

Total No. of Questions : 8] { Total No. of

Roll No.

MCA-305(O)

M. C. A. (Third Semester) EXAMINATION, June, 2008

(Old Course)

MANAGERIAL ECONOMICS

[MCA-305(O)]

Time : Three Hours

Maximum Marks : 100

Minimum Pass Marks : 40

Note : Attempt any five questions. All questions carry equal marks.

1. Discuss the main objectives of a business firm.
2. (a) Explain clearly the terms incremental cost, incremental revenue; marginal cost and marginal revenue.
(b) Suppose that the price of a commodity falls from Rs. 15 per unit to Rs. 10 per unit. As a result the sales increases from 1500 units to 2500 units. Calculate the incremental and marginal revenue.
3. Clearly explain the term 'demand forecasting'. State its various methods. Which method do you consider the best, and why ? Explain.
4. Explain comparatively the various cost concepts which are used for accounting purposes in business decisions.

P. T. O.

5. Discuss the diseconomies of large and small scale production.
6. Explain and illustrate the isoquant curves and discuss their properties.
7. Briefly classify the market structure and discuss comprehensively the characteristics of perfect competition.
8. What do you understand by the term 'profit' used in economic literature ? Explain. Also explain and differentiate 'accounting profit' and 'economic profit'.

Total No. of Questions : 8] [Total No. of Printed Pages : 2

MCA – 305(O)

M. C. A. (Third Semester) EXAMINATION, June, 2007

(Old Scheme)

MANAGERIAL ECONOMICS

[MCA – 305(O)]

Time : Three Hours

Maximum Marks : 100

Minimum Pass Marks : 40

Note : Attempt any *five* questions. All questions carry equal marks.

1. Define the term 'Managerial Economics' and discuss its scope.
2. (a) Explain clearly the concept of 'time perspective' and 'discounting principle'.
(b) Suppose that an amount of Rs. 2,000 is deposited in an account that earns yearly interest of 10%. Calculate the amount to which it will grow after a period of 5 years, if discounting principle is followed.
3. Write a comprehensive note on the definitions, degrees, affecting factors and practical importance of price elasticity of demand.
4. Comparatively explain the various analytical cost concepts which are used in economic analysis of business activities.

P. T. O.

5. Discuss analytically the various kinds of economies of scale.
6. Explain comprehensively the concept of 'production function' and state its underlying assumptions.
7. Giving an introduction on price determination under perfect competition, explain 'pricing in market period'.
8. Giving a brief introduction on 'break-even analysis', analyse its uses and limitations.

Total No. of Questions : 8] [Total No. of Printed Pages : 2

MCA-305(O)

M. C. A. (Third Semester)
EXAMINATION, Nov.-Dec., 2007
(Old Course)

MANAGERIAL ECONOMICS

[MCA-305(O)]

Time : Three Hours

Maximum Marks : 100

Minimum Pass Marks : 40

Note : Attempt any *five* questions. All questions carry equal marks.

1. "Managerial Economics is designed to provide a rigorous treatment of those aspects of economic theory and analysis that are most useful for managerial decision analysis." Explain.
2. Describe the objectives of a modern business firm.
3. What is Demand Forecasting ? Explain the methods of demand forecasting.
4. Explain the relationship between marginal cost, average cost and total cost.
5. Define a production function. Explain and illustrate isoquants and isocost curves.

P. T. O.

6. Define monopoly. Explain how price is determined under monopoly. Indicate the difference between competitive price and monopoly price.
7. "Profit is the reward for risk-bearing function of the entrepreneur." Examine critically.
8. Write short notes on any *two* of the following :
 - (i) Opportunity cost
 - (ii) Price elasticity of demand
 - (iii) Micro Economics and Macro Economics
 - (iv) Break-even point

Total No. of Questions : 8] [Total No. of Printed Pages : 2

MCA-305

M. C. A. (Third Semester)
EXAMINATION, May/June, 2006
MANAGERIAL ECONOMICS
(MCA-305)

Time : Three Hours

Maximum Marks : 100

Minimum Pass Marks : 40

Attempt any five questions. All qu

1. Define Managerial Economics and explain its scope in the context of present day business environment.
2. Examine critically profit maximisation as the sole objective of business firms. Discuss briefly the alternative objectives of a business firm.
3. (a) Explain incremental principle with the help of an imaginary example.
(b) Explain in brief the marginal and equi-marginal principles.
4. Distinguish between production function and cost function. What are its uses ?
5. What do you understand by monopoly ? How is price determined under it ?

P. T. O.

6. Discuss fully the concept of demand forecasting. In what way the technique of demand forecasting be useful for a new business house ?
7. Explain the Law of Demand. Why do demand curves slope downward ? Explain the circumstances in which demand curves slope upward.
8. Write short notes on any two of the following :
 - (i) Opportunity cost
 - (ii) Monopolistic competitions
 - (iii) Law of supply
 - (iv) Price discrimination

Total No. of Questions : 8] [Total No. of Printed Pages : 2

MCA-305

M. C. A. (Third Semester) EXAMINATION, June, 2005

MANAGERIAL ECONOMICS

(MCA-305)

Time : Three Hours

Maximum Marks : 100

Minimum Pass Marks : 40

Note : Attempt any five questions. All questions carry equal marks.

1. Discuss the main objectives of a business firm.
2. (a) Explain clearly the concepts of 'time perspective' and 'discounting principle'.
(b) Suppose that an amount of Rs. 2,000 is deposited in an account that earns yearly interest of 10%. Calculate the amount to which it will grow after a period of 5 years, if discounting principle is followed.
3. Explain clearly the term demand forecasting. State its various methods. Which methods do you consider the best and why ? Explain.
4. Comparatively explain the various analytical cost concepts which are used in economic analysis of business activities.
5. Discuss the diseconomies of large and small scale production.

6. Explain comprehensively the concept of 'production function' and state its underlying assumptions.
7. Briefly classify the market structure and discuss comprehensively the characteristics of perfect competition.
8. Giving a brief introduction on 'break-even analysis', analyse its uses and limitations.