

## ENSC 440W Grading Rubric for Breakeven Analysis (Group #)

Criteria	Details	Marks
<b>Impression</b>	<p>Document is easy to read and understand. The breakeven analysis is clear, justified, and not verbose, and major calculations shown. Document contains a succinct objective, details of breakeven analysis, and conclusion.</p> <p>4: Excellent  3: Meets expectations  2: Several improvements needed  1: Several deficiencies exist. Document is not professional  0: Document was not submitted on time</p>	<p><b>(x2)</b></p> <p><b>/8</b></p>
<b>Breakeven Point Calculation</b>	<p>Clear and realistic scenario(s) are provided, and a breakeven point is calculated for <b>mass production</b> AND <b>gamma prototype</b>. Make necessary assumptions for mass production. Gamma prototype values should be documented (e.g. itemized list) and referenced. Calculations and assumptions are clear and have a logical flow.</p> <p>4: <i>Excellent</i>. Break-even analysis is a range of values, based on valid assumptions and conditions. Analysis is thoughtful and reasonable.  3: <i>Meets expectations</i>. Two points are presented well for mass production &amp; gamma prototype respectively. Analysis is beyond repeating results  2: <i>Several improvements needed</i>. Two points are presented, values are not justified adequately, and results presented are ideal / unrealistic (i.e. making profit within a few months).  1: <i>Several deficiencies exist</i>. Document does not represent a breakeven analysis. Calculations are clearly incorrect.  0: Document was not submitted on time</p>	<p><b>(x2)</b></p> <p><b>/8</b></p>
<b>Format / Professional</b>	<p>Document looks professional and organized. Pages are numbered, teams can be identified, calculations are categorized, and spelling &amp; grammar are correct.</p> <p>4: Excellent  3: Meets expectations  2: Several improvements needed  1: Several deficiencies exist. Document is not professional  0: Document was not submitted on time</p>	<p><b>/4</b></p>
<b>Comments</b>		<b>/20</b>