Writing the Introduction, Abstract, and Conclusion (and Title) to a Research Paper

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 - 20-minute conference presentation: summary of all parts of paper
 - 1.0-1.5 hour presentation: in depth presentation of all parts of paper



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Remember

You have to market and sell your value



Pools of papers

Papers |

- American Economic Review current issue
- Econometrica current issue
- Review of Economic Dynamics current issue
- Journal of Economic Dynamics and Control
- Computational Economics
- Information Economics and Policy
- NBER, This Week's Working Papers

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- Conclusion, introduction, abstract should be last steps (in that order) of a paper



Sections of Computational Project

Sections of a paper

- Abstract
- 2 Introduction
- 3 Theory/model
- 4 Data
- 6 Estimation strategy/results
- 6 Experiments/interpretation
- Conclusion

Order of completing sections

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Order of completing sections

- Theory/model and data
- 2 Estimation strategy/results
- 4 Conclusion
- 6 Introduction
- 6 Abstract

Hone research question

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 - Can make title at this point
 - Title should not be cute (unless absolutely irresistible or unless senior researcher)
 - Title should not be too long
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- 2 Then work on body of paper
- 3 Lastly, write:
 - Conclusion
 - Introduction
 - Abstract



Conclusion

- Conclusion is the first thing you should write after finishing the body of the paper.
- Should be fairly short (3-to-8 paragraphs)
- Briefly summarize key results and takeaways
- Reiterate limitations of results or analyses (where bodies are buried)
- Can talk a little bit about extensions and future work
- Most readers don't make it to the conclusion



Writing the introduction

Key point

- This is the hardest section of paper to write well
- Faculty find difficult to delegate this section to student coauthors
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- Think of introduction as executive summary
 - Introduction is the most read section of the paper



Intro is marketing center of paper

- What is research question?
- Why is it important? Why should anyone care?
- How do you answer the question? Data, theory, methods, experiments
- Summarize results
- Literature: What do you add to what has already been done? Put paper in context, NOT MORE
- Optional: paragraph describing the structure (outline) of the paper

Overarching ideas Papers, steps, titles Conclusion Introduction Abstract Title

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Where should research question appear?

State the research question prominently and clearly somewhere in the first two paragraphs



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- Build a network



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- Should be between 5 and 10 sentences



What is in a good title?

- Some titles are gimmicky
 - "Killer Acquisitions", "Mind the Gap"
 - This is a little risky. Are you a star?
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- Title should reference your research question

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NBER Working Paper titles

How many titles actually end with a question mark? (link)

