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MAM - 606

**Master of Applied Management (Dual Degree),
VI Semester**

Examination, June 2016

International Business Management

Time : Three Hours

Maximum Marks : 70

Note: Answer any five questions. All questions carry equal marks.

1. What are the different mode of entry in International Business?

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2. Write the importance of WTO in International Business.

3. Write the Impact of Economic and Political Environment in International Trade.

4. Write the salient feature of Exim policy of India.

5. Write short note on:

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- a) ECGC
b) Export promotion council

6. Write short note on:

- a) EU
b) NAFTA

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7. Explain International Product Life Cycle.

8. Write the basis for selecting the global market for entry.
