



Designer \* Creator \* Dreamer

## CONTACT



liujingjing618@gmail.com



267-318-8727

## EDUCATION

### UX DESIGN

### FRONT-END DEVELOPMENT

Career Foundry

Front-End Development | 2021

### FASHION DESIGN M.A.

Drexel University, Philadelphia, US

Fashion Design 2007-2010

### ANIMATION B.A.

Tongji University, Shanghai, China

2002-2006

## SKILLS

UX/ UI Design

Brand Development

User Research and Testing

Competitive Analysis

Wireframing & Prototyping

## TOOLS

Adobe XD | Photoshop | Illustrator

Sketch | In-Design | InVision

Premier | Lightroom

# JINGJING LIU

## ABOUT

I'm a **UX/UI DESIGNER** with background in Fashion design and Animation. I'm focused on human-centered design. I have a unique vision in art and technology. I want to create something positive and meaningful to the society and bring joy to people.

## EXPERIENCES

### Freelance Graphic Designer | Illustrator

2013 - Present

- Create various graphic design / illustrations for clients: WGSN Trends, Anthropologie, Anna Sui and etc.

### Senior Head Designer

2013 - Present

Komar Brands -- Jersey City, NJ, USA

- Oversee full design development from initial inspiration stage to production.
- Manage workflow of entire design team to assure timely execution of all delegated design projects.
- Collaborate with cross functional teams on executing all design decisions.
- Worked directly with retail buyers on analyzing weekly selling report.

### Fashion Designer

Urban Outfitters, INC -- Philadelphia, PA

2012 - 2013

- Created seasonal design styles including sketches, fabric/trim details and embellishment artwork.
- Partnered with cross-functional teams and oversea factories on executing design styles and bulk approvals.

### Fashion Designer

Carole Hochman Design Group - New York, NY, USA

2010 - 2012

- Research seasonal trends, concept & color and create concept boards.
- Prepare illustrations, fabric/trim swatches and design mock-ups for weekly design presentation.

### Freelance Designer / Illustrator

Anna Sui Studio

- New York, NY, USA

2008 - 2009

- Anticipated in graphic design for SS RTW 2009 T-shirts collection.
- Created fashion illustrations for Anna Sui Japan marketing campaign.

### Graphic Designer/Digital Artist

Shanghai Motion Magic Studio - Shanghai, China

2006 - 2007

- Anticipated in designing websites, TV commercials and prints artwork for clients: Nestlé China, dragon TV.
- Created illustrations for cartoon characters - "TT Bug".