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Total No. of Questions: 81

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## MCSE-201 M.E./M.Tech. II Semester

Examination, June 2017

## Web Technology and E-commerce

Time: Three Hours

Maximum Marks: 70

Note: i) Attempt any five questions.

- ii) All questions carry equal marks.
- 1. What role IP addressing plays in the foundation of electronic commerce?
- 2. What is ARP? Explain its functionality. How does it differ from RARP?
- 3. Describe the anatomy of an XML document. Why is XML superior to other forms of data exchange.
- 4. What is Search Engine? What are the main principles used by a search engine to retrieve information from the web? Give the name of some popular engines.
- 5. Write short notes on:
  - Web-enabled services
  - Matchmaking services
  - Information selling on the web

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- 6. Describe SET protocol for credit card payment with block diagram, also explain smart card and mondex.
- 7. Discuss WAP architecture. What is the function of each layer of this architecture?
- 8. What is Firewalls? State the use of firewall in web security.

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