

Roll No.

505

B. E. (Fifth Semester) EXAMINATION, June, 2009

(Common for EC, EE, IP, IT, BT & BM Engg.)

**PRINCIPLES OF MANAGEMENT AND
MANAGERIAL ECONOMICS**

Time : Three Hours

Maximum Marks : 100

Minimum Pass Marks : 35

Note : Attempt any *five* questions. All questions carry equal marks.

1. Discuss the statement; management in an art struggling to become a science.
2. In your opinion, is any *one* of the fundamental functions of management most important. Why or why not ?
3. From your personal experience or reading, relate a major change that took place in any organization and what management did to effectively cope with that change ?
4. How can the decisions be made more effective ? Write and describe the different techniques of decision-making.
5. "Managerial Economics bridges the gap between economic theory and business practice." Explain with examples.

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6. Explain the terms managerial economics, micro economics and macro economics. How does managerial economics help in achieving the organizational goals ?
7. What is break-even-analysis ? Discuss its assumptions and limitations.
8. Do you feel that cost is an indication of managerial efficiency or, to put it another way, that cost controlling is the preferred type of controlling to be performed by a manager ? Justify your viewpoint.