

Roll No

MAM-606**MAM/MBA (Dual Degree/Integrated Course),
VI Semester**

Examination, May 2018

International Business Management*Time : Three Hours**Maximum Marks : 70*

- Note:** i) Attempt any five questions.
ii) All questions carry equal marks.

1. Explain briefly the theory of Absolute Advantage.
2. Briefly explain the types of International Markets.
3. Discuss the various factors affecting International Trade.
4. Discuss the salient features of Indian EXIM policy.
5. Write short notes on NAFTA.
6. Discuss the various instruments used for financial transactions in international marketing.

7. Briefly explain the role of IMF in international trade.
8. Discuss the role of multinationals in International Marketing.
