Interview Question Sheet

(d) **Identify Needs:** gather and identify the requirements for your system. A starting point will be to envision what your users may require of your system. You are required to identify and contact at least 2 primary users for this system. You could choose to use structured questionnaires, interviews, observations, or any other method and combination of methods discussed in class. Provide the rationale for choosing the methods used for requirements gathering.

Overall goal of this interview: How do users interact with movies? For example, do they tweet about them? Do they buy them as DVDs/Blurays? Do they have a favourite \_\_\_ (actor, genre, etc…)? Etc…

1. Do you like to watch movies? How often do you watch a movie?  
   If the person does not watch movies often, he probably not going the software a lot from search and browse functions.   
   Ask him for an experience, see what kind of recommendation functionality can help him.
   1. Do you remember the last time you watched a movie? When?
   2. How you find that movie?(Ends)
   3. How did that movie catch your interest?
2. Where do you watch movies?(e.g. Home, Cinema, online)  
   This question can link to functionality resource data (say on our film finder, we show user the movie, the cinema playing that movie, DVD price and so on)
   1. If at home:
      1. what medium do you use? DVD, Bluray, torrent, etc…
      2. Have you ever used a service such as Netflix?  
         If yes:
         1. Which one?
         2. What features of that service did you like?
         3. What features did you not like?
         4. Are there features you wish were implemented?
   2. If at cinema:
      1. how do you decide what cinema?
3. If you go watch a movie, where did you get the movie information? (magazine, some group, website, friends….)  
   This could be detail functionality
4. What genre of movie do you prefer (action, comedy, etc…)?
   1. Are there genres you don’t like?
      1. Are you willing to watch these genres?
      2. If you were recommended a movie that was a genre you don’t like, would you watch it? If not, can you be convinced to do so? If so, how?
5. Do you like any movie stars?
   1. Do you follow his/her movies?
   2. Do you follow other actors/actresses with similar styles?
   3. Do you know any information about this actor?
6. Do you like any movie director? Do you follow his movie?
   1. Same sub-questions as 5)
7. What movtivates you to watch a specific movie?(Story, movie type, director, movie stars, recommendation)
   1. If a movie does NOT have this information will you still watch it?
8. Do you watch TV shows?  
   If yes:
   1. Ask similar questions as above
9. How you find that movie?(Ends)