

# Yixuan Liu

yixuan.liu820@utexas.edu

Austin, TX, USA

## EDUCATION

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### University of Texas at Austin (UT-Austin)

*Ph.D. in Communication Studies*

Austin, TX, USA

2026 (exp.)

- Advisor: Dr. Dawna Ballard

### Shanghai Jiao Tong University (SJTU)

*M.A. in Journalism and Communication*

Shanghai, China

2022

- Thesis: “Discipline and resistance in the representation of motherhood: Postpartum recovery discussion on the social media platform Xiaohongshu”

### Beijing Normal University (BNU)

*B.A. in Education & B.A. in Communication*

Beijing, China

2019

- Thesis: “Is the knowledge gap still there: A case study on media literacy in the Weibo comments”

## PUBLICATIONS & MANUSCRIPTS

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### Peer-Reviewed Journal Articles

Liu, Y., & Xu, Y. (2024). Residual and emergent: Good mother ideals in China and the role of culture values. *Family Relations*, 73(5), 3586–3602.

Liu, Y., & Wang, W. (2023). Discipline and resistance in the representation of motherhood: Postpartum recovery discussion on Chinese social media platform Xiaohongshu. *Feminist Media Studies*, 23(5), 2286-2302.

Wang, W., Xu, H., & Liu, Y. (2022). Platform Ruralism: Digital Platforms and the Techno-Spatial Fix. *Geoforum*, 131, 12-19.

Xu, Y., Ye, Y.X., & Liu, Y. (2022). Virtual gifting in live streaming – Understanding online tipping behavior by the theory of planned behavior. *Human Behavior and Emerging Technologies*, (1), 8148077.

Xu., Y., & Liu, Y. (2021). The impact of trust in technology and trust in leadership on the adoption of new technology from employee’s perspective. *Advances in Psychological Science*, 29(10), 1711. (in Chinese, CSSCI).

## CONFERENCE PAPERS & PRESENTATIONS

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Liu, Y., Mandhana, D.M., Ballard, D.I. (2025, June). *Navigating Temporal Demands: Enhancing Resilience in Social Services Work Through Work Autonomy and Social Support*. Paper to be presented at the 75th International Communication Association Conference (ICA), Denver, U.S.

Liu, Y. (2024, November). *Communicating unavailability during conversations: Leave-taking and workplace acculturation*. Paper presented at the National Communication Association (NCA) 110th Annual Convention, New Orleans, U.S.

Liu, Y. (2024, June). *Childbirth Truth: Childbirth Vlogs on Bilibili and Taboo Breaking*. Paper presented at the 74th Annual International Communication Association Conference (ICA), Gold Coast, Australia.

Liu, Y. (2023, May). *Performing busyness: Shared file use and workplace temporality*. Paper presented at the 73rd Annual International Communication Association Conference (ICA), Toronto, Canada.

- Liu, Y.** (2022, November). *No more border in two shifts: Mothers' social media use for parent-teacher communication*. Paper presented at the National Communication Association (NCA) 108th Annual Convention, New Orleans, U.S.
- Liu, Y.** (2022, May). *Establish, Spread, Internalize: Postpartum body image and motherhood representation on Xiaohongshu*. Paper presented at the 72nd Annual International Communication Association Conference (ICA), Online.

## ACADEMIC SERVICE

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### Journal Reviewer

*New Media & Society*

*Feminist Media Studies*

*Psychology of Popular Media*

*Convergence*

*Cyberpsychology, Behavior, and Social Networking*

*Social media + Society*

## TEACHING EXPERIENCE

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### UT-Austin

**Austin, TX, USA**

#### *Instructor of Record*

2023-2025

- CMS 306M: Professional Communication Skills (Fall 2023, Spring 2024, Fall 2024, Spring 2025)

#### *Graduate Teaching Assistant*

2022-2023

- CMS 372T: Time Matters (Fall 2022, Spring 2023)

### SJTU

**Shanghai, China**

#### *Graduate Teaching Assistant*

2020

- JC6803: Social Science Research Methods & Statistics (Fall 2020).

## SELECTED AWARDS & HONORS

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2022-2026	Provost and Moody Fellowship, UT-Austin
2022-2026	Graduate School Fellowship, UT-Austin
2021	China National Scholarship, Ministry of Education of the People's Republic of China
2020	Merit Student, SJTU
2019	Outstanding Bachelor Thesis, Faculty of Education, BNU
2017	First-Class Competition Scholarship, BNU
2015-2018	Jingshi Academic Scholarship, BNU

## OTHER SKILLS

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**Language:** Chinese (native); English (fluent); Japanese (beginner)

**Research Analysis Software:** R, Python, NVivo, SPSS