

rgpvonline.com

Roll No

EC - 8013(GS) / 8103(NGS)

B.E. VIII Semester

Examination, June 2014

Principles of Management and

Managerial Economics

(Elective)

Time : Three Hours

Maximum Marks : 70

Note: Attempt any one question from each unit.
All questions carry equal marks.

UNIT-I

1. Is management a science or art? Explain in detail.

OR

2. What do you mean by good and successful manager?
Explain in detail.

UNIT-II

3. What are the essential qualities of a project manager? Explain in brief.

OR

4. What are the essential characteristics of principles of management?

[2]

UNIT-III

5. Explain 'Creativity' in decision making and decision under uncertainty?

OR

6. Write a short note on decision - making under risk.

Unit-IV

7. Write a short note on "theory of the firm".

OR

8. Explain with illustration "Break - even - analysis" with cost and revenue linear function.

Unit-V

9. Write down the limitation of input - output analysis.

OR

10. What is meant by production? Discuss the type of production with their advantages and disadvantages.
