

THANK YOU

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To whom it may concern,

Please accept this as my application for a Web Developer. In my understanding, a Web Developer not only plays a crucial role in Web design, development, testing, operation, enhancement, and maintenance but also has a great influence on marketing and user retention. The deliverables created help clients be more efficient and provide better services in this increasingly competitive market. I believe my experience and expertise in software development will be a valuable resource in accomplishing these goals.

During my tenure at Jiangsu Smart Software Engineering Company, 50% of the customers complained about the existing application platform. As soon as I understood the customer's issues and their business workflow, I reported the problems to my manager through various data analytic tools and obtained project approval for the improvement of our platform. I took this opportunity to leverage my artistic design, organizational coordination skills and teamwork spirit, worked closely with the R&D team to enhance the application platform and reduce customer complaints by 8% within 3 months. Meanwhile, I found my interest in web development. This is why I decided to obtain a second major in computer programming, a pivot in my career to pursue something I am passionate about.

I believe software development, especially those focused at the front-end, is a creative job that enables more productive work and improves the well-being of the end-users. When I saw the job opening, I knew it was the perfect fit for me. I believe I can offer the best outcomes as a Web developer based on 4 years of relevant work experience in a software company, and 2 years of further studies in computer programming. Besides, the artistic design has always been a fascinating part of my personal life, and it inspired me with a lot of creativity in UI and programming design, a nice value-add to this role.

I hope to have the chance to speak with you about this position, which I believe I am qualified for. Please do not hesitate to reach out to me by phone or email to schedule an interview at your earliest convenience. Thank you so much for your time, I am looking forward to speaking with you.

Sincerely yours,

Laura Liu