

Earth Science / 地球科学

Environmental Sciences 环境科学

Introduction to Geology 地质学概论

Sociology / 社会学

Culture Studies 文化研究

Research Methods 研究方法论

Classical Sociology 古典社会学

Sociological Theories 社会学理论

Psychology / 心理学

Behavioral Psychology 行为心理学

Cognitive Psychology 认知心理学

Developmental Psychology 发展心理学

Research Methods 研究方法论

Social Psychology 社会心理学

Physics / 物理

Mechanics 机械物理学

Motion 力学

Electromagnetism/Electricity and Magnetism 电磁学

Optics 光学

Particle Physics/Atomic Physics 原子物理学

Thermodynamics/Thermal Physics 热力学

Wave, Motion and Sound 声波, 振动学

ESL

Academic English: Humanities and the Social Sciences 文科学术英语

Academic English: STEM 理科学术英语

Business and Professional English 商务英语

ESL: Culture and Language 文化和语言

ESL: Reading and Writing Fundamentals ESL 阅读和写作

Business Management / 商业管理

Introduction to Entrepreneurship 创业概论

Leadership & Organizational Behavior 领导与组织行为

International Business 国际商务

Business Strategy and Management 商业策略与管理

Business Communications 商务沟通

Business Environment 商务环境

Business Analytics 商务分析

Business Operations 商业运营

Business Organization 商业机构

Marketing 市场学

Biology / 生物

Cell Biology 细胞生物学

Diversity of Life 生物的多样性

Ecology 生态学

Evolutionary Biology 进化生物学

Genetics 基因学

Human Physiology 人体生理学

Microbiology 微生物学

Accounting / 会计

Financial Accounting 金融会计

Management Accounting 管理会计

Accounting for Business 商业会计

Accounting and Financial Management 会计和金融管理

Chemistry /

Physical Chemistry 物理化学

Biochemistry 生物化学

General Chemistry 普通化学

Inorganic Chemistry 无机化学

Organic Chemistry 有机化学

Engineering

Electrical Engineering 电气工程

Mechanical Engineering 机械工程

Philosophy /

Ethics/Moral Philosophy 道德哲学

Introduction to Logic 逻辑学

Economics /

Economics for Business 商务经济学

Econometrics with R R语言计量经济学

Microeconomics (International) 国际微观经济学

Macroeconomics (International) 国际宏观经济学

学生的难题
论文

论文是国内、国外大学学术能力主要考核标准之一。一门课程的论文可以直接反映出学生对于课题价值的理解程度、学术水平、思维逻辑、表达能力等等的学术能力。不同的专业以及科目当中都会有论文形式的考核，且分数占比较大。换句话说，如果论文分数低也代表这门课挂科的概率大。

Assessment type:	Essay
Word Length:	3000 words
Percentage weighting of Assignment:	70%
Submission window OPENS:	Wednesday 8th March 2023, 12:00 pm
Submission window CLOSES:	Wednesday 22nd March 2023, 12:00 pm
Assignment Mark and Feedback Date:	15th University working day after submission (unless otherwise advised).
Assignment preparation week:	-
Coversheet:	Cover Sheet 

论文成绩占总成绩的 70%

Assessment type:	Essay and Presentation
Word Length:	4000-word report and 10-minute presentation
Percentage weighting of Assignment:	50%
Submission window OPENS:	Tuesday 6th December 2022, 12:00 pm
Submission window CLOSES:	Tuesday 13th December 2022, 12:00 pm
Assignment Mark and Feedback Date:	15th University working day after submission (unless otherwise advised).
Assignment preparation week:	-
Coversheet:	Cover Sheet 

论文成绩占总成绩的 50%

For marking criteria, information on extensions, plagiarism etc. please see the [Programme Hub](#).

Please note that all assignments should be submitted before 12:00:00 on the date when the submission window closes (i.e. 12:00:01 will be recorded as late).

主要学科考核方式写作占比

传媒类 80-100%

翻译类 80-100%

金融类 50-70%

教育学 80-100%

社科类 80-100%

理工类 40-60%

法学类 80-100%

商务类 60-70%

艺术类 40-60%

比如以下同学踩过的一些

坑”

01

前期审题不当

▶ 导致跑题，面临挂科

学生问题示例：

BBS365g FT OM Individual Report
(Continuous Assessment 2) - Due 6th July
2022

审题不当，分析对象选择错误

G+ Overall Feedback
You need to choose a service company, Bosideng is a product company. Please refer to the study guide.
It was reminded numerous times during the lessons to choose a service company or penalty will apply.
Thus, you have been penalised in the grading because supply chain, capacity management, lean operations (7 wastes and 5S) are all different between product and service company.
Supply chain management need to be more specifically written based on supply side and demand side. You have not written in academic format as guided during the lessons.
Seasonality of demand need to be written based on climatic, festive, social, behavioural, political and financial.
Reconciling capacity and demand is totally wrong, you need to write based on absorb demand, adjust output to match demand and change demand.

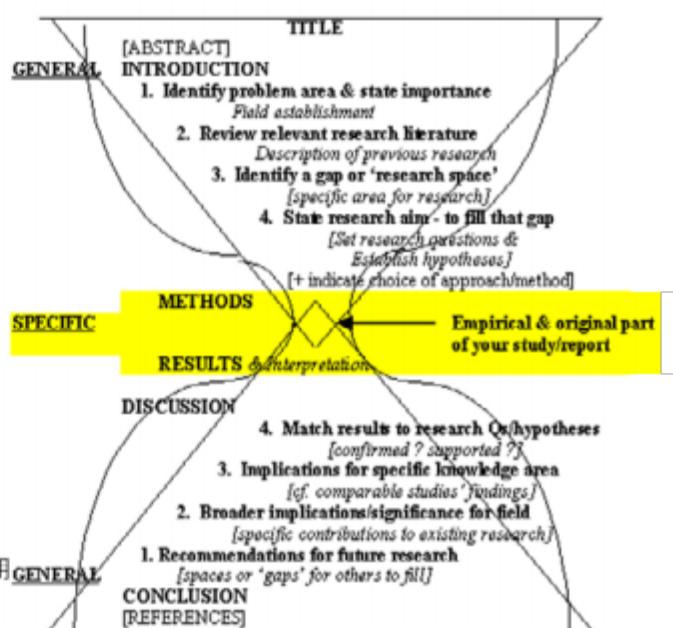
未按题目要求写作导致最后挂科

7 wastes and 5S is TOTALLY WRONG.
You did not write based on overproduction, transport, motion, overprocessing, waiting time, inventory and defects wastes.
5S are Sort, straiten etc.

指导示例：帮助学生梳理逻辑确定选题

确定选题

- 找到key words (绿地+心理健康)
- 深入讨论关键词
 - 绿地：
 - Access to green space
 - Residential and green space
 - Work and green space
 - Area/design/biodiversity
 - Mental health
 - Age: children/senior
 - Occupation: workers/residents/wfh
 - 关键词之间的联系
 - 有关联：数据分析结果支持+以后怎么用
 - 无关联：数据结果不支持+为什么



根据论文要求，确定核心关键词 + 整体逻辑，最终定题

02

语言表达能力不足

使用 AI(人工智能)辅助工具、翻译软件写论文，导致开听证会进行成绩审核

* 听证会：为“学术不端听证会”，指学生在学术成果中，疑似违反了学术行为规范而开启的审查听证会。一旦被认定学术不端后果可是非常严重的，轻则挂科重则退学。

学生问题示例：

Hello,

Your Academic English report has been identified as containing passages in which Turnitin has detected possible use of Artificial Intelligence (AI). Before your grade can be released you will need to have a consultation with your teacher to discuss how you wrote your report.

Please make an appointment to have a consultation with your teacher. You can find your teacher's consultation times and contact details on the Course Staff page of Blackboard.

Regards,

Gabe

教授反馈学生论文存在使用 AI 工具，需开听证会

指导示例：专业导师指导高端学术表达

June 27,

Background:

In the process of urban design, there are always clear land use types for each piece of land, such as residence, commerce, office, school, hospital, green space, etc. In the meantime, for some of the urban parks, there are target population that the parks are originally designed for, such as park for children, park for the elderly, park for patients, etc. However, **take children's park for example**, sometimes it might be hard to attract all age groups of children to the parks, especially middle-aged children. Based on the education background in China, children in middle schools have a lot of pressure of schoolwork. They are overwhelmed by tons of homework, classes, and exams, and they need to spend more than 12 hours studying every day. As a result, they do not have time in other places for other activities, and of course they do not want to go to "boring" parks. According to the literature review, "the study confirms that many middle-school children make little use of parks. This is primarily explained by their own lack of interest in the existing park activities and their households' lack of time and concerns about safety" (Loukaitou, 2009). Therefore, more park features that designed for this specific age group is necessary to include all age group children in the children's park.

- Thesis structure :
 - Introduction: 400-600 words (+-200)
 1. 直接说 this study focus on middle-aged children and their daily activity
 2. Of course they do not want to..
主观，要换成 citation: XX (2021) finds that less middle-age students..
 3. 不要用 my, I, me, 一律用 this study/this paper
 4. Young teenager XX(2021) 12-14; XX(2013) 10-14 years. **This study focus on teenager 12-15 years. This age range** middle school in ZhengZhou, china.

In this research, there are two urban children's parks in Zhengzhou chosen, one has fewer middle-aged children (Park A), and one has more middle-aged children (Park B). In the two parks, although there are many children of different ages, based on my on-site observation, I noticed that most of the children are under 12 years old and above 15 years old, and there is a lack of numbers of middle-aged children in Park A. Thus, these situations of the two children's parks **interested me** to investigate on the reasons why Park B brings in relatively more middle-aged children and how could children's parks attract more middle-aged children specifically. By comparing the two different urban design forms of the children's park, I am going to re-examine the park characteristics, collecting from the literature review and overseas case studies, that bring middle-aged children to the parks. The research findings and results will have important values for city staff and park planners as well, and the last section of the paper is about the guideline and recommendations for better further children's park design.

Key words: middle-aged children, urban parks, park characteristics, facilities

讲解学术表达规则，指导写作

03

学术规范 意识不强

► 引用不当，不会引用导致分数低

学生问题示例：

Grade	Comments and Assessments
C-	<p>Overall Feedback</p> <p>There seem to be a little delink between the issues, impacts and the recommendations.</p> <p>Citations are missing in some parts, thus making your report not credible and score lower marks.</p> <p>The three operations management issues need to be analysed in much more detailed in operations management sense.</p> <p>The 3 issues need to be adequately referenced. This seriously lacking</p> <p>The impact of these OM issues is explained in a very simplistic manner, in depth application is required. As explained, you need to use proper recommendations based on a built-up literature, theories and concepts. This part is also serious lacking in an academic piece of work. Recommendations must be very specifically on the operation management context.</p> <p>Need to research relevant theoretical concepts in apply directly to the issues describe. This part is weak.</p> <p>Could have used more academic referencing in order to score higher marks.</p>

最后成绩为 C-

未按照正确格式引用，
使得整片报告缺乏可信度，
以及分数低

指导示例：针对性收集文献 + 引用方式全程指导

分类总结文献数据支撑

对比总结文献论点

引用格式提前准备

Park Characteristics	Measurements	Key Findings	Citations
Amenities	<p>1. Diversity of active facilities: "The diversity of active facilities was assessed as the sum of types of activity areas used for sports games or active recreation."</p> <p>2. Quality of the facilities: "The quality of supporting amenities was assessed as the sum of condition (0 = 'only about half or few are in good condition' or 1 = 'all or most are in good condition') and usability (0 = 'only about half or few are usable' or 1 = 'all or most are usable') of supporting amenities (e.g., drinking fountains and restrooms)."</p>	<p>1. "Overall, the most significant factors attracting children to parks include active recreation facilities and sport programs."</p> <p>2. "Children's park-based PA was positively associated with the quality of supporting amenities."</p>	<p>Zhang, R. et al. (2022) 'Park and neighbourhood environmental characteristics associated with park-based physical activity among children in a high-density city', <i>Urban Forestry & Urban Greening</i>, 68, p. 127479. doi:10.1016/j.ufug.2022.127479.</p> <p>Loukaitou-Sideris, A. and Sideris, A. (2009) 'What brings children to the park? analysis and measurement of the variables affecting children's use of Parks', <i>Journal of the American Planning Association</i>, 76(1), pp. 89–107. doi:10.1080/01944360903418338.</p>

Level1：总结/和分类/别人工作 (table) Zhang (2022) claims that the most significant factors attracting children to the park is recreation facilities...Loukaitou-Sideris also finds that....

Level2：比较别人做的工作 A finds that factors work well, but B find that factor no significant impacts

Level 3：这些人做的有什么冲突/遗漏/改进 However, current literature paid little attention to middle-aged children; though all factors focus on all age children, but no specific research done to explore the middle-aged children and their preferences...

Education department suggest exercise time 2hour/ park to meet their needs

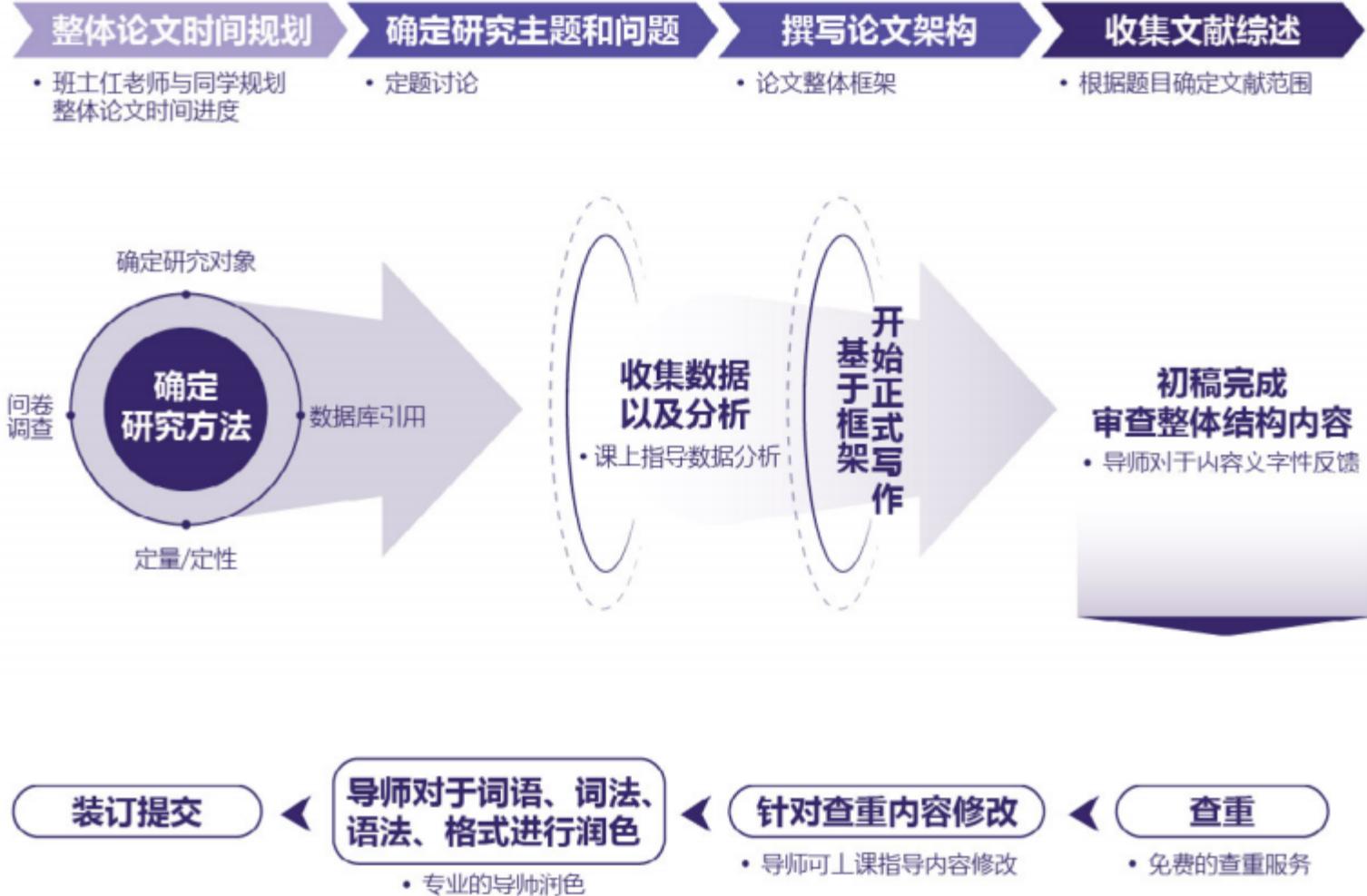
从收集文献方法，到最后文献引用全程指导

由于中外论文要求和评分体系差异极大，很多同学因无法迅速适应，导致了低分、挂科，甚至无法毕业的严重后果。

02

英领计划同步指导 - 论文服务

- ▶ 导师为留学生提供的中英双语学术指导服务，基于在校课程和学习需求，讲解论文写作要素和西方学术规范、指导学业知识点、科学规划路径、更好地巩固学习内容，帮助学生养成良好的学习习惯，从而适应西方学术环境，在学业上更进一步。
- ▶ 在论文服务中，根据论文结构制定了详细完整的论文指导流程，在论文写作各节点助力学子，将难点、卡点逐个击破。



整体论文时间规划

班主任老师与同学规划
整体论文时间进度

确定研究主题和问题

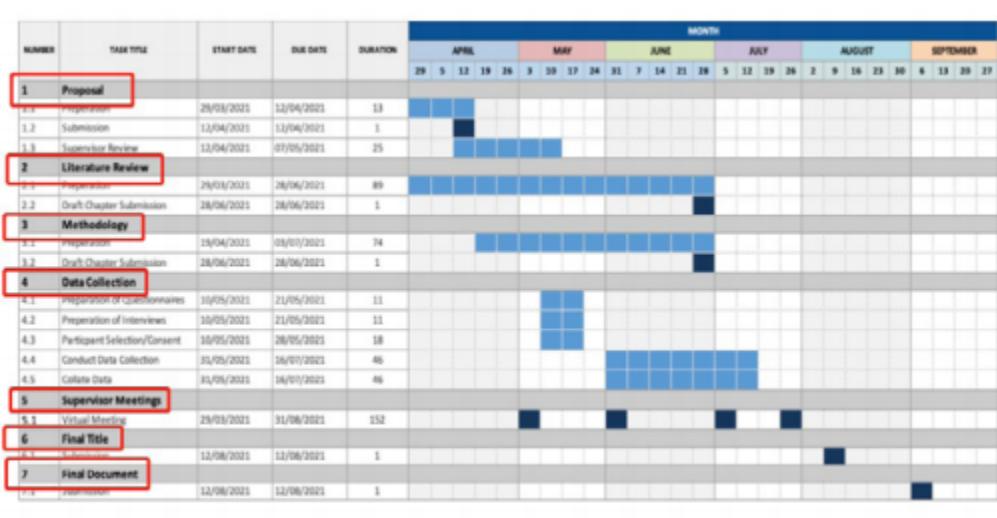
• 定题讨论

撰写论文架构

• 论文整体框架

收集文献综述

• 根据题目确定文献范围



根据论文进度，合理规划论文各部分完成时间。避免论文无规划错过截止日期

整体论文时间规划

• 班主任老师与同学规划
整体论文时间进度

确定研究主题和问题

• 定题讨论

撰写论文架构

• 论文整体框架

收集文献综述

• 根据题目确定文献范围

审题谋篇布局

1. 审题
- 论点应该包含问题中所有核心条件

Text 3

With the advancement of technology, should athletes work with sports research labs to harness it for performance enhancement? Give reasons for your answer.

athletes work with sports lab

performance enhancement

Propositional link between two objects

SVO
SOV

• 一定要有明确的观点
• 考虑题目的话题是什么 context
• 立场应该是一个主流观点

审题谋篇布局

详细讲解如何审题



初期可与导师一起头脑风暴定题，亦可定题后让导师指导后续框架搭建以及写作范围，和跑题说拜拜。

整体论文时间规划

- 班主任老师与同学规划
整体论文时间进度

确定研究主题和问题

- 定题讨论

撰写论文架构

- 论文整体框架

收集文献综述

- 根据题目确定文献范围

一份研究报告大致的逻辑



宏观大框架搭建，每一部分字数
拿捏精准，字字表达中心思想

整体论文时间规划

- 班主任老师与同学规划
整体论文时间进度

确定研究主题和问题

- 定题讨论

撰写论文架构

- 论文整体框架

收集文献综述

- 根据题目确定文献范围

Introduction

1) Establishing a research territory

- a. Showing that the general research area is important/interesting
- b. Introducing and reviewing items of previous research in the area

2) Establishing a niche (生态位)

- a. Indicating a gap in the previous research, raising a question about it.

Occupying the niche

- a. Outlining purposes or stating the nature of the present research

- b. Announcing principal findings/Indicati

我们来看一个例子

The Position of Sentence Connectors in Academic English

C. B. Feak and J. M. Swales

Many commentators have noted that sentence connectors (e.g., however) are an important and useful element in expository and argumentative writing. Frequency studies of their occurrence in academic English extend at least as far back as Huddleston (1971). Academic writing textbooks have for many years regularly

先证明为什么自己的研究领域是重要的

证明为什么自己的研究是重要的 (Lit Review)
然后提出研究问题

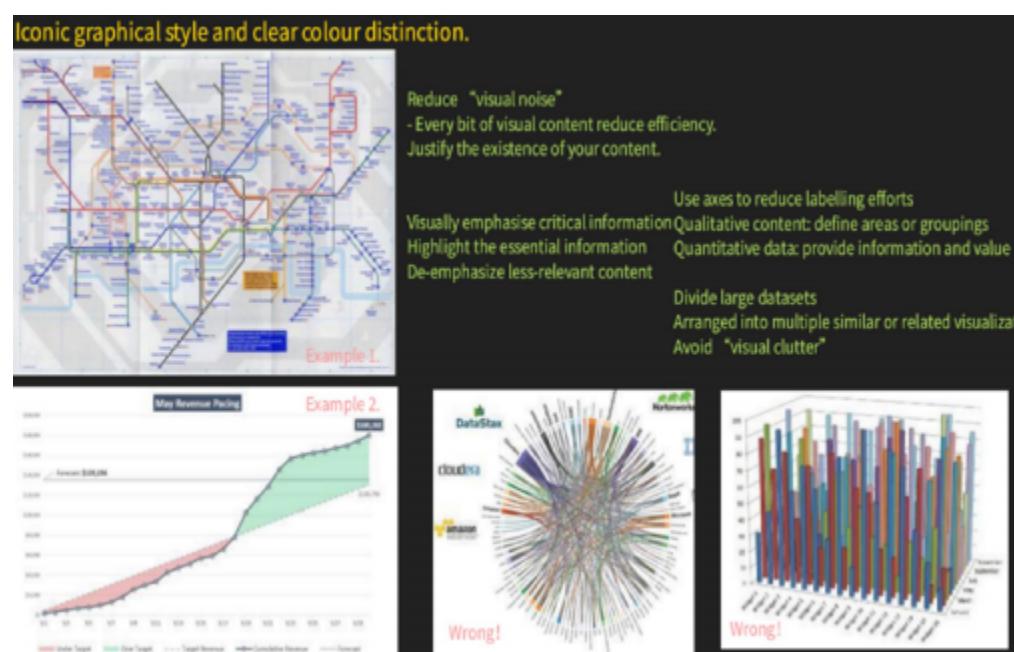
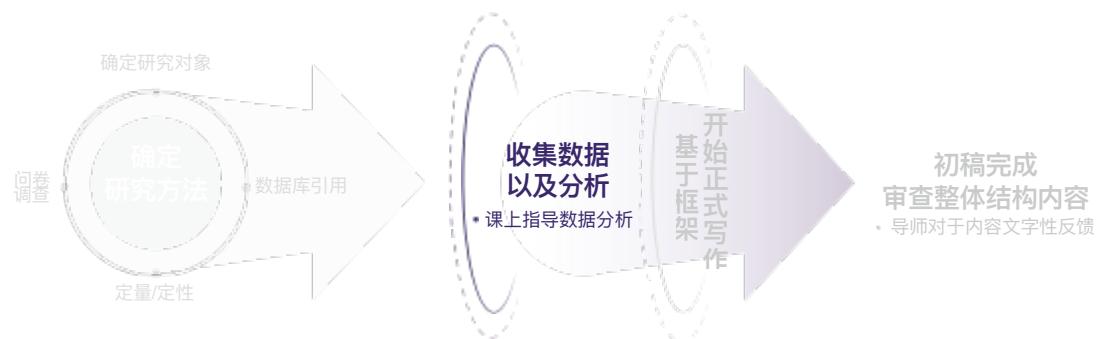
最后向读者简单阐述研究的主要发现，
以及报告的主要结构和目的等



定题后，导师指导论文文献范围，
及论文各部分所需文献，
让“引用”成为点睛之笔。



确定研究范围、研究对象以及分析方法，让论文“有理有据”



将数据结果在导师的指导下可视化，让论文“有血有肉”

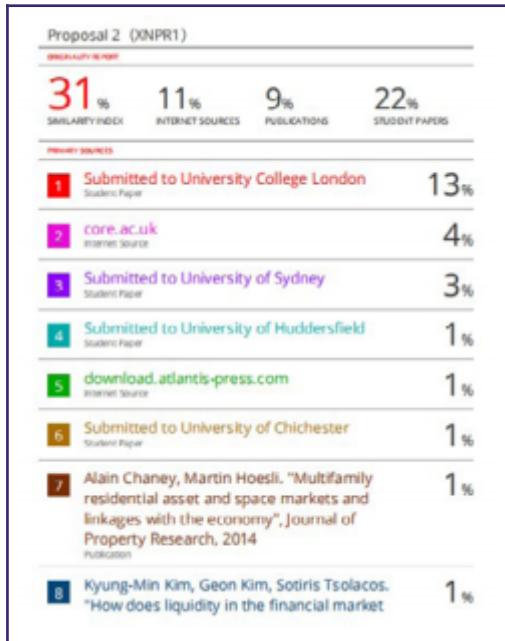
装订提交

导师对于词语、词法、语法、格式进行润色

针对查重内容修改

查重

免费的查重服务



装订提交

导师对于词语、词法、语法、格式进行润色

· 专业的导师润色

针对查重内容修改

示例 01

Generally, urbanization is a process of people moving purposefully and cities expanding. With the start of the industrial revolution (about 1750), people started to live together, sharing the labour and infrastructure to improve the production scale. Soon, the city started to become the area of highest level of development and turned attractive to villagers. However, the urban place as a limited area, quickly under hard pressure. The challenges are in wide ranges, concluding include climate changes such as global warming, the obstacles for economic development, and the living level standard of citizens. It seems quite strong relationships between these three main challenges.¹⁰

The first challenge is the impact to urban environment. – When the cities are improving space, the air, land and water pollution and climate change are hard to undertake. As was stated in *Urbanisation: Trends, Causes, and Effects* (The Open University, 2016) just-mentioned, *Cities in developing countries* (e.g. Ethiopia) where urban rivers that provide people with water for domestic use are affected by chemical discharges and inadequate sanitation facilities, and where therefore people's daily water use is unsafe. – Particulate emissions from car exhaust and factory chimneys often turn *adversely affect* urban air quality bad. The greenhouse gases, the carbon dioxide emitted when *from* fossil fuels are burned combustion

① **Deng Zheng**
近阶段内容上出现的问题：人生态不是在工商业革命以后
才开始的、存在的。--

② **Deng Zheng**
生而有成 production 请问我：数据不应该
是 improve 而是 increase--

③ **Deng Zheng** 2022年十一月1日
近阶段两个问题：1. 义理阐释 2. 通义阐释
答：不应使用 However--

④ **Deng Zheng** 2022-09-20
近阶段两个问题：1. 不要强调“指端连多方面”的
2. 应是中式酒店--

⑤ **Deng Zheng**
近阶段的义理阐释：事物是通义类的。所谓“通义”的“义”指的是什么？--

⑥ **Deng Zheng**
这是不对的--

示例 02

ABSTRACT: Herein, a study introduces an excellent catalyst, $\text{Ru}(\text{Cl})_3(\text{DMSO})_3$, for selective biodegradation, as reported to have the acetone-isobutanol conversion in which DMSO is the system. DMSO (dimethylsulfoxide) provides an environment for the bioremediation of the $\text{Ru}(\text{Cl})_3$ to stabilize states. The conversion between carbon sources and acetone-methanol of the catalyst is studied for biodegradation and conversion. DFT calculations to elucidate the mechanism of the reaction are performed. The results of the calculations are discussed. The additional mechanisms, *isomerization*, *isopentyl acetate* and *isopentyl alcohol*, are demonstrated. The results of the calculations are discussed. The additional mechanisms, *isomerization*, *isopentyl acetate* and *isopentyl alcohol*, are demonstrated. The further arrangement on catalyst reveals that the system is more likely to undergo electrophilic addition under raises temperature. This unique and catalyst is a promising application in the

INTRODUCTION- Vinyl chloride monomer (VCM) is made from petroleum, and is a common material in everyday life. It is the building block of polyvinyl chloride (PVC), one of the most widely used plastic materials in the world. Each year, about 40 million tons of VCM are produced worldwide. However, considering the lack of coal resources and oil, a highly energy-efficient route for producing VCM production is demanded under the increasing price of fossil fuel. In the last few decades, measure chlorine (Cl_2) catalyst has been used as a catalyst for this reaction VCM synthesis. Given the high volatility, the low heat capacity ($15.5 \text{ J/g}^\circ\text{C}$) and the high tem-

cross-linked catalyst, $\text{RuCl}_3(\text{DMPG})$, for selective hydrolysis of DMPG in which DMPG is the reaction environment, as the improvement of the selectivity between catalyst species and reactant-controlled DFT calculations to disclose the mechanism. (The results show that physicochemical reaction and spectroscopic addition, are demonstrated, and the system is more likely to undergo electron- transfer and catalyst as a promising application in the	Deep Sleep	Check with core later ~
	Deep Sleep	This seems needed as the next one
	Deep Sleep	It's a good one
	Deep Sleep	Is it a result or comment one?
	Deep Sleep	reaction might be studied?
	Deep Sleep	Described or studied?
	Deep Sleep	Let's discuss ~
	Deep Sleep	but it's bit too wild? We even talk
	Deep Sleep	should be Li^+ and Cl^- ...
should be used in the chemical process production. However, no commercial mercury-catalyst has shown sufficient stability, <u>been able</u> , to replace the highly-toxic and volatile mercury chloride-based catalyst, which may be the result of factors such as the trade-off of cost with toxicity, <u>but</u> activity, performance, and stability.	Deep Sleep	more accurate time please would
	Deep Sleep	value ~
	Deep Sleep	specific of detailed number can be ~
	Deep Sleep	a number would be better!
Figure 1. The chemical diagram of catalyst $\text{DMPG}(\text{RuCl}_3)$	Deep Sleep	

示例 03

Essay questions: In their discussion of school choice, Vincent, Braun and Ball (2010) argue that 'there is every reason to believe that in most, but not all, circumstances, within its particular mechanisms and practices, choice produces specific and persuasive forms of inquiry'. Critically discuss this claim with reference to the literature and research on school choice.

The development and implementation of school choice policy have been widely studied and are of great concern. School education not only *reproduces* culture but also an important *role* in social redistribution (Connell, 2012). As a core policy addressing the educational opportunities and quality, there has been a *longstanding controversy* over whether school choice policies *break* the class segregation caused by previous policies or *promote* new inequality (Angus, 2013). This paper argues that the *potential* results of school choice policies generally show that this policy has caused *significant* class differentiation and social inequality. In the following sections, this paper will first identify and explain several core ideas that will *frequently appear* in the text: neoliberalism, the marketable education market under school choice policy, and the consumer identity of parents and students in the education market. Then, this article will deeply discuss the advantages and disadvantages of school choice policy from the perspective of both supporters and opponents. After that, this paper will *examine* and discuss some representative literature in this field. Finally, this paper will analyze the practice of school choice policies in Australia and the Netherlands, and *provide* a critical comparative study of the two cases.

Ashley	虽然感觉语言有点冗长，不能简洁表达，但对理解内部角色，有一些关键概念来说的话，可能需要花一下时间来理解 synthetics 的能力很大。	2023-05-07 09:43	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ashley	已经把 key database 加入了一个小的 conclusion，加到字典方面还有点欠缺，是没对于两个 case study 写得一样进行一些细微的修改。				
Ashley	concerned and				
Ashley	is				
Ashley	the				
Ashley	sim				
Ashley	at				
Ashley	means of				
Ashley	of the people, it	2023-05-07 09:43	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ashley					

交稿前，导师就语法、语病、词汇使用、格式等问题纠错并提出润色建议。

英领计划

同步学术指导

学
指导

助力个人
成长

增进
学术能力



学术项目推广管理中心