

'Insanity is doing the same thing over and over again and expecting different results.'

Well, you know what that means?

That your clinic's ads are probably insane.

When you use the same ads that everybody else uses, 3 things happen:

1. "Creative inflation" kicks in.

People get bored with your messaging and subconsciously skip your ad.

That leads to higher lead costs. Fewer patients. Money down the toilet.

2. Potential patients can't answer "Why should I choose YOU?"

If you sound like everybody else and look like everybody else, don't expect better results than anybody else.

3. These "FDA-Approved Treatment" ads just don't work.

Here's why:

Your potential patients have been labeled "treatment-resistant."

They've tried 2+ medications. They've been to therapy. Nothing worked.

When they see your ad screaming "NEW FDA-APPROVED TREATMENT FOR DEPRESSION," they think:

"I've tried FDA-approved treatments. They didn't work. I'm treatment-resistant. This won't work for me either."

Your ad—no matter how much you spend—reinforces their hopelessness.

That's not an algorithm problem. That's not a budget problem.

That's a belief problem.

And you can't fix a belief problem with the same messaging everyone else is using.

So what's the solution?

Create unique video ads that break their false beliefs.

How?

1. Use video (not static images)
2. Base ads on education and patient success stories

Not stock photos. Not recycled messaging. Actual content from YOUR clinic.

So if you're tired of your current way of marketing, book a 30 minute "Marketing Reset" call with us

On this call, you'll see:

- ✓ How we create unique ads that form new beliefs
- ✓ Examples from our current clients
- ✓ How to read your marketing data like a pro
- ✓ A 30-day plan to fix your marketing

And yes, all of this doesn't cost a dime.

If you see the value, we'll explore working together.

That being said, we are not cheap.

So if you don't have an active clinic and a budget (minimum \$3000/month), we won't be a good fit.

The next step is to click below and book your call.

P.S. — When you book, we'll send you a bonus training:

A breakdown of how a doctor is making \$100K/month with ketamine treatments.

Click the "learn more" button, that will take you to our website where you can book a call.