

DESIGNER & TECHNOLOGIST

Nina Padavil

EDUCATION

Rensselaer Polytechnic Institute
B.Sci Information Technology & Web Science
B.Sci Business Management

MAY
2016

EXPERIENCE

WebMD: Medscape from WebMD
Web Services & UX Design Intern
Built and followed ad campaigns through usability tests and iterative lifecycles.

JUN-AUG
2014

Undergraduate Research: RPI
UX/UI Researcher
Redesigned a national Metrology database with image comparator, S2S search, and chemical analyses features through user interviews, thought maps, and prototypes.

JAN-MAY
2014

Case Funding
Marketing Intern
Created and deployed responsive marketing campaigns by incorporating SEO, Google AdWords metrics, and Salesforces analytics.

JUN-AUG
2013

KNOWLEDGE

Graphic Design	Adobe Photoshop, Illustrator, Dreamweaver
UX Research	User Interviews, problem-based solutions, thought maps
Interface Design	Sketch.App, lo-fi & high-fi prototyping
Web Design	HTML, CSS frameworks, Javascript
Programming	Intermidate Python & C++
Project Management	Requirements anaylsis, lean production, waterfall vs agile

CONTACT

ninapadavil@gmail.com