

Leslie Liu

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Education

Washington University in St. Louis
Sam Fox School of Design & Visual Arts
BFA in Communication Design, 2018–22

Leadership

AIGA WashU
Co-President, 2018–22
Hosted workshops and talks raising awareness of design and community building, as well as broader conversations about Sam Fox resources. Collaborated with other student groups on professional events and student networking.

Washington University Political Review
Design Lead, 2018–22
Designed issues for publication and interactive illustrations to accompany articles.

WashU Experience Design Club
Co-President, 2020–22
Organized and facilitated club meetings where a group of fifteen members collaborate on various projects. Created promotional material for meetings and recruitment, oversaw communications.

ACM WashU
Designer, 2020–22
Created social media graphics and promotional posters for the WashU chapter of the Association for Computing Machinery. Hosted workshops exploring ways to blend creative coding and art/design.

Experience

RegretsOnly, Boston
Design Intern, May–July 2022
Assist in various projects across brand/identity and web, as well as program internal tools for clients.

Freelance Graphic Design
2020–present
Design print and web material for various clients. Work includes publication design for Are.na and the Washington University writing department.

Mildred Lane Kemper Art Museum, St. Louis
Student Educator, 2019–22
Led tours for both special exhibitions and permanent collections, facilitated active conversations about artworks with visitors of all ages.

Office for Socially Engaged Practice, St. Louis
Graphic Design Intern, 2020–22
Researched and facilitated interviews and outreach among students to challenge and improve Sam Fox culture. Designed and managed posts for distribution on social media and newsletter. Illustrated for OSEP materials and internal communications.

Skills and Tools

Adobe Creative Suite, Microsoft Office
HTML, CSS, JQuery, p5.js, DrawBot, RoboFont
Sketch, Figma
Slack, Zoom, Microsoft Teams
Fluent in Mandarin Chinese