

**DE-498**

**M.B.A. (IVth Sem.) (F.T.) Examination-2013**

**CORPORATE EVOLUTION &  
STRATEGIC MANAGEMENT**

Paper - CP-401

*Time Allowed : Three Hours*

*Maximum Marks : 80*

<http://www.rgpvonline.com>

Section-A

*Note* : Attempt any four questions. Each question carries 8 marks. Write short answer.

0.1 Explain the nature and scope of strategic management.

Q.II What do you understand by mission of a company.

Explain giving an example of Indian corporate.

Q.III Explain the concept of core competence.

Q.IV Identify the role of CEO in strategic management process.

Q.V What is Grand Strategy ? Discuss.

Q.VI How does structural changes differ from behavioural changes.

Q.VII Write short notes on

(a) Organisational values

(b) Mergers and acquisitions in Indian business

Q.XIII Write in brief the main features of strategic management in an international firm.

## Section-B

Note : Attempt any three questions. Each question carries 16 marks. Write descriptive type answer.

Q.IX What are the major issues in strategy implementation?  
Explain the role of leaders in strategy implementation.

Q.X What are the five competitive forces in an industry as identified by michael porter.

Q.XI What procedural issues are to be considered if a company wishes to seek foreign collaboration.

Q. XII Write a descriptive note on the emerging forms of organisational structures.

Q.XIII A young businessman wonders how something as repayment as politics and powers games could be used to implement strategies. How would you convince ?