Roll No ....

IT-7004 (2) (CBGS)
B.E. VII Semester
Examination, November 2018
Choice Based Grading System (CBGS)
E-Commerce and Governance
(Elective-III)
Time : Three Hours

Maximum Marks : 70

Note: i)   Attempt any five questions.
ii) All questions carry equal marks.

1. a) Define the term E-Commerce. Describe the advances in technology which has facilitated E-Commerce.

   b) What is supply chain management? How does E-Commerce help in supply chain management?

2. a) What do you understand by the term "layered Architecture"? Why is the idea used in describing E-Commerce? https://www.rgpvonline.com

   b) What do you mean by Electronic Data interchange? How it works?

3. a) What are the requirements of a payment system in E-Commerce?

   b) Explain the simple credit card transaction carried out in E-Commerce using only secure socket layer. What are its drawbacks?

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4. a) Define M-Commerce. What are the unique technical problems which arise when implementing M-Commerce?

   b) What a search engine inclusion and placement broker does? Explain why an advertiser might use such a broker Rather than working directly with a search engine site? https://www.rgpvonline.com

5. a) What is E-Governance? What are the benefits and limitations of E-Governance implementation?

   b) Explain the following models of E-Governance.

   i)   Broadcasting

   ii) Critical flow

6. a) Explain the terms E-Readiness and digital divide.

   b) What is data warehousing? How data mining and data warehousing helps in E-Commerce?

7. a) Describe the security threats that a company will face when it implements a wireless network.

   b) Write and describe computer forensics in general and ethical hacking in particular. https://www.rgpvonline.com

8. Write short notes on any two of the following:
   a) E-Commerce ethical issues
   b) Data Analytics
   c) Payment Gateway
   d) C2C model of E-Commerce

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