

Roll No .....

**MAM - 103**

**Master of Applied Management (Dual Degree),  
I Semester**

Examination, June 2016

**Business Communication - I**

*Time : Three Hours*

*Maximum Marks : 70*

**Note :** i) Attempt any five questions.  
ii) All questions carry equal marks.

**RGPVonline.com**

1. It has been said by many people that there is no need to learn grammar to speak English. Do you agree? Why?
2. What is communication? What are the barriers in effective listening? Explain.
3. What are the essentials of good listening? Discuss.
4. Write the difference between listening and hearing? Explain.

**RGPVonline.com**

5. Explain why emphasis should be given on pronunciation in Indian scenario?
6. What are the principles of effective paragraph writing?

7. Write a letter to your parents mentioning about your studies, and forth coming exam during the festival of Raksha Bandhan.

**RGPVonline.com**

8. Write an essay on our education system? (not more than 250 words).

\*\*\*\*\*

**RGPVonline.com**