

SEG PITCH SPEECH

Intro:

Good afternoon, everyone, I'd like to start off by thanking all of our special guests for taking time out of their busy schedules in being here today. We're going to begin our pitch by giving you guys a little background about the SheetSeek team. Like most of you, our team is composed of first year University students. And like most of you, stress has become a huge factor in our lives. I'm sure you've all been in her shoes before. I think we can all agree that this new academic chapter demands non-stop intensive work. Balancing the never ending labs and assignments and midterms and just the general workload of a first year student is never an easy jump from high-school, which is why we could use all the help we can get. We've made a little video that runs through our past experiences when it comes to buying school supplies.

Company Beliefs/Product Description

At SheetSeek, we understand the endless struggle students go through, and the amount of hard work they put in to try and be successful. We understand because we **are** students. And that is why we at SheetSeek believe that every single student should be entitled. Yes, students should be entitled to the academic resources they need to be successful, available to them in full clarity.

That's why there is SheetSeek. It's a web and mobile platform designed and tailored to help students with a significant, common issue: buying and selling school related products. Everything from textbooks and class notes to lab supplies, SheetSeek is the perfect app to narrow down exactly what you need as well as how and where to get it for all your classes.

Features

No More Confusion/All Your Needs:

The idea of SheetSeek was originally made to help students with their textbook problems. We found that it was super confusing at the start of the semester, to figure out which textbooks we needed for certain classes, what editions of the textbook were acceptable, if we really needed the textbooks at all, and so on. And once we found out what we needed, often times we had no

idea where to go to buy them. Frequently there were out of stock problems and very long lines and highly expensive prices. SheetSeek remedies everything by providing all the information you need just by signing onto app with your school's virtual campus account. Our algorithms will search through your class syllabus and find all the materials you need for your respective classes. (Materials including lab equipment, safety gear, special calculators, and other technical equipment. It also helps you buy the stuff you need by displaying which stores nearby have stock of the certain item, and how to get the store. Now this isn't only limited to textbooks. Our app actually gives you recommendations for other course related materials such as study guides or practice question booklets. It will show you where you could go online or in stores to find them, as well as even old assignments, labs and more!

Our Own Community:

Everyone here likes discounts and cheap stuff right? I mean who doesn't? We offer group chats and pages where students can resell and or buy old textbooks from other students. Once you have signed in, it will offer to add you to groups based on the textbooks/other equipment you need. There will be separate group chats based on course code. The chats and pages will offer special mechanisms for selling your stuff (give example). These groups are also the perfect place to sell or even generously share old notes, past assignments, labs, and evaluations.

SheetSeek also serves as a central hub for student tutors. People can sign up to be a tutor and put out their advertisements in the respective groups in the subjects they want to tutor in. This improves the experience for both tutors and students as it benefits each person.

Business Plan

Now looking at the business aspect of things, considering the fact that we have just begun the development we will mainly make the majority of our revenue from ads promoting everything from schools products to online courses. Companies such as *Best Buy* would be able to advertise laptops and deals they might be having and ads regarding a multitude of online courses from corporations like *The Great Courses Plus* would also be able to promote online packages.

Conclusion

Although the information presented to you today is a lot to absorb, the main take from it is that we want to improve the quality of life for University students, by removing as much off their plate as possible. Our main goal is to expand our concept to reach the over 2 million students in Canada and to help even more across the world. To reach this goal, we have one simple ask. If you like the concept of our solution, help us end this pressing issue by funding and sponsoring our company. Please also do not hesitate to spread awareness of our product to those you feel can benefit from it. Whether that includes your friend, older sibling or clients of your own companies, we believe that every student should be given the chance to Seek their Success! Thank you all very much!

How it differs from other apps

Now, SheetSeek is not like your conventional buy and sell app. Nor is it that website that blurs out previous notes or labs. SheetSeek is literally a one stop shop for **everything** school. SheetSeek presents exactly what textbooks are needed for exactly which classes, for **free**! Though we see platforms such as Ebay and Kijiji which offer a buy and sell approach, neither of them are tailored for students. Neither of them connect to your student account, offer group chats based off of textbooks needed or even offer specific locations to buy the supplies. Now when comparing to a platform such as CourseHero, when do see a website better designed for students. **However**, the benefits provided are uncomparable to the features on SheetSeek. Linking your course codes with you needed textbooks, providing lists of tutors tailored for each class is just some of the unique factors we offer here at SheetSeek, which will be further explained by (name).

