

EC - 8103

B.E. VIII Semester

Examination, June 2013

Principles of Management and

Managerial Economics

(Elective-III)

Time : Three Hours

Maximum Marks : 100      Minimum Pass Marks :35

Note: Attempt any one question from each unit.

All questions carry equal marks.

Unit 1

1. What is the importance of management? Write in brief.

OR

2. Whether management is an art or science; Discuss.

Unit 2

3. Briefly explain the various levels of management.

OR

4. The job of a manager is to manage workers and work; comment.

Unit 3

5. What is a decision-making? Discuss the process of decision- making.

OR

6. "Almost every position in any business is a decisional centre". Do you agree? Discuss the various types of business decisions.

Unit 4

7. Write differences between micro and macro economics.

OR

8. Write in brief about the theory of firm.

Unit 5

9. Write a brief essay on micro-economics applied to plants and industrial undertakings?

OR

10. What are the factors affecting productivity? Discuss.