

## To-Consume List

**Niche:** [Your Niche Here]

**Purpose:** Running list of content to consume about your niche. Add to this list as you discover new resources, then check them off as you consume them.

**Goal:** Consume 30-60 minutes of niche content per day until you've completed your Market Research Document.

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### Books

- ☐ [Book Title] by [Author]
  - ☐ [Book Title] by [Author]
  - ☐ [Book Title] by [Author]
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### Podcast Episodes

- ☐ [Podcast Name] - [Episode Title] - [Link]
  - ☐ [Podcast Name] - [Episode Title] - [Link]
  - ☐ [Podcast Name] - [Episode Title] - [Link]
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### YouTube Videos

- ☐ [Channel Name] - [Video Title] - [Link]
  - ☐ [Channel Name] - [Video Title] - [Link]
  - ☐ [Channel Name] - [Video Title] - [Link]
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### Interviews

- ☐ [Person Name] interview on [Platform] - [Link]
- ☐ [Person Name] interview on [Platform] - [Link]
- ☐ [Person Name] interview on [Platform] - [Link]

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### **Email Lists (Subscribe)**

- ☐ [Person/Company Name] - [Website/Signup Link]
  - ☐ [Person/Company Name] - [Website/Signup Link]
  - ☐ [Person/Company Name] - [Website/Signup Link]
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### **Blog Posts / Articles**

- ☐ [Article Title] - [Link]
  - ☐ [Article Title] - [Link]
  - ☐ [Article Title] - [Link]
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### **Courses / Trainings**

- ☐ [Course Name] by [Creator] - [Link]
  - ☐ [Course Name] by [Creator] - [Link]
  - ☐ [Course Name] by [Creator] - [Link]
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### **Communities / Forums**

- ☐ [Community Name] - [Link]
  - ☐ [Community Name] - [Link]
  - ☐ [Community Name] - [Link]
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### **Social Media Accounts to Follow**

- ☐ [Name] - Instagram - [Handle]
- ☐ [Name] - TikTok - [Handle]
- ☐ [Name] - YouTube - [Channel]
- ☐ [Name] - LinkedIn - [Profile]



## Events / Conferences

- ☐ [Event Name] - [Date] - [Location/Link]
- ☐ [Event Name] - [Date] - [Location/Link]
- ☐ [Event Name] - [Date] - [Location/Link]



## Industry Reports / Whitepapers

- ☐ [Report Title] - [Source] - [Link]
- ☐ [Report Title] - [Source] - [Link]
- ☐ [Report Title] - [Source] - [Link]



## Misc

- ☐ [Resource Type] - [Description] - [Link]
- ☐ [Resource Type] - [Description] - [Link]
- ☐ [Resource Type] - [Description] - [Link]

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## Pro Tips:

1. **Create a separate Google account** for research purposes and subscribe to everything with that account (keeps your personal account clean)
2. **Set a daily reminder** to consume 30-60 minutes of content
3. **Take notes** in your Niche Immersion Research Notes document as you consume
4. **Add new resources** as you discover them (people will mention other resources in their content)
5. **Prioritize content from people IN the niche** (not just people selling TO the niche)