Ruomeng Liu

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EDUCATION

- **University of Chinese Academy of Social Sciences** — Beijing, China
  B.A. in Journalism; Minor in Economics; GPA: 3.78(87.8/100); 3.73/4 (WES verified) — *Sep 2020 - Jun 2024*
  - **Major Coursework:** *Communication Theories, Research Methods, Reporting & Editing, Digital Media Tech.*
  - **Minor Coursework:** *Macro&Micro Economics, Econometrics, Probability Theory and Mathematical Statistics, Calculus, Linear Algebra*

- **University of California, Davis** — Davis, US
  Visiting Student - Global Study Program; GPA: 3.53/4 — *Sep 2022 - Dec 2022*
  Coursework: *Political Communication(**Ph.D. level seminar**), Intermediate Social Statistics, Academic Writing Workshop*

RESEARCH INTERESTS

Political Communication, Media Cognition, Computational Social Science

HONORS AND AWARDS

- Researches and Tech Products Contests for College Students in Beijing(Grand Prize) — 2023
- UCASS Scholarship(Third Class) — 2023,2021
- Humanities Light Academic Competition(First Prize) — 2022
- Overseas Exchange Fellowship(Second Class) — 2022
- Overseas Communication Fellowship(First Class) — 2021
- *The Spring News* Best Award — 2021

RESEARCH EXPERIENCE

- **Lockdowns and Group Communication** — Research Assistant
  Supervisor: Liao Wang, Department of Communication, UC Davis — *Sep 2022 - Nov 2022*
  - **Survey Design**: Assist in questionnaire design on Qualtrics
  - **Data Analysis**: Data cleaning, t-test, ANOVA, EFA, CFA, SEM with R[*Collaborating with Git]
  - **Visualization**: Draw structural equation model diagrams and generate correlation charts, etc.

- **Party Media Preference in China** — Principal
  Advisor: Ping Sun, Institute of Journalism and Communication,CASS — *Mar 2022 - Sep 2023*
  - **Coordination**: Coordinate the schedule of the project, and organize the research
  - **Research Design**: Literature reading and conducting the design of the model - develop the variable "relational trust" and design the mediating effect model
  - **Conducting**: Questionnaire design and data collection(over 1500 samples)
  - **Writing**: Writing the main body of the article

- **Social Media Discourse and Climate Change** — Principal
  Advisor: Fen Xiang, Institute of Journalism and Communication,CASS — *Mar 2022 - Sep 2023*
  - **Coordination**: Collection, reading and organization of literature
  - **Writing**: Writing the research proposal - Enhance discourse competition on social media; develop a climate change model within a risk-responsibility framework; assess methodological feasibility.

- **A Comparative Study of Internet Addiction among Urban and Rural Youth** — Member
  Advisor: Feng Tian, Institute of Sociology, CASS — *May 2022 - Dec 2022*
  - **Qualitative Interview**: Semi-structured interviews with 10 rural adolescents and processing of materials
  - **Data Analysis Report Writing**: Report writing using data from the 2021 Internet Age Youth Development Survey- compare the statistics of Internet Addiction between the urban and rural; make conclusion

CONFERENCE PAPERS

[1] **Liu, R.**, Yang, Q., Wang, W., & Yang, X.(accepted/not registered & presenting). Relational Trust and Affective Perception: An Empirical Study of Party Media Preferences in China. In *International Association for Media and Communication Research (**IAMCR**)*, OCP23.

[2] **Liu, R. (presenting)**, Yang, Q., Wang, W., & Yang, X. Resurgence of Party Media in China From the Perspective of Relational Trust Theory. In *International Communication Association post conference [*Media Sociology*, Remote Panel A: Media, Identities, and Collectivities]* (**ICA postconference**), Toronto/online, 2023.[slides]

[3] **Liu, R.**, Li, S. Exploring the "Myth" of Media Multitasking: Based on ABM and Exploitation-Exploration Model of Media Multitasking (EEMM), In *Mobile Studies Congress 2023, **MSC***[panel: Mobile Everyday Creativity], Hangzhou,2023 [slides]

Work in Progress

[1] **Liu, R.** Indiscriminate Insults Towards China? Controversies, Anger, and Politics of Identity, 2018-2022 [abstract]   2023

[2] **Liu, R.** &Li, S. Using Agent-based Modeling to Explore the "Myth" of Media-Multitasking [abstract]   2023

Grants and projects

- **Research Support Program for Emerging Undergraduates**   CNY 4,000 (approx. USD 571)
  Item No. 2023-XK-87, Item No.2022-XK-87   *2023,2022*

- **Provincial-level(Beijing) Student Innovation Project**   CNY 5,000 (approx. USD 714)
  Item No.s202314596009   *2023*

- **National-level Student Innovation Project**   CNY 20,000 (approx. USD 2,857)
  Item No.202214596001   *2022*

- **University-level Student Innovation Project**   CNY 2,000 (approx. USD 286)
  Item No.X202214596075   *2022*

- **University-level Challenge Cup Academic Competition Project**   CNY 6,000 (approx. USD 857)
  Item No.22C1202   *2022-2023*

Professional Development

- **Tsinghua University**   Online
  Big Data and Causal Inference Seminar[LINK]   *Oct 2023 - Jan 2024*

- **NewYork University Shanghai**   Shanghai, China
  Summer School in Applied Social Science Research Methods (Advanced Courses)[LINK]   *July 2023*
  Courses: *Introduction to Computational Social Science, Structural Equation Modeling*

- **University of Chinese Academy of Social Sciences**   Hybrid
  Research Methodology Training Camp   *Oct 2022 - Nov 2022*
  Courses: *Social Network Analysis and Modeling , Causal Inference in Observational Research*

- **University of Oxford**   Online
  Oxford Prospects Program - Programme Certificate   *Jan 2022*
  Courses: *Politics, Philosophy, Economy and Law(PPEL)*

Working Experience

- **ThePaper.cn**   Shanghai, China
  Data Intern, Data News Dept.(839 studio/"meishuke")[LINK]   *Jul 2023 - Sep 2023*

- **Cheung Kong Graduate School of Business(CKGSB)**   Beijing, China
  Marcom Intern, Market&Communication Department   *Mar 2023 - May 2023*

- **The Spring News(Campus Media)**   Beijing, China
  Editor, Journalist, Campus News Dept.   *Sep 2020 - Mar 2021*

Academic Service

- **ICA Media Sociology Postconference**   Remote Panel A
  Chair[LINK]   *May 2023*

- **Project Nous**   Mianyang Camp
  Instructor   *July 2022*

- **Adolescent Media Use Project**   CASS
  Investigator   *Jan 2022*

- **Political and Social Development Conference**   UCASS
  Conference Assistant   *Oct 2021*

- **Academic Department of School Student Union**   UCASS
  President   *Sep 2021 - present*

Skills Summary

- **Programming Languages**: Python(pandas, numpy, scikit-learn, seaborn,etc.),R (tidyverse, lavaan, mlr), JavaScript(Elementary), SQL(Elementary)
- **Markup Languages**: LaTeX, HTML/CSS
- **Languages**: Mandarin (Native), English (Proficient), Japanese (Elementary)
- **Tools**: MS Office (Proficient), Git(version control),Tableau (Intermediate)

REFERENCES

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