

Total No. of Questions : 10 ] [ Total No. of Printed Pages : 2

Roll No. ....

## MCA-405(A)

M. C. A. (Fourth Semester) EXAMINATION, Dec., 2011

MANAGERIAL ECONOMICS

(Elective-I)

[MCA-405(A)]

Time : Three Hours

Maximum Marks : 100

Minimum Pass Marks : 40

**Note :** Attempt *one* question from each Unit. All questions carry equal marks.

### Unit-I

1. Discuss the nature and scope of managerial economics. What are the other related discipline ?

Or

2. What are the objectives of firm ? Discuss in brief.

### Unit-II

3. How does the analysis of demand contribute to business decision-making ?

Or

4. What are the methods of Demand Forecasting ? Describe.

### Unit-III

5. What is meant by Break-Even Analysis ? Explain with drawing a diagram.

6. What do you mean by profits ? Describe its nature and measurement policy in brief.

### Unit-IV

7. What is meant by production ? Define production function and describe the underlying assumptions.

Or

8. How will you define economies of scale ? What are the sources of internal and external economies ?

### Unit-V

9. Write short notes on any *two* of the following :

(a) Monopolistic Competition

(b) Monopoly

(c) Pricing Strategies

Or

10. What are the characteristics of perfect competition ? Distinguish between 'pure' and 'perfect' competition.