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M.B.A. (IVth Sem.) F.T. Examination-2010

**CORPORATE EVALUATION &
STRATEGIC MANAGEMENT**

Paper - CP-401

Time Allowed : Three Hours

Maximum Marks : 80

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Section 'A'

(Short Answer Type Questions)

Note : Attempt any four questions. All questions carry eight marks.
8 Each

Q.I What is the concept of strategy?

Q.II What are the benefit of having vision?

Q.III Effective mission statement balances the possible
and the impossible?

Q.IV State the issues of importance in objective setting.

Q.V What do you understand by the term "Concept of
Core Competences."?

Q.VI Whatt is the difference between backward and forward
integration.

Q.VI I Explain clearly the term "Corporate Restructuring"?

Q.VIII How can Indian terms use strategic alliances for
internationalization?

Section 'B'

Note : Attempt any three questions. All questions carry equal marks.

Q.IX Give ten patterns in strategic management as generally practised by the Indian Companies in post liberalisation era?

Q.X The decision making is the process of selecting a course of action from among many alternatives? Prove elaborates.

Q.XI Setting the mission is top management's responsibility. A mission cannot be delegated to anyone except the profile ultimately held accountable for it?

Q.XII Enumerate the major barriers to strategy implementation? Suggest the means to overcome the same?

Q.XIII List some of the major roles that CEOs are called upon to play in strategic management?