# LI LIU

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## **EDUCATION**

# THE UNIVERSITY OF CHICAGO

Chicago, IL

Master of Arts in Computational Social Science (Track: Economics), GPA: 3.9

(Expected) Jun 2020

- Awards: Social Science Division Academic Scholarship (\$60k)
- Coursework: Computational Modeling and Research, Machine Learning, Quantitative Marketing, Causal Inference, Computational Linguistics, Behavioral Economics, Survey Research Methodology, Python Programming, Spatial Data Science

## INDIANA UNIVERSITY

Bloomington, IN

## Bachelor of Science in Applied Mathematics & Bachelor of Arts in Economics, GPA: 3.6

May 2018

- Awards: Undergraduate Research Grant (\$1k), Dean's List, Omicron Delta Epsilon (Economics Honor Society)
- Coursework: Applied Econometrics, Financial Econometrics, Numerical Analysis, Probability and Statistics, Network Analysis

## EXPERIENCE

# THE UNIVERSITY OF CHICAGO

Chicago, IL

## **Teaching Assistant - Computational Social Science M.A. Program**

Jan - Mar 2020

- Mentored students during office hours and graded weekly assignments in Python/R for the Computational Modeling course
- Led 4 lab sessions independently on reviewing the concepts, answering questions, and implementing the statistical models in R
- Initiated and maintained a password-protected Shiny web app in R for 40 students to check grades and feedback easily

## Student Researcher - Open Source Economics Laboratory Boot Camp

Jul - Aug 2019

- Collaborated with other 25 graduate students from top universities to code daily assignments in computational economics
- Learned computational and modeling skills in Python for dynamic economic research and policy analysis

## **Data Analytics Assistant - Harris School of Public Policy**

Jan - May 2019

- Introduced the linear sum optimization algorithm to improve the matching results of the Alumni Connect program by 10%
- Researched on modeling graduates' career outcomes and cleaned students' surveys by extracting and transforming features
- Collected information on 150+ potential future donors for the Harris school by scraping and documenting web data in Python

# **PROJECTS**

# What Makes Amazon Reviews Trustworthy?

Nov 2019- Apr 2020

Evaluated what characteristics of the Amazon reviews form the trustworthiness by aggregating feature selection results from random forest, multiple linear regression, and Lasso regression; Designed a new algorithm to rank reviews for different customers

## **Preference-Based Recommendation System for Groups**

Jan - Mar 2020

Invented a ranking model to improve Yelp's restaurants recommendation algorithm for a group of customers with different preferences by text mining and random forest algorithm

# **Improving Self-Marketing Approaches in Online Dating**

Oct - Dec 2019

Conceptualized a new algorithm for scoring and providing writing feedback for single users' self-introductions on OkCupid by K-means clustering and structural topic models

## Monitoring Developers' Online Behavior on Stack Overflow

Apr - Jun 2019

Discovered the trends of 10 programming languages' popularity and users' sentiments in the past 10 years by running the analysis with Hadoop in Google Cloud

## LEADERSHIP

- Team Leader, Harris School of Public Policy Hackathon (Nov 2019 Jan 2020): Directed a team of 5 to design and develop a social media platform for students to share their class projects concisely with peers and potential employers; presented the project for 100+ participants and Harris staff; won the best idea award among 13 teams at the hackathon
- Social Activities Chair, Social Sciences Graduate Student Activities Committee (Oct 2019 present): Managed a \$7k budget to organize and lead social events for 80 students in the program; collaborated with chairs from other programs to host events
- Vice President, Chinese Calligraphy Club at Indiana University (Dec 2015 Dec 2016): Launched a new club website and edited monthly newsletters for promoting the events; increased the number of weekly workshop participants by 30%; raised 2k+ revenue by selling the handwritten Spring Festival Couplets to IU students in one month

#### SKILLS

- Programming Languages: 2-year Python & R & SQL experience
- Software & Tools: Proficient in Microsoft Excel, Git, Tableau, Stata