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Roll No

MAM - 204

**Master of Applied Management (Dual Degree),
II Semester**

Examination, June 2016

Business Environment

Time : Three Hours

Maximum Marks: 70

Note : Attempt any five questions. All questions have equal marks.

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1. a) Write a concept and nature of Business Environment.
b) What is a process of environmental scanning?
2. a) Comment on Legal Environment.
b) Write note on "FEMA and its impact on Business".
3. a) Discuss Monetary Policy and Fiscal Policy.
b) Write Narasimham Committee recommendations.

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4. a) Discuss RBI Roles and Functions.
b) What do you mean by options and futures?

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5. a) What do you mean by EFT? How it is useful?
b) What are the e-banking trends?

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6. a) What do you mean by multinational corporation (MNC's)?
b) What is Global Competitiveness?

7. a) What is Consumerism?
b) Comment on new economic policy.

8. Comment on social responsibility of business enterprises with suitable examples.

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