

Name: Livia M. Pimentel

December/2022

WDD 230

Website Planning Document

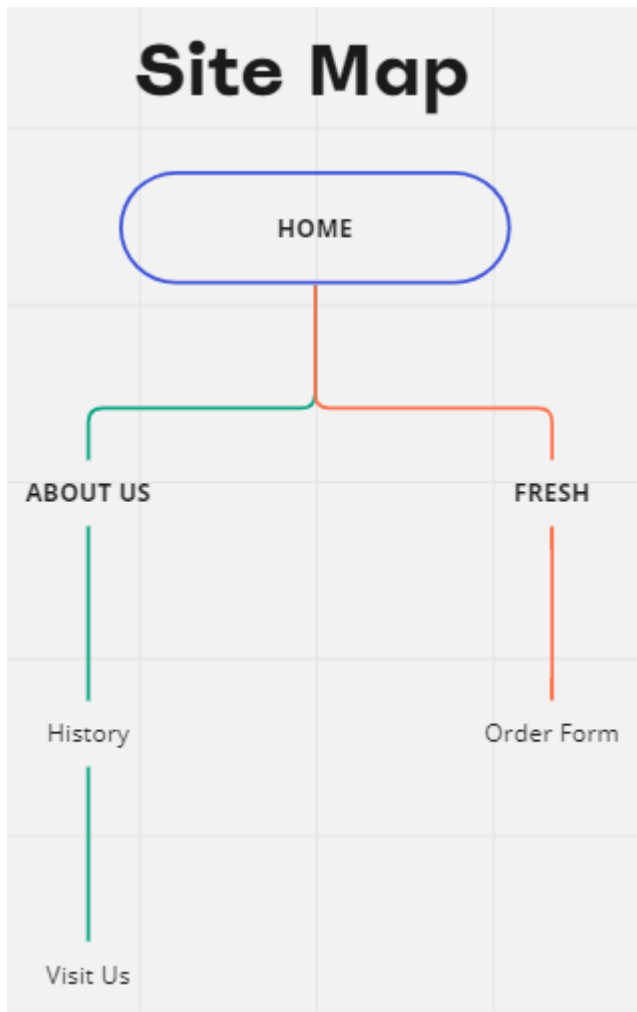
Site Purpose: The site's objective is to reach the widest possible audience, publicizing the quality of the 100% organic fruit without pesticides, coming directly from certified rural producers, thus providing more health when consuming our juices. Also bringing a proposal for the customer to have the freedom to make their own mixtures of fruit juices.

Target Audience: The target audiences are companies that supply food, which can be restaurants, hospitals, schools, and universities, focusing on the intermediary and not the final consumer.

Logo:



Site map

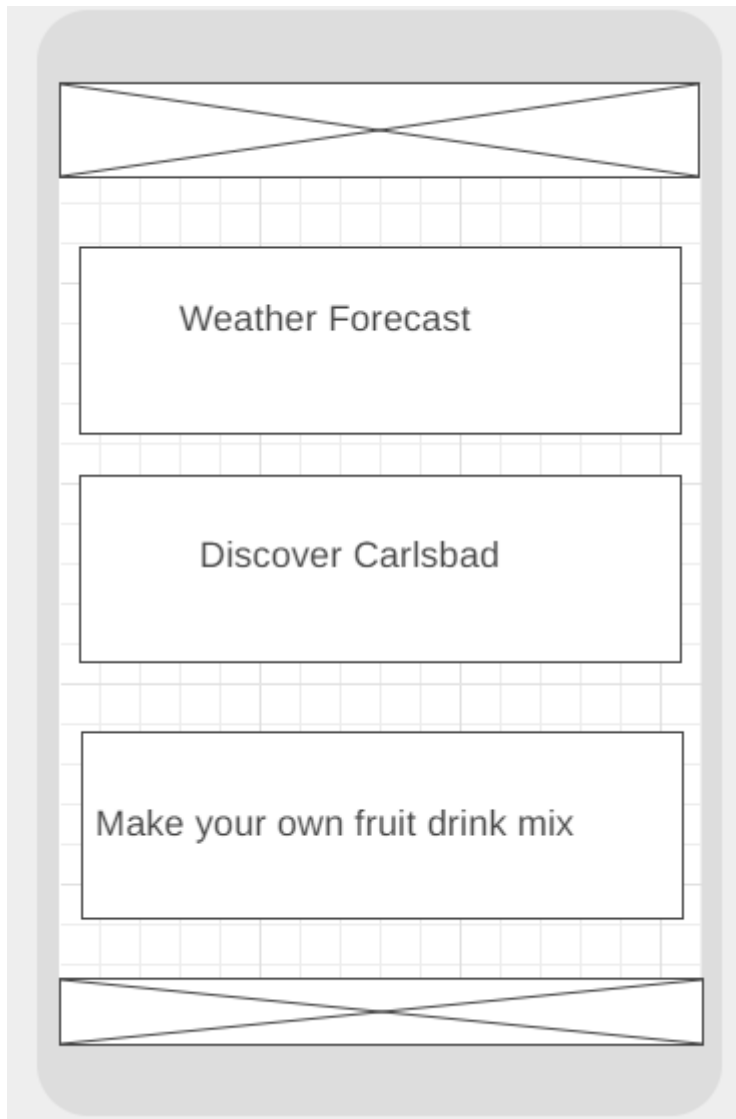


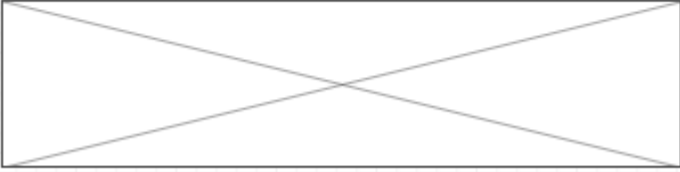
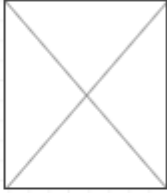
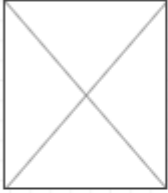
Color Scheme

1F9422 Slimy Green	D69024 Harvest Gold	FFFFFF White	000000 Black	FFBE2D Selective Yellow
------------------------------	-------------------------------	------------------------	------------------------	-----------------------------------

Typography: Montserrat and Poppins

Wireframe Sketches







Weather Forecast

Weather 1

Weather 2

Weather 3

Discover Carlsbad



Make your own fruit drink mix

Lorem ipsum dolor sit amet et delectus accommodare his consul copiosae legendos at vix ad putent delectus

