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Default Question Block

In this task, you will give feedback to a poster based on five key principles in visual design. Before you start, we ask you to review the definition of each principle.

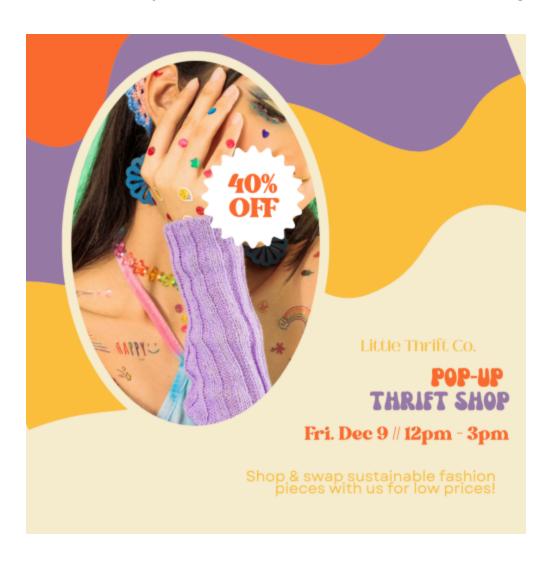
Design principles are guidelines that should be considered in order to create an attractive composition of a poster, banner, advertisement, infographic, and other forms of visual media. Following principles helps you communicate the key message in the design effectively. The principles you will be reviewing are available here:

https://drive.google.com/file/d/1gkrsgZD_yFjM48uvqgCU6z1sCxZcpf0Y/view?usp=share_link

We recommend having this pdf open side-by-side next to this survey for easy reference.

Block 1

Here is the poster you will be providing feedback on. Referencing the provided design principles table, please evaluate the poster and select each piece of feedback that you believe is relevant to the current design.



Hierarchy:

	Weak Point of Entry
	Ambiguous Levels of Importance
	Unclear Grouping of Content
Ali	gnment:
	Arbitrary Alignment of Elements
	Insufficient Margins
Ва	lance:
	Not Enough Space Between Content
	Content Lacks Balance
	Uneven Margins
Un	ity:
	Inconsistent/Too Many Variations in Text
	Unnecessary Design Elements
	Inconsistent Color Choices
Re	adability:
	Poor Text Legibility
	Unsuitable Image Manipulation
	Obscured Content

Block 2

Rate your confidence in your understanding of the meaning of the principles.

	1 (Not Confident						7 (Very
	At All)	2	3	4	5	6	Confident)
Hierarchy	0	0	0	0	0	0	0
Alignment	0	0	0	0	\circ	0	0
Balance	0	0	0	0	\circ	0	0
Unity	0	0	0	0	\circ	0	0
Readability	0	0	0	0	\circ	0	0

Rate your confidence in your ability to identify violations in a design that are related to the principles.

	1 (Not Confident At All)	2	3	4	5	6	7 (Very Confident)
Hierarchy	0	0	0	0	0	0	0
Alignment	0	0	0	\circ	\circ	0	0
Balance	0	0	0	\circ	0	0	0
Unity	0	0	0	\circ	\circ	0	0
Readability	0	0	0	0	0	0	0

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