Roll No ....

IT - 721

B.E. VII Semester
Examination, December 2014

E-Commerce and Governance

Time : Three Hours

Maximum Marks : 70

Note: Attempt any five questions. All questions carry equal marks.

1. a) Define E-Commerce. Explain the scope of E-Commerce.

   b) What is EDI (Electronic Data Exchange)? What are the advantages of EDI?

   OR

2. a) Briefly explain the value chain and supply chain in E-Commerce with neat diagrams.

   b) Explain E-Business models. Describe B2B, B2C, C2C and C2B models.

3. a) Explain how E-Commerce can be applied in passenger air transport?

   b) Explain the issues related to the Electronic payment systems.

   OR

4. a) What is electronic market? Write advantages and disadvantages of E-Market.

   b) Write a short note on M-commerce.

5. a) Explain the issues in E-governance applications.

   b) Explain the scope of E-governance in a country like India.

   OR

6. a) Explain Broadcasting and critical flow models of E-governance.

   b) What are the advantages of introduction of E-governance in the system?

7. a) What do you understand with the term E-readiness? Explain E-government readiness.

   b) Briefly explain application of data mining and data warehousing in E-government.

   OR

8. a) What is the role of nation wide networking in E-governance.

   b) What is E-seva? How the peoples are facilitate from E-seva.

9. Discuss in detail the security issues related to E-Commerce.

   OR

10. What are the challenges faced by E-government? Explain approaches to overcome there challenges.

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