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Roll No

MMCM - 201

M.E./M.Tech., II Semester

Examination, June 2014

Supply Chain Management

Time : Three Hours

Maximum Marks : 70

- Note :** 1. Attempt any five questions.
2. All questions carry equal marks.

1. a) Define logistics. State and brief, factors affecting it.
b) Discuss the role of logistics in the economy of the firm.
2. a) State basic tasks of supply chain. Also state about supply chain drivers and obstacles.
b) Discuss supply and procurement process in supply chain management.
3. a) Write about PLC grid in SCM.
b) When and how supply chain redesign is done? Discuss.
4. a) Discuss about Collaborative Product Commerce (CPC).
b) How structuring of the SC is done? Discuss.
5. a) What do you know about Lean Logistics? Explain briefly.
b) Discuss the linkage between SCM and customer satisfaction.

6. a) State the objectives and procedure of warehouse management.
b) How product data management is done in SCM? Discuss with examples.
7. a) State and brief Topology of supply chain.
b) Brief about logistic information systems.
8. Write short note on following (any two)
 - a) Warehouse management system.
 - b) S.C. design frame work.
 - c) Models for supply chain.

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