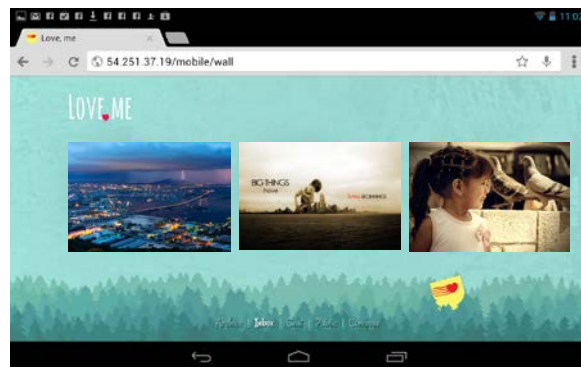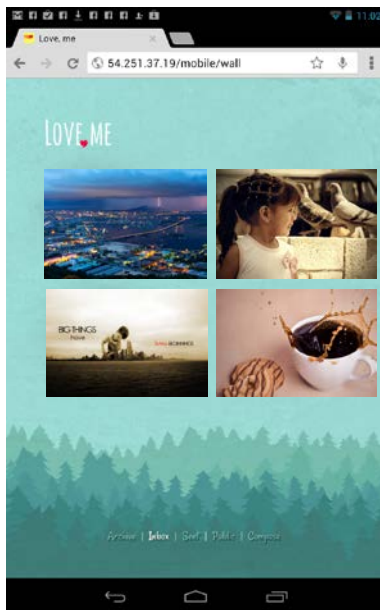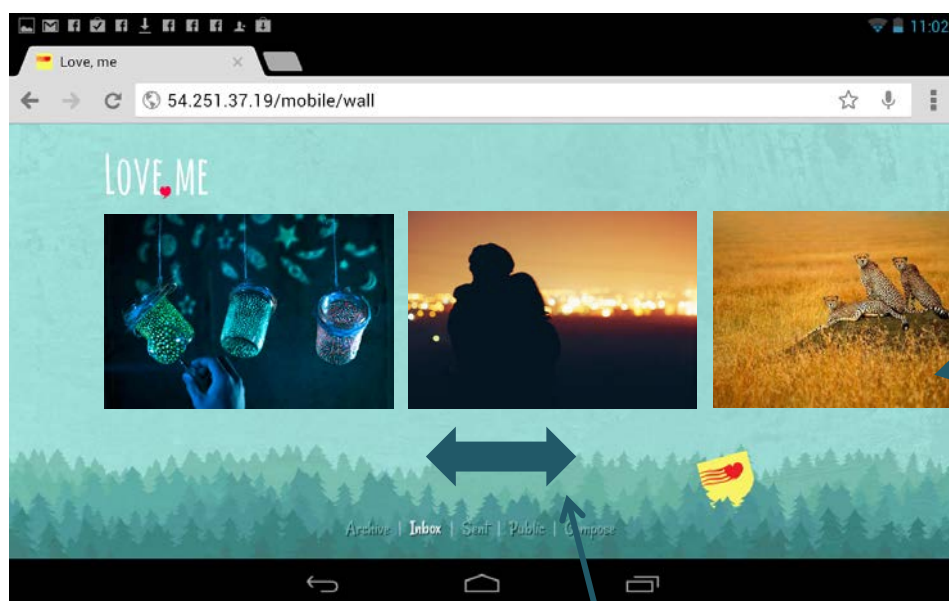User interface: the application layout is customized by CSS to fit in different possible window's sizes and device position.
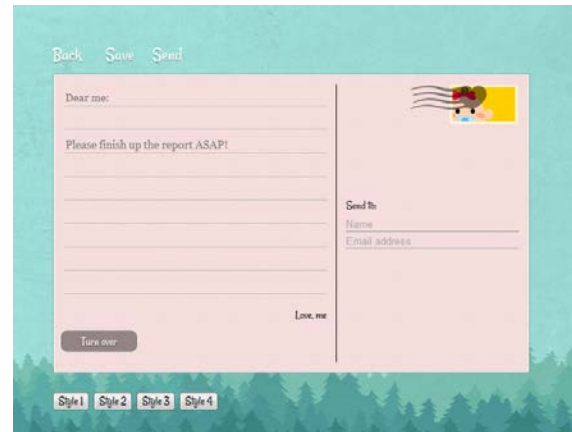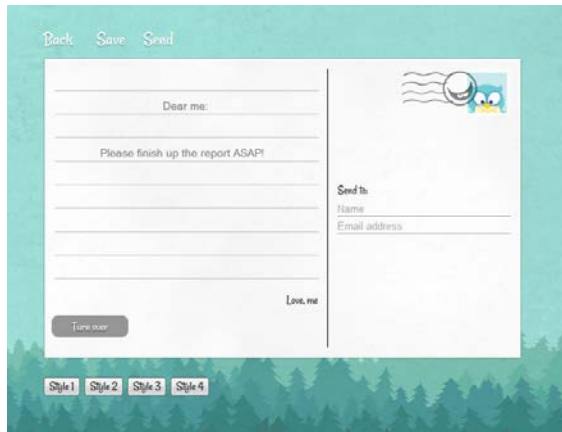

User experience: a main target user group of ours is mobile device users. Therefore, we try to incorporate the user interaction with the gestures that users are already familiar with when using mobile devices.

Touch to flip the postcard

Swipe to navigate the wall gallery

Function:

Easy styling: users can choose from a few predefined styles to apply on their postcards. The number of styles is kept small to guarantee that users do not have to spend too much time on customizing their postcards.

View the world: there is a public gallery for users to just browse through postcards for fun.

Auto-filled sender's address: Geolocation API is included to fill in the physical address of the user. This is especially convenient when users are travelling and want to create postcard at a particular location.