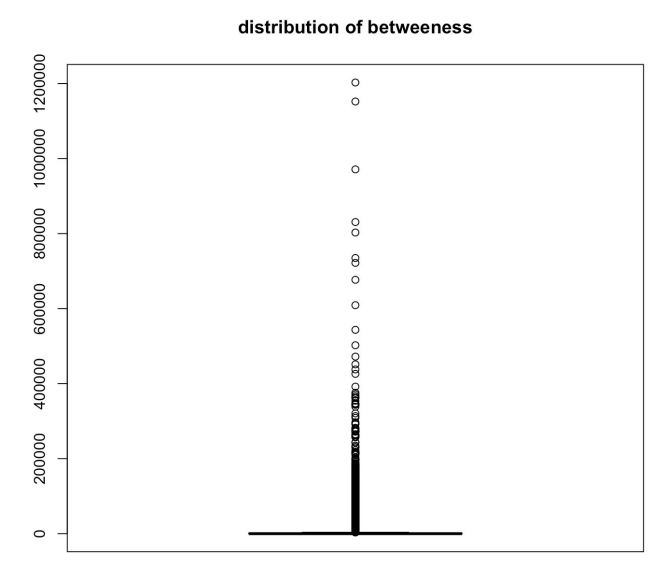




# Betweenness Centrality————Bridge

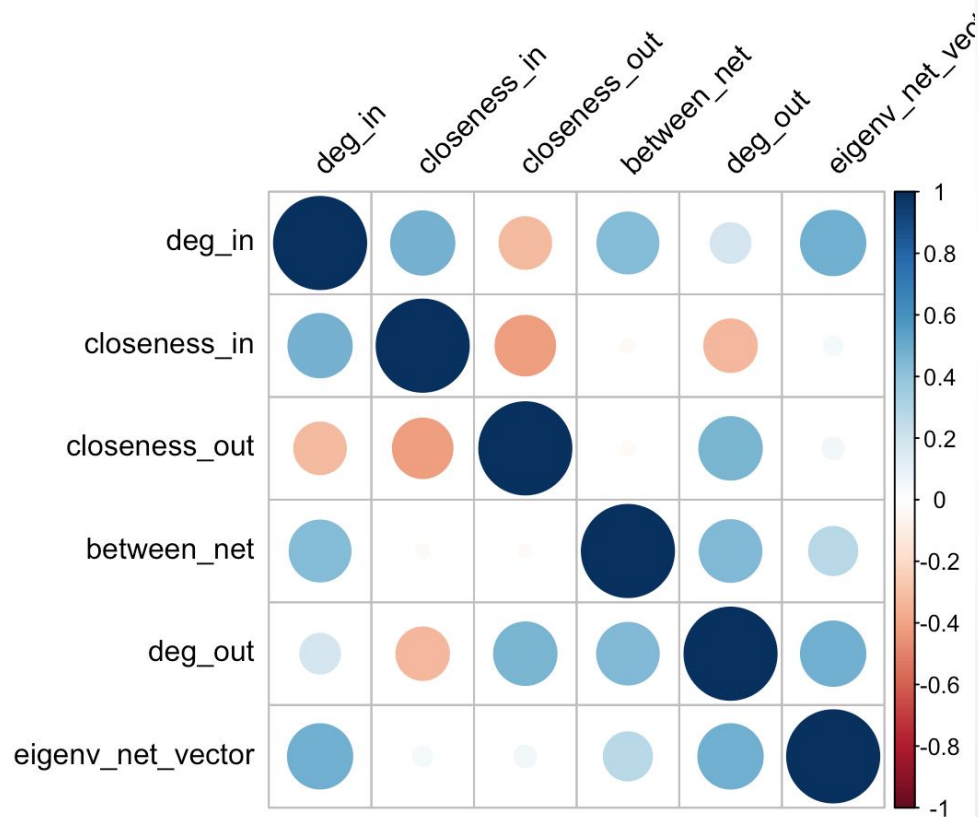
Order by betweenness centrality:

	V.full..name	deg_in	deg_out	closeness_in	closeness_out	between_net	eigenv_net_vector
8539046	8539046	1142	769	1.671750e-08	1.228871e-08	1.202802e+06	2.119712e-01
3949436	3949436	729	648	1.497268e-08	1.344596e-08	1.152128e+06	8.636129e-02
197928971	197928971	526	1094	1.044044e-08	2.123890e-08	9.711832e+05	2.442119e-01
175300482	175300482	1164	392	2.416196e-08	9.803868e-09	8.308081e+05	3.136768e-01



ID	Name	Hometown	City
8539046	Shalini	Missing	Nashville
3949436	Pablo	Santiago	Nashville
197928971	Ted	Missing	Franklin
175300482	Rav	Missing	Nashiville

# Correlation



# Reachability, Shortest Path and Reciprocity

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Mean of Reachability\_in: 0.002003004

Mean of Reachability\_out: 0.002003004

SD of Reachability\_in: 0.04471011

SD of Reachability\_out: 0.04471011

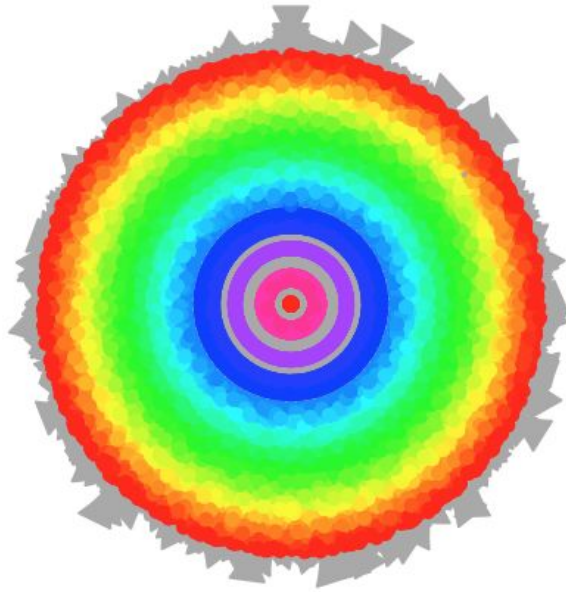
mean of Shortest parth: 0.0053

Reciprocity: 0

# Coreness

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## Coreness



# Conclusion

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- There do exist a “social gap” between members, based on that the most people are not closely tied with many people out of their reach or even isolated
- There exists city-centered clusters, like Nashville
- A few of population are highly popular and possess most of the social network resources.

**THANKS FOR LISTENING!**