

Uolo Weekly Error Trend (PT-BR) Week Ending 9/9/2022

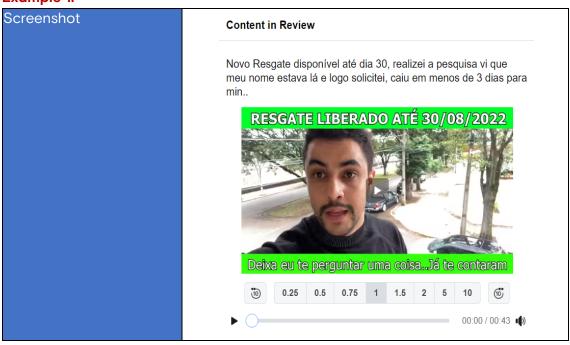
Based on our random audits, we have identified the following errors. The purpose of releasing this is to provide some examples that most raters are missing for a certain week and how to approach it moving forward. If you have received a quality notice for the week, we hope that these examples will help you improve in your primary area of misunderstanding.

What is Missed Evidence?

"Missed Evidence" can be because of 2 factors, sometimes this will be because you selected "No Evidence" for a job and the majority of other raters found evidence, and sometimes because you selected "No Claim" or "Satire that is not likely to Mislead" and the majority of other raters identified a claim and found evidence. If you were identified as having both negative factors of "Missed Claims" and "Missed Evidence" it is very likely that Missed Claims is your primary issue in missing evidence.

Top 1 Error: Missed evidence consequentially because of poor claims and/or search terms.

Example 1:





Common Rating	No Evidence
Misunderstanding	
Acceptable Rating	Not Supported/Fully Contradicted

Potential Evidence Source for Final Evaluation:

https://lupa.uol.com.br/jornalismo/2022/08/22/e-falso-que-usuarios-de-cartao-de-credito-podem-resgatar-valores-no-banco

Proposed Central Claim: Credit card users can have between R\$1,000 and R\$3.000 to be redeemed at banks.

Practicable Approach to Post

- Tips/Reasoning and Things to Watch out for: The main purpose of this post is to persuade people to request supposed money that credit card users could find out if they are entitled to it or redeem it through a link.
- Note that the post not only persuades but also informs that people who have used a credit card in the last 3 years are entitled to redeem amounts from 1000 to 3000 \$Reais in the bank.
- The difficulty in this post is to create the central claim that best addressthe
 main idea of the post which in this case is the possibility of Brazilians who
 have used credit cards over the past three years to be able to withdraw
 money which is around 60 million of Brazilians.
- In this example the search for evidence was a bit tricky, I had to use search terms like "credit card users can redeem money at the bank" and add the keyword "fact check" to finally find evidence sources that properly addressed the central claim.

Rationale for Final Evaluation: Based on the explanation above is reasonable to evaluate this job as "**Not Supported/Fully Contradicted**"

Example 2:



Screenshot	Content in Review Uma vez perguntaram a Bob Marley se havia uma mulher perfeita. Ele respondeu: Quem se importa com a perfeição? Nem a lua é perfeita, está cheia de crateras. O mar é incrivelmente lindo, mas salgado e escuro, nas profundezas. O céu é sempre infinito, mas muitas vezes nublado. Portanto, tudo que é bonito não é perfeito, é especial. Então, toda mulher pode ser especial para alguém. Pare de querer ser "perfeito", em vez disso tente ser livre e viver, fazendo o que ama, sem querer impressionar os outros!
Common Rating Misunderstanding	No Evidence
Acceptable Rating	Not Supported/Fully Contradicted

Practicable Approach to Post

Potential Evidence Source for Final Evaluation:

https://observador.pt/factchecks/fact-check-bob-marley-disse-que-toda-a-mulher-pode-ser-especial-para-alguem/

Proposed Central Claim: Bob Marley said every woman can be special to someone when asked if exists a perfect woman.

Practicable Approach to Post

Tips/Reasoning and Things to Watch out for:

- The main purpose of this content is to inform the answer Bob Marley gave when asked if exists a perfect woman.
- Some raters are using some Keywords combinations which are not leading them to find proper evidence.
- To find suitable evidence we used keyword combinations such as "Bob Marley talks about perfect woman" and "bob Marley's answer about a woman being special to someone".

Rationale for Final Evaluation: Based on the example above this job should be rated as "**Not Supported/Fully Contradicted**"



Thank you for taking the time to go over these examples. It is our hope this clarifies the concepts for you, and you can use the information to boost your quality moving forward. Please let us know if you have further questions. We are always happy to help.