

Ziyi Liu

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University of Toronto

Toronto, Canada

Economics major, Statistics and Psychology minor

9/2020 – Present

Honors/Awards: Dean List-Scholar in the Faculty of Art Science for the 2020-21 academic year

Major Coursework: International trade, International Monetary Econ, Developmental Psychology, Cognitive Development, Probability, Statistic & Data analysis, Calculus.

INTERNSHIP EXPERIENCE

NASDAQ: JD

Beijing/China

A Chinese e-commerce company headquartered in China. It is one of two massive B2C online retailers in China by transaction volume and revenue, a member of the Fortune Global 500.

Business Analyst Intern

5/2021 – 8/2021

- Analyzed the competitive dynamics, growth drivers and problems, company's trajectory and future strategy using Excel X-lookup Functions and provided short-term and long-term business development recommendations
- Managed 100+ social media accounts on selecting topics and generating innovative content for influencers to produce high-quality videos, which increased follower count by 35% on average and led to a higher conversion rate
- Generated financial statements including cash flow charts and balance sheets, created analysis and performance reports for management teams to review.

PROJECT EXPERIENCE

Predict the impact of Covid brings to Canadian economy

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- collaborated with group members, analyzed the economic prospect of Canada using online resources and research under pandemic circumstances
- drew economic diagrams, analyze, and predict different perspectives of future economic development

Analyst of the future economic development of US

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- collaborated with group members
- analyze current economic situation and predict about the future development of US economy whether entering a soft landing or hard landing, summarize the challenges and dangers they see for the economies during the next 2 years.
- find relative articles as references to build theoretical and empirical economic model

SKILLS & INTERESTS

Languages: English (6 years' overseas study and living experience), Chinese

Technical Skills: statistical techniques, market monitoring, forecasting skills, Pricing structures, Proposal development, organization, computer skills (Python), Microsoft Office (Word, Excel, PowerPoint, and Outlook), financial skills as a Financial Analyst to utilize DCF model to forecast the income statement, balance sheet and cash flow and provide the recommendations for decisions-makings

Soft Skills: Good team player, ability to work effectively in a team environment or independently, critical thinking, Inclusive leadership by University of Colorado via coursera.

Interests: Passionate about vlogging and make videos about traveling