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### **MAM-301**

#### **MAM/MBA (Dual Degree/Integrated Course), III Semester**

Examination, December 2017

#### **Entrepreneurship Development**

*Time : Three Hours*

*Maximum Marks : 70*

**Note:** i) Attempt any Five questions.

ii) All questions carry equal marks.

1. Discuss on the essential features of Entrepreneurship.
2. What is the role of creativity and innovation in entrepreneurship? Explain with examples.
3. 'Ethics of Entrepreneur are essence of their profession' Discuss.
4. Write about the scope of start-up in service industry.
5. What do you understand by patent? Is it beneficial to get patent?
6. Write short note on Entrepreneur motivation.
7. Explain SWOT Analysis? <http://www.rgpvonline.com>
8. How the family business can be managed? Discuss with suitable example.

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