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## EC-8013 **B.E. VIII Semester**

Examination, June 2017

## **Principles of Management and Managerial Economics**

(Elective - II)

Time: Three Hours

Maximum Marks: 70

Note: i) Answer any five questions.

ii) All questions carry equal marks.

- 1. What are the objectives of administration? State the advantages and disadvantages of centralized and decentralized administration.
- 2. Explain organization structure of manufacturing concerns. Also explain the needs for organization structure.
- 3. Explain process management. Give the various steps in the process management.
- Write short notes on levels of management.
- Describe the various techniques of decision making.
- Write short note on decision making under risk.
- 7. Explain in detail "Break even analysis" and its significance in a manufacturing organization.

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- 8. Answer any four of the following:
  - a) What are the main skills required to be a successful manager?
  - b) Give the essential characteristics of principles of management.
  - c) What are the various conditions under which the decisions are made?
  - What are the main factors which affects the cost of a manufacturing firm?
  - What is a production system? Give a diagram of simplified production system.
  - How the Input-output analysis is helpful in forecasting.

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