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RUOMENG LIU

Education

The University of Hong Kong
M.Phil. in Communication, Faculty of Social Sciences, 2026 (Expected)
Thesis: "The Destructive Consequences of Polarization: Investigating Common Sense Divide"

University of Chinese Academy of Social Sciences
B.A. in Journalism, School of Journalism and Communication, 2024

University of California, Davis
Visiting Student, Fall 2022

Research Interests

Substantive: Political Communication, Media Cognition
Methodological: Computational Social Science, Causal Inference

Conference Presentations

[5] **Liu, R.** (2025). "Common Sense in Polarized Discussion on Social Platforms." the 75th ICA Annual Conference, Denver, USA.

[4] Yu, W., Zhao, P., **Liu, R.**, Ye, Q., & Yan, Q. (2024). "Communicating American- and Chinese-Developed Generative AI Chatbots in Cyber China: Text Analysis on Weibo Discussions." WAPOR 77th and WAPOR Asia Pacific 7th Joint Annual Conference, Seoul, South Korea.

[3] **Liu, R.** & Li, S. (2024). "Using Agent-Based Modeling to Explore the Myth of Media Multitasking." the 74th ICA Annual Conference, Gold Coast, Australia.

[2] **Liu, R.** & Li, S. (2023). "Exploitation-Exploration Model of Media Multitasking (EEMMM)." the 4th Mobile Studies Congress (MSC), Hangzhou, China.

[1] **Liu, R.**, Yang, Q., Wang, W., & Yang, X. (2023). "Resurgence of Party Media in China from the Perspective of Relational Trust Theory." the 73rd ICA Media Sociology Post Conference, Toronto, Canada.

Manuscripts

Under Review *: corresponding author

[2] Liu, R. "The Pivot Towards Self: The Decade-Long Evolution of In-Depth Reporting on WeChat."

[1] Yu, W., Zhao, P., **Liu, R.***, Ye, Q., Yan, Q. "Domestic AI or Foreign AI? Comparing Public Perceptions of American- and Chinese-Developed GenAI Models on Chinese Social Media."

Research In Progress

[4] "Mapping Polarization Through Belief Networks: Longitudinal Survey Evidence from China (2003 –2023)"

[3] "How Commonsense (Mis)perception Fuels Polarization?" (with King-wa Fu)

[2] "Fact-Checking as Information Control: Analyzing China's Rumor-Debunking Practices on Social Media." (with Bin Chen, Anfan Chen & Shuning Lu)

[1] "Something Old, Something New, Something Borrowed and Something Breakthrough: Big Data and Computational Methods in Communication Causality Research." (with Zheng Joyce Wang)

Working Papers

[2] Liu, R. "Whose Voice Matters? An Actor Network Analysis on Web-Cov Corpus (2019–2020)"

[1] Liu, R., Yang, Q., Wang, W., & Yang, X. "Examining the Impact of Relational Trust on Preferential Use of Party Media in China: Based on a Mediating Effect Model of Affective Perception"

Grants &Awards

2024–2026. Postgraduate Scholarship (Full Funding), HK$19,135/month, **The University of Hong Kong**.

2024. SICSS Scholarship for Team Project "Revisiting the Role of Self-esteem in Eliciting Cognitive Dissonance Using Simulated LLM Agents," ¥3,600 per member, **SICSS-Beijing**.

2023. Grand Prize for Project "Why People Prefer Party Media? A Survey Study on Youth's Affective Perception, Relational Trust and Preference Towards Party Media," **Capital Challenge Cup Academic Competition**.

2023. Beijing College Student Innovation Program, Research Grant ¥6,000.

2022. National College Student Innovation Program, Research Grant ¥20,000.

2023, 2021. Undergraduate Merit Scholarship, **University of Chinese Academy of Social Sciences**.

2022, 2021. Overseas Study Fellowship, **University of Chinese Academy of Social Sciences**.

Advanced Training

Research Assistance

2022. Research Assistant to Wang Liao, Department of Communication, UC Davis.
"Organizational Communication in US and China During Covid-19 Lockdowns"

– Data analysis: programmed R script for data cleaning, parameter tests, and EFA, CFA.
– Survey & visualization: assisted in qualtrics questionnaire design; plot SEM charts, heatmap etc.

Certifications

2025. Certificate in Teaching and Learning in Higher Education, Teaching and Learning Innovation Centre, HKU.

2024–. MicroMasters Certificate in Social Data Science, Institute of Data, Systems and Society, MIT EdX Online.
Courses: Probability Theory, Fundamentals of Statistics, Machine Learning with Python

Summer Schools

2024. Summer Institute in Computational Social Science at Beijing (SICSS-Beijing).

2023. Summer School in Advanced Social Research Methods (Advanced Course), CASER NYU-Shanghai.

Workshop

2024–. HKU Computational Social Science Reading Seminar. Focus: NLP and Causal Inference.

Presentations:
– November 2024: "A Framework for Quantifying Individual and Collective Common Sense"
– April 2025: "Using the Propensity Score in Regression for Causal Effects"

2023. "Causal Inference and Big Data Seminar", CSS and State governance Lab, Tsinghua University
2021–. Reading Group. Organizer: Fen Xiang. Focus: Theory, History and General Social Science.

Teaching	Fall 2025. Tutor & Teaching Assistant, *Media in the Age of Globalization* (Undergraduate), Journalism & Media Studies Centre, The University of Hong Kong.
	Spring 2025. Teaching Assistant, *Media Data Analysis* (Master's), Journalism & Media Studies Centre, The University of Hong Kong.
	Summer 2022. Instructor, *Oral History and Journalism Practice*, Mianyang Camp, Project Nous.
Industrial Experience	June 2024–January 2025. Editorial Translator, Political Sociology Group, Political Theory Record.
	April 2024–June 2024. Research Intern, Luohan Academy, Alibaba Initiative.
	July 2023–September 2024. Data Journalist Intern, The Paper, Shanghai United Media Group.
	March 2023–May 2023. Marketing &Communication Intern, Cheung Kong Graduate School of Business.
	October 2020–March 2022. Journalist & Editor-in-Charge, Spring News (Campus Media).
Skills	**Languages**: English (Proficient), Mandarin Chinese (Native)
	Technical: R, Python, LaTeX

Last Updated: November 9, 2025