

Ruomeng Liu

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EDUCATION

- University of Chinese Academy of Social Sciences** Beijing, China
• *Bachelor of Arts - Journalism; GPA: 3.83* Sep 2020 - June 2024
Courses: Communication Theories, Research Methods, Reporting & Editing, Digital Media Tech.
- University of Chinese Academy of Social Sciences** Beijing, China
• *Bachelor of Arts - Economics(Minor)* Sep 2021 - June 2024
Courses: Macro&Micro Economics, Econometrics, Probability Theory and Mathematical Statistics, Calculus, Linear Algebra
- University of California, Davis** Davis, US
• *Visiting Student - Global Study Program; GPS:3.53* Sep 2022 - Dec 2022
Courses: Political Communication(Ph.D. level seminar), Intermediate Social Statistics, Academic Writing Workshop

PROFESSIONAL DEVELOPMENT

- University of Oxford** Online
• *Oxford Prospects Online Program - Programme Certificate* Jan 2022
Courses: Politics, Philosophy, Economy and Law(PPEL)
- NYU Shanghai** Shanghai, China
• *2023 Summer School in Applied Social Science Research Methods (Advanced Courses)* July 2023
Courses: Introduction to Computational Social Science, Structural Equation Modeling

RESEARCH INTERESTS

- **Area:** Political Communication, Digital Journalism, Computational Communication
- **Methodology:** Statistical Learning, Computer Vision, Structural Model Equation, Network Analysis

SKILLS SUMMARY

- **Programming Languages:** Python(pandas, numpy, scikit-learn, seaborn,etc.),R (tidyverse, lavaan, mlr), JavaScript, SQL, Jekyll
- **Markup Languages:** L^AT_EX, HTML/CSS
- **Languages:** Mandarin (Native), English (Proficient), Japanese (Elementary)
- **Tools:** MS Office (Proficient), Git(version control),Tableau (Intermediate), D3.js(Elementary)

RESEARCH EXPERIENCE

- Lockdowns and Group Communication** Department of Communication, UC Davis
• *Research Assistant, Advisor: Liao Wang* Sep 2022 - Dec 2022
 - **Questionnaire Design:** Assist in questionnaire design on Qualtrics
 - **Data Analysis:** Data cleaning, t-test, ANOVA, EFA, CFA, SEM with R[*Collaborating with Git]
 - **Visualization:** Draw structural equation model diagrams and generate correlation charts, etc.
- Party Media Preference in China** Institute of Journalism and Communication,CASS
• *Principal, Advisor: Ping Sun* Mar 2022 - Sep 2023
 - **Coordination:** Coordinate the schedule of the project, and organize the research
 - **Research Design:** Literature reading and conducting the design of the model
 - **Conducting:** Questionnaire design and data collection
 - **Writing:** Writing the main body of the article
- Social Media Discourse and Climate Change** Institute of Journalism and Communication,CASS
• *Principal, Advisor: Fen Xiang* Mar 2022 - Sep 2023
 - **Coordination:** Collection, reading and organization of literature
 - **Writing:** Writing the research proposal
- A Comparative Study of Internet Addiction among Urban and Rural Youth** Institute of Sociology, CASS
• *Member, Advisor: Feng Tian* May 2022 - Dec 2022
 - **Qualitative Interview:** Semi-structured interviews with 10 rural adolescents and processing of materials
 - **Data Analysis Report Writing:** Report writing using data from the 2021 Internet Age Youth Development Survey

CONFERENCE PAPERS

- [1] **Liu, R.**, Yang, Q., Wang, W., Yang, X. (accepted/not presenting). Relational Trust and Affective Perception: An Empirical Study of Party Media Preferences in China. In *International Association for Media and Communication Research (IAMCR)*, OCP23.
- [2] **Liu, R. (presenting)**, Yang, Q., Wang, W., Yang, X. Resurgence of Party Media in China From the Perspective of Relational Trust Theory. In *International Communication Association post conference [*Media Sociology*] (ICA)*, Toronto/online, 2023.

WORKING IN PROGRESS

- [1] **Liu, R.:** Indiscriminate Insults Towards China? Controversies, Anger, and Politics of Identity, 2018-2023 2023
- [2] **Liu, R.:** Media Multitasking, Temporal Affordance and Social Capital 2023

GRANTS AND PROJECTS

- **Relational trust, affective perception and party media preference: an empirical study based on structural equation modeling** : Research Support Program for Emerging Undergraduates[¥4,000],Item No. 2023-XK-87,2023
- **How social media affect the presentation of climate change in China:** Research Support Program for Emerging Undergraduates[¥4,000],Item No.2022-XK-87,2022
- **The influence mechanism of trust on the preferential use of party media:** University-level Student Innovation Project[¥2,000],Item No.X202214596075,2022
- **The influence of relational trust on party media preference, with emotional perception as the mediating variable:** University-level Challenge Cup Academic Competition ProjectItem No.22C12022022-2023
- **A Comparative Study of Internet Addiction among Urban and Rural Youth:** National-level Student Innovation Project[¥20,000]Item No.2022145960012022

WORKING EXPERIENCE

- **Bingdian Weekly(China Youth Daily)**, Beijing Sep 2023 - Dec 2023(scheduled)
Journalist Intern
- **ThePaper.cn**, Shanghai Jun.2023 - Sep.2023(expected)
Data Analysis Intern Data News Department
- **Cheung Kong Graduate School of Business(CKGSB)**, Beijing Mar.2023-May.2023
Marcom Intern Market&Communication Department
 - * Assist **public relations affairs**, such as the preparation of the Discourse on Confucian Entrepreneurs 2023
 - * **CKGSB new media**, such as WeChat official account , official website content support
 - * Interviewing and Writing
- **The Spring News(Campus)**, Beijing Sep. 2020 - Mar. 2021
Editor, Journalist
 - * As the editor of campus news, coordinated and produced the news, such as *Campus Noise Problem*
 - * As a reporter, paid attention to hot topics and produced articles like *Flags of students*
 - * As the editor of seven-day news, was responsible for weekly social news focus.

ACADEMIC SERVICE

- **Academic Department of School Student Union** Sep.2021 - present
President UCASS
- **Political and Social Development Forum** Oct.2021
Conference Assistant Conference Affairs Group, Beijing
- **Adolescent Media Use Project** Jan.2022
Investigator CASS
- **Project Nous** July 2022
Instructor Mianyang Camp
- **ICA Media Sociology Post Conference** May 2023
Chair Remote Panel A: Media, Identities, and Collectivities

HONORS AND AWARDS

- Extracurricular Researches and Tech Products Contests for College Students in Beijing(Grand Prize) - 2023
- Humanities Light Academic Competition(First Prize) - 2022
- Overseas Communication Fellowship(First Class) - 2021
- Overseas Exchange Fellowship(Second Class) - 2022
- UCASS Scholarship(Third Class) - 2020-2021
- *The Spring News* Best Award - 2021

REFERENCES

- **Fen XIANG**(B.A. Advisor)
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- **Ping SUN**
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