#### Natural Language Processing

# Naïve Bayes and Word Sense Disambiguation

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## Lexical ambiguity

- Black **sea bass**, which are often called "rock **bass**," prefer natural, hard bottom areas and limestone ledges.
- The four major instruments in the string family, the violin, the viola, the cello and the double **bass**, are built the same way.

## **Word Sense Disambiguation**

- ☐ The task of selecting the correct sense for a word
- ☐ Is potentially useful in many applications
  - E.g. Machine translation
  - Information retrieval

## Supervised learning for WSD

- ■Supervised machine learning algorithms
- We need hand-labeled data
  - A set of example sentences where each ambiguous word is labeled with the corresponding word sense

## What is Learning

- The Badges Game.....
  - ☐ This is an example of the key learning protocol: supervised learning

## Training data

- + Naoki Abe
- Myriam Abramson
- + David W. Aha
- + Kamal M. Ali
- Eric Allender
- + Dana Angluin
- Chidanand Apte
- + Minoru Asada
- + Lars Asker
- + Javed Aslam
- + Jose L. Balcazar
- Cristina Baroglio

- + Peter Bartlett
- Eric Baum
- + Welton Becket
- Shai Ben-David
- + George Berg
- + Neil Berkman
- + Malini Bhandaru
- + Bir Bhanu
- + Reinhard Blasig
- Avrim Blum
- Anselm Blumer
- + Justin Boyan

- + Carla E. Brodley
- + Nader Bshouty
- Wray Buntine
- Andrey Burago
- + Tom Bylander
- + Bill Byrne
- Claire Cardie
- + John Case
- + Jason Catlett
- Philip Chan
- Zhixiang Chen
- Chris Darken

## The Badges game

+ Naoki Abe

- Eric Baum

□ Conference attendees to the 1994 Machine Learning conference were given name badges labeled with + or –.

■What function was used to assign these labels?

#### Raw test data

Gerald F. DeJong Chris Drummond Yolanda Gil Attilio Giordana Jiarong Hong J. R. Quinlan Priscilla Rasmussen Dan Roth Yoram Singer Lyle H. Ungar

### Labeled test data

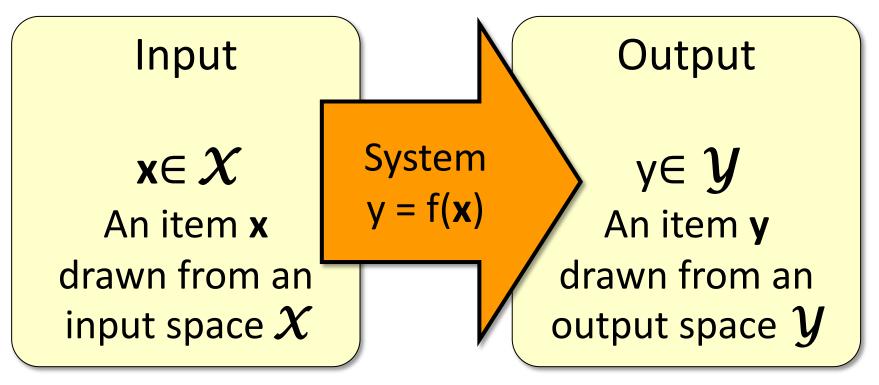
- + Gerald F. DeJong
- Chris Drummond
- + Yolanda Gil
- Attilio Giordana
- + Jiarong Hong
- J. R. Quinlan

- Priscilla Rasmussen
- + Dan Roth
- + Yoram Singer
- Lyle H. Ungar

## What is Learning

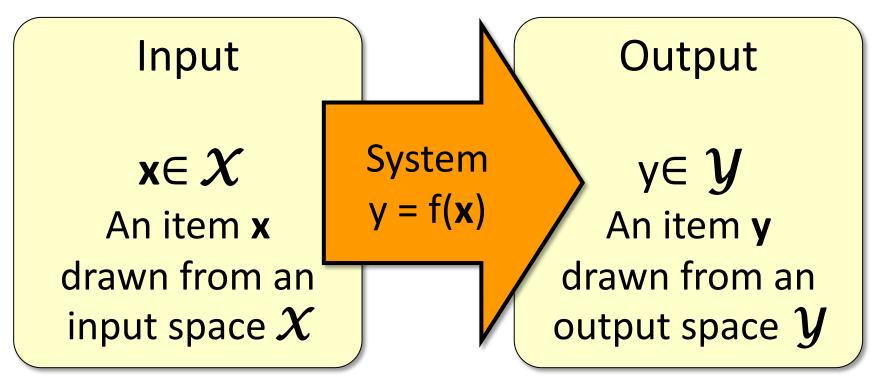
- The Badges Game.....
  - □ This is an example of the key learning protocol: supervised learning
- First question: Are you sure you got it right?
  - □ Why?

# Supervised Learning



☐ We consider systems that apply a function f() to input items x and return an output y = f(x).

# Supervised Learning



□ In (supervised) machine learning, we deal with systems whose f(x) is learned from examples.

### Classification for WSD

- A classifier that can be used to assign sense to new unseen examples
- ☐ Classification is the problem of identifying to which of a set of categories a particular observation belongs:
  - The badges game is a classification task
  - WSD is a classification task
- ☐ A **classifier** can be built by hand How?
  - But it is not likely to do well
  - □Why?
- Machine learning algorithms can be used to build a classifier

## Classification 101 (Supervised learning)

**Example: Word Sense Disambiguation** 

**Task**: Build a model that **learns to classify** the occurrences

of the word bass using training data: {fish, music}

- (1) The bass guitar is a musical instrument.
- (2) Largemouth bass is a warm water fish.

#### How?

- Labeled training data: (X, Y):  $\{(x_1, y_1), ..., (x_n, y_n)\}$
- Feature function:  $\Phi(X)$ , e.g. context features (words and word combinations)
- Training: use a supervised machine learning algorithm to learn the typical contexts that correspond to each of the senses:  $h: X \rightarrow Y$ .
- Now we have a function that can be applied to classify new occurrences

#### Feature extraction

- (1) The bass guitar is a musical instrument.
- (2) Largemouth bass is a warm water fish.

# What information can we use to determine the sense of the word?

- Bag-of-words unordered set of words in context
- •Collocations a word or phrase in a specific position with respect to the ambiguous word
- Parts-of-speech

Selecting good features is important

#### Feature extraction

- (1) The bass guitar is a musical instrument.
- (2) Largemouth bass is a warm water fish.

#### What information can we use to determine the sense of the word?

#### **Collocations:**

Feature vector:  $[W_{i-2}, POS_{i-2}, W_{i-1}, POS_{i-1}, W_{i+1}, POS_{i+1}, W_{i+2}, POS_{i+2}]$ 

#### Feature vectors for the above examples:

- (1) [-, -, the, DT, guitar, NN, is, VB]
- (2) [-, -, largemouth, ADJ, is, VB, a, DT]

#### Feature extraction

- (1) The bass guitar is a musical instrument.
- (2) Largemouth bass is a warm water fish.

#### What information can we use to determine the sense of the word?

**Bag-of-words (vector of features):** each binary feature indicates whether a vocabulary word occurs in the context; size of the vector: number of words in vocabulary:

Example: Vocabulary: [fishing, big, sound, player, fly, rod, pound, playing, guitar, fish, water, instrument]

#### Feature vectors for the above examples:

- (1) [0,0,0,0,0,0,0,1,0,0,1]
- (2) [0,0,0,0,0,0,0,0,1,1,0]

### Word sense classifier

- ☐ Given training data where each training example is represented with a vector of features, we can use a supervised machine learning algorithm to train a word sense classifier
- ■Supervised machine learning algorithms:
  - Naïve Bayes
  - Maximum entropy
  - Support vector machines
  - Etc.

## The Naïve Bayes Classifier

Let  $C=\{C_1, C_2,..., C_k\}$  represent the set of classes. For example,  $C=\{fish,music\}$ 

Let  $x_1 ... x_n$  represent a feature vector Naïve Bayes is a conditional probability model that conditions each possible class on the feature vector:

$$p(C_k \mid x_1 \dots x_n) = \frac{p(C_k, x)}{p(x)}$$
We can ignore the denominator

# The Naïve Bayes Classifier

$$p(C_k \mid x_1 \dots x_n) = \frac{p(C_k, x)}{p(x)}$$

Using the chain rule, we can re-write the denominator:

$$p(C_k, x) = p(C_k, x_1, x_2 ... x_n)$$
  
=  $p(C_k) p(x_1 | C_k) p(x_2 | C_k, x_1) p(x_3 | C_k, x_1, x_2) ... p(x_n | C_k, x_1, x_2 ... x_{n-1})$ 

# The Naïve Bayes Classifier

#### ■ Making Naïve Bayes assumptions:

 Each feature is conditionally independent of other features given class C

$$p(C_k, x) = p(C_k, x_1, x_2 ... x_n)$$
  
=  $p(C_k) p(x_1 | C_k) p(x_2 | C_k) p(x_3 | C_k) ... p(x_n | C_k)$ 

# The Naïve Bayes classifier

The class is chosen that maximizes the following:

$$y*= \underset{k \in \{1,2,...K\}}{\operatorname{arg max}} p(C_k) \prod_{i=1}^{n} p(x_i | C_k)$$

## **Training NB**

- ☐ Training the NB classifier consists of estimating two types of parameters
  - The prior probability for each class
  - The individual features probabilities

#### Parameter estimation for NB

☐ Prior probability:

$$p(C_i) = \frac{count(C_i)}{\sum_{k=1}^{K} count(C_k)}$$

☐ Context features:

$$p(f_i \mid C_k) = \frac{count(f_i, C_k)}{count(C_k)}$$

# Text Classification and Naïve Bayes

# Is this spam?

Subject: Important notice!

From: Stanford University <newsforum@stanford.edu>

Date: October 28, 2011 12:34:16 PM PDT

To: undisclosed-recipients:;

#### **Greats News!**

You can now access the latest news by using the link below to login to Stanford University News Forum.

http://www.123contactform.com/contact-form-StanfordNew1-236335.html

Click on the above link to login for more information about this new exciting forum. You can also copy the above link to your browser bar and login for more information about the new services.

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## Who wrote which Federalist pa

- □ 1787-8: anonymous essays try to convince New York to ratify U.S Constitution: Jay, Madison, Hamilton.
- ☐ Authorship of 12 of the letters in dispute

ng Bayesian methods

James Madison

**Alexander Hamilton** 

### Male or female author?

- 1. By 1925 present-day Vietnam was divided into three parts under French colonial rule. The southern region embracing Saigon and the Mekong delta was the colony of Cochin-China; the central area with its imperial capital at Hue was the protectorate of Annam...
- 2. Clara never failed to be astonished by the extraordinary felicity of her own name. She found it hard to trust herself to the mercy of fate, which had managed over the years to convert her greatest shame into one of her greatest assets...

## Positive or negative movie review?



unbelievably disappointing



☐ Full of zany characters and richly applied satire, and some great plot twists



☐ this is the greatest screwball comedy ever filmed



It was pathetic. The worst part about it was the boxing scenes.

### What is the subject of this article?

#### **MEDLINE Article**



#### **MeSH Subject Category Hierarchy**

- Antogonists and Inhibitors
- ■Blood Supply
- Chemistry
- Drug Therapy
- Embryology
- Epidemiology
- **U**...



#### **Text Classification**

- Assigning subject categories, topics, or genres
- Spam detection
- Authorship identification
- Age/gender identification
- Language Identification
- ☐ Sentiment analysis
- ┗...

### Text Classification: definition

- □Input:
  - a document d
  - a fixed set of classes  $C = \{c_1, c_2, ..., c_J\}$

 $\square$  Output: a predicted class  $c \in C$ 

### Classification Methods: Supervised Machine Learning

#### ☐ Input:

- a document d
- a fixed set of classes  $C = \{c_1, c_2, ..., c_J\}$
- A training set of m hand-labeled documents  $(d_1, c_1), \dots, (d_m, c_m)$

#### Output:

• a learned classifier  $\gamma:d \rightarrow c$ 

# Text Classification and Naïve Bayes

The Task of Text Classification

# Text Classification and Naïve Bayes

Naïve Bayes (I)

## Naïve Bayes Intuition

- ☐ Simple ("naïve") classification method based on Bayes rule
- ☐ Relies on very simple representation of document
  - Bag of words

### The Bag of Words Representation

I love this movie! It's sweet, but with satirical humor. The dialogue is great and the adventure scenes are fun... It manages to be whimsical and romantic while laughing at the conventions of the fairy tale genre. I would recommend it to just about anyone. I've seen it several times, and I'm always happy to see it again whenever I have a friend who hasn't seen it yet!

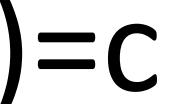


the to and seen vet would whimsical times sweet satirical adventure genre fairy humor have great

### The bag of words representation

γ(

seen	2
sweet	1
whimsical	1
recommend	1
happy	1







Naïve Bayes (I)

## Formalizing the Naïve Bayes Classifier

## Bayes' Rule Applied to Documents and Classes

For a document d and a class c

$$P(c \mid d) = \frac{P(d \mid c)P(c)}{P(d)}$$

### Naïve Bayes Classifier (I)

$$c_{MAP} = \underset{c \mid C}{\operatorname{argmax}} P(c \mid d)$$

MAP is "maximum a posteriori" = most likely class

$$= \underset{c \mid C}{\operatorname{argmax}} \frac{P(d \mid c)P(c)}{P(d)}$$

**Bayes Rule** 

$$= \underset{c \mid C}{\operatorname{argmax}} P(d \mid c) P(c)$$

Dropping the denominator

### Naïve Bayes Classifier (II)

$$c_{MAP} = \underset{c|C}{\operatorname{argmax}} P(d \mid c) P(c)$$

Document d represented as features x1..xn

$$= \underset{c \in C}{\operatorname{argmax}} P(x_1, x_2, \dots, x_n \mid c) P(c)$$

# Multinomial Naïve Bayes Independence Assumptions

$$P(x_1, x_2, ..., x_n | c)$$

- ☐ Bag of Words assumption: Assume position doesn't matter
- □ Conditional Independence: Assume the feature probabilities  $P(x_i | c_i)$  are independent given the class c.

$$P(x_1,...,x_n \mid c) = P(x_1 \mid c) \bullet P(x_2 \mid c) \bullet P(x_3 \mid c) \bullet ... \bullet P(x_n \mid c)$$

### Multinomial Naïve Bayes Classifier

$$c_{MAP} = \underset{c \mid C}{\operatorname{argmax}} P(x_1, x_2, \square, x_n \mid c) P(c)$$

$$c_{NB} = \underset{c \mid C}{\operatorname{argmax}} P(c_j) \widetilde{O} P(x \mid c)$$

## Applying Multinomial Naive Bayes Classifiers to Text Classification

positions ← all word positions in test document

$$c_{NB} = \underset{c_{j} \cap C}{\operatorname{argmax}} P(c_{j}) \underbrace{\widetilde{O}}_{i \cap positions} P(x_{i} | c_{j})$$

## Formalizing the Naïve Bayes Classifier

Naïve Bayes: Learning

#### Learning the Multinomial Naïve Bayes Model

- ☐ First attempt: maximum likelihood estimates
  - simply use the frequencies in the data

$$\hat{P}(c_j) = \frac{doccount(C = c_j)}{N_{doc}}$$

$$\hat{P}(w_i | c_j) = \frac{count(w_i, c_j)}{\mathring{a} count(w, c_j)}$$

#### Parameter estimation

$$\hat{P}(w_i | c_j) = \frac{count(w_i, c_j)}{\underset{w | V}{\hat{a} count(w, c_j)}}$$
 fraction of times word  $w_i$  appears among all words in documents of topic  $c_j$ 

- □ Create mega-document for topic *j* by concatenating all docs in this topic
  - Use frequency of w in mega-document

### Problem with Maximum Likelihood

 What if we have seen no training documents with the word fantastic and classified in the topic positive (thumbs-up)?

 Zero probabilities cannot be conditioned away, no matter the other evidence!

$$\hat{P}(\text{"fantastic" | positive}) = \frac{count(\text{"fantastic", positive})}{\sum_{w \in V}^{\infty} count(w, positive)} = 0$$

$$c_{MAP} = \operatorname{argmax}_{c} \hat{P}(c) \tilde{O}_{i} \hat{P}(x_{i} \mid c)$$

$$\hat{P}(c) = \frac{N_c}{N}$$

$$\hat{P}(w \mid c) = \frac{count(w, c) + 1}{count(c) + |V|}$$

#### **Priors:**

$$P(c) = 3$$
  
 $P(j) = 4 1$ 

	Do c	Words	Class
Trainin g	1	Chinese Beijing Chinese	С
	2	Chinese Chinese Shanghai	С
	3	Chinese Macao	С
	4	Tokyo Japan Chinese	j
Test	5	Chinese Chinese Tokyo Japan	?

#### **Choosing a class:**

P(c|d5) 
$$\propto 3/4 * (3/7)^3 * 1/14 * 1/14$$
  $\approx 0.0003$ 

#### **Conditional Probabilities:**

P(Chinese | c) = 
$$(5+1) / (8+6) = 6/14 = 3/7$$
 P(j | d5)  
P(Tokyo | c) =  $(0+1) / (8+6) = 1/14$   $\infty$  1/4 \* (2/9)<sup>3</sup> \* 2/9 \* 2/9  
P(Chinese | j) =  $(0+1) / (8+6) = 1/14$   $\approx 0.0001$   
P(Tokyo | j) =  $(1+1) / (3+6) = 2/9$   
 $(1+1) / (3+6) = 2/9$   
 $(1+1) / (3+6) = 2/9$ 

## Formalizing the Naïve Bayes Classifier