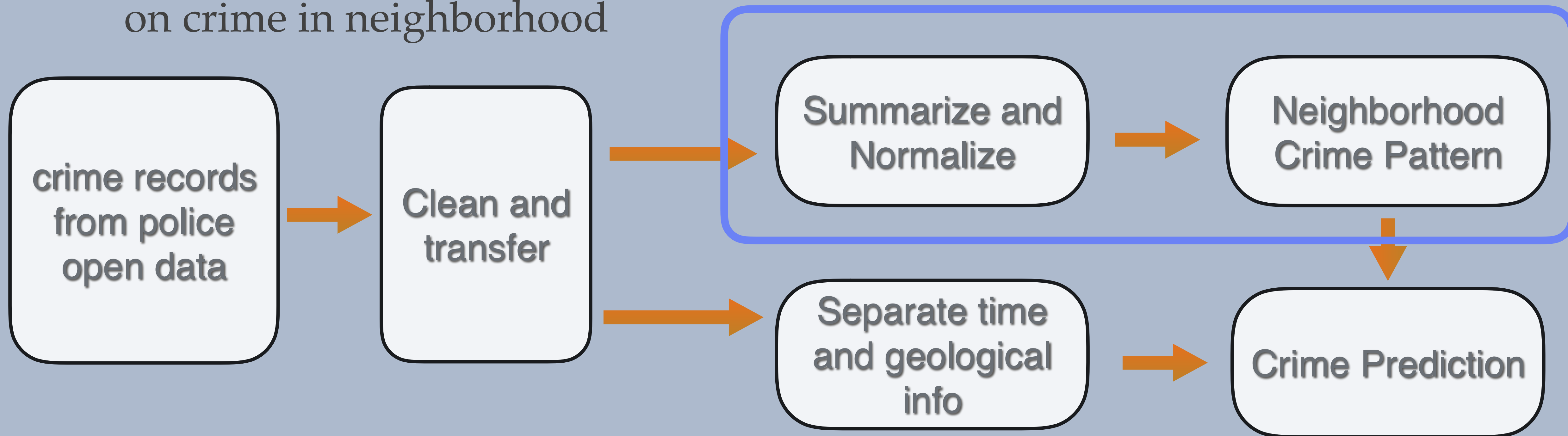

Crimes in San Francisco Neighborhood

Zhenyu Chen

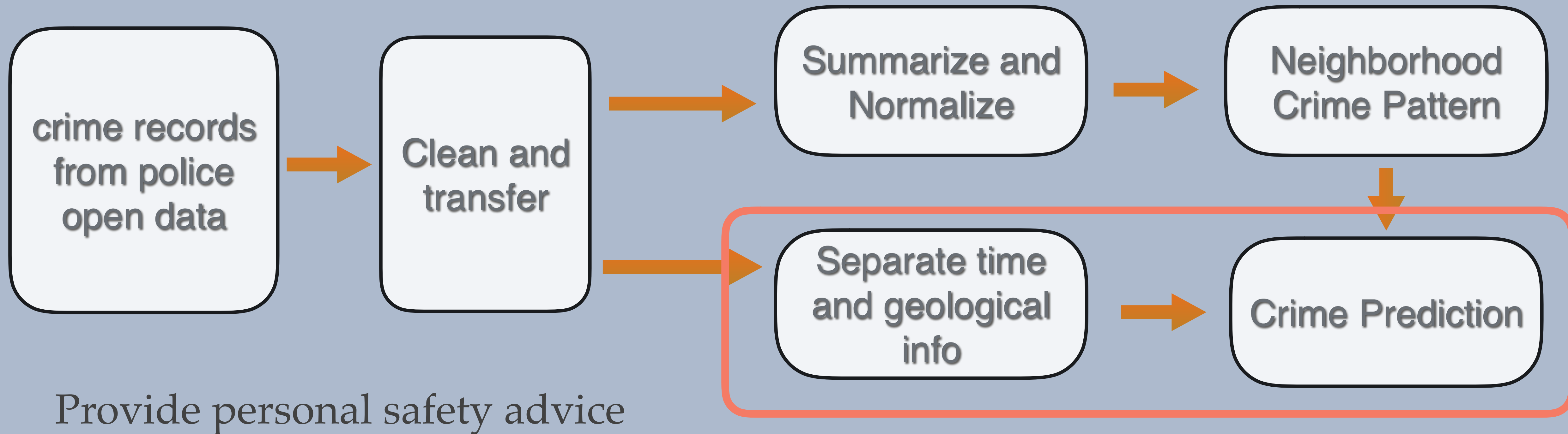
Data Flow

Easier and better understanding
on crime in neighborhood



1. <https://publicsafetydataportal.org/>
2. Google Maps API
3. SF Opendata

Data Flow



1. <https://publicsafetydataportal.org/>
2. Google Maps API
3. SF Opendata

Introduction

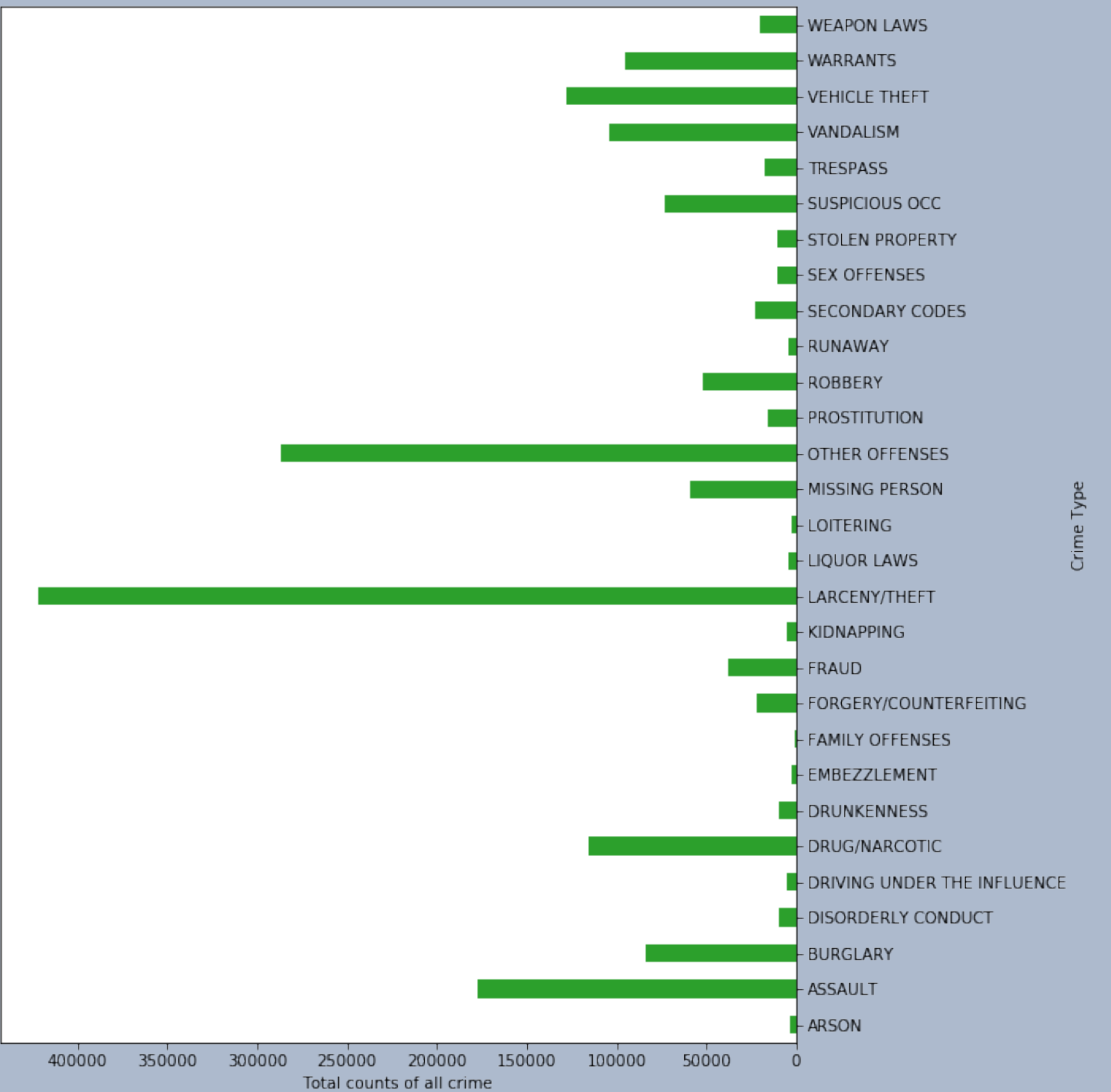
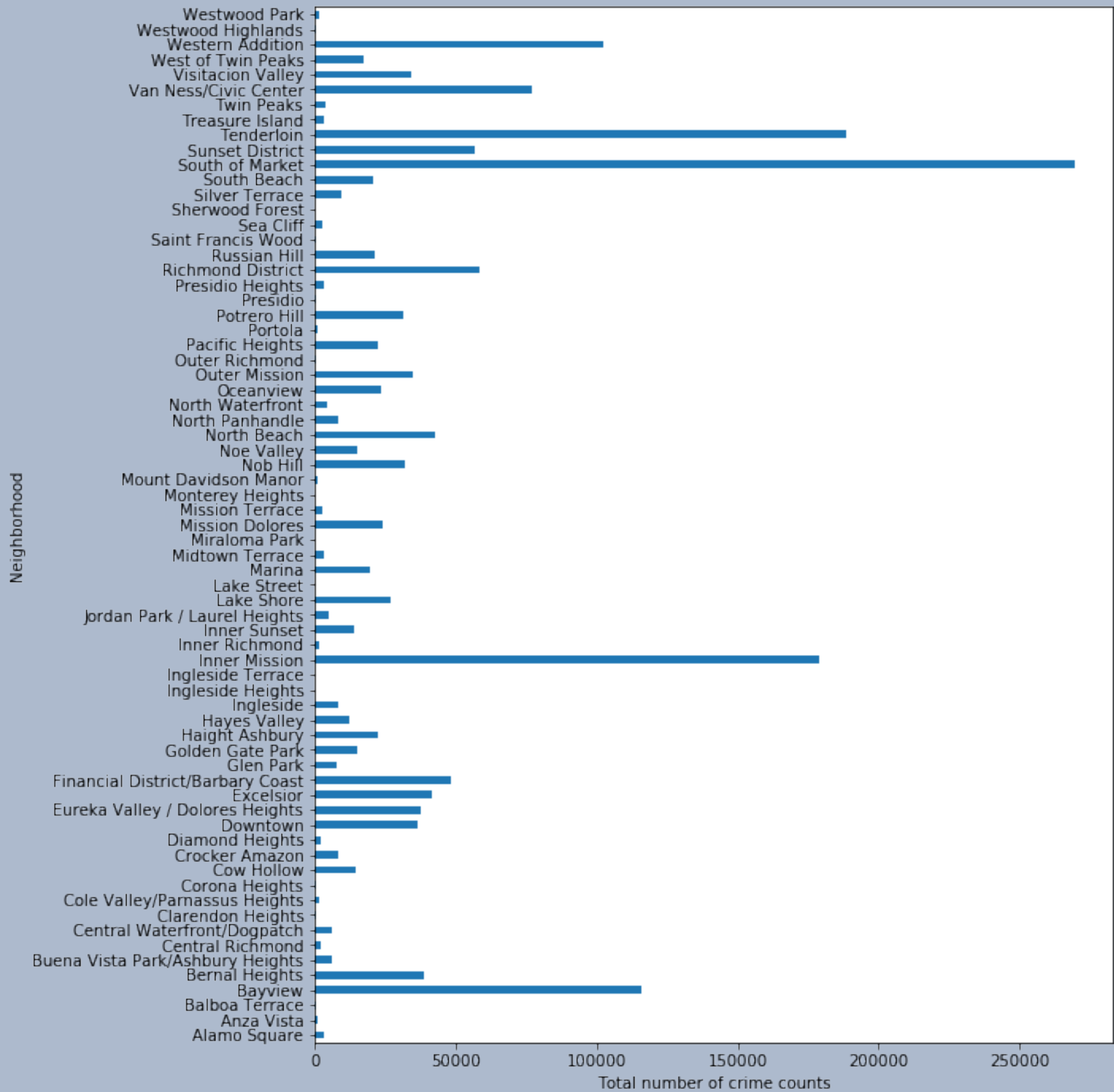
- ❖ 1.8 Million Crime records from Jan 2003 to Jan 2017
- ❖ ~ 130k / year, ~ 350 / day
- ❖ 860k Population on 2015¹
- ❖ 87 neighborhoods, 29 types Crime



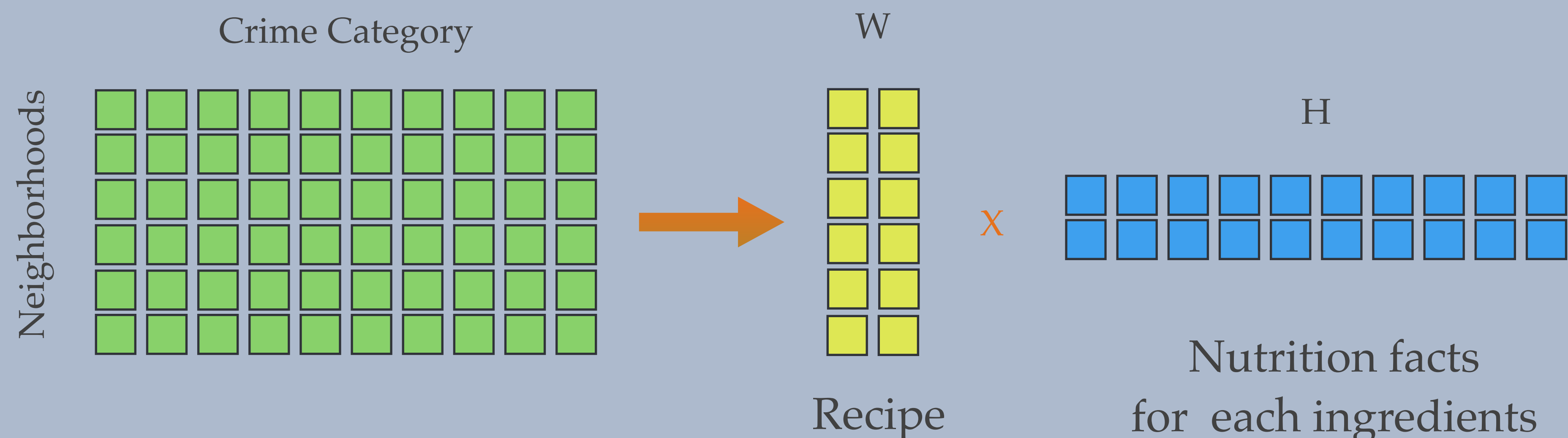
Lots of Data!
Lots of Information!



Crime and Neighborhood



Non Negative Matrix Factorization



Nutrition Facts Serving Size 6 pieces (30g) Servings per container about 7 Calories 180 Calories from Fat 120	Amount Per Serving	% Daily Value*	Amount Per Serving	% Daily Value*
	Total Fat 13g	20%	Total Carbohydrate 14g	5%
	Saturated Fat 8g	40%	Dietary Fiber 0g	0%
	Trans Fat 0g		Sugars 12g	
	Cholesterol 5mg	2%	Protein 2g	
	Sodium 35mg	1%		
Vitamin A 0% • Vitamin C 0% • Calcium 6% • Iron 0%				
*Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs.				

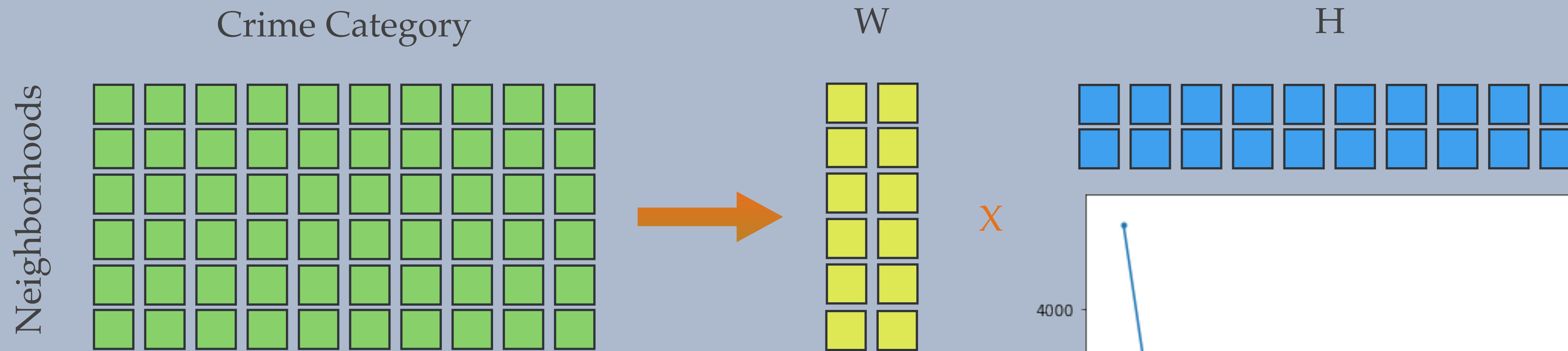
Pure Chocolate "Creamy Milk & White"

INGREDIENTS: SUGAR, COCOA BUTTER, WHOLE MILK POWDER, COCOA MASS, CONDENSED MILK POWDER, SKIM MILK POWDER, SOY LECITHIN, NATURAL AND ARTIFICIAL FLAVOR.

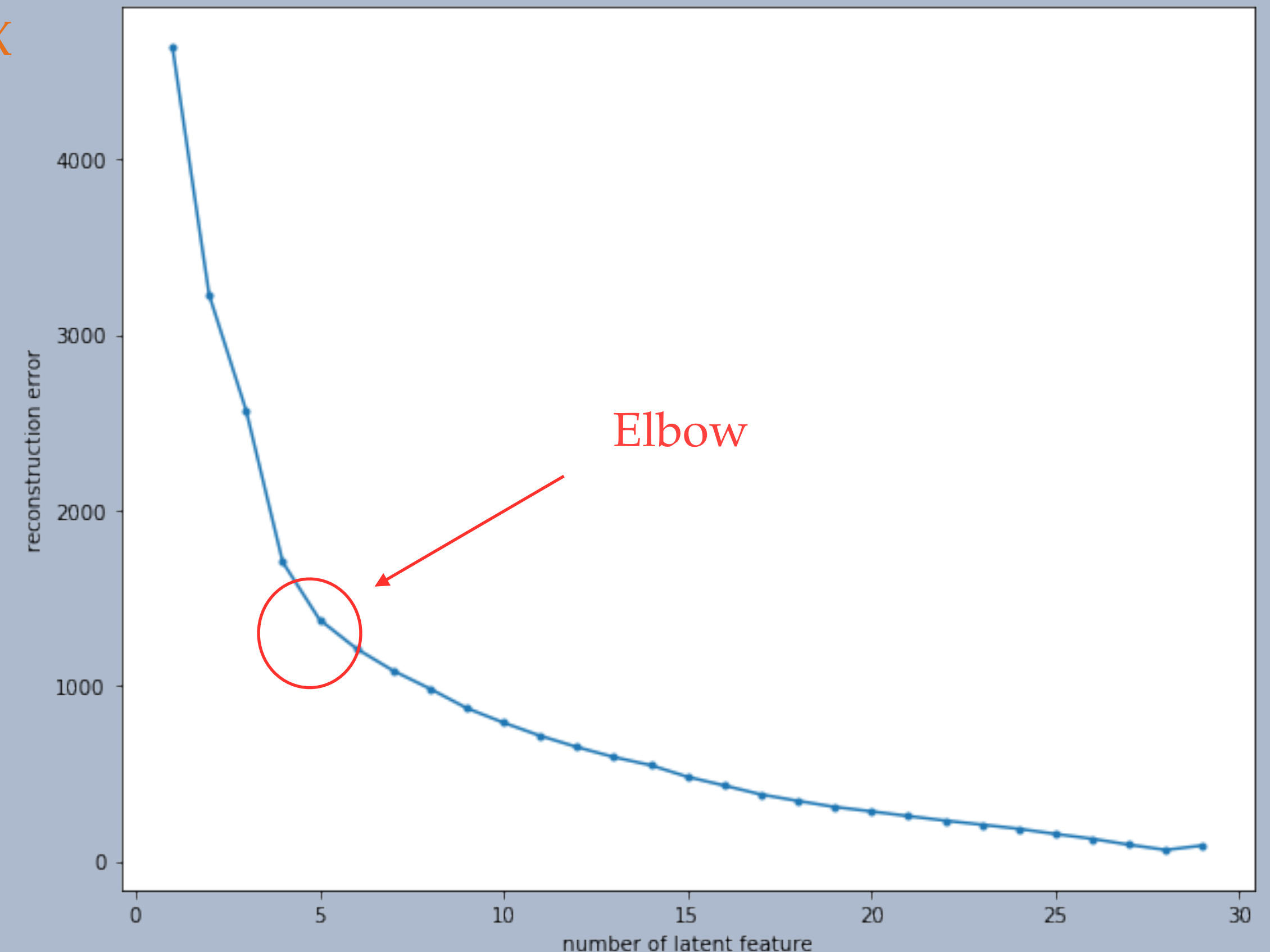
CONTAINS: MILK, SOY BEANS

141222-D

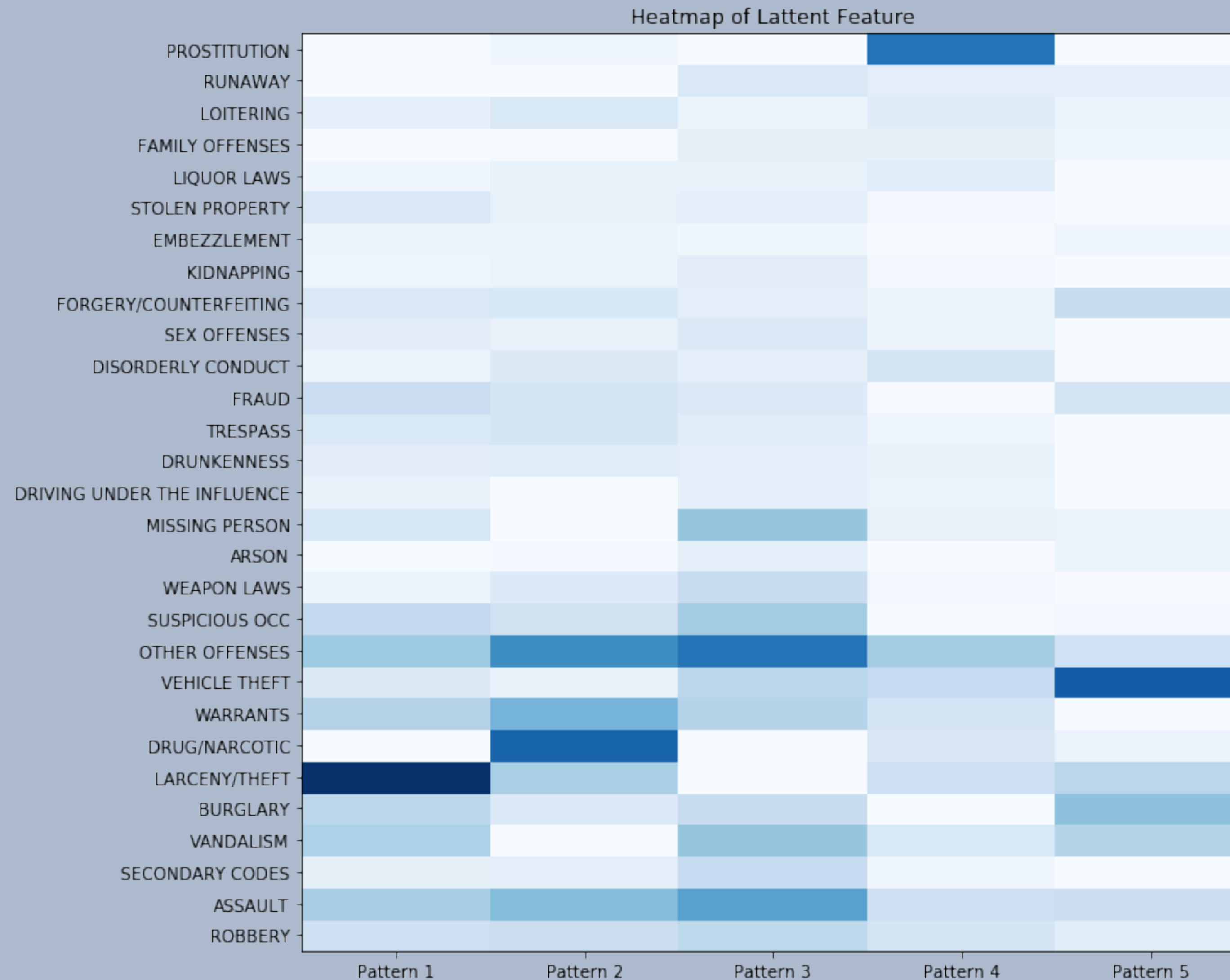
Non Negative Matrix Factorization



- ❖ Find the ingredient by decompose to two matrix
- ❖ Optimize cost function $|X - WH|^2$
- ❖ Weight by inverse document frequency
 $(0.5 + \text{idf}) * X$
- ❖ Elbow method

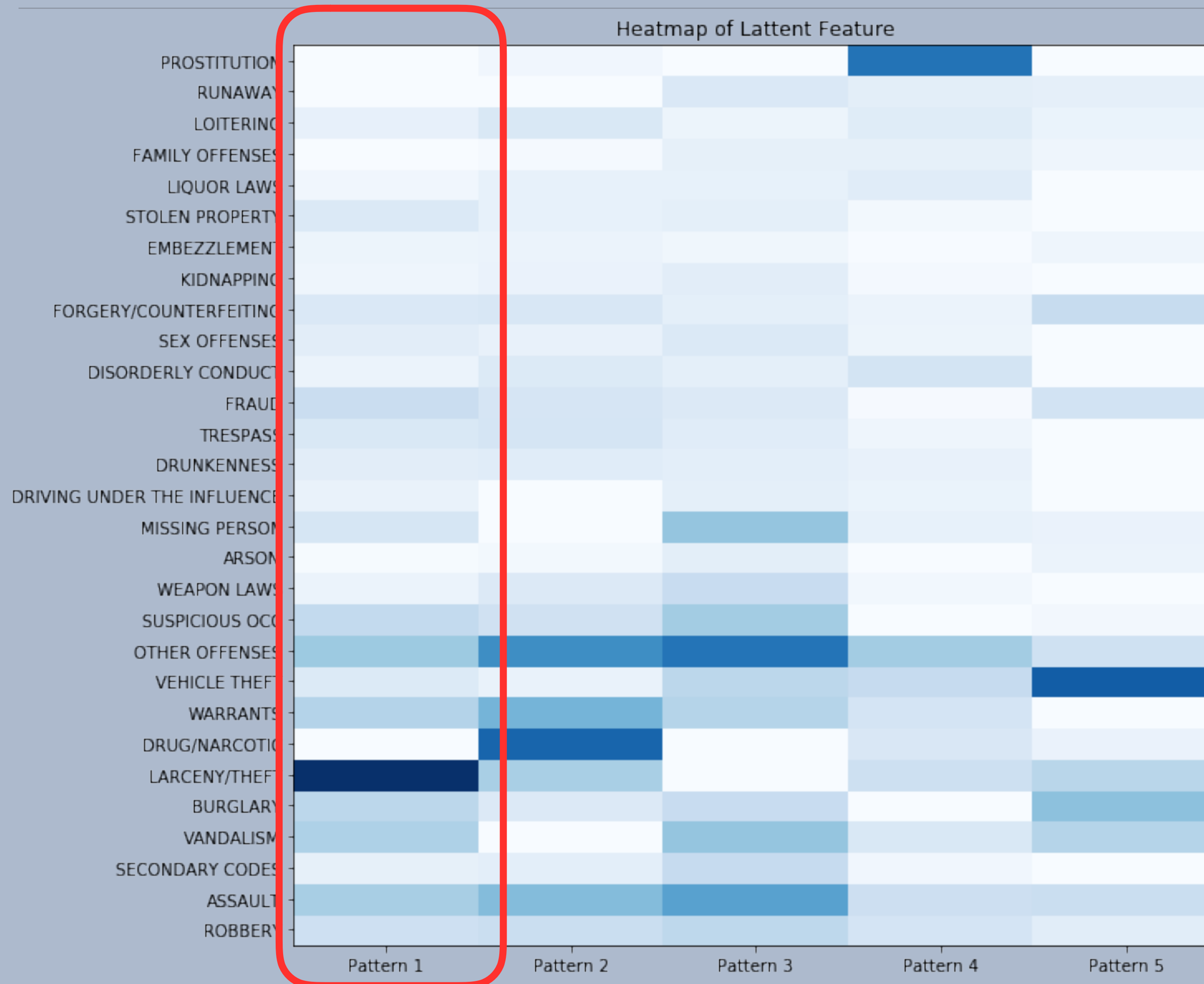


Crime patterns



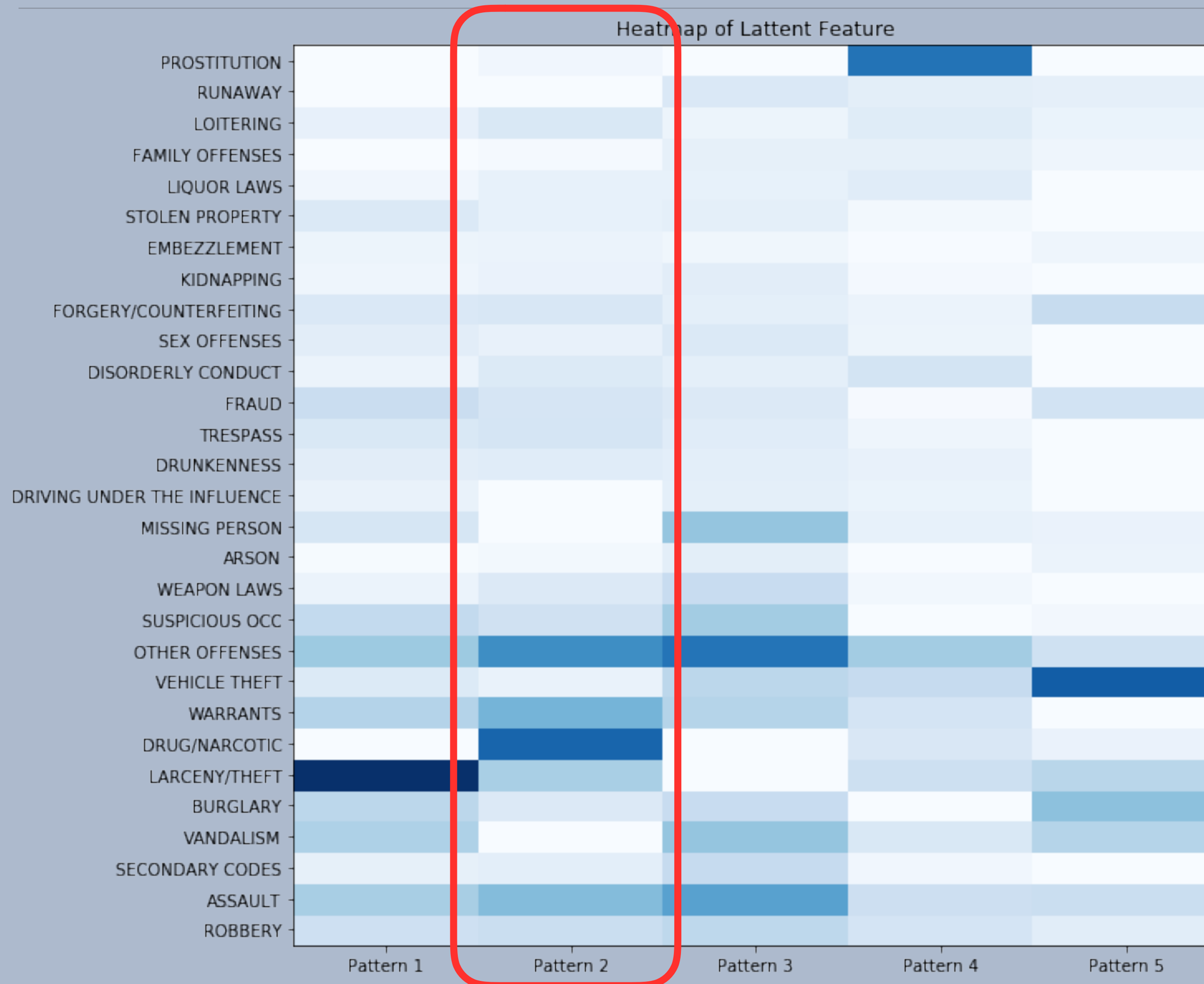
- ❖ Each crime appear in all class of pattern
- ❖ Each pattern emphasize on several type of crime
- ❖ Each neighborhood is linear combination of all patterns
- ❖ Crime types happen on similar area

Crime patterns



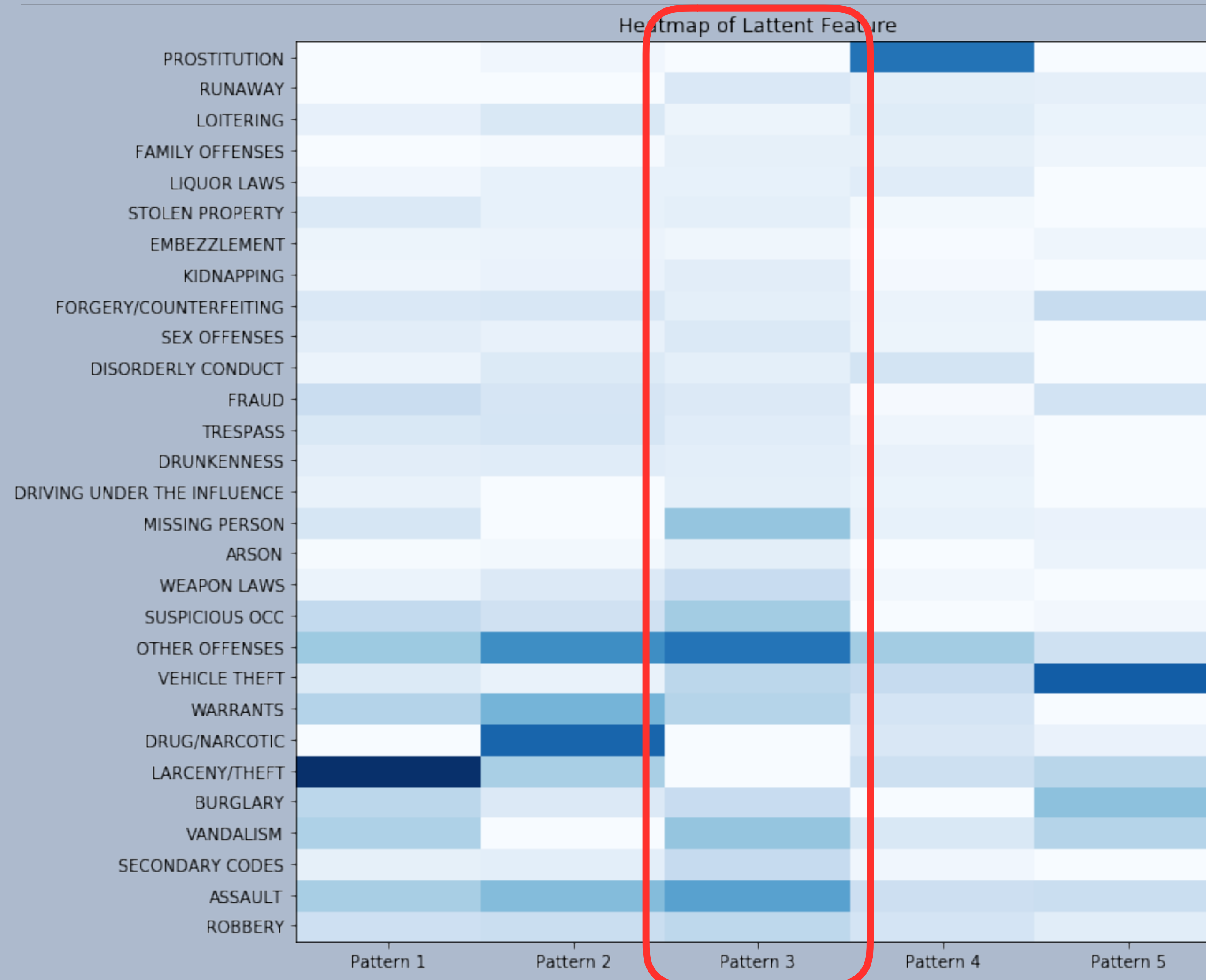
Crime pattern 1:
Larceny / Theft
Assault
Other offenses
Warrants
Vandalism

Crime patterns



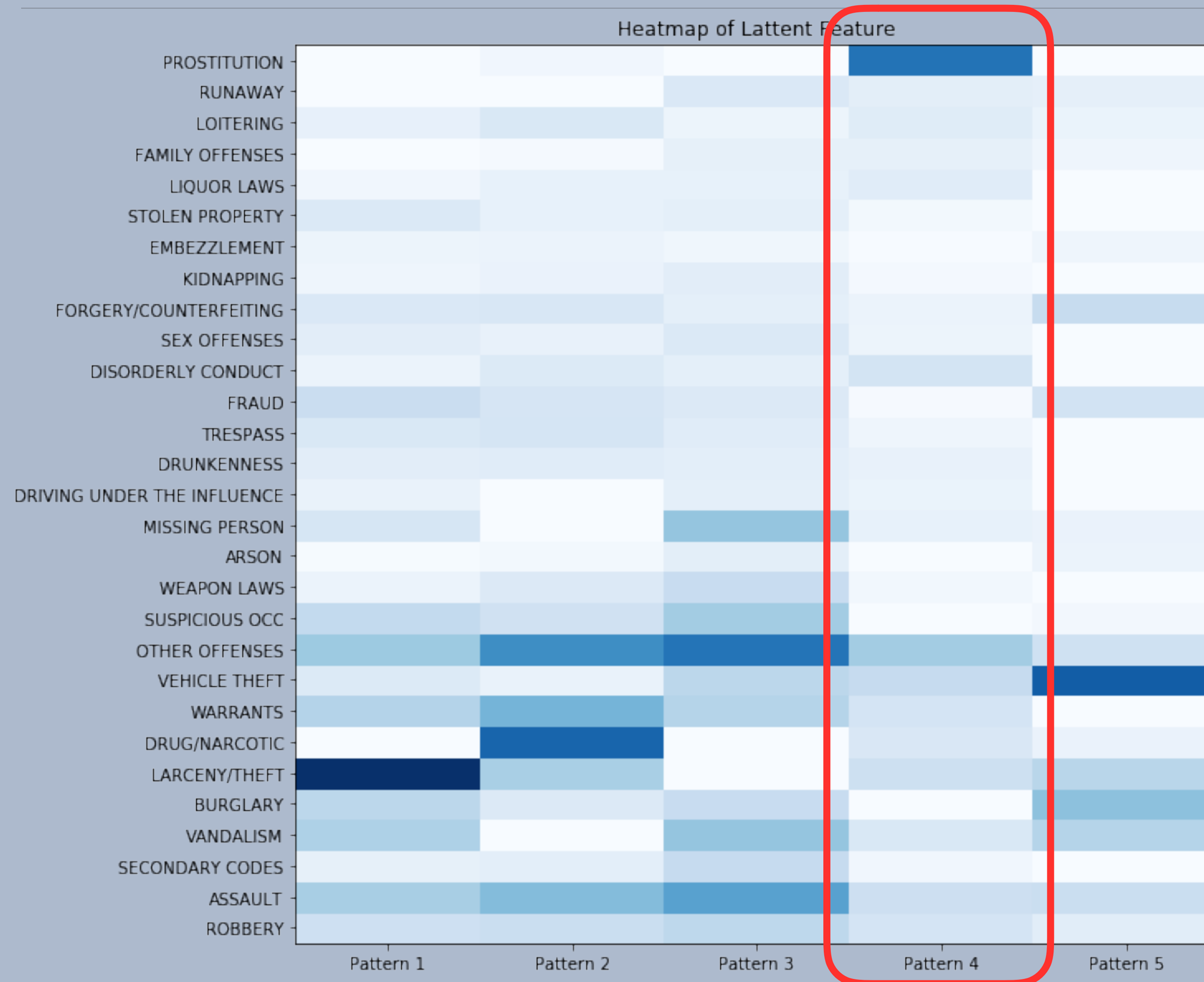
Crime pattern 2:
Drug / Narcotic
Other offenses
Warrants
Assault

Crime patterns



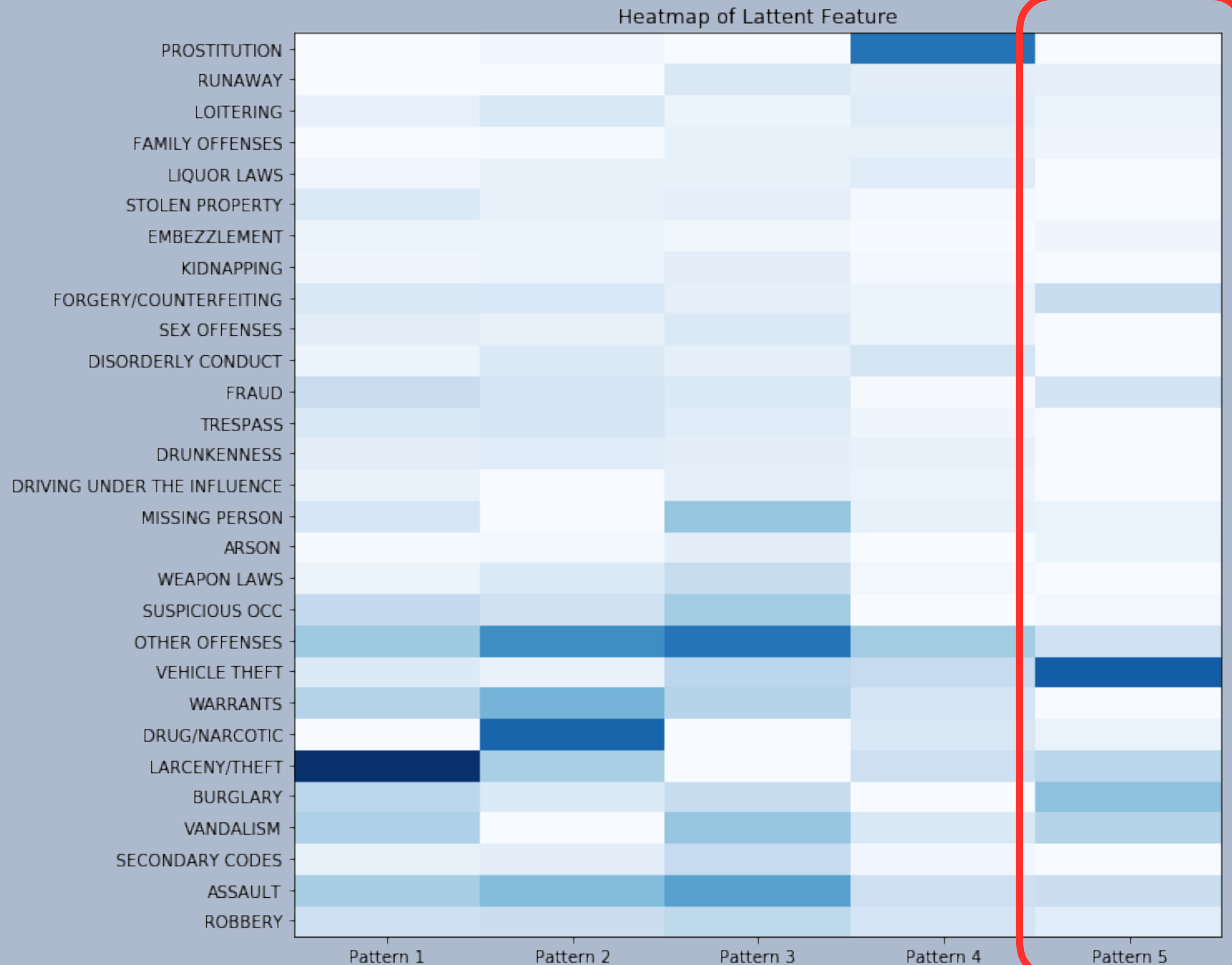
Crime pattern 3:
Other offenses
Missing person
Assault
Vandalism

Crime patterns



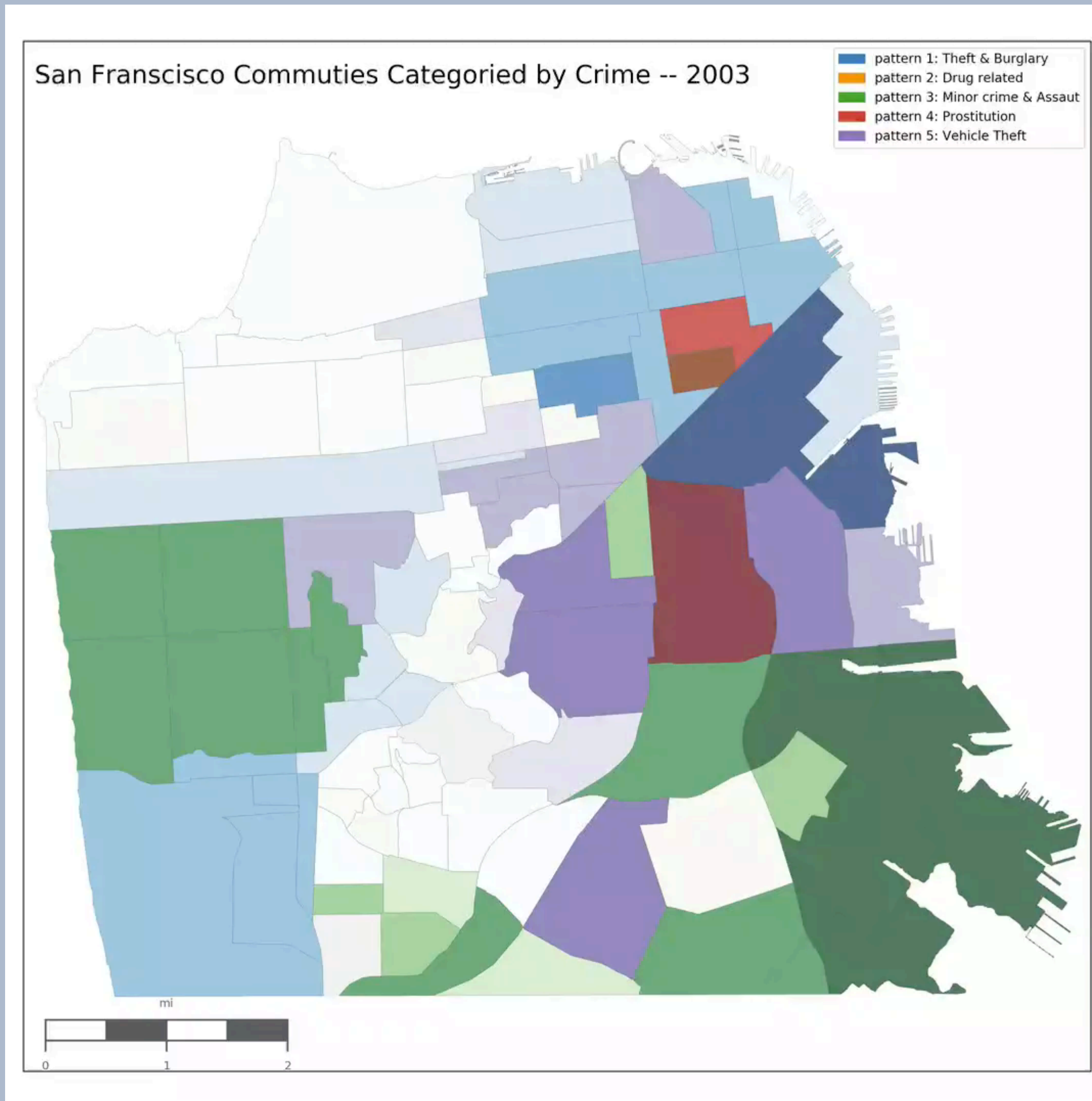
Crime pattern 4:
Prostitution
Disorderly conduct
Other offenses

Crime patterns



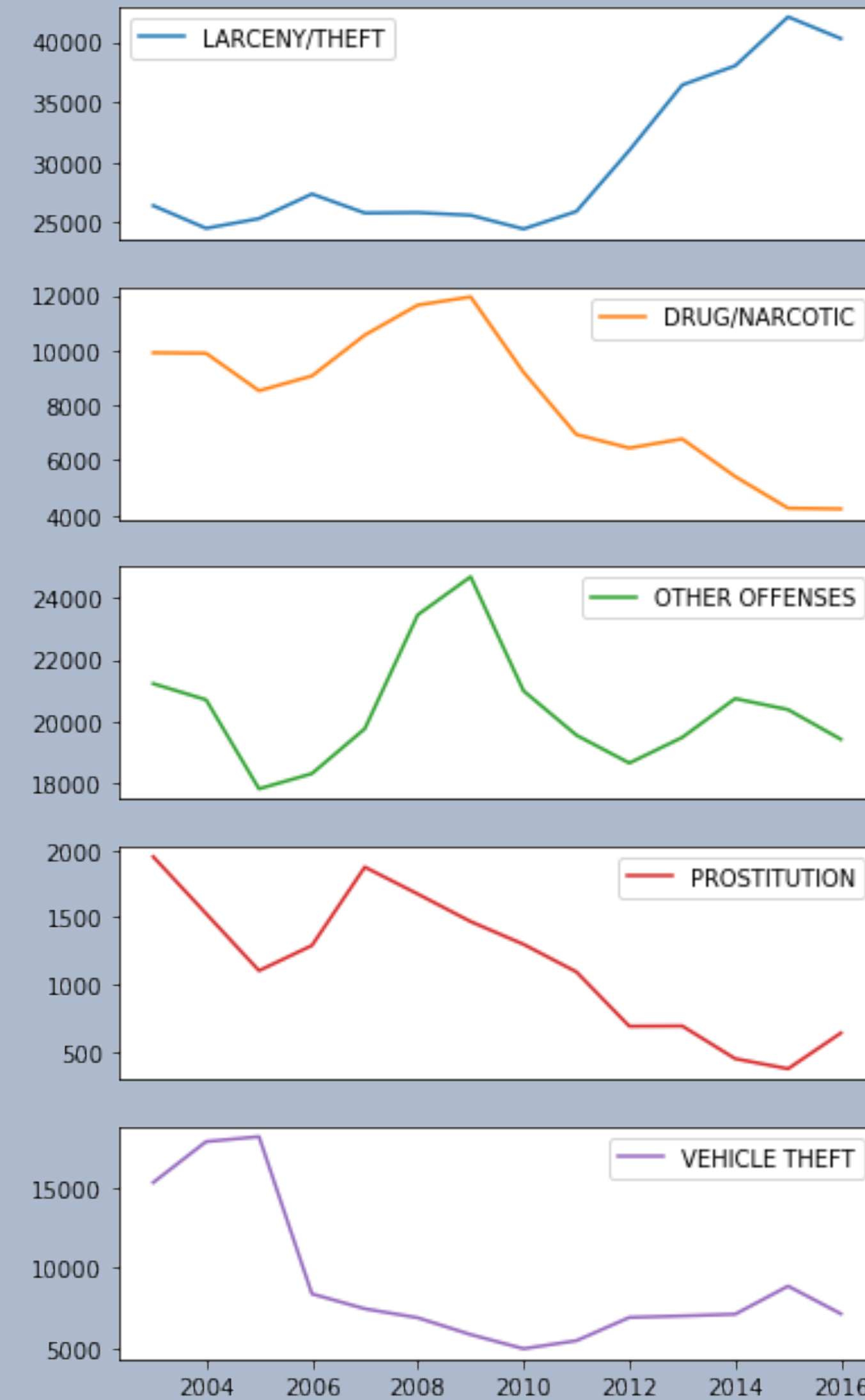
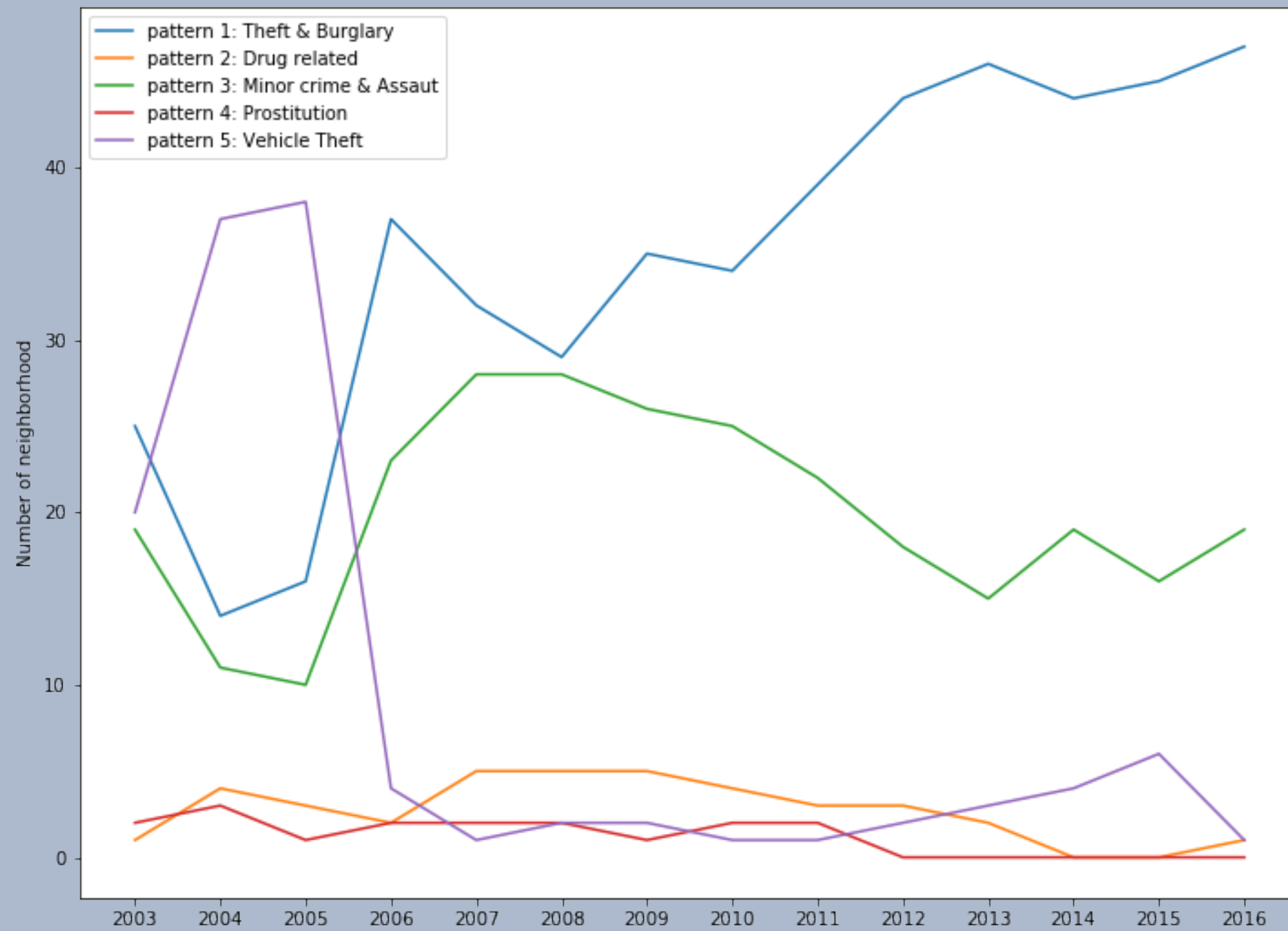
Crime pattern 5:
Vehicle theft
Burglary
Larceny / Theft
Vandalism

Crime Maps

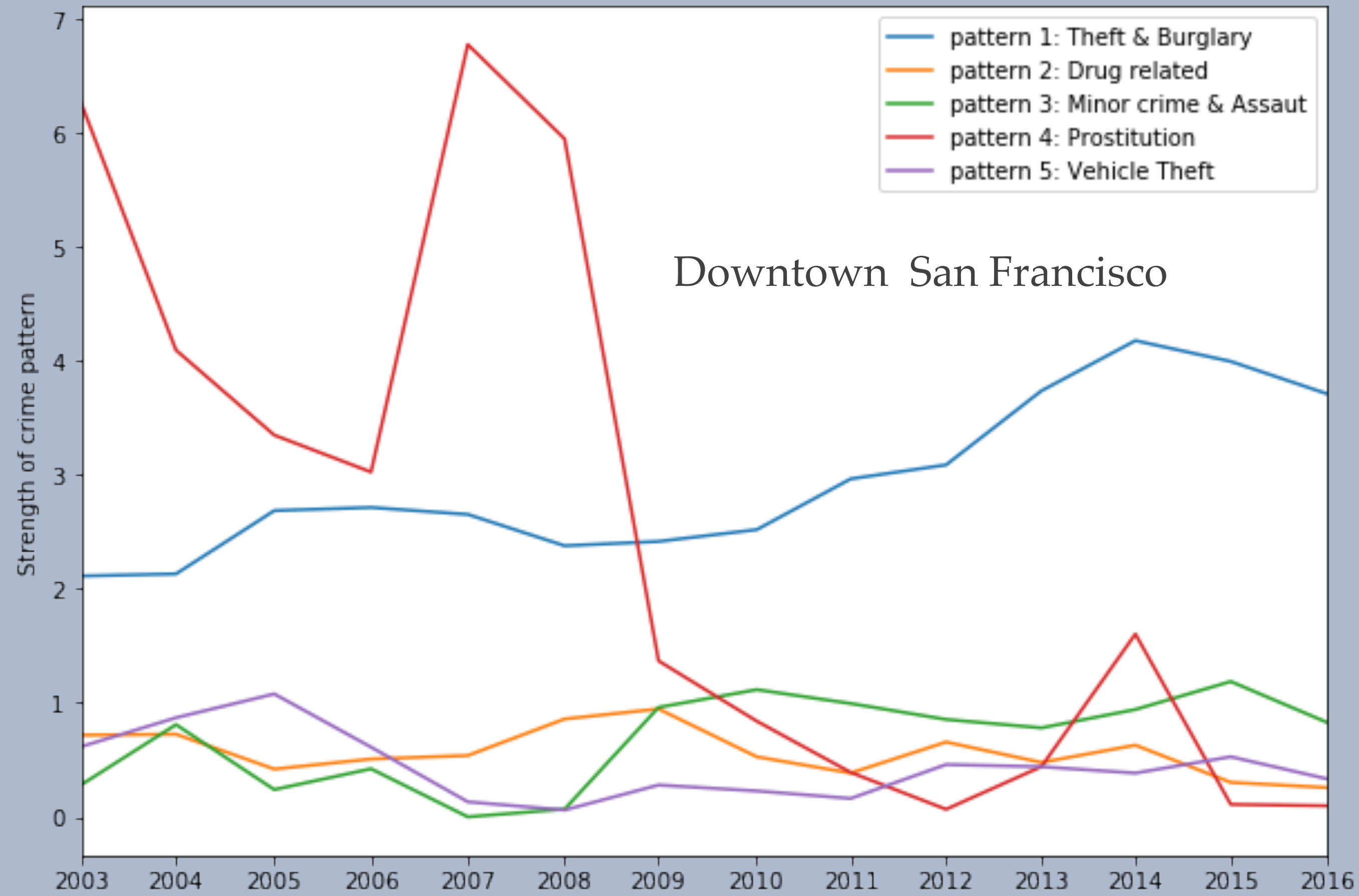


- ❖ Cluster to most representing pattern
- ❖ Color represent the class and severity of crime

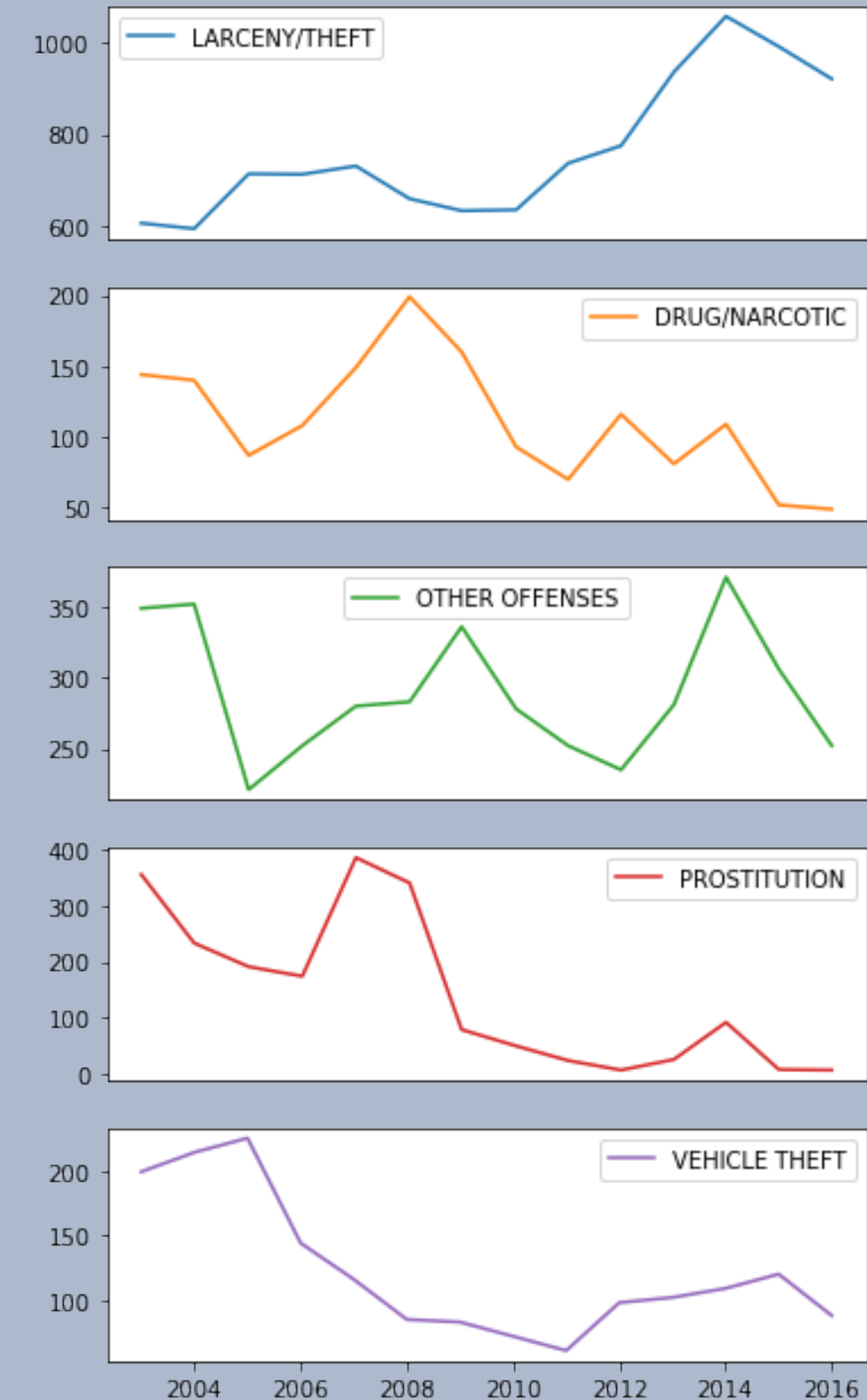
General situation in SF



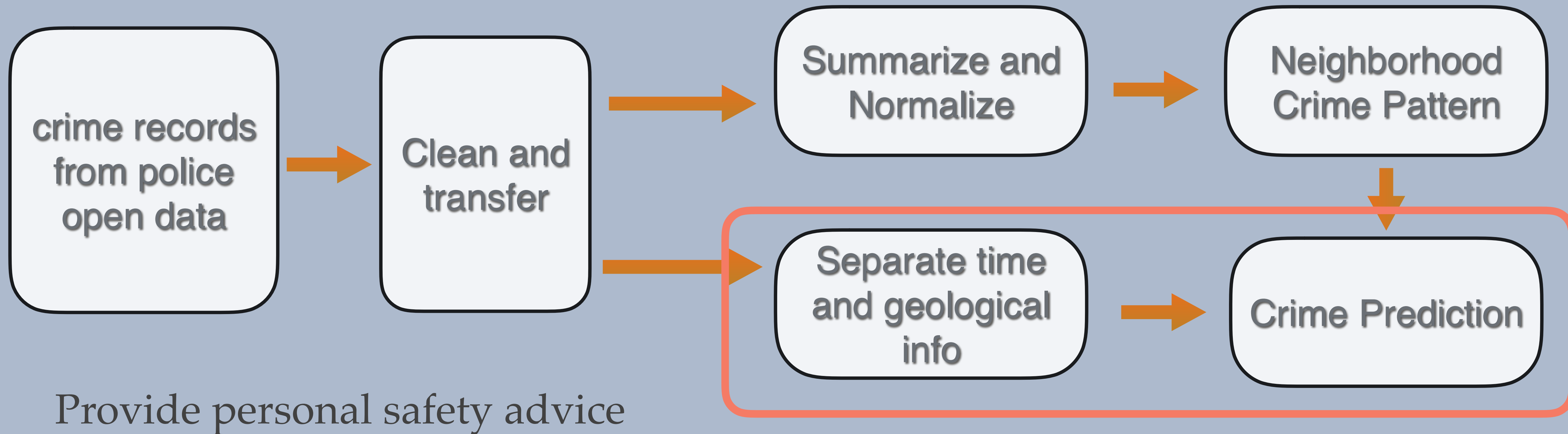
Details in Neighborhood



Each neighborhood is linear combination of all crime pattern



Data Flow



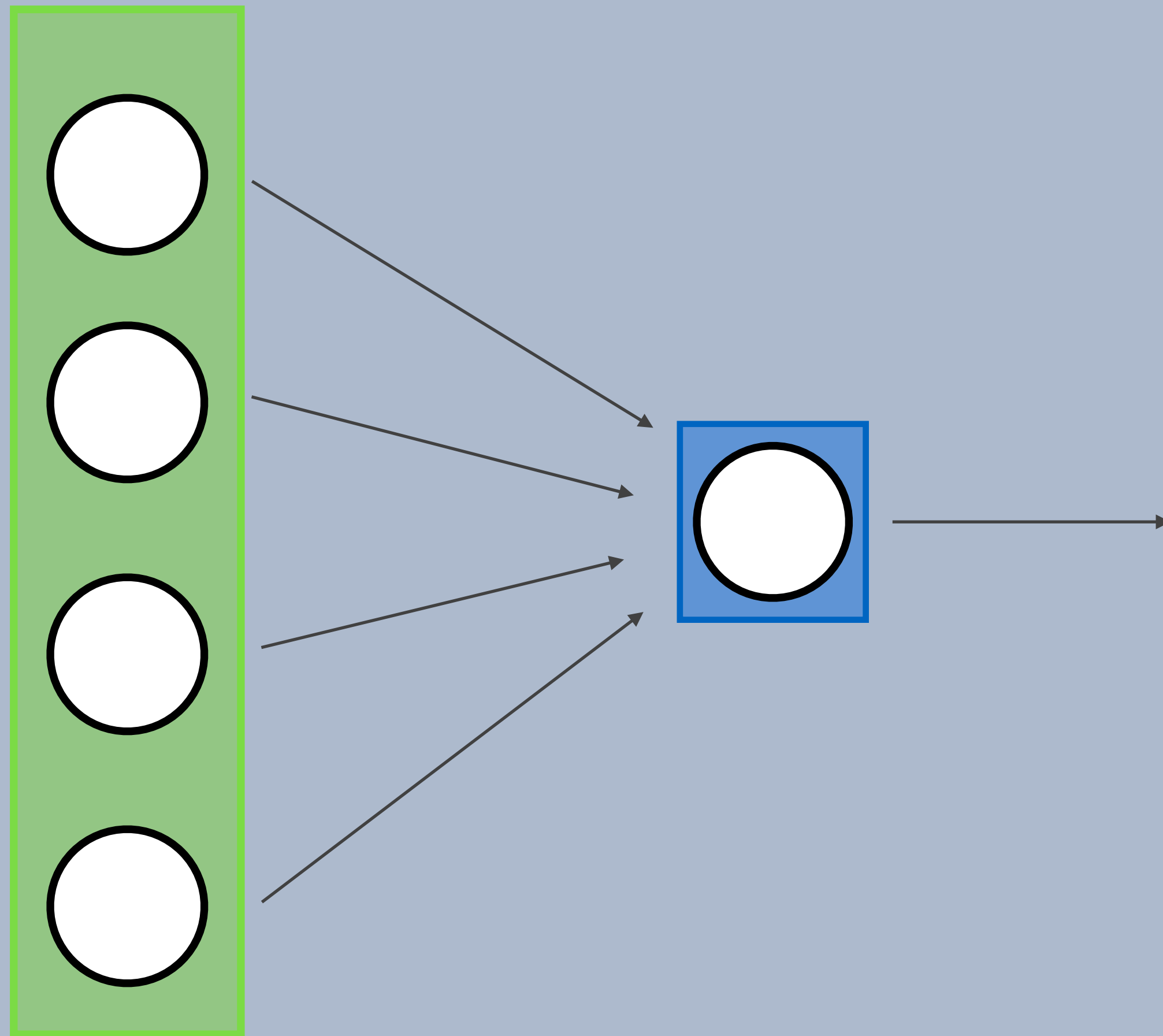
Provide personal safety advice

1. <https://publicsafetydataportal.org/>
2. Google Maps API
3. SF Opendata

Crime prediction

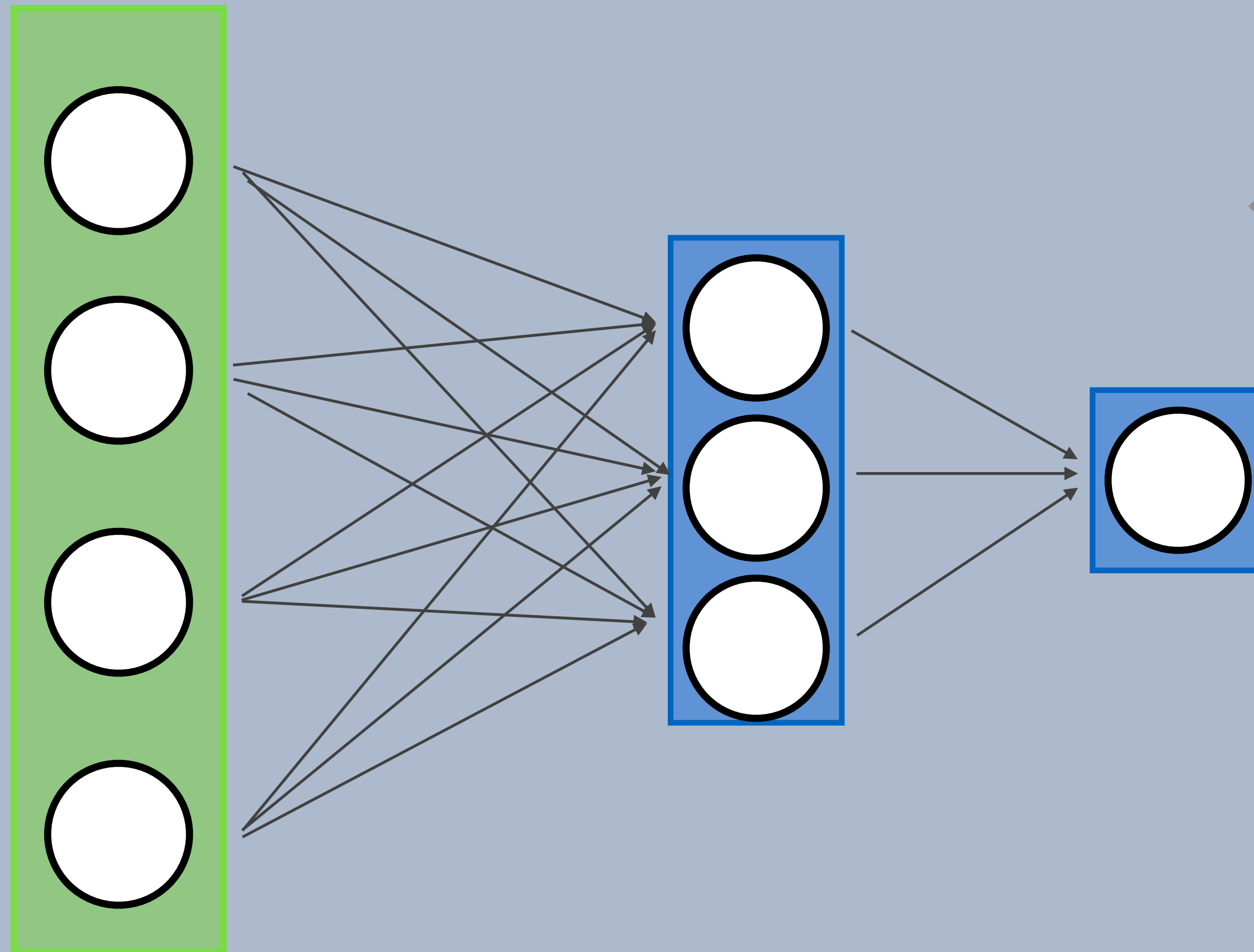
- ❖ Predict crime type based on the assumption of crime will happen
- ❖ Location, time and neighborhood crime pattern as input feature
- ❖ Advantage of neural networks:
 1. non-linearity
 2. easy for multiple classification
 3. online learning ability and parallelization by GPU

Neural Networks



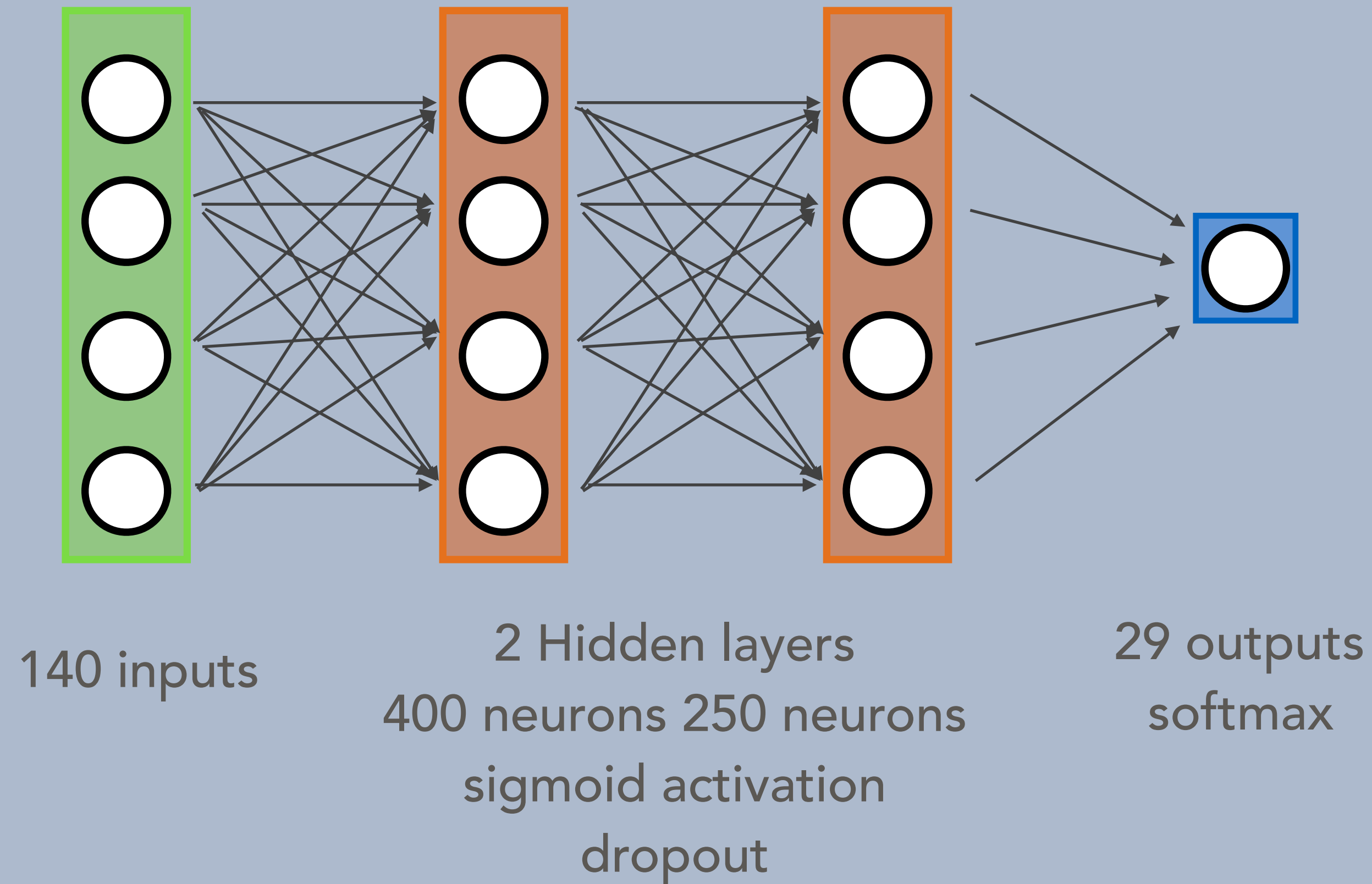
- ❖ Neuron: transfer input by activation function
- ❖ Logistic regression

Neural Networks



❖ Add neuron will add non-linearity

Neural Networks



Time, Location, past clustering → likelihood of crime type → Top k crime type

~ 24% top 3 accuracy by 10 fold cross validation

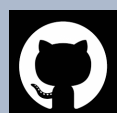
Summary

- ❖ use non-negative matrix factorization
 - find the crime pattern in neighborhood
 - clustered neighborhoods
 - neighborhoods crime evolution
- ❖ predict crime type by neural networks

Future works

- ❖ Find a better way to weight low count but high impact crimes
- ❖ Build map into interactive fashion, easily to find details in neighborhood
- ❖ Looking for more related information (e.g. House Price, Weather, Personal)

Thank You!



github.com/livenb



zclivenb@gmail.com



linkedin.com/in/james-zyc/