

Fuxin Liu

Product Designer | UX Designer

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Education

- Design & Technology** MFA, New York, USA
Parsons School of Design 2018 - 2020
- Interaction Design** MFA, Shanghai, China
Tongji University 2017 - 2018
- Thermal Energy and Power Engineering**
Xi'an Jiaotong University BE, Shaanxi, China
Business Administration (Minor) 2013 - 2017

Skill Sets

- Design Methods**
User Research, UI/UX Design, User Testing,
Prototyping, Critiques, Wireframing, Market Research
- Design Software**
Adobe Suite (Ae, Ps, Ai, Pr, Xd, Id), Cinema 4D,
Figma, Sketch, Principle, Unity (Vuforia, Steam VR)
- Coding**
Html & Css, Javascript
- Hardware**
Arduino Kit, HTC Vive, Google Cardboard
- Language**
English, Chinese (native)

Honors & Awards

- China-US Youth Maker Competition**
Second Prize Beijing, China. 2018.08
- Dean Scholarship** New York, USA. 2018 - 2020
- National College Student Mechanical Innovation Design Competition**
Second Prize Shandong, China. 2016.08
- Internet + College Student Innovation and Entrepreneurship Competition**
Third Prize Shaanxi, China. 2016.10

Profile

I have 3 years of product design experience and have worked for a startup company for one year. My job routine includes **user research, site map, framework, UI/UX design, interactive prototyping, and front-end development.**

I am very passionate about my job and never stop learning. I enjoy the process of solving problems, untangle complex design challenges, and optimizing user experience. With a multidisciplinary education background, I am very good at communicating and collaborating with people in different positions.

In the process of studying for my master's degree, I also got knowledge of **AR/VR, motion graphics, motion capture, game design, handcrafting, physical computing, and 3D design.**

Experience

- Web Designer** 2020.05 - Now
North America Service Center for Chinese Students LLC, New York, USA
Redesigned the company's original website with WordPress:
 - Did a thorough user research through interviews and other UX methods.
 - Reorganized the information structure of the website.
 - Optimized visual and interactive design.Made the website more in line with the behavioral habits of the target consumers.
- Motion Graphic Designer (Intern)** 2019.12 - 2020.01
Beijing Media Network (Kaku Kids Channel), Beijing, China
Completed the video editing and post-production of multiple TV shows, and produced new media animations related to the Animation Spring Festival Gala.
- User Experience Designer (Project)** 2018.01 - 2018.08
Shanghai Automotive Industry Corporation, Shanghai, China
 - Conducted user research and market research on electric vehicle drivers.
 - Designed a self-organizing HMI system for electric vehicles based on atomic design theory.
 - Designed the visual guideline for the user interface.
- User Experience Designer (Project)** 2017.10 - 2018.01
Philips Design, Shanghai, China
In collaboration with surgeons, programmers, and other designers in the group, designed a data visualization system of liver cancer treatment to improve the efficiency for surgeons.