

REINTERPRETING THE SINKING FUTURE OF COIR IN ALLEPPY - A VENTURE THROUGH FLOOD RESILIENT DESIGN.

COIR
The coir industry is facing a threat because they aren't able to adapt to the changing trend of society never and cheaper materials have replaced the coir material.

PADDY FIELDS
Paddy acreage takes a hit in Alappuzha Downfall in Paddy Cultivation

BACKWATERS
Tourists rush to Alappuzha, but issues persist

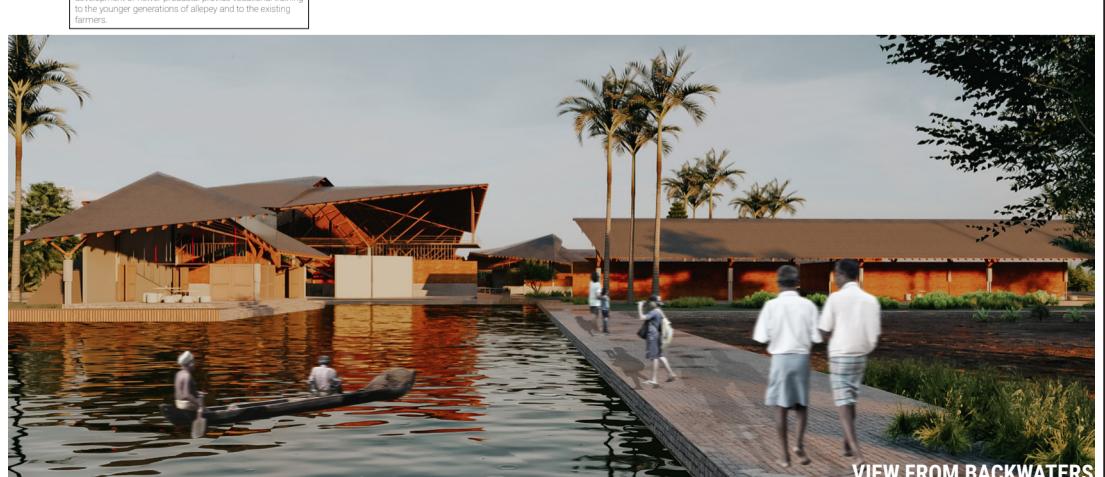
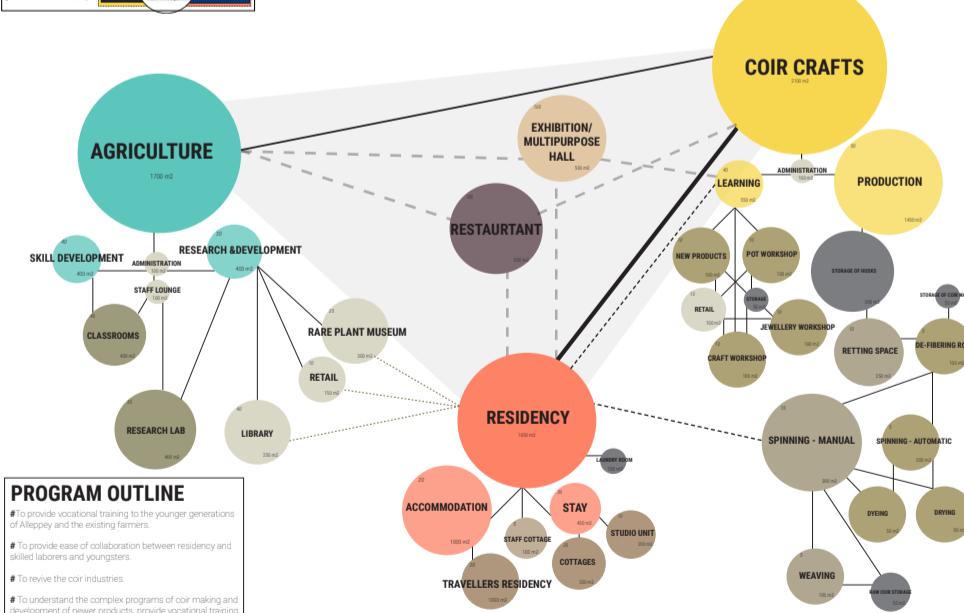
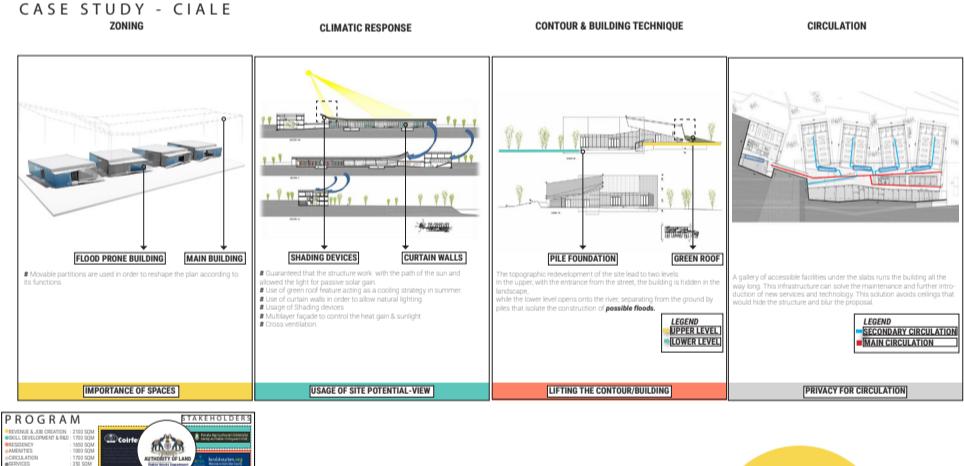
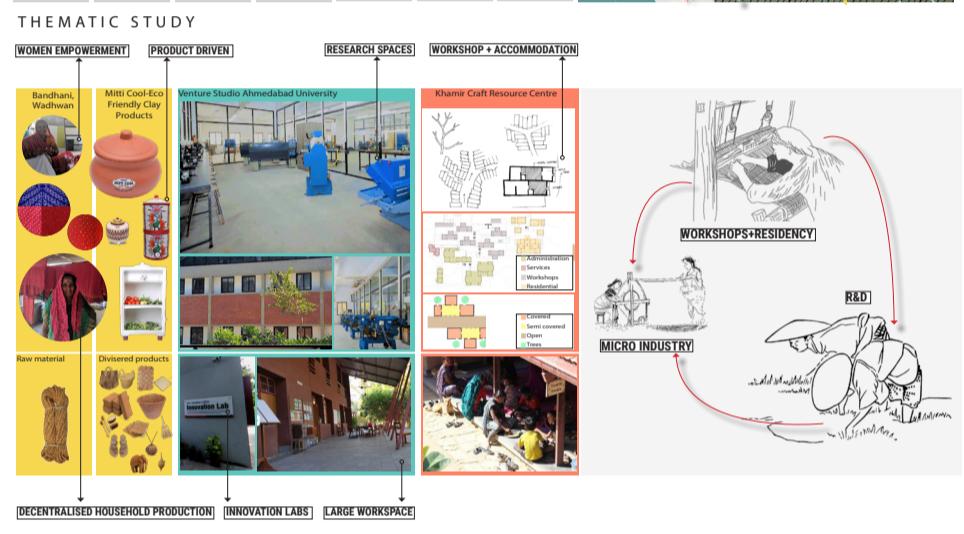
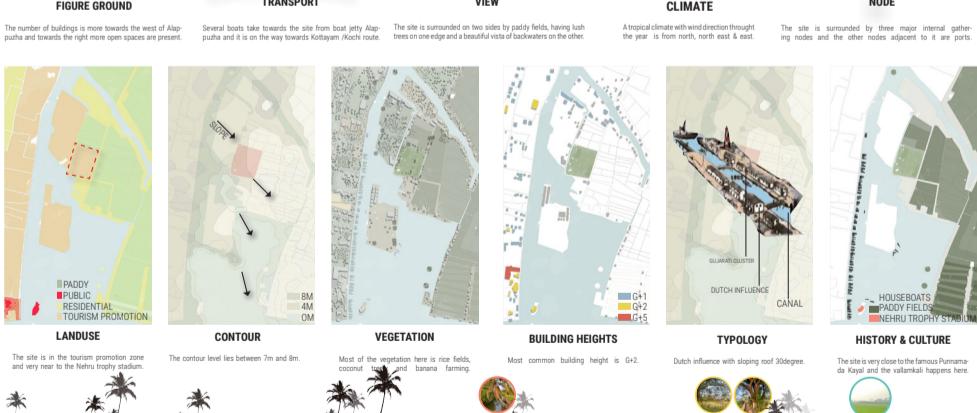
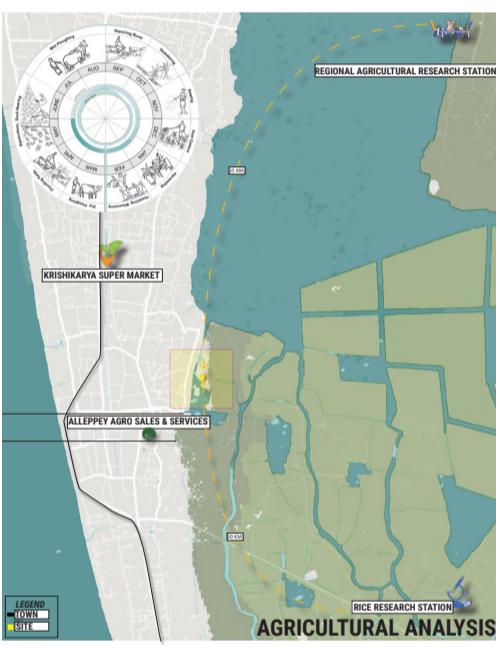
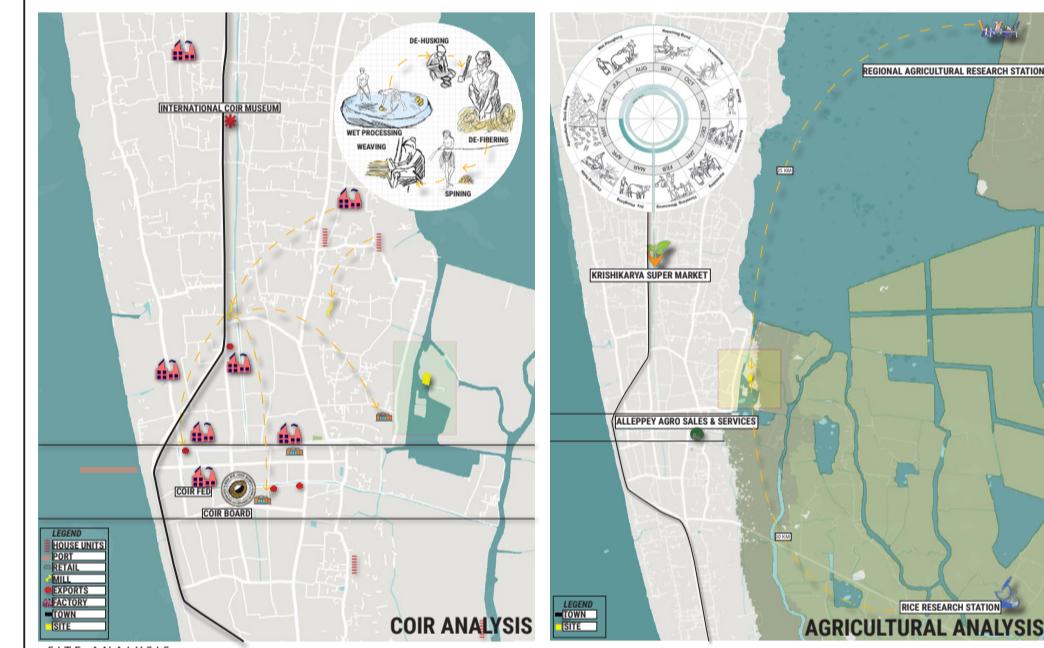
Failure in Tourism
1. Failure in infrastructure
2. Health problems while working
3. Lack of government support
4. Lack of Technological Upgradation
5. Unavailability of raw materials
6. Complexity of working environment
7. Shifting of Industries to Tamil Nadu
8. Trade Union militancy

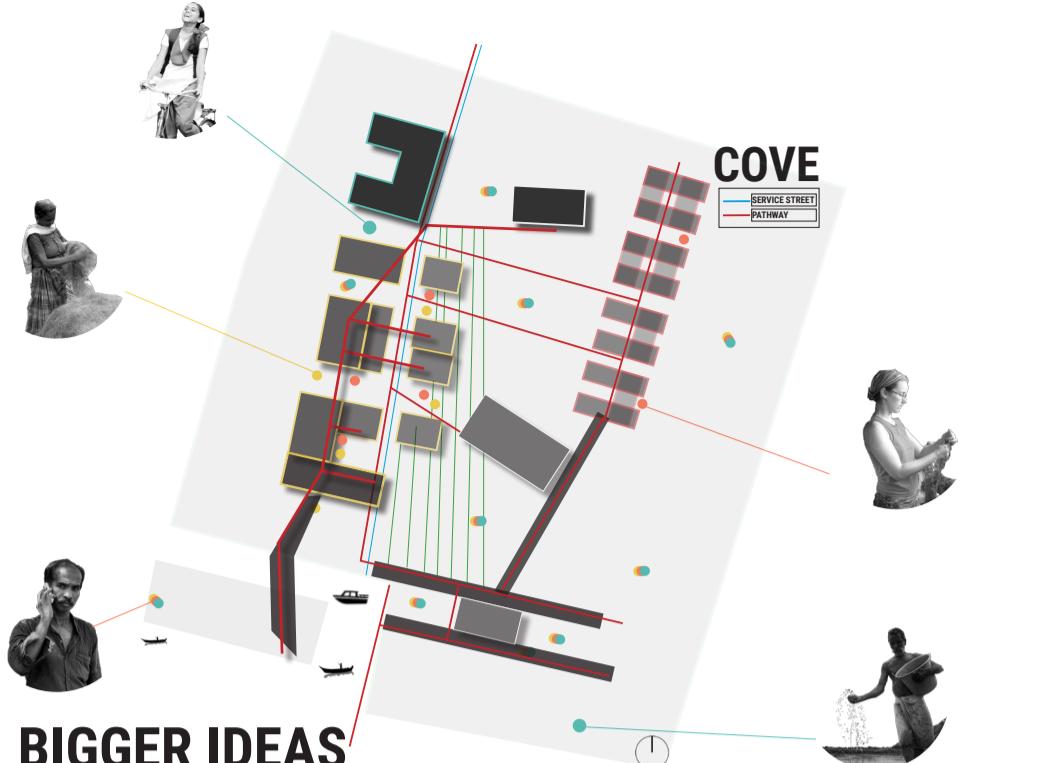
Rather than mass production in coir & agriculture, Product based production to revive the coir & agricultural industry.

PREMISE
To revitalize and create job opportunities and learning experiences for the dying industry of coir.

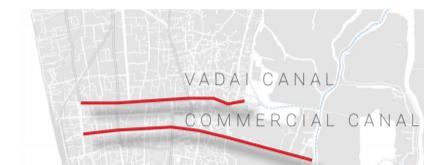


CHRISTO CHERIAN
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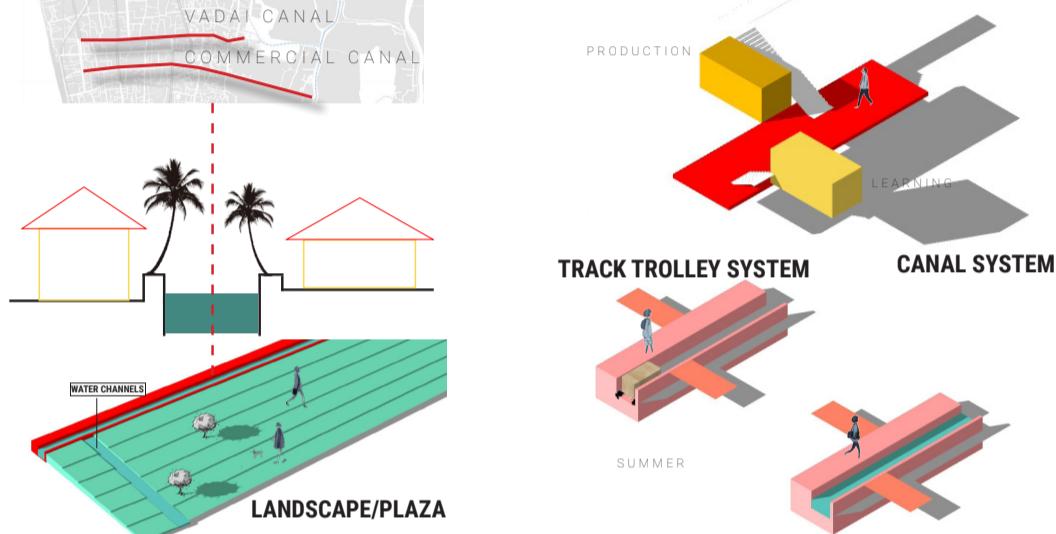




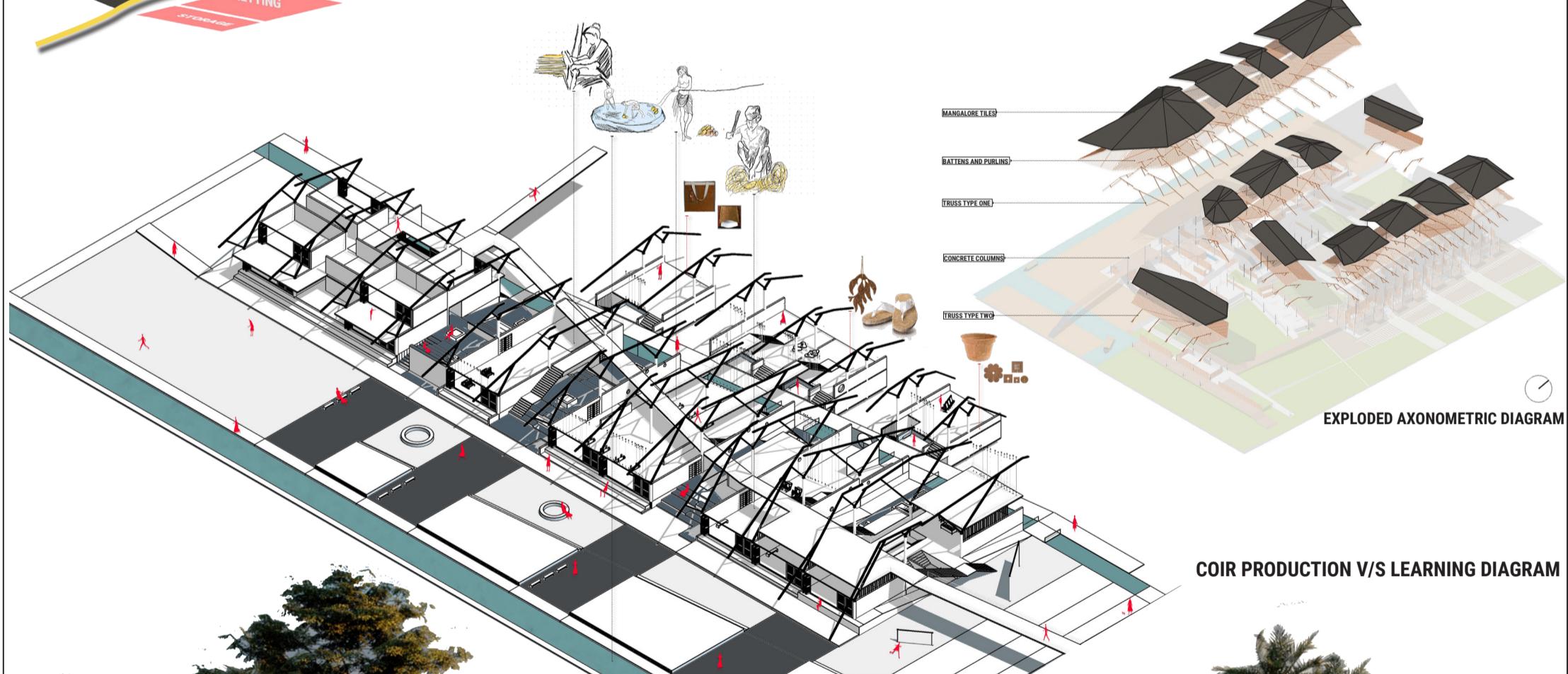
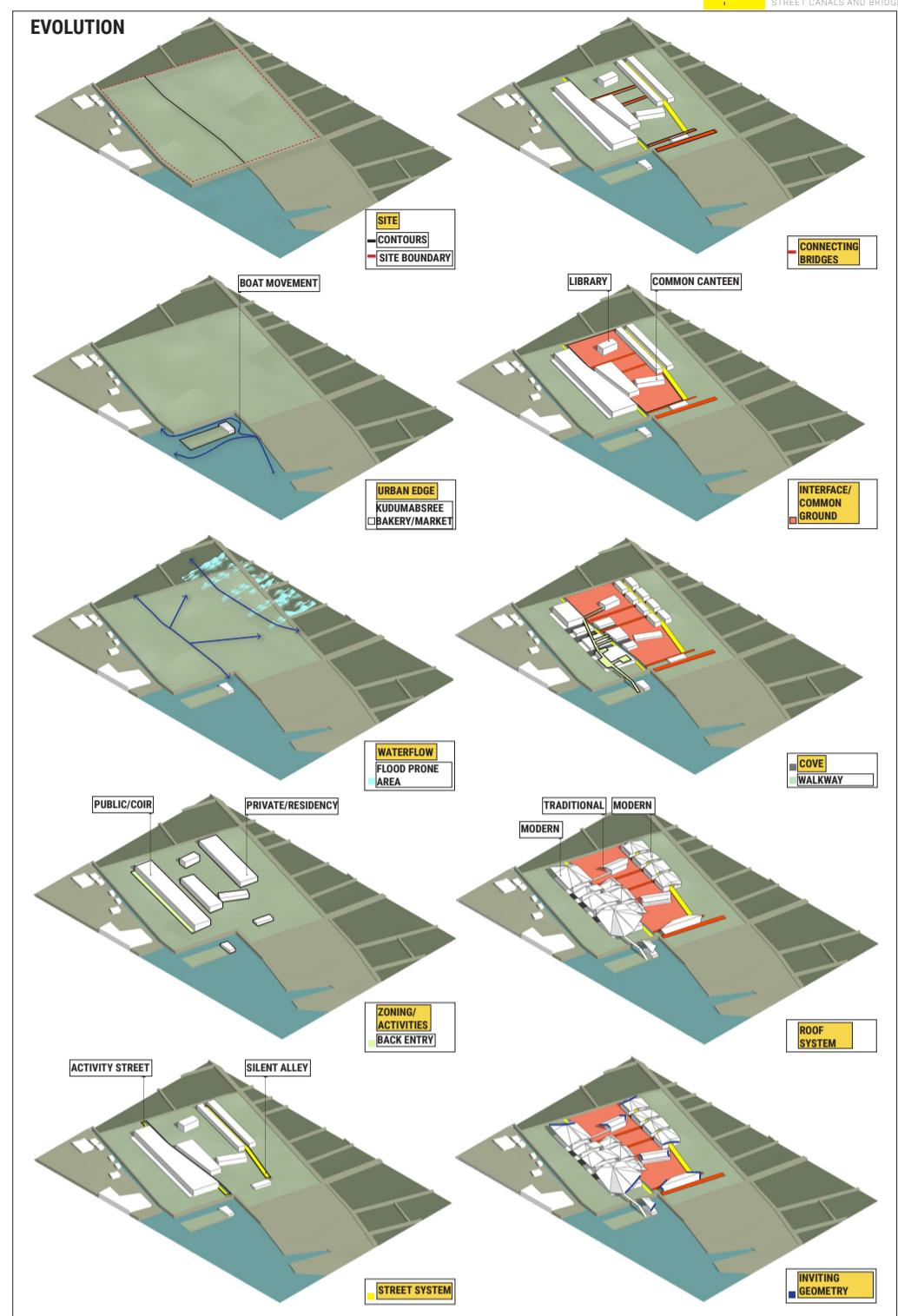
BIGGER IDEAS



DUAL STREET SYSTEM



FORM EXPLORATION



COIR PRODUCTION V/S LEARNING DIAGRAM

