PEERIO FIREWALL AND NAT TRAVERSAL SOLUTION ENABLES POPULAR TELEPHONY'S SERVERLESS PEER-TO-PEER COMMUNICATIONS

Miami, FL and Sophia Antipolis, France, February 28, 2005 – Popular Telephony, the telecommunications middleware company and creator of Peerio™ – the innovative technology for serverless, peer-to-peer communications, has announced a general availability of the Peerio Open Source NAT / Firewall (FW) Traversal library that seamlessly enables VoIP users and carriers to bypass firewalls when communicating over IP networks.

The Open Source library is free of charge for all Peerio partners is available now for immediate download from http://www.peerio.com/dev/fwt. The Peerio Open Source NAT / Firewall (FW) Traversal library is being incorporated across all Peerio-based solutions including the newest version of Peerio GNUP.

With FW / NAT traversal-enabled the Peerio GNUP application provides network availability presence for other upcoming Peerio-based communications applications that will be released by Popular Telephony during the year 2005.

Peerio GNUP is a P2P numbering plan initiative. It will be the primary serverless application to incorporate the Peerio NAT/FW Traversal library. With the embedding of the FW/NAT traversal software, GNUP will now provide the ultimate IP presence, numbering and interconnection facility to unite the users of all existing VoIP solutions, value-added service providers and interconnect carriers.

The Global Numbering Plan (GNUP) is based on the award-winning Peerio middleware and was released two months ago. It is available now in a demonstration and alpha test mode for free download at www.gnup.org.
Based on the input from thousands of early testers Popular Telephony was assisted in facilitating the ongoing testing and debugging of the Peerio serverless engine.

"This is very significant step as the NAT/FW Traversal provides vital functionality for all the Peerio enterprise customers with multiple locations, mobile users and service providers. Since Peerio does not use multicast or broadcast, and being a rather comprehensive network processing technology, it could be securely deployed between multi-site locations in the enterprise without a need to install and manage costly VPNs." - says Chris Younger, the CEO of The Silvercloud Companies, previously President of Expanets, and currently a Popular Telephony Advisor – "Firewalls and NATs bring on additional challenges and complications for the communications systems deployments. With the Peerio FW / NAT Traversal users can overcome these limitations, seamlessly supporting all network applications across multiple network locations as well as mobile users."

The FW/NAT Traversal library will be tested on the Peerio GNUP network before being shipped to the enterprise customers later in the 2nd quarter this year.

About Peerio GNUP™

A Free Global Numbering Plan, Peerio GNUP™ provides interconnectivity between all existing peer-to-peer, PSTN, standards-based and proprietary VoIP applications.

GNUP is the first solution that will enable and allow VoIP users receive calls from other applications, phones and devices regardless of platform or protocol. This communication necessity is unique to the Peerio™ serverless communications technology that was pioneered and introduced earlier by Popular Telephony. However, it is not restricted to Peerio-based applications as every single VoIP user can benefit and profit from GNUP.

About Popular Telephony

Popular Telephony Inc., recently named to the **Pulver 100,** is a privately held VoIP telecommunications middleware company, focused on bringing true serverless communications technology to the market. With a strong patent portfolio, and a leadership team led by Internet Telephony industry veterans, the company aims to be the leader in the peer-to-peer telephony technology sector.

Popular Telephony is a U.S registered corporation with offices in New York, France and Israel.

For more information about Popular Telephony, visit the company's web site at: www.populartelephony.com

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