

Ruomeng Liu

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EDUCATION

- **University of Chinese Academy of Social Sciences** Beijing, China
Bachelor of Arts - Journalism; GPA: 3.83 Sep 2020 - June 2024
Courses: Communication Theories, Research Methods, Reporting & Editing, Digital Media Tech.
- **University of Chinese Academy of Social Sciences** Beijing, China
Bachelor of Arts - Economics(Minor) Sep 2021 - June 2024
Courses: Macro&Micro Economics, Econometrics, Probability Theory and Mathematical Statistics, Calculus, Linear Algebra
- **University of California, Davis** Davis, US
Visiting Student - Global Study Program; GPS:3.53 Sep 2022 - Dec 2022
Courses: Political Communication(*Ph.D. level seminar*), Intermediate Social Statistics, Academic Writing Workshop

PROFESSIONAL DEVELOPMENT

- **NewYork University Shanghai** Shanghai, China
Summer School in Applied Social Science Research Methods (Advanced Courses) July 2023
Courses: Introduction to Computational Social Science, Structural Equation Modeling
- **University of Chinese Academy of Social Sciences** Hybrid
Research Methodology Training Camp Oct 2022- Nov 2022
Courses: Social Network Analysis and Modeling , Causal Inference in Observational Research
- **University of Oxford** Online
Oxford Prospects Online Program - Programme Certificate Jan 2022
Courses: Politics, Philosophy, Economy and Law(PPEL)

RESEARCH INTERESTS

- **Area:** Political Communication, Digital Journalism, Computational Communication, Media Cognition
- **Methodology:** Statistical Learning, Computer Vision, Structural Model Equation, Network Analysis

SKILLS SUMMARY

- **Programming Languages:** Python(pandas, numpy, scikit-learn, seaborn,etc.),R (tidyverse, lavaan, mlr), JavaScript, SQL, Jekyll
- **Markup Languages:** L^AT_EX, HTML/CSS
- **Languages:** Mandarin (Native), English (Proficient), Japanese (Elementary)
- **Tools:** MS Office (Proficient), Git(version control),Tableau (Intermediate), D3.js(Elementary)

RESEARCH EXPERIENCE

- **Lockdowns and Group Communication** Department of Communication, UC Davis
Research Assistant, Advisor: Liao Wang Sep 2022 - Nov 2022
 - **Questionnaire Design:** Assist in questionnaire design on Qualtrics
 - **Data Analysis:** Data cleaning, t-test, ANOVA, EFA, CFA, SEM with R[*Collaborating with Git]
 - **Visualization:** Draw structural equation model diagrams and generate correlation charts, etc.
- **Party Media Preference in China** Institute of Journalism and Communication,CASS
Principal, Advisor: Ping Sun Mar 2022 - Sep 2023
 - **Coordination:** Coordinate the schedule of the project, and organize the research
 - **Research Design:** Literature reading and conducting the design of the model
 - **Conducting:** Questionnaire design and data collection
 - **Writing:** Writing the main body of the article
- **Social Media Discourse and Climate Change** Institute of Journalism and Communication,CASS
Principal, Advisor: Fen Xiang Mar 2022 - Sep 2023
 - **Coordination:** Collection, reading and organization of literature
 - **Writing:** Writing the research proposal
- **A Comparative Study of Internet Addiction among Urban and Rural Youth** Institute of Sociology, CASS
Member, Advisor: Feng Tian May 2022 - Dec 2022
 - **Qualitative Interview:** Semi-structured interviews with 10 rural adolescents and processing of materials
 - **Data Analysis Report Writing:** Report writing using data from the 2021 Internet Age Youth Development Survey

CONFERENCE PAPERS

- [1] **Liu, R.**, Yang, Q., Wang, W., Yang, X. (accepted/not registered&presenting). Relational Trust and Affective Perception: An Empirical Study of Party Media Preferences in China. In *International Association for Media and Communication Research (IAMCR)*, OCP23.
- [2] **Liu, R. (presenting)**, Yang, Q., Wang, W., Yang, X. Resurgence of Party Media in China From the Perspective of Relational Trust Theory. In *International Communication Association post conference [*Media Sociology*, Remote Panel A: Media, Identities, and Collectivities] (ICA)*, Toronto/online, 2023.
- [3] **Liu, R.**, Li, S. Exploring the "Myth" of Media Multitasking: Based on ABM and Exploitation-Exploration Model of Media Multitasking (EEMM) In *Mobile Studies Congress 2023, MSC*[panel: Mobile Everyday Creativity], Hangzhou,2023

WORKING IN PROGRESS

- [1] **Liu, R.**: Indiscriminate Insults Towards China? Controversies, Anger, and Politics of Identity, 2018-2023 2023
- [2] **Liu, R. &Li, S.**: Using Agent-based Modeling to Explore the "Myth" of Media-Multitasking 2023

WORKING EXPERIENCE

- **ThePaper.cn** Shanghai
Data Intern, Data News Department(meishuke) July 2023 - Sep 2023
- **Cheung Kong Graduate School of Business(CKGSB)** Beijing
Marcom Intern, Market&Communication Department Mar 2023 - May 2023
- **The Spring News(Campus Media)** Beijing
Editor, Journalist, Campus News Dept. Sep 2020 - Mar 2021

ACADEMIC SERVICE

- **Academic Department of School Student Union** UCASS
President Sep 2021 - present
- **ICA Media Sociology Post Conference** Remote Panel A: Media, Identities, and Collectivities
Chair May 2023
- **Project Nous** Mianyang Camp
Instructor July 2022
- **Political and Social Development Forum** UCASS
Conference Assistant Oct 2021
- **Adolescent Media Use Project** UCASS
Conference Assistant Oct 2021

HONORS AND AWARDS

- Extracurricular Researches and Tech Products Contests for College Students in Beijing(Grand Prize) - 2023
- Humanities Light Academic Competition(First Prize) - 2022
- Overseas Communication Fellowship(First Class) - 2021
- Overseas Exchange Fellowship(Second Class) - 2022
- UCASS Scholarship(Third Class) - 2020-2021
- *The Spring News* Best Award - 2021

REFERENCES

- **Fen XIANG**(B.A. Advisor)
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- **Wang LIAO**

Assistant Professor

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