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**MAM-704****MAM/MBA (Dual Degree/Integrated Course),  
VII Semester**

Examination, December 2017

**Security Analysis and Portfolio Management***Time : Three Hours**Maximum Marks : 70*

- Note:** i) Attempt any five questions.  
ii) All questions carry equal marks.

1. a) What are the various forms of investment?  
b) Why do investors invest in gold and silver?
2. Define the new issue market? How is it related to the secondary market?
3. Define risk and distinguish between systematic and unsystematic risk?
4. The stock market has a life of its own and the study of it rewards the investor comment?
5. Explain the Band Portfolio management strategies?

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6. Define application of market model in portfolio construction?
7. Write short note on:
  - a) Portfolio performances evaluation
  - b) Cost of investing in securities
8. a) Write short note on portfolio insurance?  
b) Define efficient market theory?

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