

THANK YOU

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To whom it may concern,

Please accept this as my application for Web Developer, as advertised on your website careers page, a web developer not only plays a crucial role in front-end design, development, testing, operation, and support, but also has a great influence on marketing and users retention. The deliverables created help clients be more efficient and provide better services in this increasingly competitive market. I believe my experience and expertise in software development will be a valuable resource in accomplishing these goals.

During my tenure at Jiangsu Smart Software Engineering Company, 50% of the clients complained about the existing application platform. As soon as I understood the clients' issues and their business workflow, I reported the problems to my manager through various data analytic tools, and obtained project approval for the improvement of our platform. I took this opportunity to leverage my artistic design skills and teamwork spirit, worked closely with the R&D team to **enhance the application platform and reduce client complaints by 8% within 3 months**. Meanwhile, I found **my interest in front-end web development**. This is why I decided to obtain a second major in computer programming, a pivot in my career to pursue something I am passionate about.

I believe software development, especially those focused at the front-end, is a creative job that enables more productive work and improves well-being of the end users. When I saw the job opening, I knew it was the perfect fit for me. I believe I can offer the best outcomes as a web developer based on **4 years of relevant work experience in a software company, and 2 years of further studies in computer programming**. Besides, artistic design has always been a fascinating part of my personal life, and it inspired me with a lot of creativity in UI and programming design, a nice value-add to this role.

I hope to have the chance to speak with you about this position, which I believe I am qualified for. Please do not hesitate to reach out to me by phone or email to schedule an interview at your earliest convenience. Thank you so much for your time, I am looking forward to speak with you.

Sincerely yours,

Laura Liu