



From: Trystan Kosmynka ([REDACTED])
To: Dan Martinez ([REDACTED])
CC: Justin Morgan ([REDACTED])
BCC:
Subject: Re: hot: School shooting game on the App Store
Attachments:
Sent: 05/30/2018 01:14:43 AM 0000 (GMT)

1. This is Spam and not a template developer, should never have been flagged as template
2. I'm dumbfounded with how this could be missed.
3. I think we will see copy cats and should include school shooting and terrorist related terms in our objectionable content validations.

On May 29, 2018, at 6:02 PM, Dan Martinez <[REDACTED]> wrote:

Hi Trystan,

Quick update while I wait for Steve Rea and Armin to provide an update.

The app was originally assigned to Armin by the TDP with instructions to reject any apps with egregious, malicious, misleading or objectionable content. So far all evidence points to Armin was going too fast and missed all the signals to reject these apps for 1.1, or at the least escalate. According to DJ it took a total of 32 seconds to approve both apps. In addition, the deadliest mass shooting in US history happened two weeks before these apps were approved on 10/18/17. So I assume there was a heightened awareness for these types of apps at the time of review. We've definitely have seen our share of people approving engine apps with issues, but this incident is unique.

Also, it doesn't appear any of the metadata was changed after approval for both apps:

Love shooting games? We bring you the newest high school terrorist attack where criminals have bombarded the compound and are making students hostages in this marvelous combination of counter terrorist games and school rescue games. Police is already busy taking care of rising crime rate in the city so they have given the duty of erasing all gangsters of high school attack to super incredible rescue heroes... School shooter simulator is heavily filled with exceptional combat and terrorist shooting.

@Justin, it appears Armin is assisting in template app review. I'd recommend we pull him from TDP duties until we complete our investigation. On a side note, Armin did have several invalid approval errors we discovered during our TDP audit we completed back in March. This information was shared with Stoney and Reann.

Detailed report and recommendations to follow once Steve and Armin provide an update and I ask some follow-up questions.

Thanks,

Dan

On May 29, 2018, at 9:17 AM, DMart <[REDACTED]> wrote:

+Justin for visibility

I'll investigate today.



PX-0131.1

On May 29, 2018, at 8:34 AM, Trystan Kosmyнка <[REDACTED]> wrote:

Thanks +Dan to investigate how this got in

On May 29, 2018, at 8:18 AM, Eran Ben-Zvi <[REDACTED]> wrote:

Dev's entire catalog has been removed from sale. Expedited the reindex on the two school shooting apps.

Sincerely,

Eran

On May 29, 2018, at 6:26 AM, Trystan Kosmyнка <[REDACTED]> wrote:

Don't miss this one when we hide them all

High School Rescue Squad – Pro by Mahmood Ahmed <https://itunes.apple.com/us/app/high-school-rescue-squad-pro/id1293160694?mt=8>

On May 29, 2018, at 6:19 AM, Trystan Kosmyнка <[REDACTED]> wrote:

Get rid of the developer also, the catalog is entirely reskinned spam

On May 29, 2018, at 6:17 AM, Trystan Kosmyнка <[REDACTED]> wrote:

Begin forwarded message:

From: Philip Schiller <[REDACTED]>
Date: May 29, 2018 at 5:16:14 AM PDT
To: Trystan Kosmyнка <[REDACTED]> Ron Okamoto <[REDACTED]> "C.K. Haun"
<[REDACTED]> Emily Blumsack <[REDACTED]>
Subject: Fwd: School shooting game on the App Store

Privileged & Confidential

Please take this down ASAP.
How did it get on the store?

Sent from my iPhone

Begin forwarded message:

From: Tim Cook <[REDACTED]>
Date: May 29, 2018 at 4:34:10 AM PDT
To: Phil Schiller <[REDACTED]>
Subject: Fwd: School shooting game on the App Store

Sent from my iPad Pro

Begin forwarded message:

From: [REDACTED] <[REDACTED]>
Date: May 28, 2018 at 6:34:23 PM PDT
To: [REDACTED] <[REDACTED]>
Subject: School shooting game on the App Store

Good evening. My name is [REDACTED]. I am a 14 year old app developer. I currently live in Miaimar Florida and just had to deal with the terrible school shooting in Parkland. MSD (Marjory Stoneman Douglas) was one of the worst school shootings. I recently wrote an app and it wouldn't get approved because it had a sign up/ sign in screen. I was stunned to see that a school shooting app got approved to the iOS App Store. After hearing about it on social media I was in disbelief. Seeing reviews like, "This is the best school shooting game by far! #killkidz". I am extremely appalled that Apple would approve such an app. Here is the link to the app in which I am referring to: "High School Rescue Hero Squad by Mahmood Ahmed" <https://itunes.apple.com/us/app/high-school-rescue-hero-squad/id1293163219?mt=8>

Thanks for your time.

[REDACTED]
On-Air Personality