

**FOURTH SEMESTER  
FASHION TECHNOLOGY  
(SCHEME JULY 2012)**

**INTRODUCTION TO FASHION COMMUNICATION**

**Time : Three Hours**

**Maximum Marks : 60**

**Note :** i) All questions are compulsory.  
ii) Question paper should be given to the students after the commencement of oral section.

1. a) Define E - mail etiquettes. 10  
b) What is the process of writing an E - mail?
2. Write a paragraph on any one of the following topics in about 100 words. 10  
a) The Fashion System.  
b) Fashion and modernity  
c) Fashion, culture and identity.
3. Describe the process of writing a project Report. 10

OR

What do you understand by an inventory report? What points should be kept in mind while writing an inventory Report?

4. Write at least five key - words relevant to the field of Fashion technology. 5
5. The student should be asked to introduce himself or herself. 10
6. Students should be asked to speak for at least two minutes on a topic related to fashion given as an Extempore. 10

OR

Role - plays can be given to the students according to the choice of examiner.

7. Do as directed. 5  
a) Insert articles wherever necessary.  
i) \_\_\_\_ Taj Mahal is a historical monument .  
ii) Mary is \_\_\_\_ beauty.  
b) Fill in the blanks with prepositions.  
i) What is the time \_\_\_\_ your watch.  
ii) She died \_\_\_\_ typhoid.  
c) Rewrite the sentence choosing the correct verb from the parenthesis.  
Either the sand or the cement (is, are) bad.