

› GDG Shanghai

Design Sprint Hackathon

# Presentation ToyFlow



Zhao Li,  
ShanghaiTech GeekPie  
We make your choices on Toys!



# Team member introduction



**Yincen Xia**  
ShanghaiTech  
Undergraduate



**Zhao Li**  
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Postgraduate



**Peihao Wang**  
ShanghaiTech  
Undergraduate



**Yuehao Wang**  
ShanghaiTech  
Undergraduate



**Ge Zhang**  
ShanghaiTech  
Undergraduate

# Project inspiration





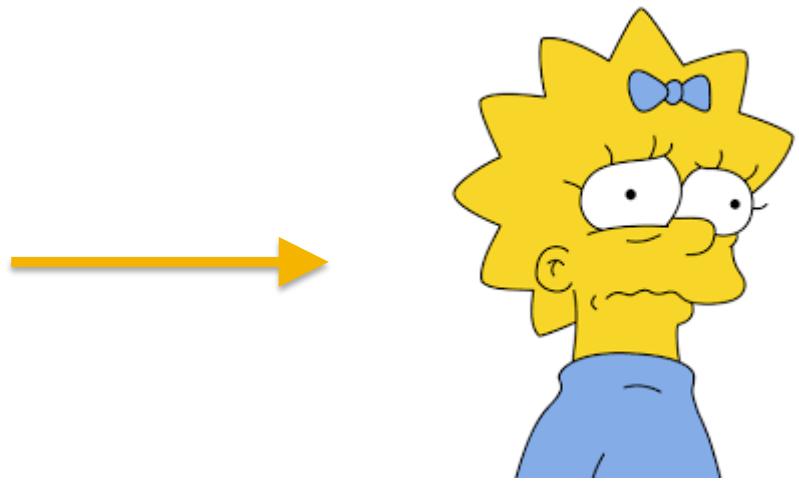
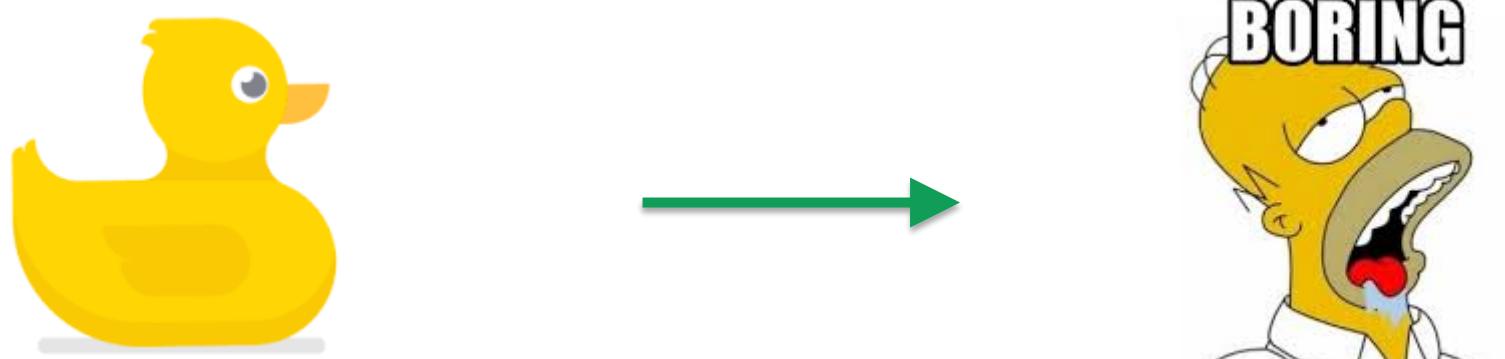
Dr. Lv

New Father & Programmer

Age : 33

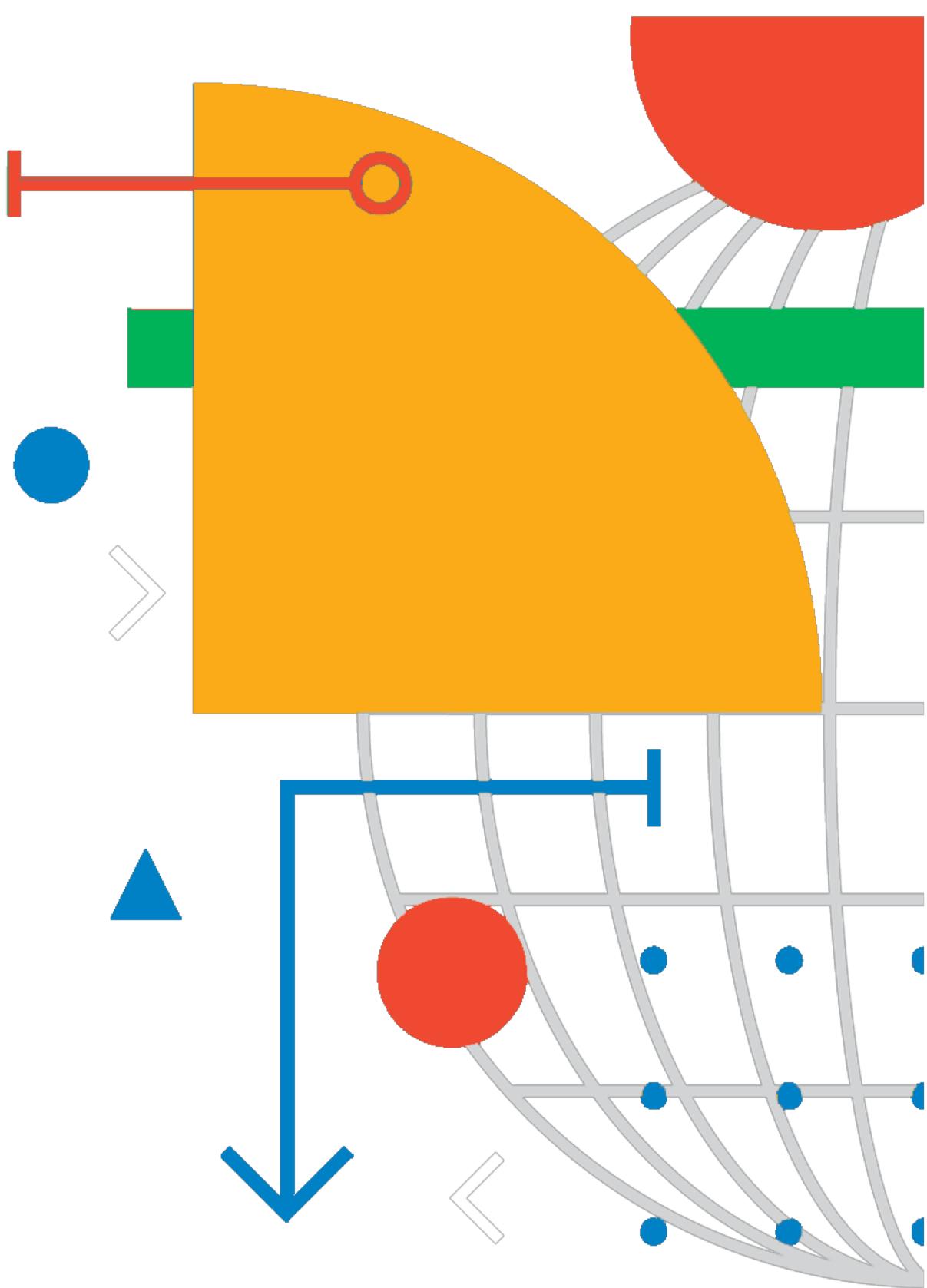
Ability: Programming

Anxiety: No Time, No Idea

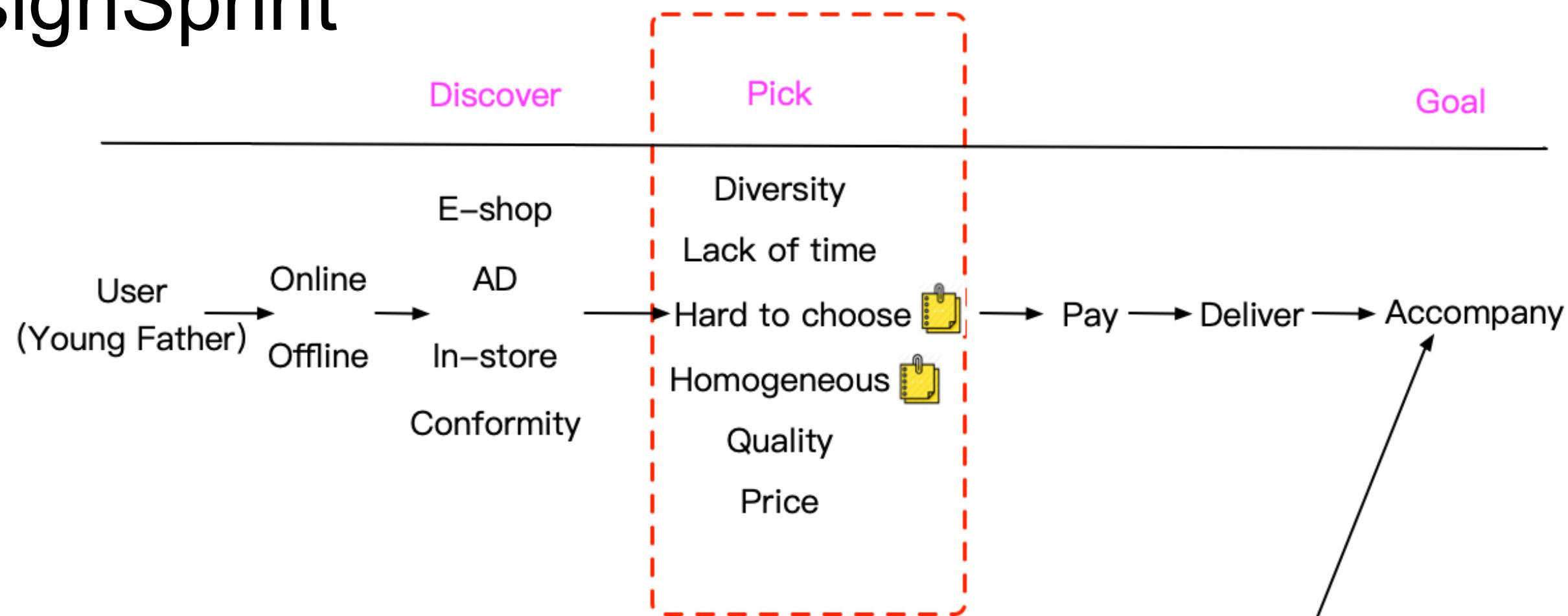


In China, 72% urban parents don't have enough time getting along with their kids.

# Implementation process



# DesignSprint



ToyFlow

(ODM)



Subscription Economy



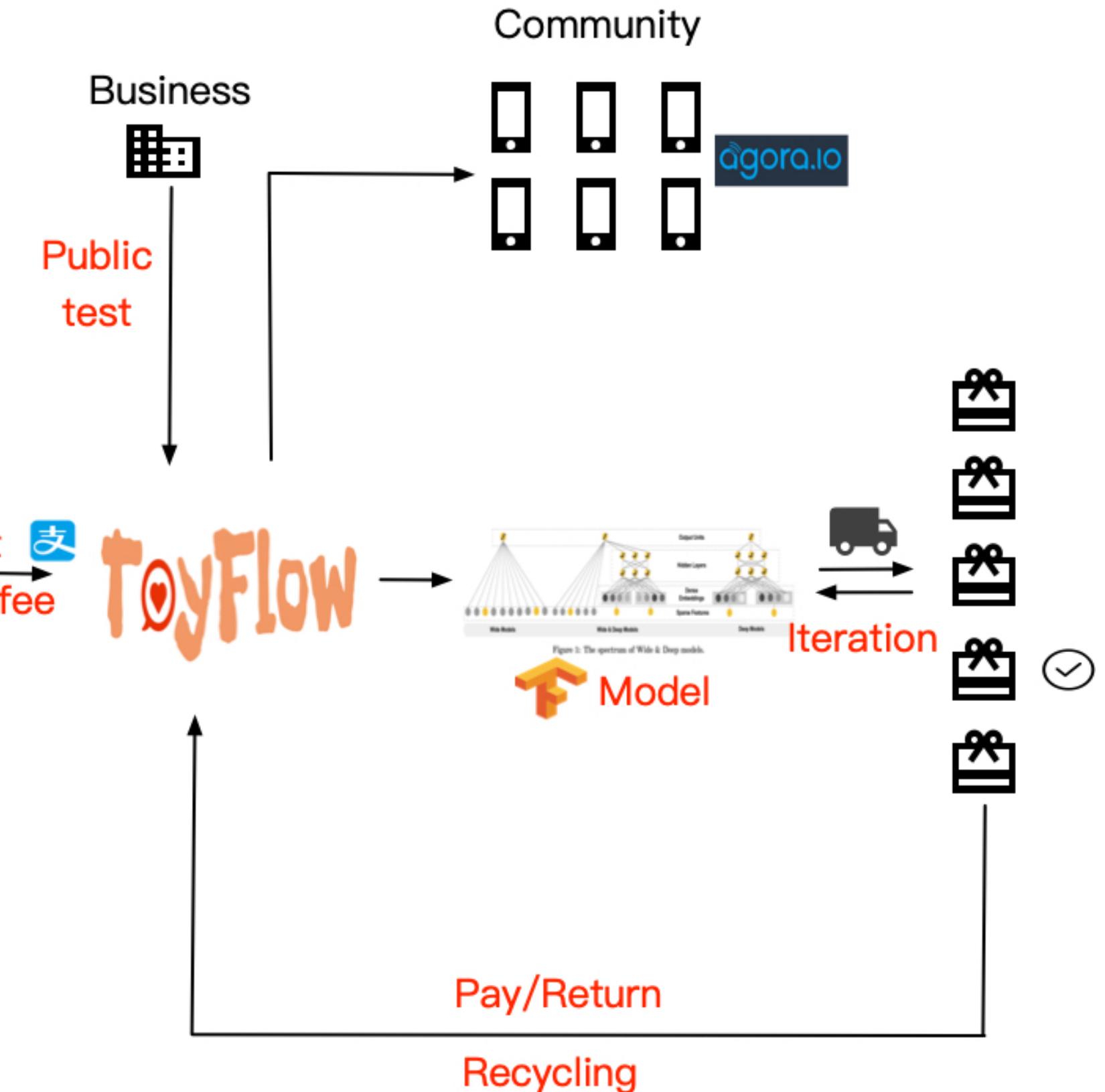
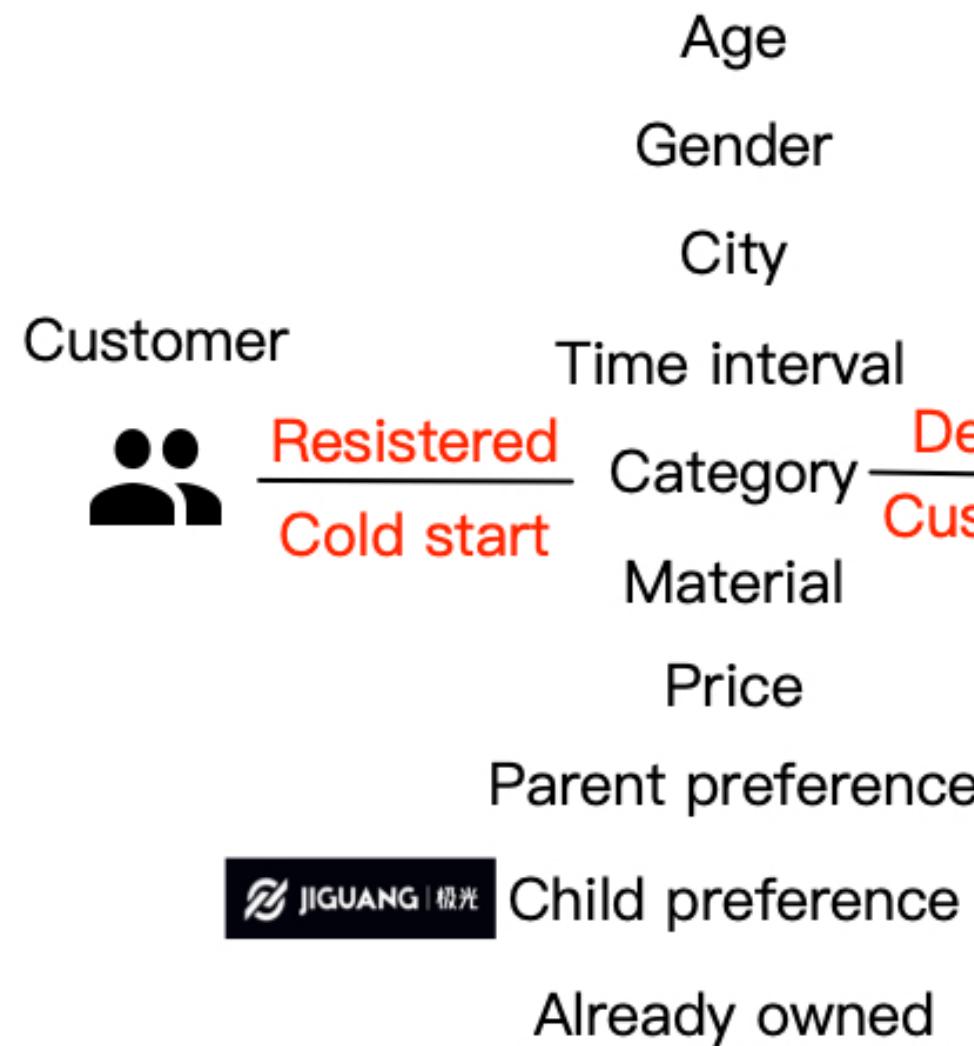
Personalized Recommendation

Deliver

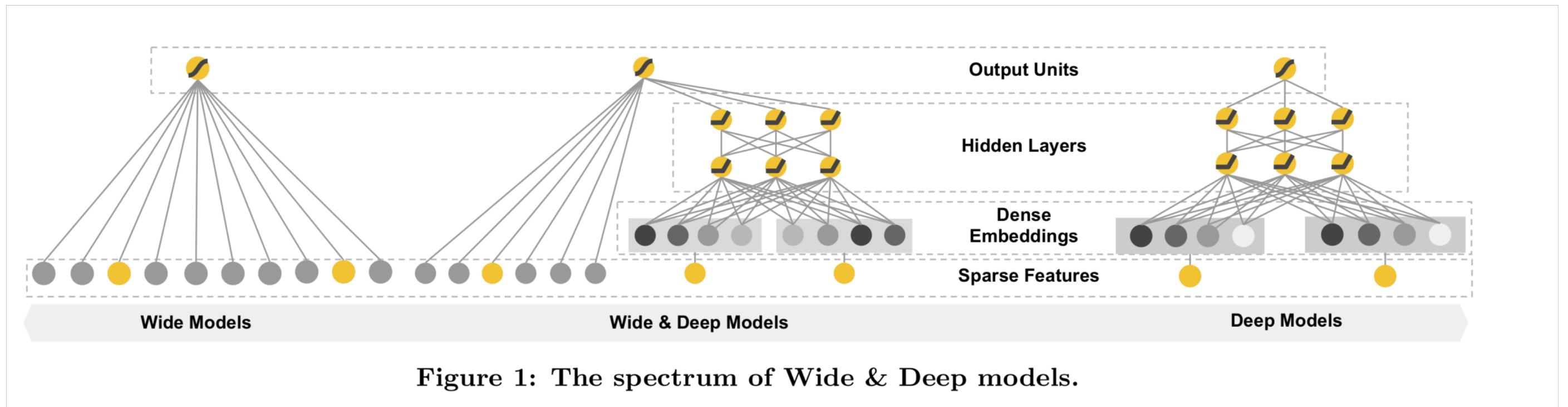


Pay

# ToyFlow

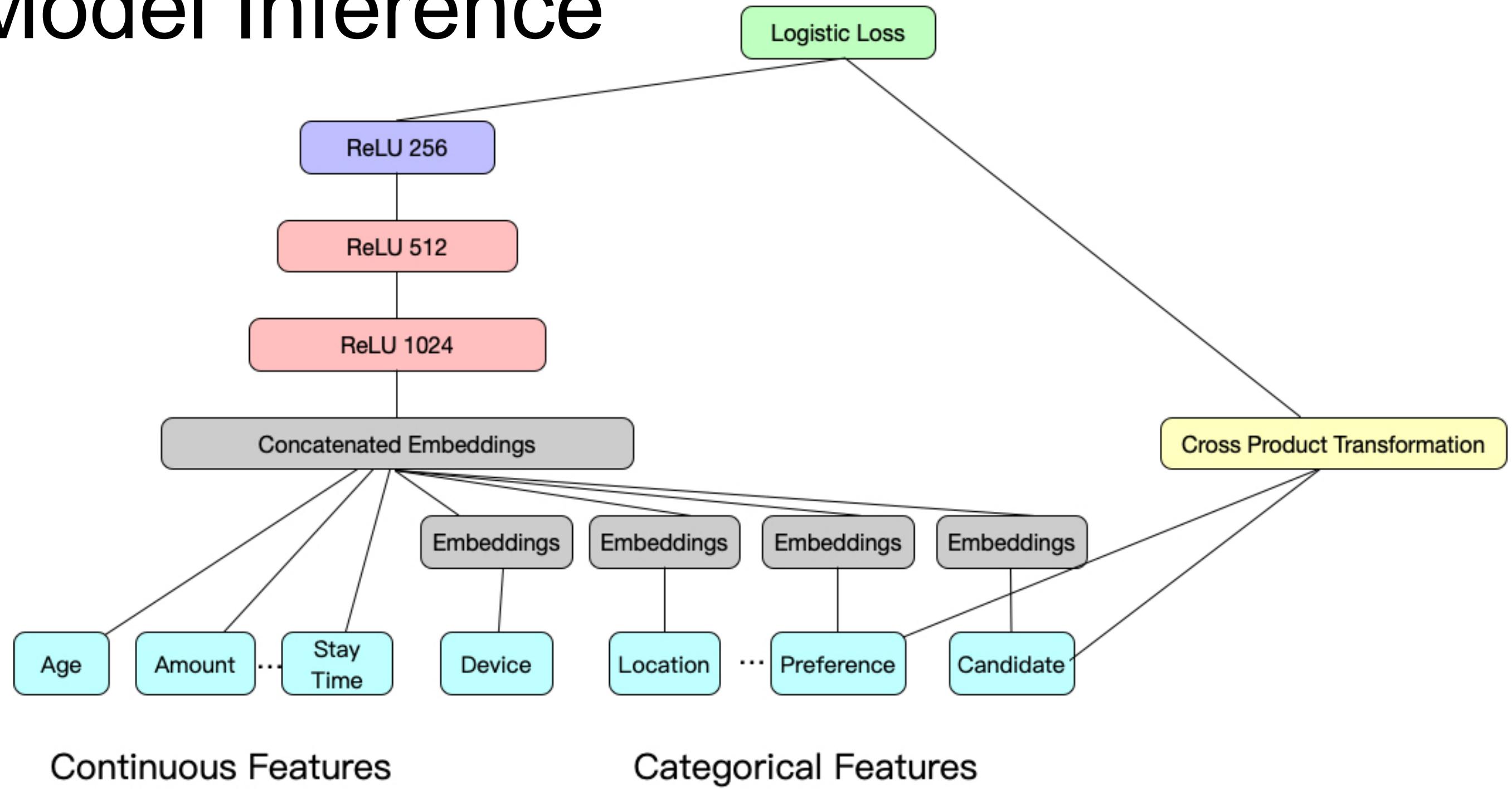


# Google Wide&Deep Model



Google: Wide & Deep Learning for Recommender Systems  
<https://arxiv.org/abs/1606.07792>

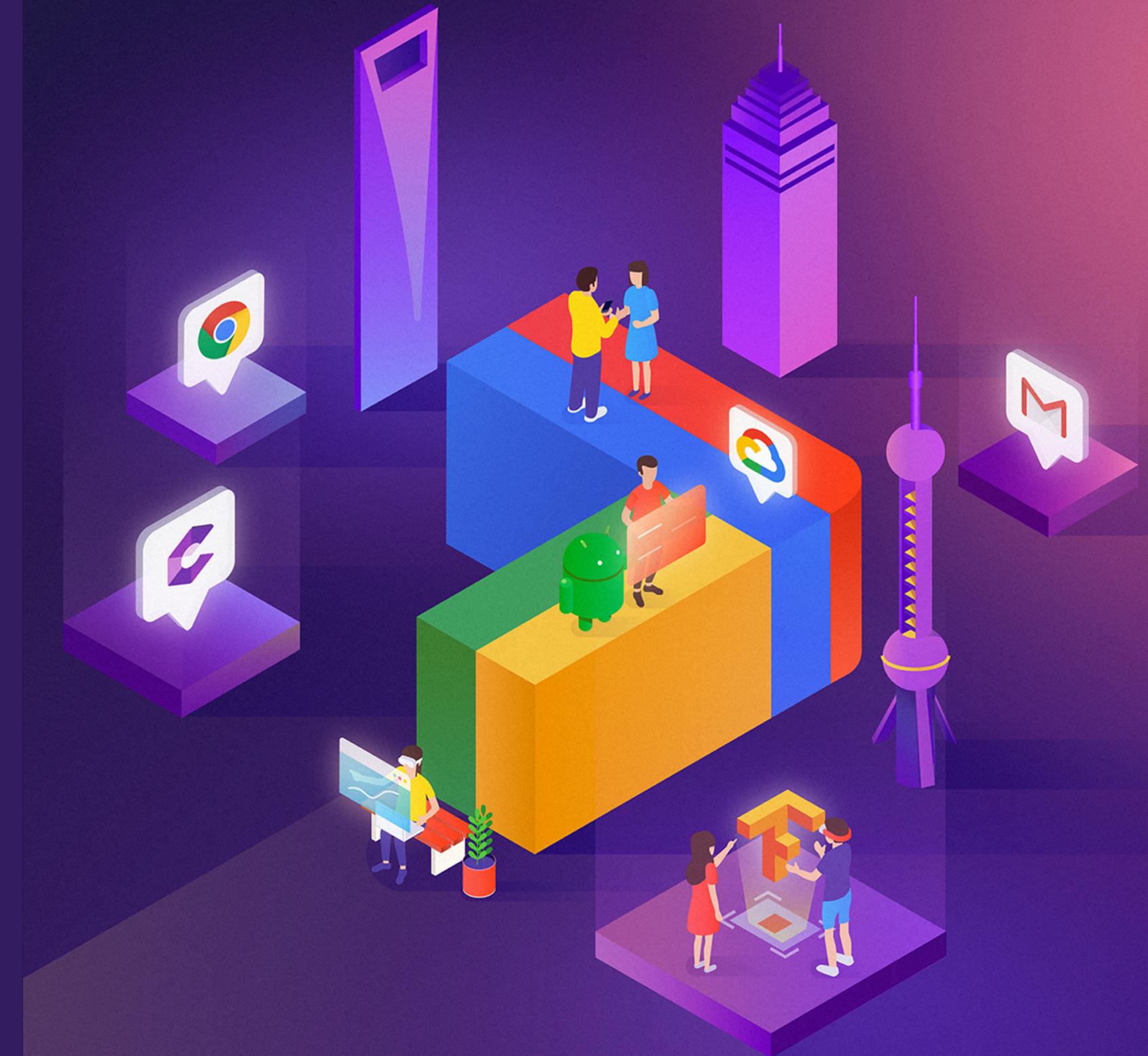
# Model Inference



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# DEMO



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# Q&A

