



# Sales Report

Selecione a data:

01/09/2013



01/12/2014



118,73 Mi

Total de Vendas

1,13 Mi

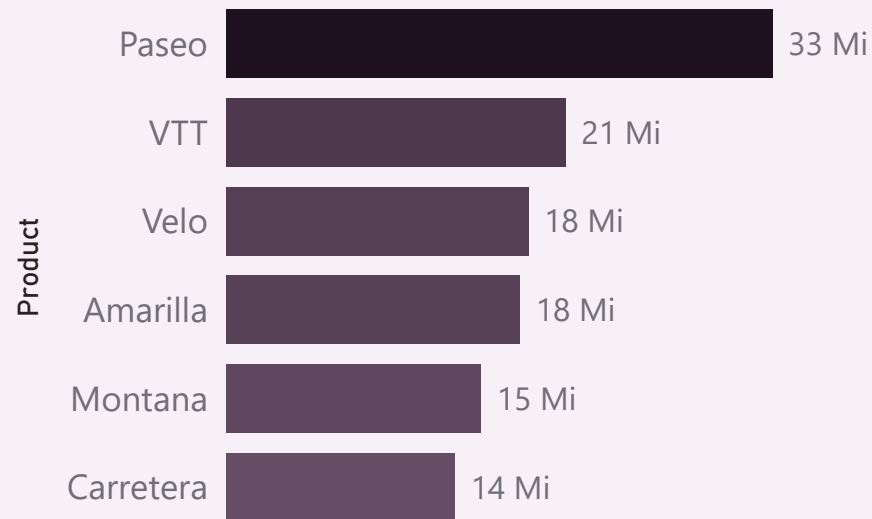
Unidades Vendidas

## Sales x Product

Product

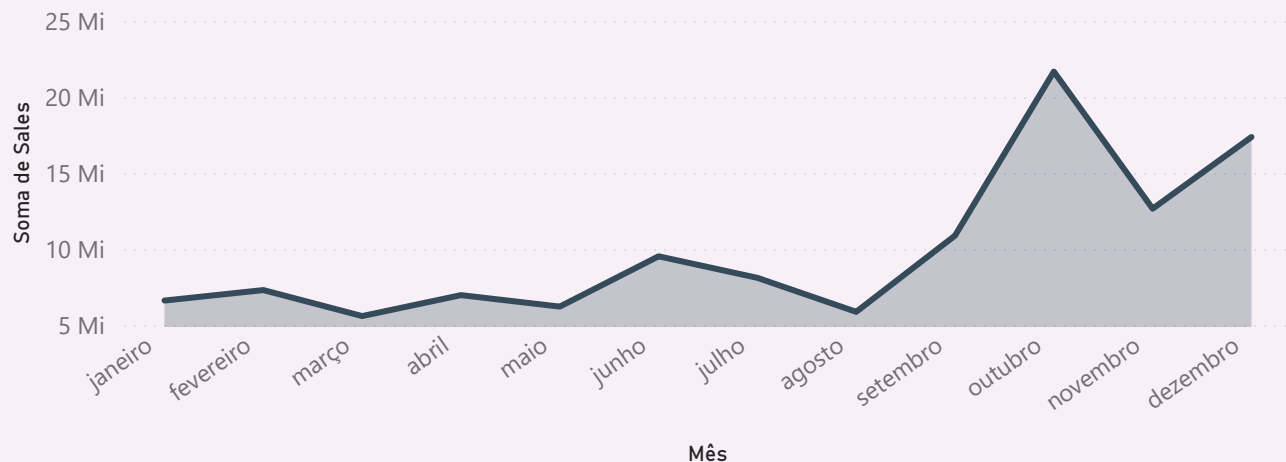
Segment

Soma de Sales 13,82 Mi 33,01 Mi



Soma de Sales

## Vendas por Período



Ano	Channel Partners	Enterprise	Government	Midmarket	Small Business	Total
2014	1.402.503,36	15.562.131,88	39.418.575,39	1.835.639,63	34.092.244,50	92.311.094,75
Qtr 4	400.541,40	5.164.831,25	13.773.208,12	536.432,25	9.883.809,00	29.758.822,02
Qtr 3	303.223,20	3.616.230,00	8.361.680,44	386.471,70	7.698.634,50	20.366.239,84
Qtr 2	406.834,26	3.884.904,38	9.353.795,12	569.591,70	8.478.754,50	22.693.879,95
Qtr 1	291.904,50	2.896.166,25	7.929.891,71	343.143,98	8.031.046,50	19.492.152,94
2013	398.090,28	4.049.562,50	13.085.685,28	546.243,45	8.335.674,00	26.415.255,51
Qtr 4	285.456,72	3.412.086,25	11.183.774,76	447.900,75	6.602.037,00	21.931.255,48
Qtr 3	112.633,56	637.476,25	1.901.910,52	98.342,70	1.733.637,00	4.484.000,03
Total	1.800.593,64	19.611.694,38	52.504.260,67	2.381.883,08	42.427.918,50	118.726.350,26



# Report de Lucro Detalhado

2013

2014

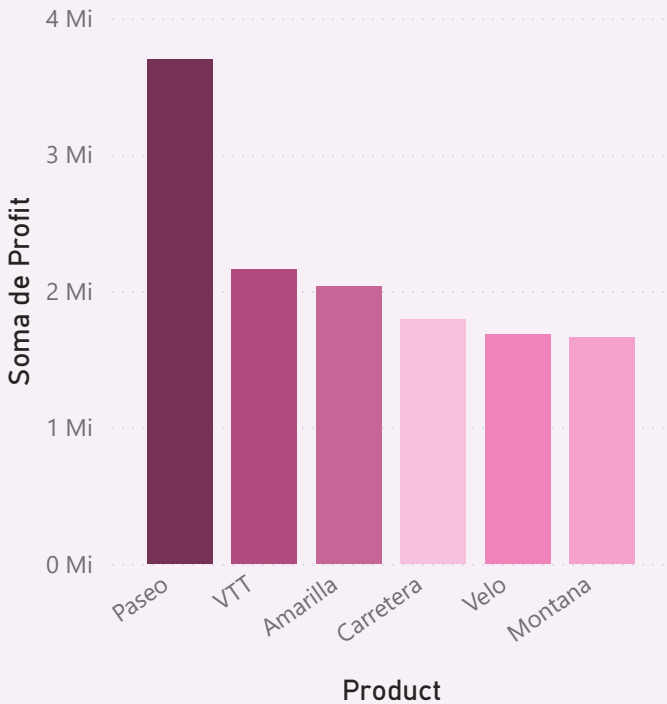
13,02 Mi

Soma de Profit

15,11

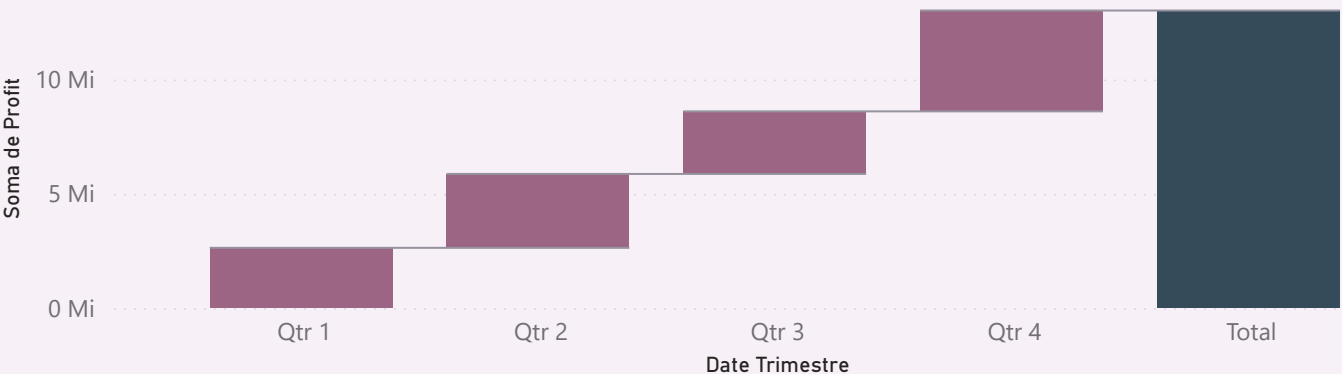
Lucro Médio por Unidade

Profit x Product



Profit por Trimestre

● Aumentar ● Diminuir ● Total



Segment	Amarilla	Carretera	Montana	Paseo	Velo	VTT	Total
Small Business	407.281,00	315.378,00	522.357,50	1.118.626,50	272.149,50	763.452,00	3.399.244,50
Midmarket	36.924,40	88.879,00	83.879,05	166.186,05	64.446,13	68.025,00	508.339,63
Government	1.520.951,98	1.362.581,22	863.248,98	2.286.848,51	1.260.766,29	1.207.130,91	8.501.527,89
Enterprise	-83.138,75	-138.406,88	-4.946,25	-88.245,00	-47.586,25	-58.465,00	-420.788,13
Channel Partners	150.135,90	159.604,68	192.457,56	214.168,80	134.267,04	176.279,88	1.026.913,86
Total	2.032.154,53	1.788.036,03	1.656.996,84	3.697.584,86	1.684.042,71	2.156.422,79	13.015.237,75



# Report de Vendas Detalhado

Sales

Profit

Report



## Meta a ser Batida



## Total de Vendas Brutas

Trimestre	2013	2014	Total
Qtr 4	23.831.051,00	31.769.602,00	55.600.653,00
Qtr 3	4.729.736,00	22.004.303,50	26.734.039,50
Qtr 2		24.466.275,50	24.466.275,50
Qtr 1		21.130.630,50	21.130.630,50
Total	28.560.787,00	99.370.811,50	127.931.598,50

## Vendas Brutas por Período

