

Business and Economics

Foundations of Advanced Quantitative Marketing	<i>Pradeep Chintagunta</i>
Digital and Algorithmic Marketing	<i>Sanjog Misra</i>
Algorithmic Marketing Lab	<i>Sanjog Misra</i>
Behavioral Economics	<i>Devin Pope</i>
Behavioral Science Research Methods in Marketing	<i>Oleg Urminsky</i>
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Perspectives on Computational Analysis	<i>Richard Evans</i>
Perspectives on Computational Modeling for Economics	<i>Richard Evans</i>
Perspectives on Computational Research for Economics	<i>Richard Evans</i>
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