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MCSE - 201

M.E./M.Tech., II Semester

Examination, June 2014

Web Technology And E-Commerce

Time : Three Hours

Maximum Marks : 70

Note : Attempt any five questions.

1. a) Define E-Commerce. Explain how E-Commerce differs from traditional commerce. 7
b) Explain the advantages of E-Commerce in country like India. 7
2. a) Compare Application Server and Web Server. Write the advantages of using cascading style sheet in web page design. 7
b) Explain three tier web architecture with suitable diagram. 7
3. a) Give the definition of followings: 7
i) Query string
ii) Cookies
iii) CGI
b) Explain HTTP protocol and enlist its features. 7

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4. With the help of suitable diagrams explain the following models of E-Commerce. 14
i) B2B
ii) B2C
iii) C2C
iv) C2B
5. a) What are E-Services? Categorize E-Services. 7
b) Write a short note on 'Mondex'. 7
6. a) What is Credit Card? Explain the SET Protocol of Credit Card payment. 7
b) What is micro payment system? Give an overview of Smart Card. 7
7. a) Define E-Governance. Also discuss issues related to application of E-Governance in country like India. 7
b) What are the advantages of E-Governance to citizens, Business and Government? 7
8. a) Describe WAP technology with its architecture and benefits. 7
b) Write short note on E-Readiness. 7

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