Links

Notes folder:

Zoom:
Recruitment:
Consent:
Demographics survey:
Participant design link (baseline):
        (testing link:)
Design task:
Interview (baseline):
Background survey:
Payment form:

Prep

Send out recruitment survey
Add to Study Tracking spreadsheet
Send out calendar invite with Zoom link

Part 0: Setup

- Introduce ourselves for rapport
    - I will be walking you through the study and interviewing you at the end, ___ is(are?) here to help take notes and manage logistics of the study. We're excited to have you here, thank you for being willing to do this study.
- Consent form
- [allow multiple share] Ask participant to test screen share – we will only ask you to share during the design task
- Start recording – just want to double check that it is ok to record the Zoom?

Part 1: Demographics survey

[paste link] Demographics survey:
Here's a first demographics survey. You're participant number ___. Please feel free to let us know if you have any questions, and let us know when you are done.

Part 2: Design tool tutorial

For the next two parts, we will ask you to share your screen. Also, just as a heads up I'll/we'll be turning off our cameras for this part just to make sure the Zoom recording is of your screen :)

[paste link] Participant design link:
We pasted the link to the tool into the Zoom chat.

Can you launch that and share your screen?

First, we'll have you do a few quick tasks and then walk you through the interface so you have a chance to familiarize yourself with the tool.
[paste link] Design task:

The next link describes the design task for the study, please skim it quickly, but we'll be giving you a quick tutorial of the tool first, we just want you to have some context of what the task will be.

Feedback panel:
- On the right, we have the "Design Principles panel. At any point in your design process, you can click through the **principle** tabs (hierarchy, alignment, etc.) to read a quick description (click "**show more**" to expand one) of each as well as **common issues** that come up in design that break these principles. Does that all make sense?

Quick tasks (emphasize that these are tutorial tasks):
- Change the background color to a shade of blue
- Set the first image in Background section as the background image
- Adjust the Brightness of the background image to 70
- Add the text "Hip Hop Dance Workshop" to the canvas
- Change the text color to white
- Change the size of the text to 180 and set it to right-justified
- Add the boombox from the Graphics section to the canvas and crop out the handle at the top
- Add a green square to the canvas, and set the border thickness to 3
- Place the square behind your text
- At the bottom, you have the "Design Elements" panel

Do you want a little more time to play around with the tool?
Can you clear the page for the next task?
Does everything seem clear? If so, we'll move on to the main design task.

Part 3: Design task

As a reminder,

Your goal is to work towards a design that effectively communicates event details, is visually appealing, and meets the provided requirements.

While designing, also use this as an opportunity to learn to develop your design skills.

We will give you 20 minutes to explore the tool and work on your design, but don't worry if you don't finish in the allotted time. On the other hand, also feel free to let us know if you are done and satisfied with your design earlier.

Please talk aloud as you design, describing your thought process in generating your design.

[set timer]

Probes:

- Feel free to just ignore the resolution issues, this is just a technical limitation of the tool
- Please talk aloud as you design – describing what you are doing and why, so we can better understand your design process.
- (do this soon after skeleton) We've noticed that you aren't interacting with the right panel, just want to remind you that it is there for you to reference.

save as png, add to zoom chat

Part 4: Interview

[take notes] Interview (baseline):

We are now going to ask you to reflect on your design process in an open-ended interview, we'll mostly be asking you for your thoughts on the experience and any feedback you might have for us on the tool.

Part 5: Payment

Thank you for participating. This form is to just collect information for payment, also feel free to stop sharing screen whenever.

[paste link] Payment form: