

Privacy Policy for LiveSell

Effective Date: December 22, 2024

Thank you for using LiveSell. Your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your information when you use our application.

LiveSell is an application designed to facilitate and automate sales during live broadcasts by reading user comments and processing them via our API to generate orders. This Privacy Policy outlines how we handle the personal and business data you provide to us.

Information We Collect

We collect the following types of information to provide and improve our services:

a. User-Provided Information

When you register or use LiveSell, we may collect:

- Name
- Email address
- Phone number
- Business details (if applicable)
- Login credentials (e.g., via Facebook or other integrations)

b. Automatically Collected Information

We may also collect:

- Device information (e.g., model, operating system, browser type)
- Usage data (e.g., time spent on the app, pages viewed)
- Comments and interaction data from live broadcasts (only when authorized by you)

c. Payment Information

If you use paid features, we collect payment details through secure third-party payment processors. We do not store your credit card information.

How We Use Your Information

We use the information we collect for the following purposes:

- To provide and improve LiveSell's functionality.
- To process and generate orders based on live comments.
- To authenticate and secure your account.
- To communicate updates, support, and promotions.
- To analyze app usage and improve user experience.

Data Sharing and Disclosure

We do not sell or rent your personal data to third parties. However, we may share your information with:

a. Service Providers:

Third-party companies that assist us in providing services, such as hosting, data analytics, and payment processing.

b. Legal Requirements:

If required by law or in response to valid legal processes, we may disclose your information.

c. Business Transfers:

In the event of a merger, acquisition, or sale of assets, your data may be transferred as part of the business transaction.

Your Rights

You have the right to:

- Access and update your information.
- Request deletion of your account and associated data.
- Withdraw consent for specific data processing activities.

To exercise these rights, please contact us at [Insert Contact Email].

Data Security

We implement appropriate technical and organizational measures to protect your data from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet is 100% secure.

Third-Party Integrations

LiveSell integrates with third-party platforms such as Facebook to access and process live comments. These integrations are governed by their respective privacy policies. Please review their policies to understand how they handle your data.

Cookies and Tracking Technologies

We may use cookies and similar technologies to collect information about your interactions with LiveSell. You can control cookies through your browser settings.

Children's Privacy

LiveSell is not intended for users under the age of 13. We do not knowingly collect personal information from children.

Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be effective when posted, and we will notify you of significant updates.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us:

Email: carlosr.m.fernandes@gmail.com

Phone: +5548996684418

Address: Rua Brasópolis 8 A, Jardim Jaú (Zona Leste), São Paulo, 03730000

By using LiveSell, you agree to this Privacy Policy. Please read it carefully to understand how we handle your data.