



EXPANDING IN LOS ANGELES

LION CONSULTING

MSA 8030 Communicating with Data

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READDRESSING

Identify areas and time periods that experience lower-risk and non-violent crime

Searching for New Development Opportunities

Priority Over

Company Outlook

Q: Is development possible considering crime rates & competitor-to-area density?

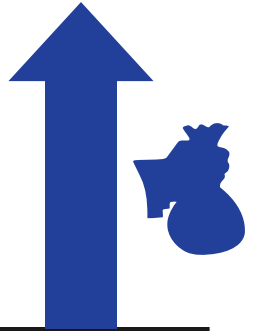
APPROACH

Targeting neighborhoods with
↓ risk to persons & property

June 2024:
2.1% decrease
overall in Part 1
crime



June 2024:
3.2% decrease
overall in
property crime



June 2024:
1.1% increase
overall in
violent crime



June 2024:
43.6% increase
in robberies at
businesses,
markets, retail
stores

Service, City News. "Robberies and Homicides Rise in LA — but Both Are Still Lower than 2 Years Ago." Daily News, 4 June 2024, www.dailynews.com/2024/06/04/robberies-and-homicides-rise-in-la-but-both-are-still-lower-than-2-years-ago/. Accessed 4 Nov. 2024.

1. Significantly reduces location options and avoids setback for decision-making.
2. Eliminates/Reduces maintenance costs from damage against property.
3. Reduces liability against employees and customers.

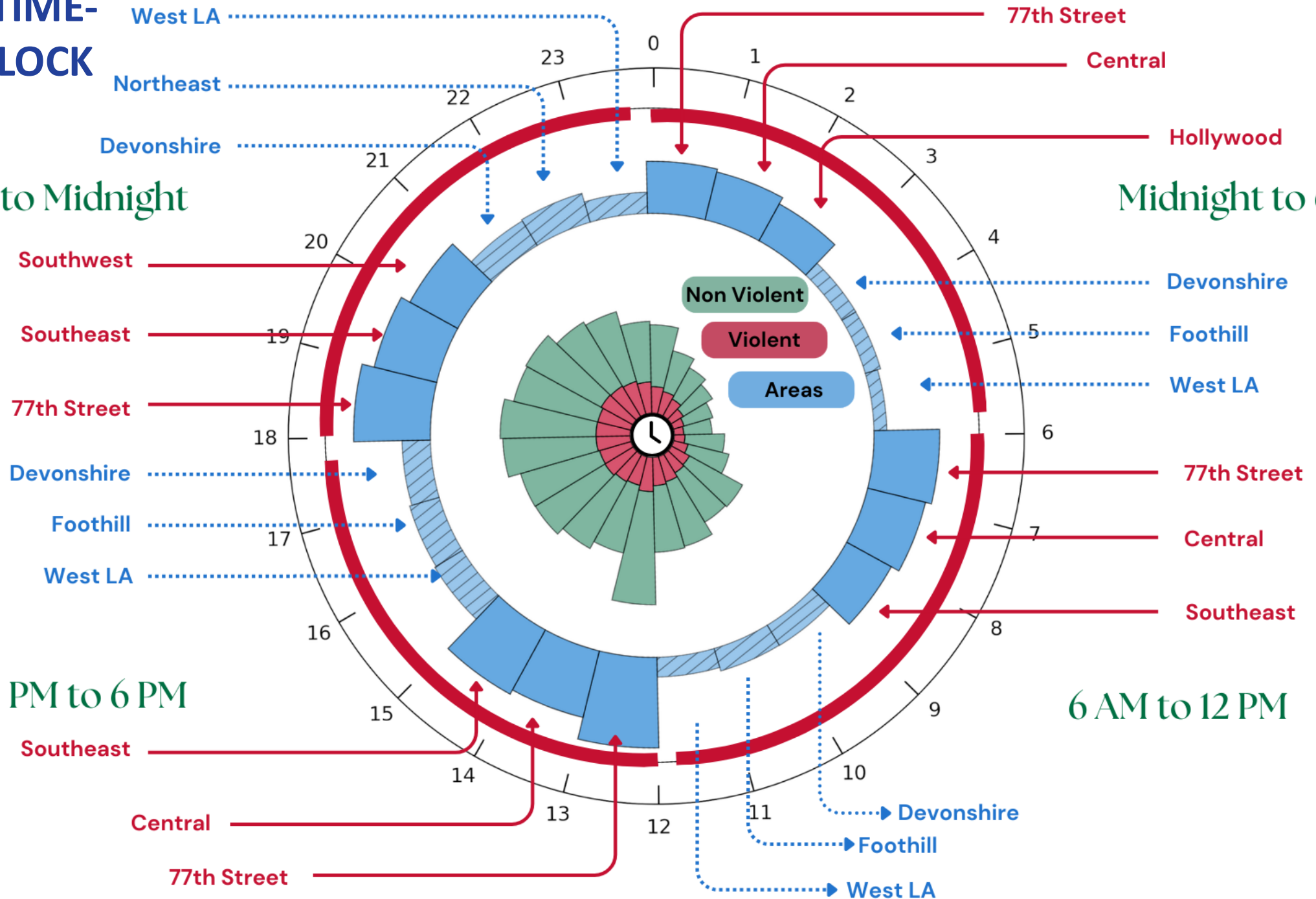
CRIME TIME- AREA CLOCK

6 PM to Midnight

Midnight to 6 AM

12 PM to 6 PM

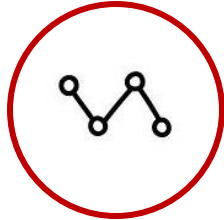
6 AM to 12 PM



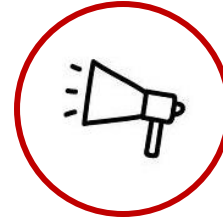
ADVANTAGES FROM APPROACH



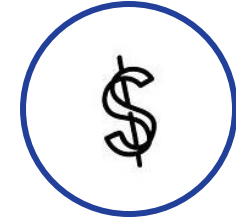
Aids businesses and developers to pinpoint a new location in different cities.



Analyzes crime patterns, which can be relevant to company outlook.



Urges the board to act upon protecting assets and minimize liability.



Increases revenue outlook based on target audience & saves on liability and long-term costs.

Protect Assets & Minimize Liability

Will the most eligible location guarantee safety, and most importantly, business?