

Yixuan Liu

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Austin, TX, USA

EDUCATION

University of Texas at Austin (UT-Austin)

Ph.D. in Communication Studies

Austin, TX, USA

2026 (exp.)

- Advisor: Dr. Dawna Ballard

Shanghai Jiao Tong University (SJTU)

M.A. in Journalism and Communication

Shanghai, China

2022

- Thesis: “Discipline and resistance in the representation of motherhood: Postpartum recovery discussion on the social media platform Xiaohongshu”

Beijing Normal University (BNU)

B.A. in Education & B.A. in Communication

Beijing, China

2019

- Thesis: “Is the knowledge gap still there: A case study on media literacy in the Weibo comments”

PUBLICATIONS & MANUSCRIPTS

Peer-Reviewed Journal Articles

Liu, Y., & Xu, Y. (2024). Residual and emergent: Good mother ideals in China and the role of culture values. *Family Relations*.

Liu, Y., & Wang, W. (2023). Discipline and resistance in the representation of motherhood: Postpartum recovery discussion on Chinese social media platform Xiaohongshu. *Feminist Media Studies*, 23(5), 2286-2302.

Wang, W., Xu, H., & Liu, Y. (2022). Platform Ruralism: Digital Platforms and the Techno-Spatial Fix. *Geoforum*, 131, 12-19.

Xu, Y., Ye, Y.X., & Liu, Y. (2022). Virtual gifting in live streaming – Understanding online tipping behavior by the theory of planned behavior. *Human Behavior and Emerging Technologies*, (1), 8148077.

Xu, Y., & Liu, Y. (2021). The impact of trust in technology and trust in leadership on the adoption of new technology from employee’s perspective. *Advances in Psychological Science*, 29(10), 1711. (in Chinese, CSSCI).

CONFERENCE PAPERS & PRESENTATIONS

Liu, Y. (2024). Childbirth Truth: Childbirth Vlogs on Bilibili and Taboo Breaking. *74th Annual International Communication Association Conference (ICA)*.

Liu, Y. (2023). Performing busyness: Shared file use and workplace temporality. *73rd Annual International Communication Association Conference (ICA)*.

Liu, Y. (2022). No more border in two shifts: Mothers’ social media use for parent-teacher communication. *National Communication Association (NCA) 108th Annual Convention*.

Liu, Y. (2022). Establish, Spread, Internalize: Postpartum body image and motherhood representation on Xiaohongshu. *72nd Annual International Communication Association Conference (ICA)*.

ACADEMIC SERVICE

Journal Reviewer
New Media & Society
Feminist Media Studies
Psychology of Popular Media
Covergence
Social media + society

TEACHING EXPERIENCE

UT-Austin	Austin, TX, USA
Instructor of Record	2023-2024
<ul style="list-style-type: none">CMS 306M: Professional Communication Skills (Fall 2023, Spring 2024, Fall 2024)	
Graduate Teaching Assistant	2022-2023
<ul style="list-style-type: none">CMS 372T: Time Matters (Fall 2022, Spring 2023)	
SJTU	Shanghai, China
Graduate Teaching Assistant	2020
<ul style="list-style-type: none">JC6803: Social Science Research Methods & Statistics (Fall 2020).	

SELECTED AWARDS & HONORS

2022	Provost and Moody Fellowship, UT-Austin
2022	Graduate School Fellowship, UT-Austin
2021	China National Scholarship, Ministry of Education of the People’s Republic of China
2020	Merit Student, SJTU
2019	Outstanding Bachelor Thesis, Faculty of Education, BNU
2017	First-Class Competition Scholarship, BNU
2015-2018	Jingshi Academic Scholarship, BNU

OTHER SKILLS

Language: Chinese (native); English (fluent); Japanese (beginner)
Research Analysis Software: SPSS, R, NVivo