

Hello team,

Thanks for joining our Run of Show review earlier.

REMINDER: DO NOT DISCUSS #FREEFORTNITE INTERNALLY AFTER WE'VE INITIATED THE MEGA DROP BUT BEFORE #FREEFORTNITE HAS BEGUN. #FREEFORTNITE IS CONFIDENTIAL (EVEN INTERNALLY) UNTIL ANY ASSOCIATED CONTENT (either social posts or the video) IS LIVE.

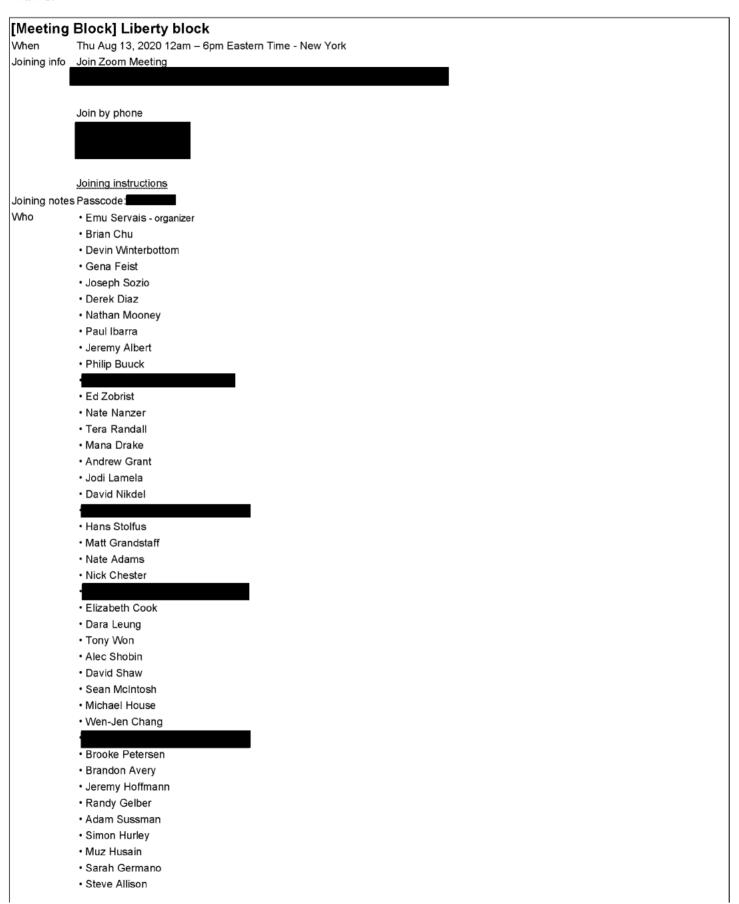
We've added you all to this meeting block tomorrow that includes the Zoom dial in for our War Room. Additionally, we've added you all to our new private #project-liberty-war-room Slack channel. Ping me if you have ANY issues accessing these channels or need team mates (that have been read in) added. All of these are linked to at the top of the RoS document here: https://docs.google.com/spreadsheets/d/1uB2u3Du2MMsDEIUVyJWShgD-T61Rp1IrsxLmHYe5OCQ/edit?usp=sharing

We've modified the Run of Show reviewed earlier to have individual sheets for each phase and scenario. The Mega Drop phase is self explanatory, however the additional phases listed are modular and sequential (example: execute sheet Phase 1, then sheet Phase 2a, then sheet Phase 2a1 based on partner actions). Please review the RoS and make any necessary edits or contact me if you need help making any changes.

Additionally, we've linked the Press Q&A doc and all Platform Q&A docs (covering responses to partner outreach) at the top of the RoS for reference. I've also created a tracking doc where you can include any outreach from partners.

I'll be online in the zoom room starting 4am ET if anyone needs help. Don't hesitate to reach out if there are any questions in the meantime.

Thanks!



- · Christopher Wright
- · Megan Blair
- · Michael Kjeldsen
- · Carlos Almeida
- Thomas Ko
- · Paul Shank
- · Canon Pence
- · Adam Friedberg
- Kayla Page
- · Jon Sredl
- · Jonathan Kremer
- · Shari Rossan
- · Brittany Ritter
- · Chane Hollander
- John Jack
- · Joel Stalica
- · Daniel Vogel
- · Tim Sweeney
- · Gary Bornstein
- · Maureen Maloney

Hi everyone,

Blocking a huge portion of your time on this day to ensure that you remember to remain free of any meetings, should you be paged to jump on an issue.

Many thanks!

Kind regards,

-Emu