

Topic:

NARRATIVE CREATION

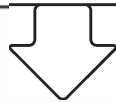
THE PLATFORM

Emily is busy on working and managing family with two kids. She buys clothes and bags online. She always miss receiving parcels since she works from Monday to Friday. The post office near he home does not open on weekends.



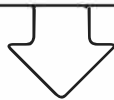
THE CATALYST

She has to pick up the parcel on Wednesday for her friends birthday gift. She wanted to bring a surprise to her friends on Friday.



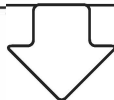
THE CONSEQUENCE

Emily went to the post office on the lunch time. But there was a long queue. So she was late back to work and chlenged by her boss.



THE CLIMAX

The performance was very low on that week...



THE RESOLUTION

The new method to receive parcels...