

# LI LIU

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[LinkedIn](#) | [Portfolio](#) | [GitHub](#)

## PROFILE

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- **Career Interests:** Data-driven Policy Analysis, Program Evaluation, Statistical Modeling
- **Programming Languages:** 2-year Python & R & SQL experience
- **Software & Tools:** Proficient in Microsoft Excel, Git, Tableau

## EDUCATION

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### THE UNIVERSITY OF CHICAGO

**Master of Arts in Computational Social Science** (Track: Economics), GPA: 3.9 Chicago, IL  
(Expected) Jun 2020

- Awards: Social Science Division Academic Scholarship (\$60k)
- Selected Coursework: Computational Modeling and Research, Machine Learning, Quantitative Marketing, Causal Inference, Computational Linguistics, Behavioral Economics, Survey Research Methodology, Mathematical Methods In Economics

### INDIANA UNIVERSITY

**Bachelor of Science in Applied Mathematics & Bachelor of Arts in Economics**, GPA: 3.6 Bloomington, IN  
May 2018

- Awards: Undergraduate Research Grant (\$1k), Dean's List, Omicron Delta Epsilon (Economics Honor Society)
- Selected Coursework: Applied Econometrics, Computational Macroeconomics, Financial Econometrics, Numerical Analysis

## EXPERIENCE

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### THE UNIVERSITY OF CHICAGO

**Teaching Assistant - Computational Social Science M.A. Program** Chicago, IL  
Jan - Mar 2020

- Mentored students during office hours and graded weekly assignments in Python/R for Computational Modeling course
- Led 4 lab sessions on reviewing the concepts, answering questions, and implementing the statistical models in R
- Initiated and maintained a password-protected Shiny web app in R for 40 students to easily check grades and feedback

### Student Researcher - Open Source Economics Laboratory Boot Camp

Jul - Aug 2019

- Collaborated with other 25 graduate students from top universities to code daily assignments in computational economics
- Learned computational and modeling skills in Python for dynamic economic research and policy analysis

### Data Analytics Assistant - Harris School of Public Policy

Jan - May 2019

- Introduced the linear sum optimization algorithm to improve the matching results of the Alumni Connect program by 10%
- Researched on modeling graduates' career outcomes and designed the project of predicting outcomes from students' surveys
- Collected information on potential donors for the Harris school by scraping and documenting web data in Python

## PROJECTS

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### Are Verified Online Reviews on Amazon More Trustworthy?

Jan - Mar 2020

Estimated the causal effect of the verified purchase label on gaining other customers' trust for selected products reviews on Amazon by topic modeling and propensity score matching

### Preference-Based Recommendation System for Groups

Jan - Mar 2020

Invented a ranking model to recommend the fittest restaurants for a group of customers with different preferences from Yelp data by text mining and random forest algorithm

### Improving Self-Marketing Approaches in Online Dating

Oct - Dec 2019

Conceptualized a new algorithm for scoring and improving users' self-introductions on OkCupid using clustering and topic models

### Monitoring Developers' Online Behavior on Stack Overflow

Apr - Jun 2019

Developed the visualizations for Stack Overflow to monitor the trends of programming languages' popularity and users' sentiments

## LEADERSHIP

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- **Team Leader, Harris School of Public Policy Hackathon** (Nov 2019 - Jan 2020): Directed a team of 5 to design and develop a social media platform for students to share their class projects concisely with peers and potential employers; presented the project for 100+ participants and Harris staff; won the best idea award among 13 teams at the hackathon
- **Social Activities Chair, Social Sciences Graduate Student Activities Committee** (Oct 2019 - present): Managed a \$7k budget to organize and lead monthly social events for 80 students in the program; collaborated with other programs to host events
- **Vice President, Chinese Calligraphy Club at Indiana University** (Dec 2015 - Dec 2016): Launched the new website and marketing campaigns for promoting the events; increased the number of weekly workshop participants by 20%