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October 04, 2021
(SIKS course in Advances in Information Retrieval)



Intro - Who am I?

3rd year PhD student @ UvA (IRLab)

Topic: Conversational Search

Previously:

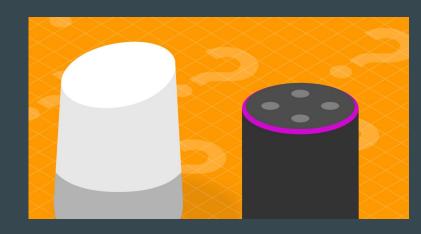
- Electrical & Computer Engineering (AuTh)
- MSc Data Science (UvA)
- Data Science @ bol.com

Conversational Search & Conv. Passage retrieval

Conversational Search

Many forms of conversations & Conv. Search:

- Conversational Question Answering [1]
- Conversations with Documents
 (Document-centered assistance) [2]
- Conversational Product Search [6]
- Conversational Passage Retrieval



→ Given a conversation (ie. user-system) rank documents/passages

Characteristics:

- Information-seeking
- Open domain
- Focus on **ranking** documents/passages

(rather than ie. Question Answering)



Different types (scenarios) of conversations:

- Clarifications

Conversational Information-Seeking (CIS)

More



Clarification-based

Different types (scenarios) of conversations:

- Clarifications

Conversational Information-Seeking (CIS)



Information-seeking conversation

- More...

Different types (scenarios) of conversations:

- Clarifications

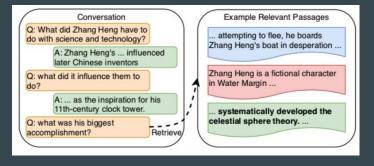
Conversational Information-Seeking (CIS)

- More...

Ranking with Information Seeking Conversations

Wizard setting:

- 1. User continuously asks (different) questions to a system
- 2. System responds with a passage



CIS task

Differences: CIS vs. ConvQA

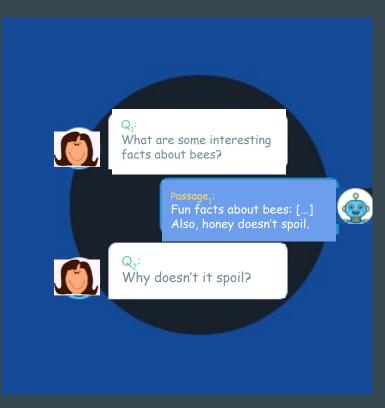
	CIS Conv QA			
task	passage retrieval	answer selection / generation		
models	retriever	(retriever) + reader		
	open-domain open- or closed- domain			
evaluation	ranking metrics (NDCG, MRR, P,)	QA metrics (F1, EM,)		

Comparison: CIS vs. Conv QA

Competitions/Datasets for CIS

1. Trec Conversational Assistant Track (CAsT) [2019-2021] [7]

	2019	2020/21
Next question depends on:	- Previous user questions (Q ₁ , Q ₂ , , Q _{X-1})	 Previous user questions (Q₁, Q₂,, Q_{X-1}) Previous answer passages (P₁, P₂,, P_{X-1})



CAsT 2020 example

Competitions/Datasets for CIS

2. OrQuaC

synthetic data from QA pairs

 All relevant passages of a conversation come from 1 wikipedia article (dataset bias?)

Pipeline methods for CIS

- CAsT-19
 - o QuReTeC
 - o Few-shot Query Rewriting
 - An overview

- o CAsT-20
 - o h2oloo submission

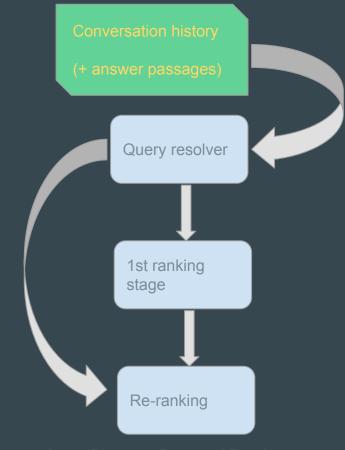
Pipeline methods

Focus on query resolution/rewriting:

- Make the query (last user utterance)
 - → self-contained

-	Turn	Query
	1	who formed saosin ?
	2	when was the band founded?
	3	what was their first album?
	4	when was the album released?
		resolved: when was saosin 's first album released?

Cast-19 example



Conv. Passage Retrieval Pipeline (inference)

Query resolution / rewriting

Turn	Query
1	who formed saosin?
2	when was the band founded?
3	what was their first album?
4	when was the album released?



when was saosin 's first album released?

when was saosin 's first album released? 1st ranking stage Re-ranking

Query resolution/rewriting

Methods for query resolution:

- I. Lexical methods (text)
 - A. Query Resolution by Term Classification (QuReTeC) [8]
 - B. Few-shot generative conversational query rewriting [9]
 - C. h2oloo system (T5-based) [12]

- II. Dense methods (embedding space)
 - A. Few-shot conversational query rewriting [9]

Query Resolution by Term Classification (QuReTeC)

QuReTeC [8] approach

Key idea:

Query resolution as Term Classification (of relevant history terms)

turn #	Question	
turn ₁	who formed saosin ?	
turn ₂	when was the band founded?	
turn ₃	what was their first album?	
turn ₄	when was the album released?	
resolution	when was the album released? first saosin band	

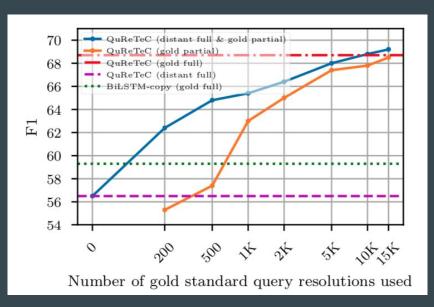
Query resolution by QuReTeC

Query Resolution by Term Classification (QuReTeC) [8]

training approaches:

Supervision	Labels	
Full	human resolutions (CAsT & CANARD)	Question Rewriting Q1: What happened in 1983? What happened to Anna Vissi in 1983?
Weak	Distant supervision (from relevant passages)	Relevant terms are found in a relevant document

Query Resolution by Term Classification (QuReTeC) [8]



→ Good performance with combination of

human + distant supervision labels

→ Few human annotations needed

performance wrt. # of training examples

Few-shot generative conversational query rewriting

Few-shot generative conversational query rewriting [9]

Key idea:

Try to address resolution by solving correferences & omissions

- Full rewriting (instead of adding salient terms)
- > model: GPT-2

turn #	Question
turn ₁	What causes throat cancer?
turn ₂	What is the first sign of it?
turn ₃	Is it the same as esophageal cancer?
turn ₄	What's the difference in their symptoms?
resolution	What's the difference between throat cancer and esophageal cancer symptoms?

Query resolution by FSGCQR [9]

FS G CQR [9]: Training

Construct synthetic rewrite data

→ Given a search session log:

```
{query<sub>1</sub>, query<sub>2</sub>, ..., query<sub>k</sub>}
```

→ Use "QuerySimplifier" to simulate conversation (corrupt last query):

```
\{query_1, query_2, ..., query_k\} \rightarrow query_k^*
```

→ Teach rewriter to reconstruct self-contained query

{query ₁ , query ₂ ,,	query _k *}	\rightarrow query _k
---	-----------------------	----------------------------------

turn #	Session log
turn ₁	who formed saosin?
turn ₂	when was the saosin band founded?
turn ₂	when was their band founded?

QuerySimplifier (turn,→ turn,*)

FS G CQR [9]: "Conversational" Query corruption

QuerySimplifiers used:

A. **Rule-based**, from discourse phainomena:

- a. Correference (he, it, ...)
- b. Omission

B. Self-learn

a. few-shot GPT-2 corruptor from manual annotations

turn #	Question	
turn ₁	who formed saosin?	
turn ₂	when was the saosin band founded?	
turn ₂ *	when was their band founded?	

Conversational Query simulation

FS G CQR [9]: Results

Method	BLEU-2	NDCG@3	QA-ROUGE
CAsT Queries			
Original	0.659	0.304	0.231
AllenNLP Coref w/o sw	-	0.314	-
AllenNLP Coref w/ sw	0.750	0.437	0.278
Oracle	1.000	0.544	0.314
Zero-Shot Rewriter			
GPT-2 Raw	0.112	0.124	0.196
MARCO Raw	0.380	0.172	0.183
Rule-Based	0.755	0.437	0.266
Few-Shot Rewriter			
Rule-Based + CV w/o PLM	0.178	0.065	0.151
Self-Learn	0.750	0.435	0.263
CV	0.793	0.467	0.280
Rule-Based + CV	0.809	0.492	0.291
Self-Learn + CV	0.804	0.491	0.291

Performance of zero- and few-shot rewriters [9]

- zero-shot: (query corruption)
 - substantial improvement over other
 zero-shot baselines
 - close to AllenNLP correference resolution (not zero-shot)

- few-shot (query corruption + finetune)
 - \circ fine-tuning (CV) helps (+12%)
 - rule-based vs self-learn: on par
 - close to oracle (human resolutions)

Query Rewriters: A comparison (so far)



Which resolution method works best?

- Classification [QuReTeC]
 - Rewriting [FS query rewriting / others]

Query Rewriters: A comparison

OR Mathad	Recall@1000	ND	NDCG@3		ROUGE-1	
QR Method	Initial	Initial	Reranked	P	\mathbf{R}	F
Original	0.417	0.131	0.266	0.92	0.76	0.82
Transformer++ Q	0.743	0.265	0.525	0.96	0.88	0.91
Self-Learn Q	0.725	0.261	0.513	0.93	0.89	0.90
Rule-Based Q	0.717	0.248	0.487	0.94	0.89	0.91
QuReTeC Q	0.768	0.296	0.500	0.89	0.90	0.89

CAsT-19 results (from [9])

Common retrieval & rerank pipeline: **BM25 + BERT**

- @ retrieval:
 - o best rewrite: QURETEC

- @ re-ranking:
 - o best rewrite: TRANSFORMER++

What is a good resolution?

- Should it be **human-readable**?
- human resolution =? oracle
- Rouge-**Precision** vs. Rouge-**Recall** ?
- Depends on pipeline component
 - ie. Retrieval vs. Reranker
 - ie. **BERT vs. T5**

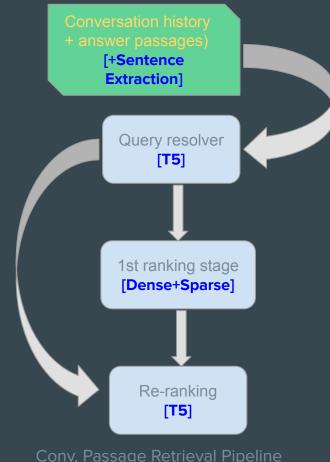
Such issues affect robustness of pipeline systems

h2oloo trec-cast participation

h2oloo (Waterloo) system [12]

Key ideas:

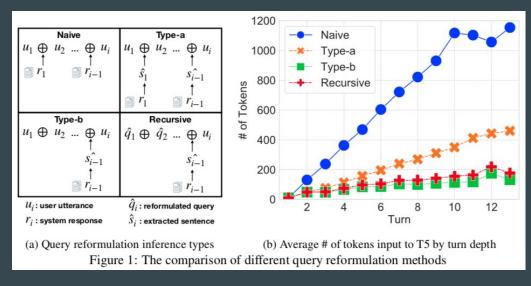
- 1. use more advanced models
 - a. T5 (rewriter + re-ranker)
 - b. **Hybrid Dense + Sparse** retriever
- Incorporating previous answer passages: Sentence Extraction
 - long input causes performance degradation (language models)
 - b. Time **efficiency**



Conv. Passage Retrieval Pipeline (inference)

h2oloo[12]: Handling previous answers

Extraction method	Canonical answer representation in query					
Naive	Concatenate all previous answers					
Type-a	Concatenate all extracted sentences					
Type-b	Concatenate last extracted sentence					
Recursive	Concatenate previous query reformulations + last extracted sentence					



Query reformulation methods & lengths

h2oloo[12]: Experimental results

Query reformulation		Retrieval (dense+sparse)			Re-ranking (T5-3B)	
Model(T5)	Inference	R@1000	MAP	NDCG@3	MAP	NDCG@3
-	_	0.840	0.324	0.463	0.459	0.613
base	Query-only	0.668	0.225	0.343	0.330	0.452
base	Type-b	0.661	0.216	0.337	-	-
base	Recursive	0.684	0.220	0.328		-
large	Query-only	0.696	$0.\overline{2}38$	0.360		
large	Type-a	0.708	0.239	0.364	-	-
large	Type-b	0.697	0.238	0.358	0.345	0.480
large	Recursive	0.724	0.250	0.367	0.363	0.494

Experimental results

- @ retrieval:
 - Reformulation roughly matters with T5-LARGE
- @ re-ranking:
 - o T5-BASE + QUERY-ONLY: quite good already
 - \circ **[**T5 BASE \rightarrow T5 LARGE**]** + **[**QUERY-ONLY \rightarrow TYPE-B**]**: +5%

h2oloo[12]: Experimental results

Query reformulation		Retrieval (dense+sparse)			Re-ranking (T5-3B)	
Query reformulation		Retrieval (delise+spaise)			Re-failking (13-3B)	
Model(T5)	Inference	R@1000	MAP	NDCG@3	MAP	NDCG@3
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Experimental results

- model **size** matters
- sentence extraction ?

- @ retrieval:
 - Reformulation roughly matters with T5-LARGE
- @ re-ranking:
 - o T5-BASE + QUERY-ONLY: quite good already

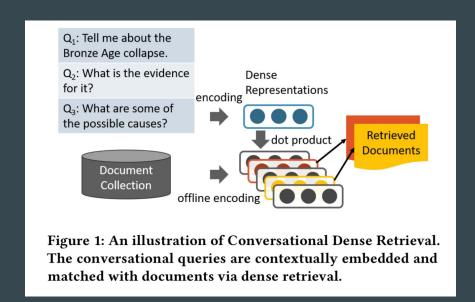
Neural methods for CIS

Few-shot Conversational Dense Passage Retrieval [11]

First e2e Dense Retrieval architecture for Conv Passage retrieval:

Query resolution + retrieval: directly on the dense space

backbone ranker: ANCE

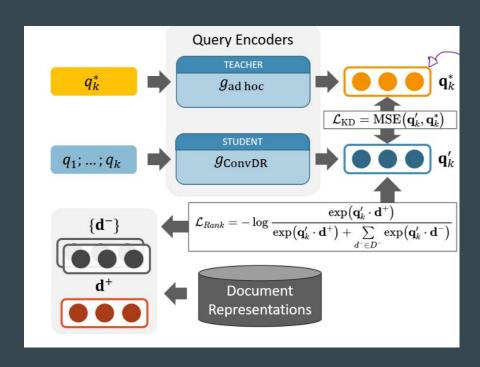


Inference (FS Conv DPR [11])

F.S. Conv.DPR [11]: Resolution in dense space

To resolve the query in the dense space:

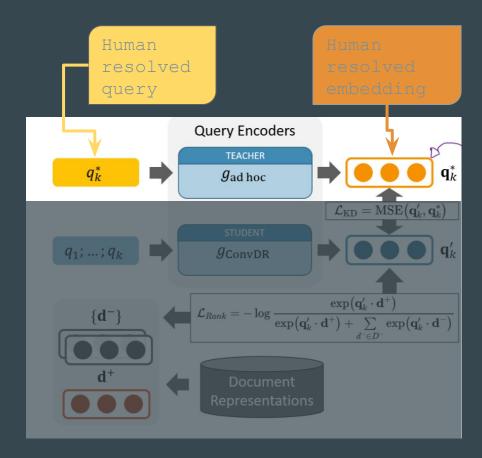
Teacher-student network that "pushes" the representation of the conversation to be close to the resolved query



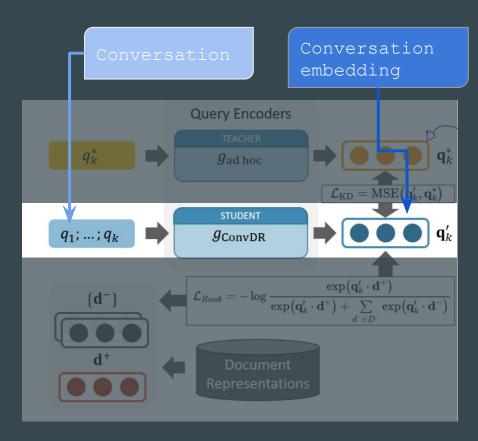
Training (FS Conv DPR $[\,11\,]\,)$

→ Teacher: produces "ideal" embedding (based on resolution)

→ Teacher: pre-trained **ANCE ranker**

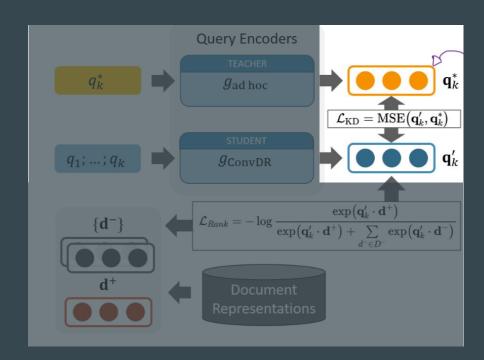


→ Student: produces embedding from conversation



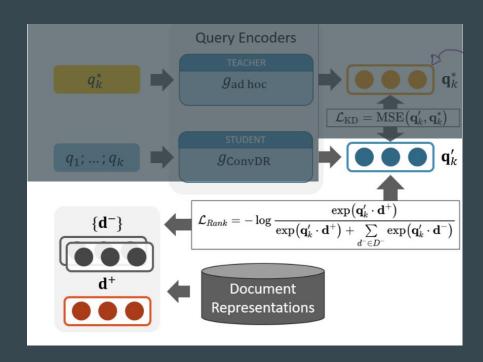
 \rightarrow Knowledge Distillation loss L_{KD} :

Teaching the student to **produce** "good embeddings" from conversation



\rightarrow Ranking loss L_{Rank} :

Further fine-tuning of ranker in this task (Negative log likelihood)





Which loss is more important?

- L_{Rank}
- L_{KD}

Ranking vs. Knowledge Distillation losses

Method	CAsT 2019		OR-QuAC		
Method	NDCG@3	W/T/L	MRR@5	W/T/L	
First Stage Retrieval Only					
ConvDR (Zero-Shot)	0.202	13/30/57	0.568	24/61/16	
ConvDR (KD)	0.466	38/39/24	0.519	19/63/18	
ConvDR (Rank)	0.084	3/19/78	0.588	29/52/19	
ConvDR (Multi-Task)	0.157	12/19/69	0.616	30/56/14	

Ablation study ([11])

- → **CAsT 19:** Fine-tuning w/o knowledge distillation fails
 - ◆ Few-shot setting
- → OR-QuAC: Ranking loss is useful
 - ♦ why?
 - # training data?
 - dataset bias: all relevant passages from Wikipedia article

F.S. Conv.DPR [11]: Initial retrieval results

Ranker	MRR	NDCG @ 3
QuReTeC + BM25	-	0.17
FS Conv QR + BM25	-	0.15
FS Conv DPR	0.50	0.34
Human queries + BM25	0.45	0.30
Human queries + ANCE	0.59	0.42

Cast-20: First-stage Ranking Results

→ largely outperforms other query rewriting methods when BM25 is the ranker

→ w.r.t. **oracles** (human resolutions):

◆ +15% wrt. BM25

◆ -20% wrt. **ANCE** oracle

F.S. Conv.DPR [11]: Re-ranking results

Ranker	MRR	NDCG @ 3		
QuReTeC + BERT	$\mathbf{H}_0(q_k, a)$	$\mathbf{H}_0(q_k, d) = \mathrm{BERT}([\mathrm{C}$		
h2oloo (T5-based)	0.62	0.49 _{Re}		
FS Conv QR + BERT	-	0.34		
FS Conv DPR + BERT	0.54	0.39		
Human queries + BM25 + BERT	0.63	0.47		
Human queries + ANCE + BERT	0.66	0.48		

→ After **re-ranking**, improvements fade away

ANCE 1st stage ranking vs $CLS] \circ q_1 \circ \dots [SEP] \circ q_k \circ [SEP] \circ d \circ [SEP])$, reranking

→ Waterloo's T5-based pipeline outperforms all approaches, even human!

→ What's a fair evaluation?

Cast-20: Re-ranking Results

Conclusions

- Discussed various methods for Conv Passage Retrieval
 - lexical vs. neural

- Evaluation varies on various ranking components
 - what's a **fair comparison**?

- Open problems:
 - Handling previous answers / long context
 - Robustness to pipeline changes
 - Training in **few-shot** setting?
 - other types of conversations?



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