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MAM - 605

Master of Applied Management (Dual Degree), VI Semester

Examination, June 2016

Organizational Development

Time: Three Hours

Maximum Marks: 70

Note: Attempt any five questions. All questions carry 14 marks.

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- Discuss about the role of top management practitioners in organizational development.
- Discuss in brief about the techniques of organizational diagnosis.
- 3. What do you mean by organisational change? Why the people resist change? Discuss.
- Write the difference between creativity and innovation by giving the examples of emerging electronic products.

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5. Who is change agent? Discuss about the qualities a change agent should possess.

- 6. What is management by objectives? Write in brief.
- 7. Write in short note about the challenges and future of OD.

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- 8. Write short note on the following (any two):
 - a) Transactional analysis
 - b) Career planning
 - c) Feedback in communication

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