

IT-721(N)
B. E. (Seventh Semester) EXAMINATION, Dec, 2010
(New Scheme)
(Information Technology Engg. Branch)
E-COMMERCE AND GOVERNANCE
(Elective—II)
Time : Three Hours
Maximum Marks : 100
Minimum Pass Marks 35
<http://www.rgpvonline.com>

Note : Attempt one question from each Unit. All questions carry equal marks.

Unit —I

1. (a) What is e-Commerce ? Describe different e-Commerce models and trade cycles briefly. 10
(b) What is EDI ? What is its utility and benefits ? 10
2. (a) what is value chain system ? Describe briefly value chain and supply and their benefits. 10
(b) Describe value chain system for any organisation. Identify linkages where e-Commerce is applied. 10

Unit-II

3. What is online payment system ? How can we classify electronic payment system ? 20
4. (a) What do you mean by mobile commerce ? Explain. 7
(b) How e-Commerce can be use to fol-fil after sale services ?
(c) Describe important aspect of marketing on web. 6

Unit—III

5. (a) What is 6-Governa11ce ? Describe briefly each component of e-Governance. 10
(b) What is e-Governance service delivery strategy ? Describe briefly. 10
6. Explain the following 20
(a) e-Governance security issues (b) e-Governance standard (d) G2C2G

Unit-IV

7. (a) What are, different e-reachness assessment methodology ? Describe briefly.
(b) How can we use the E-readiness assessment to prepare an action plan ? Explain with suitable example. 10
8. (a) Flow is data warehouse architecture used for e-Governance Explain.
(b) Describe case studies for NICNET role of nationwide networking in e-Governance.

Unit—V

9. (a) What are existing . forms of security threat in e-government ? Describe briefly.
(b) Describe the procedure of risk management in e-Governance.
10. Write short notes on any four of the following 5 each
- I. VAN
 - II. Firewall
 - III. Cryptography
 - IV. Digital signature
 - V. SET protocol