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## MAM - 101

### Master of Applied Management (Dual Degree), I Semester

Examination, June 2016

### Principles of Management

Time : Three Hours

Maximum Marks : 70

**Note:** Attempt five questions. Answer only one question from each unit.

#### Unit - I

1. Elucidate the concept of management. What kind of changes, Taylor's scientific approach bring to the process of management?

OR

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2. Name any two prominent thinkers from each school of thought i.e. classical theories and Neoclassical theories. Describe their contributions in the evolution of management thought.

#### Unit - II

3. Define management. Is management an art or science? Give reasons supporting your view point.

OR

4. "Planning function and controlling function work like two blades of a scissors" Elaborate this statement with valid reasons.

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#### Unit - III

5. What is meant by decision making? Differentiate between qualitative and quantitative decision making.

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6. Enlist various techniques of decision making. What major precautions are taken for decision making under uncertainty and under risk? Discuss.

#### Unit - IV

7. Name various theories of leadership. Which theory seems to justify the leadership of a democratic country like India?

OR

8. What is motivation? Discuss at length the expectancy model of victor vroom.

#### Unit - V

9. Elucidate the need and importance of controlling to a business organization. Why do some control systems back fire? Give reasons.

OR

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10. What are the advantages and limitations of PERT and CPM techniques of control?

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