

Junhao Liu

Faculty of Business and Economics, University of Melbourne

Email: junhao.liu.2@unimelb.edu.au

Personal Website: liu-junhao.github.io

EMPLOYMENT

University of Melbourne

2024 - Present

Senior Lecturer in Accounting

EDUCATION

Ph.D. in Accounting, University of Toronto, 2024

M.A. in Accounting, Peking University, 2019

B.A. in Accounting, B.A. in International Relations, Peking University, 2017

RESEARCH INTERESTS

Financial reporting and disclosure, intangible assets, digital economy, big data, and data analytics

RESEARCH

PUBLICATION

1. [Does Stock Liquidity Shape Voluntary Disclosure? Evidence from the SEC Tick Size Pilot Program.](#) *Review of Accounting Studies* (2023) (with Ole-Kristian Hope)
 - Presentations: 2021 FARS Midyear Meeting, 2021 CAAA Annual Meeting, and 2021 AAA Annual Meeting
 - Media mention: [FinReg Blog, Nov 4, 2021](#)
2. [Earnings Announcements in China: Overnight-Intraday Disparity.](#) *Journal of Corporate Finance* (2023) (with Ole-Kristian Hope and Danqi Hu)
 - Presentations: 2021 Trans-Atlantic Doctoral Consortium, 2021 CAAA Annual Meeting, 2021 AAA Annual Meeting, and 2022 IAS Midyear Meeting

WORKING PAPER

3. Website Cookies and Voluntary Disclosure (solo-authored dissertation)
 - 2nd round R&R at *Journal of Accounting and Economics*
 - Presented at the University of Toronto, the University of British Columbia, Texas Christian University, New York University, the University of Hong Kong, Frankfurt School of Finance and Management, the University of Washington, the University of Melbourne, Singapore Management University, and the 2023 Emerging Scholars in Accounting Conference
4. Accounting for Data Assets (with Xingchao Gao and Hai Lu)
 - Presented at the University of Toronto, the 2025 Hawaii Accounting Research Conference, the 2025 AAA FARS Midyear Meeting
5. Value Relevance of Corporate Consumer Data (with Christine Liu and Jenny Wu Tucker)
6. FOMC Meetings and Analysts' Target-Price Forecasts (with Ole-Kristian Hope and Mingyue Zhang)
 - Presentations: Joint Doctoral Symposium at HEC Montreal and 2023 AAA Annual Meeting

CONFERENCES AND WORKSHOPS

2025

AAA FARS Midyear Meeting
Hawaii Accounting Research Conference

2024

AAA Annual Meeting
Texas Christian University
New York University
University of Hong Kong
Frankfurt School of Finance and Management
University of Washington
University of Melbourne
Singapore Management University
University of British Columbia

2023

AAA Rookie Recruiting and Research Camp (presenter)
CAR Conference
The Fourth Emerging Scholars in Accounting Conference (presenter)
University of British Columbia (presenter)
Rotman Accounting Workshop (presenter)
Rotman Accounting Research Conference
AAA Annual Meeting (presenter)
Wharton Spring Accounting Conference
TD Management Data and Analytics Lab Research Roundtable (presenter)

2022

The 3rd Edition of Joint Doctoral Symposium at HEC Montreal (presenter)
Rotman Accounting Workshop (presenter)
Rotman Accounting Research Conference
Hawaii Accounting Research Doctoral Institute (HARDI) Ph.D. Consortium
AAA IAS Midyear Meeting (presenter)

2021

AAA Annual Meeting (presenter for two papers, discussant)
CAAA Annual Meeting (presenter for two papers, discussant)
London Business School Trans-Atlantic Doctoral Conference (presenter, discussant)
AAA FARS Midyear Meeting (presenter)
Rotman Accounting Workshop (presenter)

2020

Rotman Accounting Workshop (presenter)
Rotman Accounting Research Conference

TEACHING

TEACHING INTERESTS

Data Analytics, Financial Statement Analysis, Financial Accounting, and Managerial Accounting.

COURSE INSTRUCTOR

RSM 326: Data Analytics Using Financial Accounting Information

2022

- Evaluation: 4.6/5.0 (Mean), 5.0/5.0 (Median).
- Received the Rotman Teaching Excellence Award

TEACHING ASSISTANT - UNIVERSITY OF TORONTO

MGT 336: Security Analysis(Akash Chattopadhyay)	2023
RSM 429: Financial Statement Analysis and Valuation (Ole-Kristian Hope)	2021, 2022
<ul style="list-style-type: none">Designed and taught one lecture on the application of data analytics in financial statement analysis	
MGT 415: Valuation: Fundamentals and Data (Akash Chattopadhyay)	2022
<ul style="list-style-type: none">Tutorial sessions on using Python to implement quantitative investment strategies	
RSM 326: Data Analytics Using Financial Accounting Information (Franco Wong)	2021
RSM 1220: Financial Accounting (MBA) (Franco Wong)	2020, 2021, 2022

AWARDS AND HONORS

FASB Emerging Scholar Finalist	2023
Rotman Teaching Excellence Award	2023
TD Management Data and Analytics Lab Research Grant (\$4,000)	2023
TD Management Data and Analytics Lab Research Grant(\$10,000)	2022
Mitacs Research Training Award	2020
Rotman School of Management Ph.D. Fellowship and Director's Fellowship	2019
Outstanding Graduate of Beijing	2019
China National Scholarship	2019
Peking University Academic Innovation Prize	2019
Mingde Scholarship (for ranking 1 st in the National College Extrance Exam in Sichuan)	2013

PROFESSIONAL SERVICE

Ad hoc reviewer for:

Contemporary Accounting Research, AAA FARS Midyear Meeting, CAAA Annual Meeting,
AAA Annual Meeting

WORK EXPERIENCE

City University of Hong Kong (Research Assistant)	2019
Ernst & Young Financial Advisory Service (Intern)	2015

RELEVANT INFORMATION

Language: English (Fluent); Mandarin (Native)

Computer programming and statistical software: Python, Stata, SAS, R

Personal interests: photography, singing, museums, concerts, and fitness