

McKenna Johnson

WDD 231

Individual Project Site Plan

Site Name: The Literary Loft with LittleMissMiso

- The site will be a cozy and classy book review resource. 'The Literary Loft' fit that general tone, and 'LittleMissMiso' is my GitHub name, so it seemed fitting to have that be the hypothetically reviewer/owner of the page.

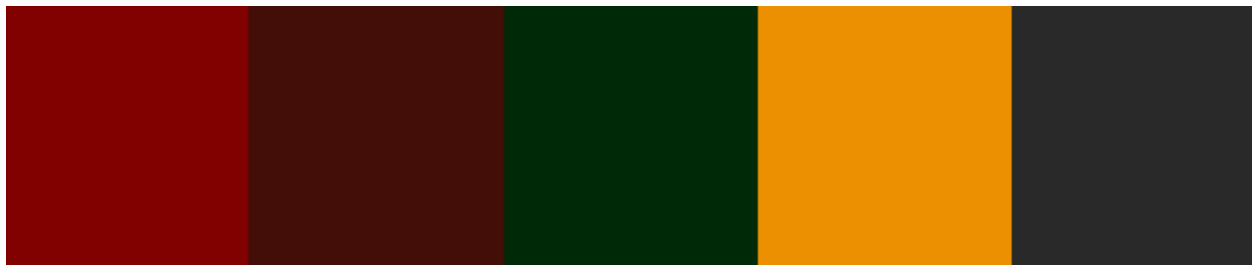
Site Purpose:

- The site will be a book review resources geared towards both young adult and adult women. It will contain a Home page, a Book List page (with brief reviews), and an About Me page. It would help a hypothetical viewer to discover new book recommendations, and to build a connection to LittleMissMiso as a book reviewer, thus ensuring future returns to the site.

Scenarios:

- What books would be great for [insert here] genre?
- I trust LittleMissMiso's opinion since she has similar interests. What books has she liked that I might like too?
- I'm going on vacation. What would be a nice casual read?

Color Scheme:



#810000

#420e07

#002907

#ec8f00

#292929

Typography:

Font 1: Bellefair (body text)

Font 2: *Allura* (head + accent text)

Font 3: **Young Serif** (head + accent text)

Wireframe:

