

AIMLess

ACE Datathon 2024 - UBS Challenge

Team AIMLess

Data Understanding / Cleaning

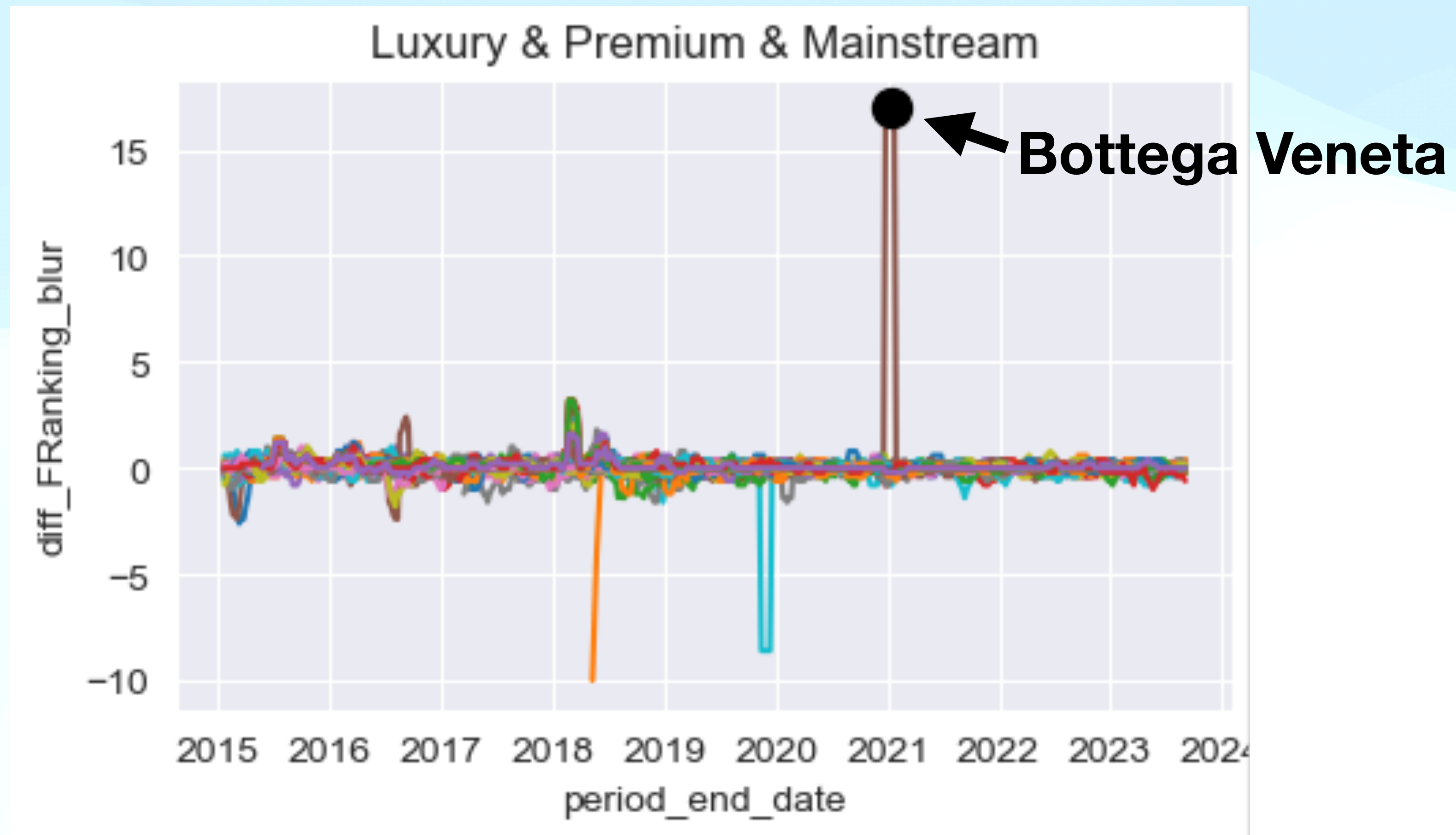
- Divided data in sub-dataframes

period_end_date	business_entity_doing_business_as_name	followers	pictures	videos	comments	likes
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- Reduced number of rows containing missing values by 96%
- Normalized data

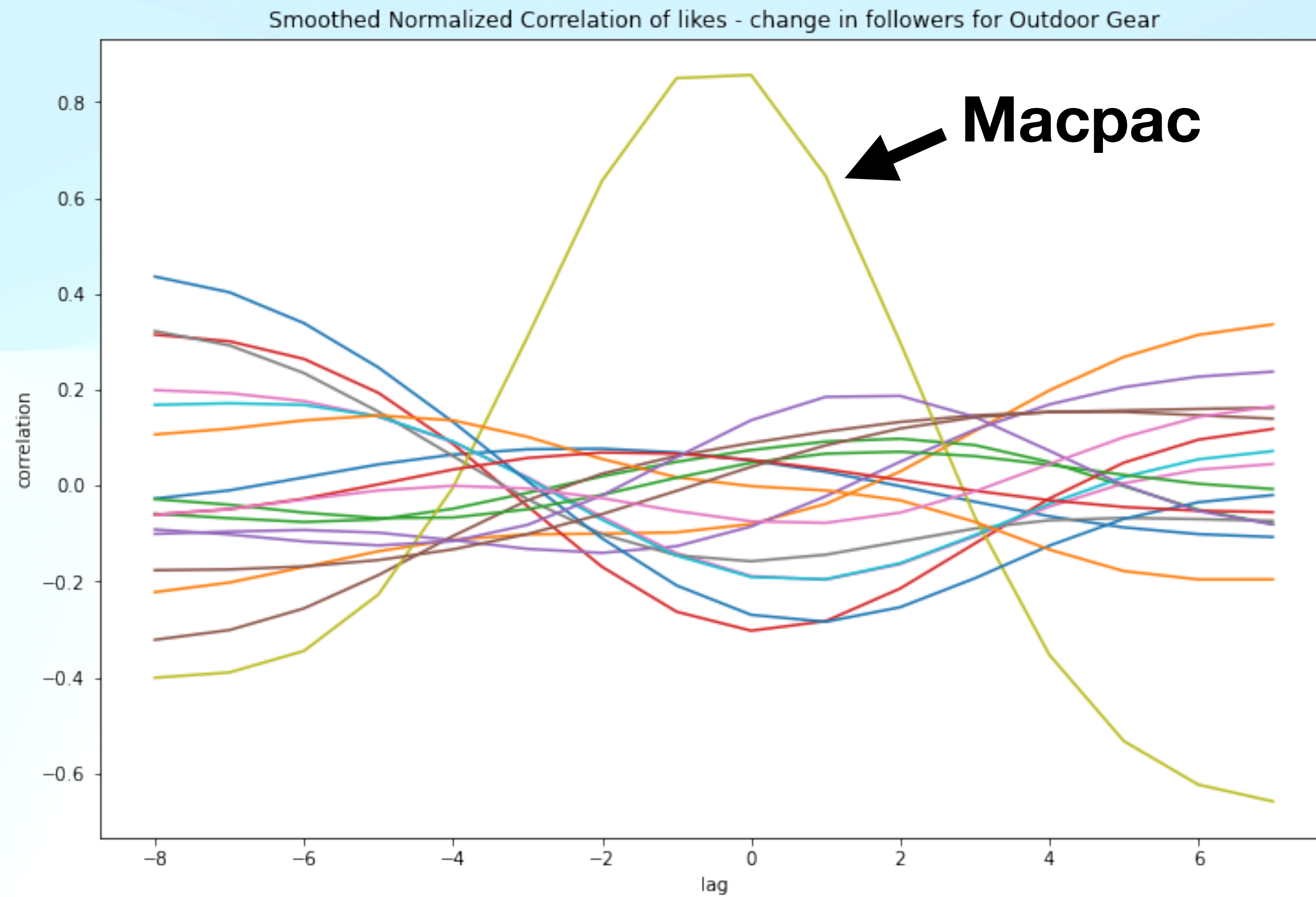
Modeling Approach

- Ranking



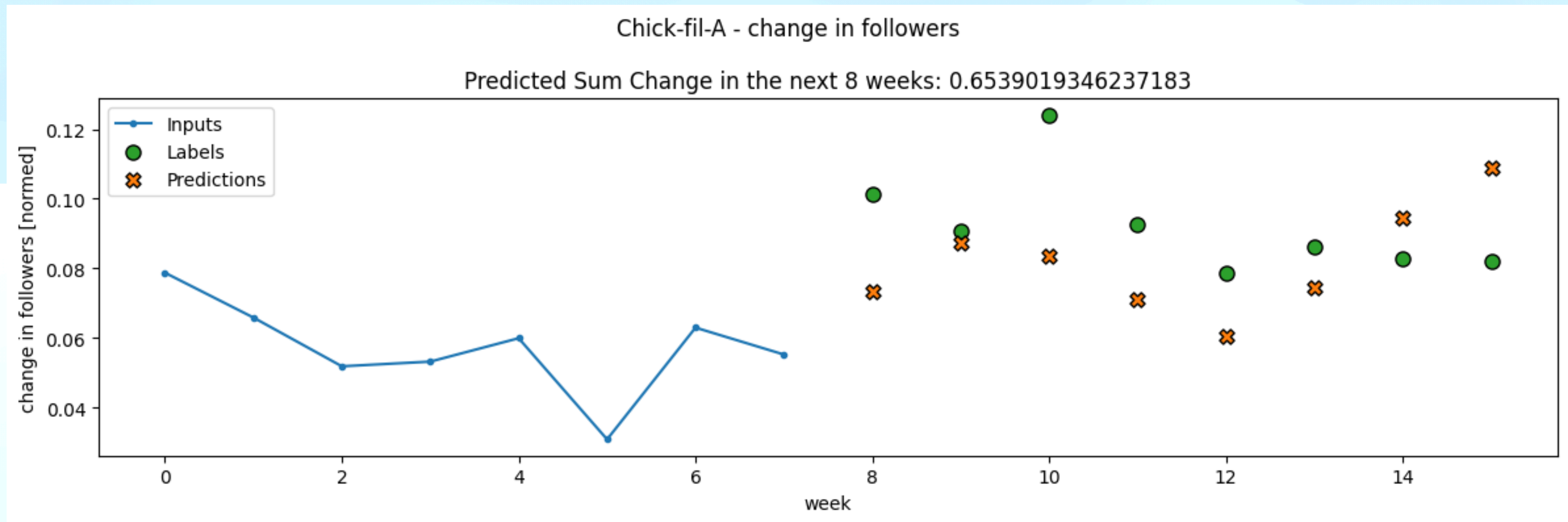
Modeling Approach

- Correlation



Modeling Approach

- Dense-Model



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