

**The only real way to  
grow your intervenional  
mental health clinic  
in 2025**



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# How to actually grow an Interventional mental health clinic in 2025 (and beyond)

## Meet the **C.A.R.E** Framework

- **C** - Clarity
- **A** - Authority
- **R** - Reach
- **E** - Education

Read the post to learn more.

Why Most Ketamine, TMS, Spravato Clinic Marketing  
Underperforms — and What Actually Works in 2025  
Most Ketamine, TMS, and Spravato clinics don't have a demand  
problem.

They have a communication problem.

Marketing often talks about:

- ✓ "FDA-approved treatments"
- ✓ "Insurance coverage available"
- ✓ "Rapid symptom relief"
- ✓ "Warm, supportive environment"

It's not wrong.

It's just not what you need to talk about.

Because the truth is — most patients don't make decisions based  
on clinical features.

They're not Googling "FDA approval" when they're lying awake at 2AM, wondering why they still feel broken.

They're looking for someone who actually understands what they're going through.

That emotional connection and trust-building is exactly where most marketing efforts fall short — and why so many clinics struggle to reach the patients who need them most.

The clinics that thrive in 2025 will be the ones that connect emotionally first — and build clinical trust second.

So, what's the solution?

Great question.

Meet the C.A.R.E. Framework:

C – Clarity:

We'll Define exactly who your ideal patients are — and craft messaging that speaks to what they're really feeling.

A – Authority:

We'll Position your clinic as the trusted expert — without relying on generic buzzwords like "FDA Approved."

R – Reach:

We'll Launch targeted campaigns that bring treatment-ready patients to your front door, month after month.

E – Education:

We'll Create marketing that educates, lowers resistance, builds trust and makes patients take the first step toward healing — before they even walk into your clinic.

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Right now, to build my brand and reputation in this field, I'm looking for 5 clinics to partner with on a pay-per-result basis.

(Result = pre-paid booked patient)

If you're serious about growing your clinic in a sustainable, ethical way — Let's build something that actually matters.

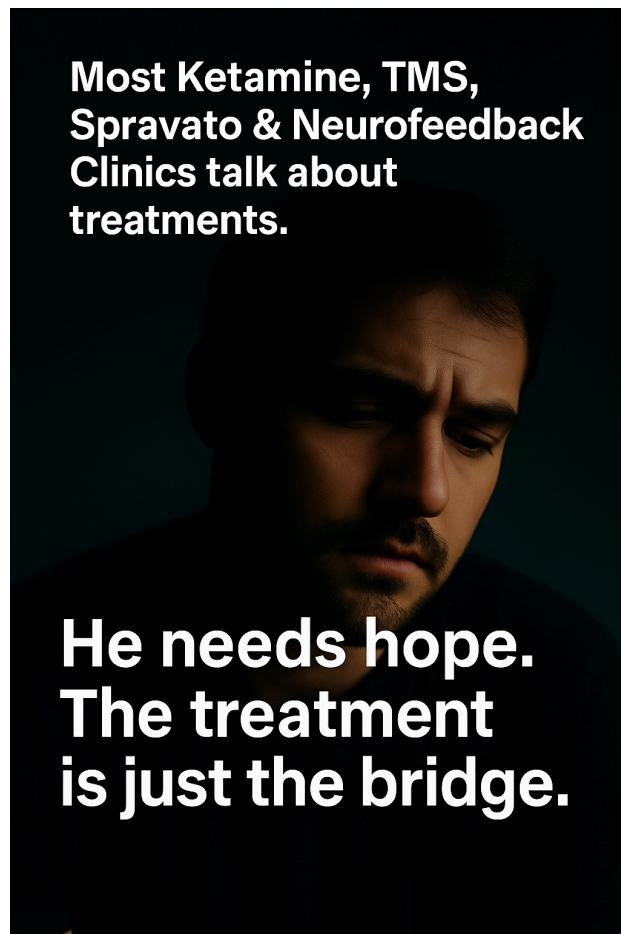
Just click on the button below to see if you qualify. If you will, I'll reach back to you so we can book a call and discuss further.

P.S - please do not leave details if:

1. You don't have at least \$1200/mo to invest in ads
2. You don't have front desk staff that can call & book leads fast (Sub-5 minutes)

3. You don't have a high ticket treatment plan to sell (\$3K-\$10K)

## AD 2: Running a Convo



You're not running a clinic.  
You're running a conversation.

But most clinics have no idea what kind of conversation  
they're in.

When a potential patient sees your ad, visits your website, or  
hears your voicemail...

That's a moment.

And in that moment — one of two things happens:

1. They say, *“These people get it. I feel safe here.”*
2. Or they say nothing, scroll past, and disappear.

The difference?

It's not your treatment.

It's the *conversation* you've created.

And here's what you need to understand:

Nobody wants “treatment.”

People want to stop feeling broken.

People want to feel seen.

People want to feel hope without pressure.

If your clinic isn't creating that conversation — your ads won't convert.

Your content won't land.

Your calendar won't fill.

That's where the C.A.R.E. Framework comes in.

It's not about hyping up what you offer.

It's about shifting how patients *feel* the moment they come across you.

✓ C – Crafting messaging that makes patients say, “that's me”

✓ A – Showing authority without sounding clinical

✓ R – Running ads that bring in believers, not browsers

✓ E – Creating trust *before* they ever pick up the phone


I'm opening up 5 new client spots for clinics who want to implement this system now.

If:

✓ Your treatment plan is \$3K+

✓ You follow up with leads fast

✓ You're ready to grow sustainably and ethically

 **Leave your details below.**  
**Let's fix the conversation.**

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