

BRANDON LIU

byliu88@gmail.com • 614-378-2766

EDUCATION

Yale University '22

Global Affairs / Computer Science

Phillips Exeter Academy '17

Cum Laude

SKILLS

Software & Graphic Design

- Word, Excel, PowerPoint
- Adobe Creative Suite / Cloud Photoshop, InDesign, Illustrator

Audio & Music

- Editing / production (Audacity)
- Live radio broadcasting
- Equipment incl. microphones, amps, cables, equalizers, mixers
- 35,000+ scrobbles on [Last.fm](#)

Programming

- Java (working knowledge)
- Swift/Xcode (beginner)
- Web dev. (HTML, CSS, WordPress, Core Publisher)

Language & Communication

- English (*fluent*)
- Spanish (*proficient*)
- Mandarin Chinese (*proficient*)

HONORS

Language & Media

- Ohio Contemporary Chinese School Class of 2013
- Exeter's Prize in 5th Year Spanish
- Gold medal / 98th percentile, National Spanish Exam, level 2
- The Turner Exonian Prize for journalistic excellence

Art & Graphic Design

- 1st place and two 2nd in 2011 Ohio State Fair Youth Arts Show
- Two Published Community Geofilters on Snapchat
 - ◊ [Phillips Exeter's campus](#)
 - ◊ [Knight House, dorm](#)

EXPERIENCE

National Committee on U.S.–China Relations New York, NY *General Intern Jan. 2018—March 2018*

- Supported National Committee staff in events, programs, and dialogues to advance understanding toward a productive Sino-American relationship.
- Researched and ran phone/ mailing outreach for the development office.
- Produced and edited [podcasts](#) for talks by visiting scholars and authors.

Museum of Chinese in America New York, NY *Graphic Designer (part time) Feb 2018—March 2018*

- Produced visual content and signage for various MOCA programs incl. the annual fundraising Gala and 2019 feature exhibition on Chinese medicine.

U.S. Department of the Treasury Washington, D.C. *Graphic Design Intern June 2016—Aug. 2016*

- Produced design solutions with Printing & Graphics at the U.S. Treasury, including updated [nameplates for all 6th floor Treasury Annex offices](#) and drafts to revise the vector art of the [official Treasury seal](#).
- Served on the technical evaluation panel for a 5-year contract for Treasury-wide media and telecommunication services.

WCBE 90.5-FM, NPR Member Station Columbus, OH *Production & News Intern July 2015—Sept. 2015*

- Produced 80+ [promos and IDs](#) for WCBE programs and the fall fundraiser.
- Wrote and produced *Front Row*, the daily on-air music events segment.
- Operated main broadcast board for *Live from Studio A* sessions; managed the listener phone line, facilitated on-air giveaways, photographed artists.
- Edited audio of [studio performances](#) into podcasts for [streaming/CDs](#).

The Exonian, Newspaper Exeter, NH *Chief Digital Editor Dec. 2015—Nov. 2016*

- Oversaw and edited [theexonian.com](#) for the student-run weekly newspaper; managed social media including [Facebook](#), [Instagram](#), and [Twitter](#).
- Wrote made-for-web journalism, including an [all-school expository survey](#).
- Led the digitization of 6,625 back issues into a [public, online archive](#).

Technical Director Mar. 2015—Dec. 2015

- Implemented online sales of [newspaper mailing subscriptions](#), increasing revenue by \$6,000+ in 5 months, helping *The Exonian* profit that year.

WPEA 90.5-FM, Student Radio Exeter, NH *General Manager Feb. 2015—Nov. 2016*

- Oversaw day-to-day operations of the student-run 24-hour radio station; set the agenda/directed weekly board meetings; created broadcasting schedule.
- Managed a staff of 75+ student DJs, proctors, with over 30 shows/term.
- Co-host and DJ of two shows, *Aural Explorations* and *The Radio Dept.*

Interim Program Director Nov. 2014—Feb. 2015

- Wrote software to screen for expletives in albums and DJs' Spotify playlists.