Interview Question Sheet

1. Do you like to watch movies? How often do you watch a movie?

Yes. I watch movie once a week

1. Where do you watch movies?(e.g. Home, Cinema, online)

Online

* 1. If at home:
     1. What medium do you use?

Torrent

* + 1. Where and how you find those resources?

Use a specific website

* 1. If at cinema:
     1. Which cinema? Why?(How do you decide what cinema)
  2. Other:

1. If you go watch a movie, where did you get the movie information? (magazine, some group, website, friends….)

website

1. What genre of movie do you prefer (action, comedy, etc…)?

Romance, story about students

* 1. Did you try to search for them? How?

Yes, I search them by browsing romance movie.

* 1. Are there genres you don’t like?

Scary movie

* + 1. Are you willing to watch these genres?

If I watch with my friends, I can watch it.

* + 1. If you were recommended a movie that was a genre you don’t like, would you watch it?

Yes, if my friend suggest to me and watch with me.

1. Do you like any movie stars?

Jackie Chan

* 1. Do you follow his/her movies?

Yes

* 1. Do you follow other actors/actresses with similar styles?

Yes

* 1. Do you know any information about this actor?

No

1. Do you like any movie director

Yes, I like Zhang Yimou, a Chinese director.

* 1. Do you follow his movie?

I follow his movie.

* 1. Do you follow other director with similar style

No

1. What Lead you to watch a specific movie?(Story, movie type, director, movie stars, recommendation)

Story and recommendation

* 1. If a movie does NOT have this information will you still watch it?

No

1. Tell me about a movie you watch last time. (get information from a real life example)
   1. What’s the movie name?

SuckSeed, Thailand movie

* 1. How do you know it

I go to the romance category and this movie is recommended

* 1. Do you like it

Yes

* 1. Does it meet your expectation?

Yes

* 1. If no, why?
  2. Where did you watch it?

online

* 1. Did you watch your friends? Families? Or other….

NO

* 1. Did you recommend to your friends?

Yes

* 1. How will you recommend it to your friend?

This is a movie with really good story. It is really romantic