

CURRICULUM VITAE

PROFILE

Birthday	19.06.1987
Birthplace	Shijiazhuang City, China
Nationality	Chinese



SUMMARY & QUALIFICATIONS

- Very good knowledge of statistics methods; familiar with data mining methods, algorithms and related tools, skilled use of **SQL** software;
- Fluent in three languages (**Chinese, English & German**).
- A diversified work experience in **Sales & Marketing**.
- Strong **analytical** and **research** skills, good knowledge of MS Office.
- Excellent **teamwork** and **communication** skills.

TRAINING AND CERTIFICATES

03.2019	Oracle University 1z0-882 Mysql 5.6 Developer
08.2018 - 11.2018	Telc B2 intensive language course, Freiburg
03.2009 - 07.2009	University of Science and Technology Beijing, China <ul style="list-style-type: none">• Learned MYSQL software and data mining knowledge.• Programed and maintained internal database of students and staffs by MYSQL.

LANGUAGES & IT SKILLS

- IT Knowledge: MS-Office (Excellent); SQL(Excellent); R(verygood);Matlab 2013b; Adobe Photoshop CS6(creative in designing modern cover)
- Language skills: Chinese (Native Speaker); English (Fluent); German (B2)
- Interpersonal Skills: Effective Communication,Teamwork,Conflict Resolution

EDUCATION

10.2010 - 07.2014	Abert-Ludwigs-Universität Freiburg Master of Science (M.Sc.) in Economics Majors: Internet Economics
09.2006 - 07.2010	University of Science and Technology Beijing Bachelor of Science (B.Sc.) in Information Engineering Majors: Information Security

WORK EXPERIENCE

04.2015 - 06.2018 Chinese Marketing analyst & Sales - Drubba GmbH, Germany

- Using, managing and fixing the internal sales database, writing companies annual, quarterly sales reports.
- Developed and optimized processes focused on efficient, on time and high quality of delivering products.
- Sales, customer service and present to clients.
- Translated English text of sales brochures into Chinese.

01.2014 - 04.2015 Online Commerce Sales-TAOBAO online commerce GmbH, China

- Managing online store, explaining product performance, application and benefits, describing available options and answer customers' questions.
- Designing and maintaining the online sales website.
- Collecting and analyzing sales datas through the internal database, such as Sales, Profit rate, Repurchase rate, trying to increase the efficiency of online shop.
- Translating the German products introduction into Chinese.

11.2012 - 01.2013 Intern Personal Financing Assistant- Shanghai Pudong Development Bank, China

- Analyzing and evaluating client data of loan application and responsible for annual report submission.
- Collecting and analyzing the data on, Personal financial investment structure, such as fund, stock, foreign currency to support finding out the major demand of personal financial product purchasers.
- Data Sources: Internet survey, internal database.

08.2010 - 09.2010 Intern-Eastern Commercial GmbH, Shijiazhuang, China

- Conducting market survey and writing the analysis report of clothes sales independently.
- Controlling supplier invoices and collaborated with accounting department on processing invoice payments consistently.

HOBBIES

Cooking, travelling, yoga, skiing and reading self-improvement books