Uolo Weekly Error Trend (PT-BR)
Week Ending 9/30/2022

Based on our random audits, we have identified the following error trends. The purpose of releasing this is to provide some examples that most raters are missing for a certain week and how to approach it moving forward. If you have received a quality notice for the week, we hope that these examples will help you improve in your primary area of misunderstanding.

What is a Missed Claim?

A missed claim is rating a job as having no claim when most raters are identifying and evaluating a central claim from the job.
The following evaluations would be considered a "No Claim" evaluation and should only be used when a job does not make any factual central claim.

1. No – The content does not have a central claim.
2. Yes, but obviously satire or parody – This satire or parody content is not likely to mislead most people.
3. Cannot Determine (SRT Technical Issue, Content Inaccessible, Wrong Language, Other Malfunction).

Top 1 Error: *Not identifying a central claim in a job that has a claim.*

Screenshot	
	Content in Review Estou com 13 mil seguidores no Insta, por favor, me ajudem a chegar nos 14 e tirar esse número!😂 Siga👉 www.instagram.com/rafaelzucco_ 🇧🇷💪 **Lula aprendendo a ler...** Rafael **Zucco** BOLSONARO2022 "Como governar, sem roubar"
Common Rating Misunderstanding	No Claim
More Accurate Rating	Fully Contradicted

Potential Evidence Source for Final Evaluation:

https://twitter.com/lulaoficial/status/1420804714527174656

- **Common Rater Labeling:** "No Claim"
- **Central Claim:** "Lula is learning to read with a book about Bolsonaro"

- ❖ **Tips/Reasoning and Things to Watch out for:** Pictures can deceive its audience even when we think that they might being sarcastic or humorous;
- ❖ In the example above, we see a picture of Lula and an overlaid text saying the former president is learning to read with a book about Bolsonaro;
- ❖ Looking for evidence, you'll find on former president twitter account the same picture but with a different book cover.

Acceptable Final Evaluation: This job would be appropriately labeled **"Fully Contradicted"**.

Final evaluations inconsistent with the evidence
What is an Inconsistent Final Evaluation?

This specific error is where the job has been labeled as Fully Supported, but the evidence is demonstrating that the claim should be labeled Not Supported, Fully Contradicted, or Partly Supported, Partly Contradicted. It is important to understand that your central claim must relate to the evidence you are providing, and that the final evaluation is an evaluation of how this evidence reflects and relates to the main purpose of the post, and thus your written central claim.

Missing Misinformation

- There are many factors that can make a job tricky and cause us to miss contradicted claims and given providing data for misinformation posted on social media

is probably the most important objective of our tasks, we must complete each step appropriately to avoid the mistake.
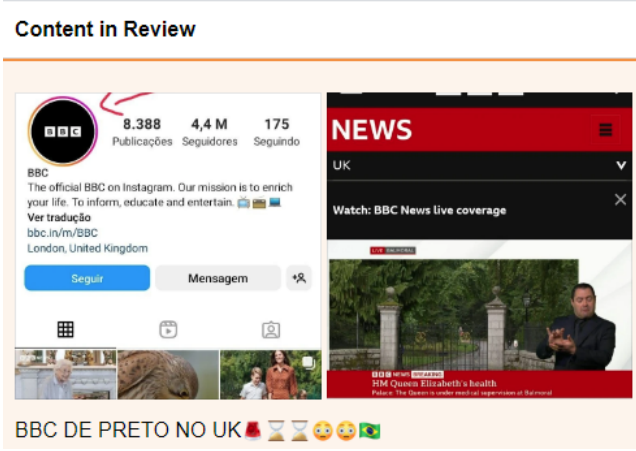
- So many errors on this project can be traced back to the first steps of rating, identifying the complete and appropriate central claim (if there is one). Your central claim helps you build your key words for your search (or indicates to you that you need to search for an image, etc.). Your keywords facilitate a successful evidence search. Finally, your successful evidence search informs your final evaluation. If any step along the process breaks down or is done inappropriately, it can and will affect your final evaluation
- Very rarely does someone identify the correct central claim, find good evidence, and then miss the final evaluation. Missed misinformation is usually caused by improper claims (or missing the claim altogether so you never researched it), improper keyword searching for your evidence, or an otherwise poor choice of source evidence.

- Often, it is helpful to frame your keywords to be highly relevant but in an opposite direction of the post claim. For example, searching for the claim 'Vatican City is the first to pay Russia in rubles for oil' produced evidence that repeats what the post said. Searching in a neutral manner produced a variety of unbiased results.
- Or it can also be helpful at times to include the term fact check in your keywords.

Top 2 Error: *Inconsistent Final Evaluation – Missing misinformation contained within a post.*

Screenshot	
Common Rating Misunderstanding	Fully Supported
More Accurate Rating	Fully Contradicted

Potential Evidence Source for Final Evaluation:

- **Common Rater Labeling:** "Fully Supported"
- **Central Claim:** "BBC has changed its logo and header before the announcement of Queen's death"

Practicable Approach to Post

- ❖ **Tips/Reasoning and Things to Watch out for:** Some allegations are tricky to identify because of its lack of context.
- ❖ In the example above, BBC allegedly changed its logo and header to black.
- ❖ Taking into consideration the events that was in development in that day, poster may be trying to make a correlation with the health status of the Queen.
- ❖ Looking for evidence, you'll find that is not true that BBC has changed its visual identity due to some hidden information about the Queen's death.

Acceptable Final Evaluation: This job would be appropriately labeled **"Fully Contradicted"**.

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Thank you for taking the time to go over these examples. It is our hope this clarifies the concept for you, and you can use the information to boost your quality moving forward. Please let us know if you have further questions. We are always happy to help.