

Roll No

MAM-101

Master of Applied Management (Dual Degree), I Semester

Examination, December 2016

Principles of Management

Time : Three Hours

Maximum Marks : 70

Note: i) Attempt any five questions.

ii) Each question carries equal marks.

Unit - I

1. Describe various schools of management thought prevalent from time to time.

OR

2. Write an explanatory note on Henri Fayol's contribution to modern society.

Unit - II

3. Define management. Name the various functions which constitute the process of management and discuss each of them.

OR

4. Discuss the characteristics of management in detail.

Unit - III

5. What is decision making? Differentiate between programmed and Non programmed decisions.

OR

6. Explain decision making under conditions of certainty, risk and uncertainty.

Unit - IV

7. Define Leadership. Explain the various styles of leadership.

OR

8. "Motivation is an instinct or inner urge to respond to a work situation comment".

Unit - V

9. Explain the concept of 'Managerial Control'. Discuss the nature and significance of control.

OR

10. Examine important features of controlling. What are basic steps in the process of controlling.
