

## <u>Uolo Weekly Error Trend (PT-BR)</u> <u>Week Ending 01/20/2023</u>

Based on our random audits, we have identified the following error trends. The purpose of releasing this is to provide some examples that most raters are missing for a certain week and how to approach it moving forward. If you have received a quality notice for the week, we hope that these examples will help you improve in your primary area of misunderstanding.

## Final evaluations inconsistent with the evidence

#### What is an Inconsistent Final Evaluation?



This specific error is where the job has been labelled as Fully Supported, but the evidence is demonstrating that the claim should be labelled Not Supported, Fully Contradicted, or Partly Supported, Partly Contradicted. It is important to understand that your central claim must relate to the evidence you are providing, and that the final evaluation is an evaluation of how this evidence reflects and relates to the main purpose of the post, and thus your written central claim.

## **Missing Misinformation**

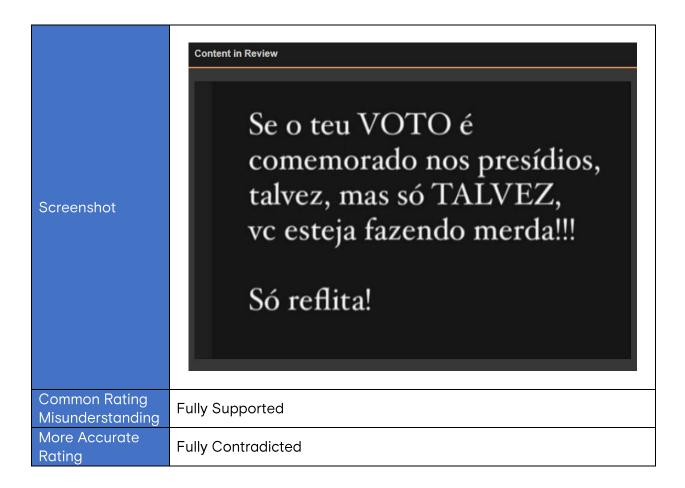
There are many factors that can make a job tricky and cause us to miss
contradicted claims and given providing data for misinformation posted on social
media is probably the most important objective of our tasks, we must complete
each step appropriately to avoid the mistake.



- So many errors on this project can be traced back to the first steps of rating, identifying the complete and appropriate central claim (if there is one). Your central claim helps you build your key words for your search (or indicates to you that you need to search for an image, etc.). Your keywords facilitate a successful evidence search. Finally, your successful evidence search informs your final evaluation. If any step along the process breaks down or is done inappropriately, it can and will affect your final evaluation
- Very rarely does someone identify the correct central claim, find good evidence, and then miss the final evaluation. Missed misinformation is usually caused by improper claims (or missing the claim altogether so you never researched it), improper keyword searching for your evidence, or an otherwise poor choice of source evidence.
- Often, it is helpful to frame your keywords to be highly relevant but in an opposite direction of the post claim. For example, searching for the claim 'Vatican City is the first to pay Russia in rubles for oil' produced evidence that repeats what the post said. Searching in a neutral manner produced a variety of unbiased results.
- Or it can also be helpful at times to include the term "fact check" in your keywords.



# Top 1 Error: Inconsistent Final Evaluation – missing the misinformation contained within a post



#### **Potential Evidence Source for Final Evaluation:**

https://www.em.com.br/app/noticia/internacional/factcheck/2022/10/05/interna\_internacional,1403006/video-de-presos-comemorando-nao-tem-relacao-com-votos-para-lula.shtml

Potential Central Claim: "Prisoners celebrated Lula's election"

## **Practicable Approach to Post**

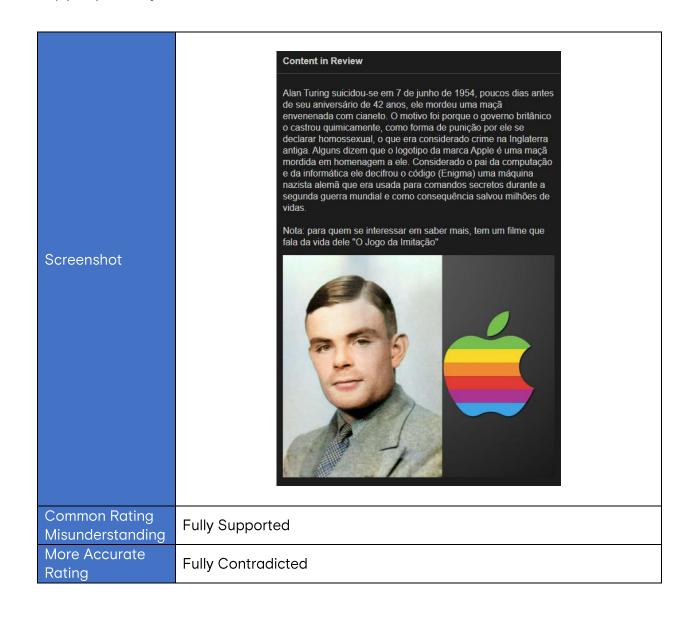
### Tips/Reasoning and Things to Watch out for:

- The main purpose of the content is to 'inform' the reader that after the presidential voter counting, inmates celebrated that Lula won the election;
- In this example, the difficulty may have involved inadequate keyword used for finding suitable evidence;



- Often, it is helpful to frame your keywords to be highly relevant but in an opposite direction of the post claim. Searching in a neutral manner produces a variety of unbiased results;
- Looking for evidence, you will find that fact check agencies debunked any celebration in favor of Lula that involves inmates.
- Acceptable Final Evaluation: Based on the available evidence, the claim is Fully Contradicted.

Top 2 Error: Inconsistent Final Evaluation – missing the misinformation contained within a post (potentially missed because of an inappropriately formed claim)





#### **Potential Evidence Source for Final**

**Evaluation:** https://macmagazine.com.br/post/2022/02/27/de-isaac-newton-ate-a-maca-mordida-a-historia-do-logo-da-apple/

Potential Central Claim: "Apple created its logo to pay homage to Alan Turing"

## **Practicable Approach to Post**

## Tips/Reasoning and Things to Watch out for:

- Always consider the main purpose of the post and keep in mind the objective of our work, to evaluate the claim that gives an answer of supported, partially supported, or not supported to the claim that relates to the main purpose;
- In the example above, the post seems to have the purpose to share some facts about Alan Turing, but the addition of his picture aside the Apple logo has the intention of give more emphasis to the Apple's logo creation and its correlation with the scientist;
- Looking for evidence, you'll find that the creator denies this theory.
- Acceptable Final Evaluation: Based on the evidence above, the most appropriate final evaluation is Fully Contradicted.

Thank you for taking the time to go over these examples. It is our hope this clarifies the concept for you, and you can use the information to boost your quality moving forward. Please let us know if you have further questions. We are always happy to help.