



## **Uolo Weekly Error Trend (PT-BR)**

### **Week Ending 9/23/2022**

Based on our random audits, we have identified the following error trends. The purpose of releasing this is to provide some examples that most raters are missing for a certain week and how to approach it moving forward. If you have received a quality notice for the week, we hope that these examples will help you improve in your primary area of misunderstanding.

### **What is a Missed Claim?**

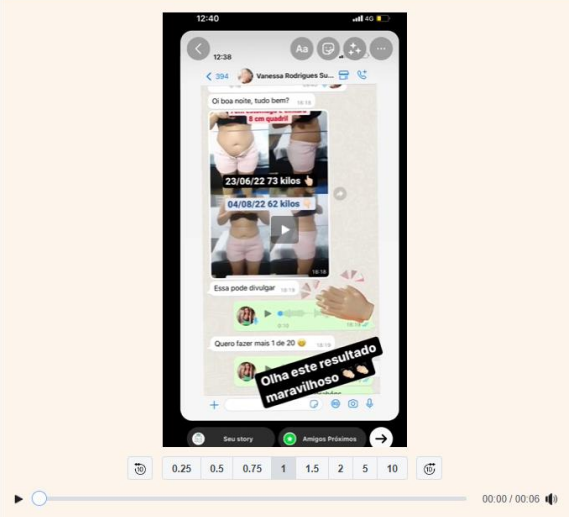
A missed claim is rating a job as having no claim when most raters are identifying and evaluating a central claim from the job.

The following evaluations would be considered a “No Claim” evaluation and should only be used when a job does not make any factual central claim.

1. No – The content does not have a central claim.
2. Yes, but obviously satire or parody – This satire or parody content is not likely to mislead most people.
3. Cannot Determine (SRT Technical Issue, Content Inaccessible, Wrong Language, Other Malfunction).

Top Error: *Not identifying a central claim in a job that has a claim.*

### Example 1

Screenshot	<p>Content in Review</p>  <p>Dieta HCG é VIDA  Emagrecimento Saudável e duradouro  Sem efeito Rebote  Sem FLACIDEZ  Sem perder massa magra  Eliminando apenas GORDURA  Sem FOME e FRAQUEZA  Bora Magrelar  HCG é VIDA  #dieta #lowcarb #dieta Saudável #dieta hcg #dieta hcg brasil #hcg #hcg brasil #protocolo hcg #hcg diet #hcg community #hcg protocol #emagrecimento #emagrecer com saúde #perca peso rápido #ozempic 2021 #perca peso em 30 dias #perca barriga #coahemagrecimento #emagrecer #vidasaudavel #vidafitness #dieta imbeiro #dieta imbeiro dietahcg #dieta imbeiro #dieta imbeiro dietahcg #hcg #dieta imbeiro #emagrecimento sem academia #dieta das maes #hcg sublingual #hcg sublingual brasil #hcg sublingual tablets</p>
Common Rating	No Claim
Misunderstanding	Fully Contradicted
More Accurate Rating	

### Potential Evidence Source for Final Evaluation:

<https://vejario.abril.com.br/coluna/fabiano-serfaty/a-verdade-sobre-a-dieta-hcg/>


- **Common Rater Labeling:** “No Claim”
- **Central Claim:** “HCG diet works in a healthy and lasting way”

## Practicable Approach to Post

- **Tips/Reasoning and Things to Watch out for:** Some diet posts may be tricky because they can have information here and there, making it difficult to rate.
- In the example above, at first the main purpose seems to be a person sharing their weight loss.
- Having an in-depth look at it, you will see it is mentioned “HCG diet” in the video and in the text under it.
- Looking for evidence, you will find that there is no scientific evidence that this diet works.

**Acceptable Final Evaluation:** This job would be appropriately labeled “**Fully Contradicted**”.

## Example 2

Screenshot	<p>Na semana passada, joguei fora minha última metformina! Eba.</p> <p>Nos últimos 15 anos... tenho sentido dores constantes, da cabeça aos pés - meus ossos, minhas articulações doem, formigamento e dormência contínuos, foi terrível.</p> <p>Eu me sentia como uma pessoa de noventa anos em um corpo de cinquenta.</p> <p>Meu médico me receitou novos remédios, mas... meu seguro não cobria, então comecei a procurar outras soluções...</p> <p>Me deparei com este método inovador e... depois de ler toneladas de depoimentos e pesquisas científicas, pensei, o que tenho a perder?</p> <p>Eu estava pronta para tentar qualquer coisa.</p> <p>Além disso, eu realmente desejo tratar a causa raiz da doença, não apenas os sintomas.</p> <p>Nunca imaginei que essa plantinha simples pudesse equilibrar meus níveis de glicemia e me ajudar a entrar na melhor forma da minha vida...</p> <p>Foi provavelmente a melhor decisão que já tomei...</p> <p>Fiquei chocada!</p> <p>A fadiga crônica e a dor crônica que me perseguia haviam desaparecido.</p> <p>Eu simplesmente não posso acreditar o quão viva estou me sentindo agora!</p> <p>Eu costumava evitar olhar no espelho... Agora eu adoro ver a pessoa brilhante, bonita e feliz sorrindo de volta para mim.</p> <p><b>Media Enlargements</b></p> 
Common Rating Misunderstanding	No Claim
More Accurate Rating	Fully Contradicted

### Potential Evidence Source for Final Evaluation:

<https://drauziovarella.uol.com.br/doencas-cronicas/diabetes/agua-com-quiabo-nao-cura-diabetes/>

- **Common Rater Labeling:** “No Claim”
- **Central Claim:** “Water with okra can replace metformin to treat diabetes”



## Practicable Approach to Post

### Tips/Reasoning and Things to Watch out for:

- Once again, you have a post that is tricky to evaluate due to the sparse information.
- In the example above, poster is saying that they dropped the use of metformin, and in the media, you can see a glass with water and okra and a text saying that this drink can reduce blood sugar levels.
- Looking for evidence you will find that there's no scientific evidence supporting the usage of water with okra to lower blood sugar level.

**Acceptable Final Evaluation:** This job would be appropriately labeled **“Fully Contradicted”**.

---

Thank you for taking the time to go over these examples. It is our hope this clarifies the concept for you, and you can use the information to boost your quality moving forward. Please let us know if you have further questions. We are always happy to help.