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RUOMENG LIU

Education

The University of Hong Kong
 M.Phil. in Communication, Faculty of Social Sciences, 2026exp
  Thesis Title: "The Destructive Consequences of Polarization: Investigating Common Sense Divide"

University of Chinese Academy of Social Sciences
 B.A. in Journalism, School of Journalism and Communication, 2024
University of California, Davis
 Study abroad, 2022Fall

Research Interests

Field: Political Communication, Media Cognition
Methodology: Computational Social Sciences, Causal Inference

Conference Papers

[5] **Ruomeng L.** "Common Sense in Polarized Discussion on Social Platforms" In 75th ICA Annual Conference, Denver, USA, 2025.

[4] Wenting, Y., Pan, Z., **Ruomeng L.**, Qianying, Y. & Yan Q. "Communicating American- and Chinese Developed Generative AI Chatbots in Cyber China: Text Analysis on Weibo Discussions" In WAPOR 77th and WAPOR Asia Pacific 7th Joint Annual Conference, Seoul, Korea, 2024.

[3] **Ruomeng, L.** & Senqi, L. "Using Agent-Based Modeling to Explore the Myth of Media Multitasking." In 74th ICA Annual Conference, Gold Coast, Australia, 2023.

[2] **Ruomeng, L.** & Senqi, L. "Exploitation-Exploration Model of Media Multitasking (EEMMM)." In 4th Mobile Studies Congress (MSC), Hangzhou, China, 2023.

[1] **Ruomeng, L.**, Qinuo, Y., Wen, W. & Xuwei, Y. "Resurgence of Party Media in China from the Perspective of Relational Trust Theory." In 73rd ICA Media Sociology Post Conference, Toronto, Canada, 2023.

Selected Work-In-Progress

[5] Ruomeng Liu. "Longitudinal Survey Evidence on the Validity of Polarization in China"
[4] with Bin Chen. "Rumor Debunking Information on Weibo"

[3] with Zheng Joyce Wang. "Something Old, Something New, Something Borrowed and Something Breakthrough: Big Data and Computational Methods in Communication Causality Research"

[2] Ruomeng Liu. "Personal Narratives Increased Prevalence in In-depth Reporting on Chinese Social Platform 2012-2025" [Under Review]

[1] Wenting, Y., Pan, Z., Ruomeng, L.(corresponding author), Qing, Y. & Qianying, Y. "Domestic AI or Foreign AI? Comparing public perceptions of American- and Chinese-developed genAI models on Chinese social media" [Under Review]

Grants & Awards

2024-2026. Postgraduate Scholarship (Full funding), awarded monthly, HK$ 19,135, The University of Hong Kong

2024. SICSS Scholarship, awarded to Team Project *Revisiting the Role of Self-esteem in Eliciting Cognitive Dissonance Using Simulated LLM Agents*, ¥3,600 per member, SICSS-Beijing

2023. Grand Prize, awarded to Paper *Why People Prefer to Read Party Media? A Survey Study on Youth's Affective Perception, Relational Trust and Preference Towards Party Media*, Challenge Cup Competition in Beijing

2023. Beijing College Student Innovation Program, Research Grant ¥6,000

2022. National College Student Innovation Program, Research Grant ¥20,000

2023, 2021. Undergraduate Merit Scholarship, University of Chinese Academy of Social Sciences
2022, 2021. Overseas Study Fellowship, University of Chinese Academy of Social Sciences

Advanced Training

Research Experience

2024. Bachelor's Thesis, Advisor: Fen Xiang, Dept of Journalism, University of Chinese Academy of Social Sciences
Whose Voice Matter? An Actor Network Analysis on Web-Cov Corpus (2019-2020)

2022. Research Assistant to Wang Liao, Dept of Communication, UC Davis
Organizational Communication in US and China During Covid-19 Lockdowns

Certification

2025. Certificate in Teaching and Learning in Higher Education. Teaching and Learning Innovation Centre at HKU
2024-. MicroMaster Certificate in Social Data Science, Institute of Data, System and Society, MIT EdX Online
Probability Theory, Fundamentals of Statistics, Machine Learning with Python

Summer School

2024. Summer Institute in Computational Social Sciences at Beijing (SICSS-Beijing)

2023. Summer School in Advanced Social Research Methods (Advanced Course), CASER NYU-Shanghai

Workshop Participation

2024. HKU Computational Social Sciences Reading Seminar, Focus: Natural Language Processing and Causal Inference
- A framework for Quantifying Individual and Collective Common Sense, Nov. 2024
- Using the Propensity Score in Regression for Causal Effects; Matching in Observational Studies, April. 2025
2021-. Reading Group, Organizer: Fen Xiang, Focus: Theory, History and General Social Science

Teaching

2025 Fall. Tutor& Teaching Assistant, Media in the Age of Globalizatio(Undergraduate-level). Journalism & Media Studies Centre, The University of Hong Kong.

2025 Spring. Teaching Assistant, Media Data Analysis(Master-level). Journalism & Media Studies Centre, The University of Hong Kong.

2022 Summer. Instructor, Oral History and Journalism Practice. Mianyang Camp, Project Nous.

Industrial Experience

06/2024-01/2025. Political Sociology Group, Political Theory Record: Editorial Translator

04/2024-06/2024, Luohan Academy, Alibaba Initiative: Research Intern

07/2023-09/2024, The Paper, Shanghai United Media Group: Data Intern

03/2023-05/2023, Cheung Kong Graduate School of Business: Marcom Intern

10/2020-03/2022, Spring News: Journalist, Editor-in-charge

Skills

English (proficiency), Mandarain Chinese (native)
R, Python, LaTeX, SQLite

Last Updated: October 8, 2025