



LIVIA BOER

Graphic Designer and Educator



ABOUT

I am a product designer who discovered a passion for education during my senior year in university. I studied creativity and its process, children development, alternative pedagogy methods, the Multiple Intelligences theory and others to improve my teaching skills.

In these past few years, I had the opportunity to work as a graphic designer. I was able to join great projects that took me out of my comfort zone and taught me new skills like how to develop online courses, manage multiple projects and release planning. I'm passionate about working with people, sharing knowledge and keep learning about different fields. I search for a position that will challenge me, both personally and professionally.

WORK EXPERIENCE

NOVARION - 2022 - Present

Graphic Designer & Marketing Specialist

Develop graphic design materials, digital and printing, for Novarion and all its subsidiaries.

Manage social media for Novarion and The Lake Home.

Plan, create, and analyze advertisement strategies focused on lead generation.

Develop the landing page locuintamea.novarion.ro on WordPress.

Front-end developer of novarion.ro, thelake.ro and cofraje.dmxconstruction.ro/home.

UNIVERSO POTENCIAL - 2020 - Present

Collaborator, graphic and instructional designer

Develop the business branding.

Create posts for social media.

Manage social media pages.

Design the business website on WordPress.

Develop and manage two online courses on Eduzz.

CAROL BRANDÃO - 2021

Collaborator and graphic designer

Release planning.

Develop a website to collect leads on Leadlovers.

Design mentorship branding.

Create and manage online mentorship on Eduzz.

Customer support.

PERSONAL INFO

✉ boer.livia@gmail.com

☎ +40 739 611 570

👤 29 years old

BACHELOR'S DEGREE IN PRODUCT DESIGN

2013 - 2017

Universidade Federal do Paraná (UFPR)

LANGUAGES

Portuguese - native

English - native/bilingual

Italian - B1

Romanian - A2

CORE QUALIFICATIONS

Leadership

Teamwork

Project management

Time management

Creativity

Communication

Challenge-driven

Organization

PROFESSIONAL SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premiere
Office package
Wordpress
HTML & CSS

CHECK OUT MY PORTFOLIO:

<https://www.behance.net/gallery/123962713/Portfolio-Livia-Boer>

PIZZA DE CASĂ - 2020-2021

Collaborator and graphic designer

Develop the business branding, such as logo, flyers and pizza box design.

Create posts for social media.

Manage social media pages.

SMART ACADEMY OF LANGUAGES - 2019-2020

English language teacher of children from ages 9 to 16, of levels from A1 to B2.

Develop lesson plans based on the school's method.

Prepare the students to take the Cambridge Exam.

VOLUNTEERING EXPERIENCE

AIESEC EXCHANGE - 2019

Discover Schools Pitești

14th January - 28th February

Plan and deliver sessions regarding personal development for 4th to 8th graders at Marin Preda Primary School.

PEQUENOS DO MUNDO - 2018

Universidade Federal do Paraná (UFPR)

Extension project part of the Psychology program.

Plan and deliver sessions for immigrant children from 6 months to 10 years old, using art as a mediator to introduce Portuguese.

Take part in the Psychology study group.

MURALZINHO DE IDEIAS - 2018

Art educator

Plan and deliver art workshops of different themes.

Explore the children's gross and fine motor skills.

From ages 3 to 10.

CENTRO JUVENIL DE ARTES PLÁSTICAS - 2018

Art educator

Plan and deliver art and design lessons for two classes from ages 7 to 13.

Develop works each semester based on the themes: shape experimentation and urban art.

Assemble an exhibition of the student's projects.

MENTORING PROGRAM - 2014

Universidade Federal do Paraná (UFPR)

Visual Methodologies discipline part of the Product Design program. Lessons plan.

Assemble exhibition of the student's projects.

Deliver workshops on cement and paper folding techniques.